

Global Kiosk Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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Abstracts

Kiosks permit fastest way of allocating information and services to the user based upon the input command. Additionally, kiosks are also considered as useful channel to conduct financial transactions, such as an ATM and cash deposits. Pre-programmed kiosks reduce human effort and time by delivering exact applicational needs such as information, guidance, travel passes, electronics, food items, and many others desired services.

Based on type, the market is divided into banking and financial kiosk, photo kiosk, ticketing kiosk, DVD kiosk, HR & employment kiosk, patient self-service kiosk, information providing kiosk, and others (food, beverages, consumer goods). By end-user, the market is categorized into o BFSI (Banking, Financial services and Insurance), healthcare, retail, government, travel & tourism, and entertainment & gaming. Geographic breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Growing market penetration strategy among the banking and retail service providers has augmented the growth of global kiosk market.

Increase in demand for hassle free buying option from customers and enhanced client service has elevated the global market.

Restraints:

Increase in cybercrime and high initial investment are anticipated to hamper market growth.

MARKET PLAYERS:

The top players in the global Kiosk market include KIOSK Information Systems Inc, HESS Cash Systems GmbH & Co, Fujitsu, Glory Ltd., Azkoyen Group, Maas International Europe B.V. (Netherlands), JCM Global, CSA, LLC, NCR Corporation, and Embross Group Pty Ltd.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Type

Banking and financial kiosk

Photo kiosk

Ticketing kiosk

DVD kiosk

HR & Employment kiosk

Patient self-service kiosk

Information providing kiosk

Others (Food, Beverages, Consumer goods)

By End-user

BFSI (Banking, Financial services and Insurance)

Healthcare

Retail

Government

Travel & Tourism

Entertainment & Gaming

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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