

Global Hadoop Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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Abstracts

Hadoop is an open source framework for distributed data storage and processing of big data. It offers enormous storage for data, coupled with high processing power, and ability to handle a large number of concurrent tasks. Hadoop offers cost effective, and efficient solutions at a faster rate as compared to traditional data analysis tools such as RDBMS. Continuously increasing volume of big data and growing need for big data analytics is primarily expected to drive the market.

Based on component, the market is divided into hardware, software, and services. According to vertical, the market is categorized into BFSI, telecommunication, healthcare, retail, manufacturing, media and entertainment, and others. Geographical breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Generation of large volume of unstructured data

Increasing demand for data analytics

Increasing adoption of Internet of Things (IoT) and Big Data

Restraints:

Security and privacy concerns

Lower adoption of Hadoop architecture

MARKET PLAYERS:

The top players in the global Hadoop market include International Business Machine (IBM) Corporation, Microsoft Corporation, SAP SE, Pentaho Corporation, Amazon Web Services (AWS), Teradata Corporation, Cloudera Inc, Tableau Software Inc, MarkLogic Corporation, Pivotal Software Inc.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Component

Hardware

Software

Services

By Vertical

BFSI

Telecommunication

Healthcare

Retail

Manufacturing

Media and entertainment

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

Rest of LAMEA

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