

Global Green Packaging Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014-2025

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Abstracts

Green packaging, also known as sustainable packaging, is a term used for manufacturing materials that have low or negligible impact on the environment. It is energy efficient and uses eco-friendly methods, recycled or biodegradable materials. The global green packaging market is expected to grow at a CAGR of 5.4% from 2017 to 2025.

Based on application, the market is categorized into food & beverage packaging, personal care packaging, health care packaging, and others. The packaging materials used in the industry are recycled content packaging (paper, plastic, metal, glass, and others), reusable packaging (drums, plastic containers, and others), and degradable packaging. Geographic breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Rise in population of health-conscious consumers coupled with eco-friendly technologies

Increase in demand for reusable package components

Restraints:

Poor infrastructure facilities for recycling

High cost of recycling

MARKET PLAYERS:

The top players in the global green packaging market include Amcor Limited, E. I. DuPont de Nemours and Company, Mondi Limited, Sealed Air Corporation, TetraPak International S.A., Ardagh Group Co., PlastiPak Holdings, Inc., Bemis Company, Inc., Uflex limited, and ELOPAK AS.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Packaging Type

Airways Degradable Packaging

Recycled Content Packaging

Paper

Plastic

Metal

Glass

Others

Reusable Packaging

Drums

Plastic Containers

Others

By Application

Food & Beverage Packaging

Personal Care Packaging

Healthcare Packaging

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

Contents

1. EXECUTIVE SUMMARY

- 1.1. Key Findings
- 1.2. Market Attractiveness and Trend analysis
- 1.3. Competitive Landscape and recent industry development analysis

2. INTRODUCTION

- 2.1. Report Description
- 2.2. Scope and Definitions
- 2.3. Research Methodology

3. MARKET LANDSCAPE

- 3.1. Growth Drivers
 - 3.1.1. Impact Analysis
- 3.2. Restraints and Challenges
 - 3.2.1. Impact Analysis
- 3.3. Porter's Analysis
 - 3.3.1. Bargaining power of buyers
 - 3.3.2. Bargaining power of suppliers
 - 3.3.3. Threat of substitutes
 - 3.3.4. Industry rivalry
 - 3.3.5. Threat of new entrants
- 3.4. Global Green Packaging Market Shares Analysis, 2014-2025
 - 3.4.1. Global Green Packaging Market Share by Packaging Type, 2014-2025
 - 3.4.2. Global Green Packaging Market Share by Application, 2014-2025

4. GLOBAL GREEN PACKAGING MARKET BY PACKAGING TYPE

- 4.1. Degradable Packaging
 - 4.1.1. Historical Market Size by Region, 2014-2016
 - 4.1.2. Market Forecast by Region, 2017-2025
- 4.2. Recycled Content Packaging
 - 4.2.1. Historical Market Size by Region, 2014-2016
 - 4.2.2. Market Forecast by Region, 2017-2025
 - 4.2.3. Paper

- 4.2.4. Historical Market Size by Region, 2014-2016
- 4.2.5. Market Forecast by Region, 2017-2025
- 4.2.6. Plastic
- 4.2.7. Historical Market Size by Region, 2014-2016
- 4.2.8. Market Forecast by Region, 2017-2025
- 4.2.9. Metal
- 4.2.10. Historical Market Size by Region, 2014-2016
- 4.2.11. Market Forecast by Region, 2017-2025
- 4.2.12. Glass
- 4.2.13. Historical Market Size by Region, 2014-2016
- 4.2.14. Market Forecast by Region, 2017-2025
- 4.2.15. Others
- 4.2.16. Historical Market Size by Region, 2014-2016
- 4.2.17. Market Forecast by Region, 2017-2025
- 4.3. Reusable packaging
 - 4.3.1. Historical Market Size by Region, 2014-2016
 - 4.3.2. Market Forecast by Region, 2017-2025
 - 4.3.3. Drums
 - 4.3.4. Historical Market Size by Region, 2014-2016
 - 4.3.5. Market Forecast by Region, 2017-2025
 - 4.3.6. Plastic Containers
 - 4.3.7. Historical Market Size by Region, 2014-2016
 - 4.3.8. Market Forecast by Region, 2017-2025
 - 4.3.9. Others
 - 4.3.10. Historical Market Size by Region, 2014-2016
 - 4.3.11. Market Forecast by Region, 2017-2025

5. GLOBAL GREEN PACKAGING MARKET BY APPLICATION

- 5.1. Food & Beverage Packaging
 - 5.1.1. Historical Market Size by Region, 2014-2016
 - 5.1.2. Market Forecast by Region, 2017-2025
- 5.2. Personal Care Packaging
 - 5.2.1. Historical Market Size by Region, 2014-2016
 - 5.2.2. Market Forecast by Region, 2017-2025
- 5.3. Healthcare Packaging
 - 5.3.1. Historical Market Size by Region, 2014-2016
 - 5.3.2. Market Forecast by Region, 2017-2025
- 5.4. Others

- 5.4.1. Historical Market Size by Region, 2014-2016
- 5.4.2. Market Forecast by Region, 2017-2025

6. GLOBAL GREEN PACKAGING MARKET BY GEOGRAPHY

6.1. North America

6.1.1. U.S.

- 6.1.1.1. Historical Market Size, 2014-2016
- 6.1.1.2. Market Forecast, 2017-2025

6.1.2. Canada

- 6.1.2.1. Historical Market Size, 2014-2016
- 6.1.2.2. Market Forecast, 2017-2025

6.1.3. Mexico

- 6.1.3.1. Historical Market Size, 2014-2016
- 6.1.3.2. Market Forecast, 2017-2025

6.2. Europe

6.2.1. UK

- 6.2.1.1. Historical Market Size, 2014-2016
- 6.2.1.2. Market Forecast, 2017-2025

6.2.2. Germany

- 6.2.2.1. Historical Market Size, 2014-2016
- 6.2.2.2. Market Forecast, 2017-2025

6.2.3. France

- 6.2.3.1. Historical Market Size, 2014-2016
- 6.2.3.2. Market Forecast, 2017-2025

6.2.4. Spain

- 6.2.4.1. Historical Market Size, 2014-2016
- 6.2.4.2. Market Forecast, 2017-2025

6.2.5. Italy

- 6.2.5.1. Historical Market Size, 2014-2016
- 6.2.5.2. Market Forecast, 2017-2025

6.2.6. Rest of Europe

- 6.2.6.1. Historical Market Size, 2014-2016
- 6.2.6.2. Market Forecast, 2017-2025

6.3. Asia-Pacific

6.3.1. China

- 6.3.1.1. Historical Market Size, 2014-2016
- 6.3.1.2. Market Forecast, 2017-2025

6.3.2. Japan

- 6.3.2.1. Historical Market Size, 2014-2016
- 6.3.2.2. Market Forecast, 2017-2025
- 6.3.3. India
 - 6.3.3.1. Historical Market Size, 2014-2016
 - 6.3.3.2. Market Forecast, 2017-2025
- 6.3.4. Australia
 - 6.3.4.1. Historical Market Size, 2014-2016
 - 6.3.4.2. Market Forecast, 2017-2025
- 6.3.5. South Korea
 - 6.3.5.1. Historical Market Size, 2014-2016
 - 6.3.5.2. Market Forecast, 2017-2025
- 6.3.6. Rest of Asia-Pacific
 - 6.3.6.1. Historical Market Size, 2014-2016
 - 6.3.6.2. Market Forecast, 2017-2025
- 6.4. LAMEA
 - 6.4.1. Brazil
 - 6.4.1.1. Historical Market Size, 2014-2016
 - 6.4.1.2. Market Forecast, 2017-2025
 - 6.4.2. Saudi Arabia
 - 6.4.2.1. Historical Market Size, 2014-2016
 - 6.4.2.2. Market Forecast, 2017-2025
 - 6.4.3. South Africa
 - 6.4.3.1. Historical Market Size, 2014-2016
 - 6.4.3.2. Market Forecast, 2017-2025
 - 6.4.4. Rest of LAMEA
 - 6.4.4.1. Historical Market Size, 2014-2016
 - 6.4.4.2. Market Forecast, 2017-2025

7. COMPANY PROFILES

- 7.1. Amcor Limited
 - 7.1.1. Overview
 - 7.1.2. Financials and business segments
 - 7.1.3. Recent developments
- 7.2. E. I. DuPont de Nemours and Company
 - 7.2.1. Overview
 - 7.2.2. Financials and business segments
 - 7.2.3. Recent developments
- 7.3. Mondi Limited

- 7.3.1. Overview
- 7.3.2. Financials and business segments
- 7.3.3. Recent developments
- 7.4. Sealed Air Corporation
 - 7.4.1. Overview
 - 7.4.2. Financials and business segments
 - 7.4.3. Recent developments
- 7.5. TetraPak International S.A.
 - 7.5.1. Overview
 - 7.5.2. Financials and business segments
 - 7.5.3. Recent developments
- 7.6. Ardagh Group Co.
 - 7.6.1. Overview
 - 7.6.2. Financials and business segments
 - 7.6.3. Recent developments
- 7.7. PlastiPak Holdings, Inc.
 - 7.7.1. Overview
 - 7.7.2. Financials and business segments
 - 7.7.3. Recent developments
- 7.8. Bemis Company, Inc.
 - 7.8.1. Overview
 - 7.8.2. Financials and business segments
 - 7.8.3. Recent developments
- 7.9. Uflex limited
 - 7.9.1. Overview
 - 7.9.2. Financials and business segments
 - 7.9.3. Recent developments
- 7.10. ELOPAK AS
 - 7.10.1. Overview
 - 7.10.2. Financials and business segments
 - 7.10.3. Recent developments

List Of Tables

LIST OF TABLES

- Table 1. Green Packaging Market Share, by Packaging type, 2014-2025, (%)
- Table 2. Green Packaging Market Share, by Application, 2014-2025, (%)
- Table 3. Green Packaging Market Value for Airways Degradable Packaging, by Region, 2014-2025, \$million
- Table 4. Green Packaging Market Value for Recycled Content Packaging, by Region, 2017-2025, \$million
- Table 5. Green Packaging Market Value for Paper, by Region, 2017-2025, \$million
- Table 6. Green Packaging Market Value for Plastic, by Region, 2017-2025, \$million
- Table 7. Green Packaging Market Value for Metal, by Region, 2017-2025, \$million
- Table 8. Green Packaging Market Value for Glass, by Region, 2017-2025, \$million
- Table 9. Green Packaging Market Value for Others, by Region, 2017-2025, \$million
- Table 10. Green Packaging Market Value for Reusable Packaging, by Region, 2017-2025, \$million
- Table 11. Green Packaging Market Value for Drums, by Region, 2017-2025, \$million
- Table 12. Green Packaging Market Value for Plastic Containers, by Region, 2017-2025, \$million
- Table 13. Green Packaging Market Value for Others, by Region, 2017-2025, \$million
- Table 14. Green Packaging Market Value for Food & Beverage Packaging, by Region, 2017-2025, \$million
- Table 15. Green Packaging Market Value for Personal Care Packaging, by Region, 2017-2025, \$million
- Table 16. Green Packaging Market Value for Healthcare Packaging, by Region, 2017-2025, \$million
- Table 17. Green Packaging Market Value for Others, by Region, 2017-2025, \$million
- Table 18. Green Packaging Market Value for North America, by Country, 2014-2025, \$million
- Table 19. Green Packaging Market Value for North America, by Packaging type, 2014-2025, \$million
- Table 20. Green Packaging Market Value for North America, by Application, 2014-2025, \$million
- Table 21. Green Packaging Market Value for Europe, by Country, 2014-2025, \$million
- Table 22. Green Packaging Market Value for Europe, by Packaging type, 2014-2025, \$million
- Table 23. Green Packaging Market Value for Europe, by Application, 2014-2025, \$million

Table 24. Green Packaging Market Value for Asia-Pacific, by Country, 2014-2025, \$million

Table 25. Green Packaging Market Value for Asia-Pacific, by Packaging type, 2014-2025, \$million

Table 26. Green Packaging Market Value for Asia-Pacific, by Application, 2014-2025, \$million

Table 27. Green Packaging Market Value for LAMEA, by Country, 2014-2025, \$million

Table 28. Green Packaging Market Value for LAMEA, by Packaging type, 2014-2025, \$million

Table 29. Green Packaging Market Value for LAMEA, by Application, 2014-2025, \$million

Table 30. Amcor Limited - Company Snapshot

Table 31. E. I. DuPont de Nemours and Company - Company Snapshot

Table 32. Mondi Limited - Company Snapshot

Table 33. Sealed Air Corporation - Company Snapshot

Table 34. TetraPak International S. A. - Company Snapshot

Table 35. Ardagh Group Co. - Company Snapshot

Table 36. PlastiPak Holdings, Inc. - Company Snapshot

Table 37. Bemis Company, Inc. - Company Snapshot

Table 38. Uflex limited - Company Snapshot

Table 39. ELOPAK - Company Snapshot

List Of Figures

LIST OF FIGURES

Figure 1. Green Packaging: Airways Degradable Packaging Market Value, 2014-2016, \$million

Figure 2. Green Packaging: Recycled Content Packaging Market Value, 2014-2016, \$million

Figure 3. Green Packaging: Paper Market Value, 2014-2016, \$million

Figure 4. Green Packaging: Plastic Market Value, 2014-2016, \$million

Figure 5. Green Packaging: Metal Market Value, 2014-2016, \$million

Figure 6. Green Packaging: Glass Market Value, 2014-2016, \$million

Figure 7. Green Packaging: Others Market Value, 2014-2016, \$million

Figure 8. Green Packaging: Reusable Packaging Market Value, 2014-2016, \$million

Figure 9. Green Packaging: Drums Market Value, 2014-2016, \$million

Figure 10. Green Packaging: Plastic Containers Market Value, 2014-2016, \$million

Figure 11. Green Packaging: Others Market Value, 2014-2016, \$million

Figure 12. Green Packaging: Food & Beverage Packaging Market Value, 2014-2016, \$million

Figure 13. Green Packaging: Personal Care Packaging Market Value, 2014-2016, \$million

Figure 14. Green Packaging: Healthcare Packaging Market Value, 2014-2016, \$million

Figure 15. Green Packaging: Others Market Value, 2014-2016, \$million

Figure 16. Green Packaging: U.S. Market Value, 2014-2016, \$million

Figure 17. Green Packaging: U.S. Market Value, 2017-2025, \$million

Figure 18. Green Packaging: Canada Market Value, 2014-2016, \$million

Figure 19. Green Packaging: Canada Market Value, 2017-2025, \$million

Figure 20. Green Packaging: Mexico Market Value, 2014-2016, \$million

Figure 21. Green Packaging: Mexico Market Value, 2017-2025, \$million

Figure 22. Green Packaging: UK Market Value, 2014-2016, \$million

Figure 23. Green Packaging: UK Market Value, 2017-2025, \$million

Figure 24. Green Packaging: Germany Market Value, 2014-2016, \$million

Figure 25. Green Packaging: Germany Market Value, 2017-2025, \$million

Figure 26. Green Packaging: France Market Value, 2014-2016, \$million

Figure 27. Green Packaging: France Market Value, 2017-2025, \$million

Figure 28. Green Packaging: Spain Market Value, 2014-2016, \$million

Figure 29. Green Packaging: Spain Market Value, 2017-2025, \$million

Figure 30. Green Packaging: Italy Market Value, 2014-2016, \$million

Figure 31. Green Packaging: Italy Market Value, 2017-2025, \$million

- Figure 32. Green Packaging: Rest of Europe Market Value, 2014-2016, \$million
Figure 33. Green Packaging: Rest of Europe Market Value, 2017-2025, \$million
Figure 34. Green Packaging: China Market Value, 2014-2016, \$million
Figure 35. Green Packaging: China Market Value, 2017-2025, \$million
Figure 36. Green Packaging: Japan Market Value, 2014-2016, \$million
Figure 37. Green Packaging: Japan Market Value, 2017-2025, \$million
Figure 38. Green Packaging: India Market Value, 2014-2016, \$million
Figure 39. Green Packaging: India Market Value, 2017-2025, \$million
Figure 40. Green Packaging: Australia Market Value, 2014-2016, \$million
Figure 41. Green Packaging: Australia Market Value, 2017-2025, \$million
Figure 42. Green Packaging: South Korea Market Value, 2014-2016, \$million
Figure 43. Green Packaging: South Korea Market Value, 2017-2025, \$million
Figure 44. Green Packaging: Rest of Asia-Pacific Market Value, 2014-2016, \$million
Figure 45. Green Packaging: Rest of Asia-Pacific Market Value, 2017-2025, \$million
Figure 46. Green Packaging: Brazil Market Value, 2014-2016, \$million
Figure 47. Green Packaging: Brazil Market Value, 2017-2025, \$million
Figure 48. Green Packaging: Saudi Arabia Market Value, 2014-2016, \$million
Figure 49. Green Packaging: Saudi Arabia Market Value, 2017-2025, \$million
Figure 50. Green Packaging: South Africa Market Value, 2014-2016, \$million
Figure 51. Green Packaging: South Africa Market Value, 2017-2025, \$million
Figure 52. Green Packaging: Rest of LAMEA Market Value, 2014-2016, \$million
Figure 53. Green Packaging: Rest of LAMEA Market Value, 2017-2025, \$million

COMPANIES MENTIONED

E. I. DuPont de Nemours and Company, Mondi Limited, Sealed Air Corporation, TetraPak International S.A., Ardagh Group Co., PlastiPak Holdings, Inc., Bemis Company, Inc., Uflex limited, and ELOPAK AS.

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