

Global Green Packaging Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014-2025

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Abstracts

Green packaging, also known as sustainable packaging, is a term used for manufacturing materials that have low or negligible impact on the environment. It is energy efficient and uses eco-friendly methods, recycled or biodegradable materials. The global green packaging market is expected to grow at a CAGR of 5.4% from 2017 to 2025.

Based on application, the market is categorized into food & beverage packaging, personal care packaging, health care packaging, and others. The packaging materials used in the industry are recycled content packaging (paper, plastic, metal, glass, and others), reusable packaging (drums, plastic containers, and others), and degradable packaging. Geographic breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Rise in population of health-conscious consumers coupled with eco-friendly technologies

Increase in demand for reusable package components

Restraints:

Poor infrastructure facilities for recycling

High cost of recycling

MARKET PLAYERS:

The top players in the global green packaging market include Amcor Limited, E. I. DuPont de Nemours and Company, Mondi Limited, Sealed Air Corporation, TetraPak International S.A., Ardagh Group Co., PlastiPak Holdings, Inc., Bemis Company, Inc., Uflex limited, and ELOPAK AS.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Packaging Type

Airways Degradable Packaging

Recycled Content Packaging

Paper

Plastic

Metal

Glass

Others

Reusable Packaging

Drums

Plastic Containers

Others

By Application

Food & Beverage Packaging

Personal Care Packaging

Healthcare Packaging

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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