

# Global Ginseng Extract Market

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## Abstracts

### Ginseng Extract Market Overview:

The global ginseng extract market accounted for \$2,715 million in 2017 and is expected to reach \$5,085 million by 2026, registering a CAGR of 7.2% from 2018 to 2026.

Ginseng is a slow-growing, perennial, herbaceous plant that is primarily grown for its highly valued root that is the source of vitalizing and stimulating agents. It is one of the most widely used herbs in the world. The roots of the herb contain valuable pharmaceutically-active components, which include ginsenosides, polyacetylenes, polyphenolic compounds, and acidic polysaccharides. Ginsenosides are the active chemical components found in ginseng. These are responsible for the clinical effects of the herb. Ginseng features several valuable nonsaponin components, which includes essential oils, antioxidants, polyacetylenic alcohols, peptides, amino acids, polysaccharides, and vitamins. Further, ginseng can be cultivated under specific climate and soil conditions owing to its growth characteristics. It is chiefly cultivated in countries such as South Korea, China, U.S., and Canada. Ginseng has several medicinal properties, and therefore is widely used in various fields such as agricultural products, food & dietary supplements, health supplements, and pharmaceuticals, cosmetics, and others. In addition, ginseng is classified as fresh ginseng (raw ginseng), white ginseng (dried after peeling), and red ginseng (steamed and dried) depending on the way it is processed. It is mainly consumed in the form of capsules, tablets, and powder. It is known to boost the stamina and vitality. Thus, it can be consumed by the younger as well as elderly population.

Ginseng also offers anti-stress benefits, cognition enhancement, anti-wrinkle effect, androgenic alopecia, gastroprotective effect, immunity enhancement, anti-diabetic effect, efficacy in erectile dysfunction, antioxidant, as well as helps in cancer prevention. It is also reported to stimulate physical and mental activity in people suffering from

prolonged weakness and fatigue. Moreover, beyond its health-improving and self-healing properties, the pharmacological activities of ginseng offer a broad range of therapeutic benefits for the treatment of various diseases such as cancer, diabetes, cardiovascular diseases, and others. In addition, ginseng finds its wide application in the field of cosmetics & skin care, health food, beverages, and others. The chemical components present in ginseng root has various beneficial effects on the skin and is thereby, widely being used in various cosmetic products such as skin toner, day cream, night cream, and facial mask. In addition, ginseng roots are used since many years by Chinese and Korean population as a stimulant, dietary supplement, and health food. At present, it is being used across developed economies, which include the UK and the U.S. as an energy stimulant. In the U.S., ginseng is being used as a nutraceutical and its roots are sold directly as an herbal remedy. It is extracted for its usage in dietary supplements. For instance, Amway, an American based company, manufactures 'Nutralite', an herbal supplement that uses ginseng as an energy booster.

The market outlook of ginseng extract exhibits a remarkable growth over the years, owing to its increased use in pharmaceuticals and dietary supplements. Surge in health-conscious population and easier availability of ginseng products owing to easy accessibility over the internet and growth in number of retail outlets stockings supplements drive the market trend. Moreover, increase in awareness among geriatric population toward the usage of dietary supplements accompanied with rise in awareness among consumers toward the usage of herbs offer profitable insights for the market players. In addition, increased prevalence of chronic diseases such as cancer, cardiovascular diseases, diabetes & others and rise in use of ginseng in therapeutics to combat various diseases drive the market growth. However, factors such as presence of other alternatives and side effects associated with the consumption of ginseng including high blood pressure and imbalance of hormones are anticipated to hamper the market growth. On the contrary, government initiatives to expand the ginseng market is expected to create lucrative opportunities for the growth of the market in the near future. For instance, government of Canada, announced in 2017, an investment of \$420,000 to the Ontario Ginseng Growers Association (OGGA) to help promote and increase the visibility & demand for Canadian ginseng in current and emerging markets. Demand for Ontario-grown ginseng is on the rise throughout Asia and thus, the government of Canada focuses on new markets for agri-food exports.

The global ginseng extract market is classified into dosage form, application, end user, and region. Based on dosage form, it is divided into capsule, tablet, powder, and others. Based on application, it is segmented into dietary supplement, cosmetic & personal care, and pharmaceutical. Based on end user, it is characterized into online retailers,

pharmacy, and others. Based on region, it is analyzed across the North America, Europe, Asia-Pacific, and LAMEA.

The major players operating in the ginseng extract market include Amway, Elemis Ltd, Inovital, RFI Ingredients, Starwest Botanicals, Korean Ginseng Export Corporation, Nature Essential, Allcura Naturheilmittel GmbH, Oxford Vitality, and Ginasana.

## KEY TAKEAWAYS

## MARKET LANDSCAPE

### By Dosage Form

Capsule

Tablet

Powder

Others

### By Application

Dietary Supplement

Cosmetic & Personal Care

Pharmaceutical

### By End User

Online Retailers

Pharmacy

Others

## By Region

### North America

U.S.

Canada

Mexico

### Europe

Germany

France

UK

Italy

Spain

Rest of Europe

### Asia-Pacific

Japan

China

India

Australia

South Korea

Rest of Asia-Pacific

### Rest of LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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