

# Global Ginseng Extract Market

<https://marketpublishers.com/r/GBB83DAE227EN.html>

Date: October 2018

Pages: 0

Price: US\$ 3,995.00 (Single User License)

ID: GBB83DAE227EN

## Abstracts

### Ginseng Extract Market Overview:

The global ginseng extract market accounted for \$2,715 million in 2017 and is expected to reach \$5,085 million by 2026, registering a CAGR of 7.2% from 2018 to 2026.

Ginseng is a slow-growing, perennial, herbaceous plant that is primarily grown for its highly valued root that is the source of vitalizing and stimulating agents. It is one of the most widely used herbs in the world. The roots of the herb contain valuable pharmaceutically-active components, which include ginsenosides, polyacetylenes, polyphenolic compounds, and acidic polysaccharides. Ginsenosides are the active chemical components found in ginseng. These are responsible for the clinical effects of the herb. Ginseng features several valuable nonsaponin components, which includes essential oils, antioxidants, polyacetylenic alcohols, peptides, amino acids, polysaccharides, and vitamins. Further, ginseng can be cultivated under specific climate and soil conditions owing to its growth characteristics. It is chiefly cultivated in countries such as South Korea, China, U.S., and Canada. Ginseng has several medicinal properties, and therefore is widely used in various fields such as agricultural products, food & dietary supplements, health supplements, and pharmaceuticals, cosmetics, and others. In addition, ginseng is classified as fresh ginseng (raw ginseng), white ginseng (dried after peeling), and red ginseng (steamed and dried) depending on the way it is processed. It is mainly consumed in the form of capsules, tablets, and powder. It is known to boost the stamina and vitality. Thus, it can be consumed by the younger as well as elderly population.

Ginseng also offers anti-stress benefits, cognition enhancement, anti-wrinkle effect, androgenic alopecia, gastroprotective effect, immunity enhancement, anti-diabetic effect, efficacy in erectile dysfunction, antioxidant, as well as helps in cancer prevention. It is also reported to stimulate physical and mental activity in people suffering from

prolonged weakness and fatigue. Moreover, beyond its health-improving and self-healing properties, the pharmacological activities of ginseng offer a broad range of therapeutic benefits for the treatment of various diseases such as cancer, diabetes, cardiovascular diseases, and others. In addition, ginseng finds its wide application in the field of cosmetics & skin care, health food, beverages, and others. The chemical components present in ginseng root has various beneficial effects on the skin and is thereby, widely being used in various cosmetic products such as skin toner, day cream, night cream, and facial mask. In addition, ginseng roots are used since many years by Chinese and Korean population as a stimulant, dietary supplement, and health food. At present, it is being used across developed economies, which include the UK and the U.S. as an energy stimulant. In the U.S., ginseng is being used as a nutraceutical and its roots are sold directly as an herbal remedy. It is extracted for its usage in dietary supplements. For instance, Amway, an American based company, manufactures 'Nutralite', an herbal supplement that uses ginseng as an energy booster.

The market outlook of ginseng extract exhibits a remarkable growth over the years, owing to its increased use in pharmaceuticals and dietary supplements. Surge in health-conscious population and easier availability of ginseng products owing to easy accessibility over the internet and growth in number of retail outlets stockings supplements drive the market trend. Moreover, increase in awareness among geriatric population toward the usage of dietary supplements accompanied with rise in awareness among consumers toward the usage of herbs offer profitable insights for the market players. In addition, increased prevalence of chronic diseases such as cancer, cardiovascular diseases, diabetes & others and rise in use of ginseng in therapeutics to combat various diseases drive the market growth. However, factors such as presence of other alternatives and side effects associated with the consumption of ginseng including high blood pressure and imbalance of hormones are anticipated to hamper the market growth. On the contrary, government initiatives to expand the ginseng market is expected to create lucrative opportunities for the growth of the market in the near future. For instance, government of Canada, announced in 2017, an investment of \$420,000 to the Ontario Ginseng Growers Association (OGGA) to help promote and increase the visibility & demand for Canadian ginseng in current and emerging markets. Demand for Ontario-grown ginseng is on the rise throughout Asia and thus, the government of Canada focuses on new markets for agri-food exports.

The global ginseng extract market is classified into dosage form, application, end user, and region. Based on dosage form, it is divided into capsule, tablet, powder, and others. Based on application, it is segmented into dietary supplement, cosmetic & personal care, and pharmaceutical. Based on end user, it is characterized into online retailers,

pharmacy, and others. Based on region, it is analyzed across the North America, Europe, Asia-Pacific, and LAMEA.

The major players operating in the ginseng extract market include Amway, Elemis Ltd, Inovital, RFI Ingredients, Starwest Botanicals, Korean Ginseng Export Corporation, Nature Essential, Allcura Naturheilmittel GmbH, Oxford Vitality, and Ginasana.

## KEY TAKEAWAYS

## MARKET LANDSCAPE

### By Dosage Form

Capsule

Tablet

Powder

Others

### By Application

Dietary Supplement

Cosmetic & Personal Care

Pharmaceutical

### By End User

Online Retailers

Pharmacy

Others

## By Region

### North America

U.S.

Canada

Mexico

### Europe

Germany

France

UK

Italy

Spain

Rest of Europe

### Asia-Pacific

Japan

China

India

Australia

South Korea

Rest of Asia-Pacific

### Rest of LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

## Contents

### **SECTION 1EXECUTIVE SUMMARY**

- 1.1. KEY FINDINGS
- 1.2. MARKET ATTRACTIVENESS AND TREND ANALYSIS
- 1.3. COMPETITIVE LANDSCAPE AND RECENT INDUSTRY DEVELOPMENT ANALYSIS

### **SECTION 2INTRODUCTION**

- 2.1. REPORT DESCRIPTION
- 2.2. SCOPE AND DEFINITIONS
- 2.3. RESEARCH METHODOLOGY

### **SECTION 3MARKET LANDSCAPE**

- 3.1. GROWTH DRIVERS
  - 3.1.1.Impact Analysis
- 3.2. RESTRAINS AND CHALLENGES
  - 3.2.1.Impact Analysis
- 3.3. PORTERS ANALYSIS
  - 3.3.1.Bargaining power of buyers
  - 3.3.2.Bargaining power of suppliers
  - 3.3.3.Threat of substitutes
  - 3.3.4.Industry rivalry
  - 3.3.5.Threat of new entrants
- 3.4. GLOBAL GINSENG EXTRACT TECHNOLOGIES MARKET SHARES ANALYSIS, 2015-2026
  - 3.4.1.Global ginseng extract technologies market share by dosage form, 2015-2026
  - 3.4.2.Global ginseng extract technologies market share by application, 2015-2026
  - 3.4.3.Global ginseng extract technologies market share by end users, 2015-2026
  - 3.4.4.Global ginseng extract technologies market share by geography, 2015-2026

### **SECTION 4GINSENG EXTRACT MARKET BY DOSAGE FORM**

- 4.1. CAPSULE
  - 4.1.1. Historical Market Size by Region, 2015-2017
  - 4.1.2. Market Forecast by Region, 2018-2026

#### 4.2. TABLET

4.2.1. Historical Market Size by Region, 2015-2017

4.2.2. Market Forecast by Region, 2018-2026

#### 4.3. POWDER

4.3.1. Historical Market Size by Region, 2015-2017

4.3.2. Market Forecast by Region, 2018-2026

#### 4.4. OTHERS

4.4.1. Historical Market Size by Region, 2015-2017

4.4.2. Market Forecast by Region, 2018-2026

### **SECTION 5 GINSENG EXTRACT MARKET BY APPLICATION**

#### 5.1. DIETARY SUPPLEMENTS

5.1.1. Historical Market Size by Region, 2015-2017

5.1.2. Market Forecast by Region, 2018-2026

#### 5.2. COSMETIC AND PERSONAL CARE

5.2.1. Historical Market Size by Region, 2015-2017

5.2.2. Market Forecast by Region, 2018-2026

#### 5.3. PHARMACEUTICALS

5.3.1. Historical Market Size by Region, 2015-2017

5.3.2. Market Forecast by Region, 2018-2026

### **SECTION 6 GINSENG EXTRACT MARKET BY END USERS**

#### 6.1. PHARMACIES

6.1.1. Historical Market Size by Region, 2015-2017

6.1.2. Market Forecast by Region, 2018-2026

#### 6.2. ONLINE RETAILERS

6.2.1. Historical Market Size by Region, 2015-2017

6.2.2. Market Forecast by Region, 2018-2026

#### 6.3. OTHERS

6.3.1. Historical Market Size by Region, 2015-2017

6.3.2. Market Forecast by Region, 2018-2026

### **SECTION 7 GINSENG EXTRACT MARKET BY GEOGRAPHY**

#### 7.1. NORTH AMERICA

7.1.1. U.S.

7.1.1.1. Historical Market Size, 2015-2017

- 7.1.1.2. Market Forecast, 2018-2026
- 7.1.2. Canada
  - 7.1.2.1. Historical Market Size, 2015-2017
  - 7.1.2.2. Market Forecast, 2018-2026
- 7.1.3. Mexico
  - 7.1.3.1. Historical Market Size, 2015-2017
  - 7.1.3.2. Market Forecast, 2018-2026
- 7.2. EUROPE
  - 7.2.1. UK
    - 7.2.1.1. Historical Market Size, 2015-2017
    - 7.2.1.2. Market Forecast, 2018-2026
  - 7.2.2. Germany
    - 7.2.2.1. Historical Market Size, 2015-2017
    - 7.2.2.2. Market Forecast, 2018-2026
  - 7.2.3. France
    - 7.2.3.1. Historical Market Size, 2015-2017
    - 7.2.3.2. Market Forecast, 2018-2026
  - 7.2.4. Italy
    - 7.2.4.1. Historical Market Size, 2015-2017
    - 7.2.4.2. Market Forecast, 2018-2026
  - 7.2.5. Spain
    - 7.2.5.1. Historical Market Size, 2015-2017
    - 7.2.5.2. Market Forecast, 2018-2026
  - 7.2.6. Rest of Europe
    - 7.2.6.1. Historical Market Size, 2015-2017
    - 7.2.6.2. Market Forecast, 2018-2026
- 7.3. ASIA PACIFIC
  - 7.3.1. China
    - 7.3.1.1. Historical Market Size, 2015-2017
    - 7.3.1.2. Market Forecast, 2018-2026
  - 7.3.2. Japan
    - 7.3.2.1. Historical Market Size, 2015-2017
    - 7.3.2.2. Market Forecast, 2018-2026
  - 7.3.3. India
    - 7.3.3.1. Historical Market Size, 2015-2017
    - 7.3.3.2. Market Forecast, 2018-2026
  - 7.3.4. Australia
    - 7.3.4.1. Historical Market Size, 2015-2017
    - 7.3.4.2. Market Forecast, 2018-2026



#### 7.3.5. South Korea

7.3.5.1. Historical Market Size, 2015-2017

7.3.5.2. Market Forecast, 2018-2026

#### 7.3.6. Rest of Asia Pacific

7.3.6.1. Historical Market Size, 2015-2017

7.3.6.2. Market Forecast, 2018-2026

### 7.4. LAMEA

#### 7.4.1. Brazil

7.4.1.1. Historical Market Size, 2015-2017

7.4.1.2. Market Forecast, 2018-2026

#### 7.4.2. South Africa

7.4.2.1. Historical Market Size, 2015-2017

7.4.2.2. Market Forecast, 2018-2026

#### 7.4.3. Saudi Arabia

7.4.3.1. Historical Market Size, 2015-2017

7.4.3.2. Market Forecast, 2018-2026

#### 7.4.4. Rest of LAMEA

7.4.4.1. Historical Market Size, 2015-2017

7.4.4.2. Market Forecast, 2018-2026

## **SECTION 8 COMPANY PROFILES**

### 8.1. AMWAY

8.1.1. Overview

8.1.2. Financials and business segments

8.1.3. Recent Developments

### 8.2. ELEMIS LTD

8.2.1. Overview

8.2.2. Financials and business segments

8.2.3. Recent Developments

### 8.3. INOVITAL

8.3.1. Overview

8.3.2. Financials and business segments

8.3.3. Recent Developments

### 8.4. RFI INGREDIENTS

8.4.1. Overview

8.4.2. Financials and business segments

8.4.3. Recent Developments

### 8.5. STARWEST BOTANICALS

8.5.1. Overview

8.5.2. Financials and business segments

8.5.3. Recent Developments

## 8.6. KOREAN GINSENG EXPORT CORPORATION

8.6.1. Overview

8.6.2. Financials and business segments

8.6.3. Recent Developments

## 8.7. NATURE ESSENTIAL

8.7.1. Overview

8.7.2. Financials and business segments

8.7.3. Recent Developments

## 8.8. ALLCURA NATURHEILMITTEL GMBH

8.8.1. Overview

8.8.2. Financials and business segments

8.8.3. Recent Developments

## 8.9. OXFORD VITALITY

8.9.1. Overview

8.9.2. Financials and business segments

8.9.3. Recent Developments

## 8.10. GINASANA

8.10.1. Overview

8.10.2. Financials and business segments

8.10.3. Recent Developments

## List Of Tables

### LIST OF TABLES

TABLE 1. GINSENG EXTRACT MARKET VALUE FOR DOSAGE FORM, BY REGION, 2018-2026, \$MILLION

TABLE 2. GINSENG EXTRACT MARKET VALUE FOR APPLICATION, BY REGION, 2018-2026, \$MILLION

TABLE 3. GINSENG EXTRACT MARKET VALUE FOR END USERS, BY REGION, 2018-2026, \$MILLION

TABLE 4. GINSENG EXTRACT MARKET VALUE FOR PHARMACIES, BY REGION, 2018-2026, \$MILLION

TABLE 5. GINSENG EXTRACT MARKET VALUE FOR ONLINE RETAILERS, BY REGION, 2018-2026, \$MILLION

TABLE 6. GINSENG EXTRACT MARKET VALUE FOR OTHERS, BY REGION, 2018-2026, \$MILLION

TABLE 7. GINSENG EXTRACT MARKET VALUE FOR NORTH AMERICA, BY COUNTRY, 2015-2026, \$MILLION

TABLE 8. GINSENG EXTRACT MARKET VALUE FOR NORTH AMERICA, BY DOSAGE FORM, 2015-2026, \$MILLION

TABLE 9. GINSENG EXTRACT MARKET VALUE FOR NORTH AMERICA, BY APPLICATION, 2015-2026, \$MILLION

TABLE 10. GINSENG EXTRACT MARKET VALUE FOR NORTH AMERICA, BY END USERS, 2015-2026, \$MILLION

TABLE 11. GINSENG EXTRACT MARKET VALUE FOR EUROPE, BY COUNTRY, 2015-2026, \$MILLION

TABLE 12. GINSENG EXTRACT MARKET VALUE FOR EUROPE, BY DOSAGE FORM, 2015-2026, \$MILLION

TABLE 13. GINSENG EXTRACT MARKET VALUE FOR EUROPE, BY APPLICATION, 2015-2026, \$MILLION

TABLE 14. GINSENG EXTRACT MARKET VALUE FOR EUROPE, BY END USERS, 2015-2026, \$MILLION

TABLE 15. GINSENG EXTRACT MARKET VALUE FOR ASIA PACIFIC, BY COUNTRY, 2015-2026, \$MILLION

TABLE 16. GINSENG EXTRACT MARKET VALUE FOR ASIA PACIFIC, BY DOSAGE FORM, 2015-2026, \$MILLION

TABLE 17. GINSENG EXTRACT MARKET VALUE FOR ASIA PACIFIC, BY APPLICATION, 2015-2026, \$MILLION

TABLE 18. GINSENG EXTRACT MARKET VALUE FOR ASIA PACIFIC, BY END

USERS, 2015-2026, \$MILLION

TABLE 19. GINSENG EXTRACT MARKET VALUE FOR LAMEA, BY COUNTRY,  
2015-2026, \$MILLION

TABLE 20. GINSENG EXTRACT MARKET VALUE FOR LAMEA, BY DOSAGE FORM,  
2015-2026, \$MILLION

TABLE 21. GINSENG EXTRACT MARKET VALUE FOR LAMEA, BY APPLICATION,  
2015-2026, \$MILLION

TABLE 22. GINSENG EXTRACT MARKET VALUE FOR LAMEA, BY END USERS,  
2015-2026, \$MILLION

TABLE 23. AMWAY - COMPANY SNAPSHOT

TABLE 24. ELEMIS LTD - COMPANY SNAPSHOT

TABLE 25. INOVITAL - COMPANY SNAPSHOT

TABLE 26. RFI INGREDIENTS - COMPANY SNAPSHOT

TABLE 27. STARWEST BOTANICALS - COMPANY SNAPSHOT

TABLE 28. KOREAN GINSENG EXPORT CORPORATION - COMPANY SNAPSHOT

TABLE 29. NATURE ESSENTIAL - COMPANY SNAPSHOT

TABLE 30. ALLCURA NATURHEILMITTEL GMBH - COMPANY SNAPSHOT

TABLE 31. OXFORD VITALITY - COMPANY SNAPSHOT

TABLE 32. GINASANA - COMPANY SNAPSHOT

## List Of Figures

### LIST OF FIGURES

FIGURE 1. GINSENG EXTRACT: PHARMACIES MARKET VALUE, 2015-2017, \$MILLION

FIGURE 2. GINSENG EXTRACT: ONLINE RETAILERS MARKET VALUE, 2015-2017, \$MILLION

FIGURE 3. GINSENG EXTRACT: OTHERS MARKET VALUE, 2015-2017, \$MILLION

FIGURE 4. GINSENG EXTRACT: NORTH AMERICA MARKET VALUE, 2015-2017, \$MILLION

FIGURE 5. GINSENG EXTRACT: U.S. MARKET VALUE, 2015-2017, \$MILLION

FIGURE 6. GINSENG EXTRACT: CANADA MARKET VALUE, 2015-2017, \$MILLION

FIGURE 7. GINSENG EXTRACT: MEXICO MARKET VALUE, 2015-2017, \$MILLION

FIGURE 8. GINSENG EXTRACT: EUROPE MARKET VALUE, 2015-2017, \$MILLION

FIGURE 9. GINSENG EXTRACT: UK MARKET VALUE, 2015-2017, \$MILLION

FIGURE 10. GINSENG EXTRACT: GERMANY MARKET VALUE, 2015-2017, \$MILLION

FIGURE 11. GINSENG EXTRACT: FRANCE MARKET VALUE, 2015-2017, \$MILLION

FIGURE 12. GINSENG EXTRACT: ITALY MARKET VALUE, 2015-2017, \$MILLION

FIGURE 13. GINSENG EXTRACT: SPAIN MARKET VALUE, 2015-2017, \$MILLION

FIGURE 14. GINSENG EXTRACT: REST OF EUROPE MARKET VALUE, 2015-2017, \$MILLION

FIGURE 15. GINSENG EXTRACT: ASIA PACIFIC MARKET VALUE, 2015-2017, \$MILLION

FIGURE 16. GINSENG EXTRACT: CHINA MARKET VALUE, 2015-2017, \$MILLION

FIGURE 17. GINSENG EXTRACT: JAPAN MARKET VALUE, 2015-2017, \$MILLION

FIGURE 18. GINSENG EXTRACT: INDIA MARKET VALUE, 2015-2017, \$MILLION

FIGURE 19. GINSENG EXTRACT: AUSTRALIA MARKET VALUE, 2015-2017, \$MILLION

FIGURE 20. GINSENG EXTRACT: SOUTH KOREA MARKET VALUE, 2015-2017, \$MILLION

FIGURE 21. GINSENG EXTRACT: REST OF ASIA PACIFIC MARKET VALUE, 2015-2017, \$MILLION

FIGURE 22. GINSENG EXTRACT: LAMEA MARKET VALUE, 2015-2017, \$MILLION

FIGURE 23. GINSENG EXTRACT: BRAZIL MARKET VALUE, 2015-2017, \$MILLION

FIGURE 24. GINSENG EXTRACT: SOUTH AFRICA MARKET VALUE, 2015-2017, \$MILLION

FIGURE 25. GINSENG EXTRACT: SAUDI ARABIA MARKET VALUE, 2015-2017,

\$MILLION

FIGURE 26.GINSENG EXTRACT: REST OF LAMEA MARKET VALUE, 2015-2017,

\$MILLION

## I would like to order

Product name: Global Ginseng Extract Market

Product link: <https://marketpublishers.com/r/GBB83DAE227EN.html>

Price: US\$ 3,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBB83DAE227EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970