

# Global Frozen Food Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014-2025

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## Abstracts

Frozen food are refrigerated food products that can be stored and used later. Increase in purchasing power due to rise in disposable income, and growth in penetration of fast food among youth consumers led to liberal frozen food market trends. Moreover, rapid increase in number of large retail chains including hypermarkets and supermarkets has bolstered the demand of frozen food in the developing countries. The global frozen food market is expected to grow at a CAGR of 5% from 2017 to 2025.

Based on type, the global frozen food market is segmented as frozen ready meals, frozen meat & poultry, frozen seafood, frozen fruits & vegetables, and frozen and refrigerated fruits. Based on distribution channel, the market is segmented as large retail, small retail, specialty stores, and online. Geographic breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

## MARKET DYNAMICS:

Drivers:

Increase in purchasing power.

Research and operational excellence.

Changing lifestyle and food habits.

Growing number of working women.

Restraints:

Growing health and fitness concern

Storage and transport facility.

## **MARKET PLAYERS:**

The top players in the global frozen food market include Arysza A.G., General Mills Inc., Kraft Foods Group Inc., Ajinomoto Co. Inc., Cargill Incorporated, Europastry S.A., JBS S.A, Kellogg Company, Nestle S.A., and Flower Foods.

## **KEY TAKEAWAYS**

## **MARKET LANDSCAPE**

By Type

Frozen Ready Meals

Frozen Meat & Poultry

Frozen Seafood

Frozen Fruits & Vegetables

Frozen & Refrigerated Fruits

By Distribution Channel

Large Retail

Small Retail

Specialty Store

Online

## By Geography

### North America

U.S.

Canada

Mexico

### Europe

UK

Germany

France

Spain

Italy

Rest of Europe

### Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

### LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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General Mills Inc., Kraft Foods Group Inc., Ajinomoto Co. Inc., Cargill Incorporated, Europastry S.A., JBS S.A, Kellogg Company, Nestle S.A., and Flower Foods.

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