

Global Frozen Food Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014-2025

https://marketpublishers.com/r/GDC109476ACEN.html

Date: April 2017

Pages: 0

Price: US\$ 3,619.00 (Single User License)

ID: GDC109476ACEN

Abstracts

Frozen food are refrigerated food products that can be stored and used later. Increase in purchasing power due to rise in disposable income, and growth in penetration of fast food among youth consumers led to liberal frozen food market trends. Moreover, rapid increase in number of large retail chains including hypermarkets and supermarkets has bolstered the demand of frozen food in the developing countries. The global frozen food market is expected to grow at a CAGR of 5% from 2017 to 2025.

Based on type, the global frozen food market is segmented as frozen ready meals, frozen meat & poultry, frozen seafood, frozen fruits & vegetables, and frozen and refrigerated fruits. Based on distribution channel, the market is segmented as large retail, small retail, specialty stores, and online. Geographic breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Increase in purchasing power.

Research and operational excellence.

Changing lifestyle and food habits.

Growing number of working women.



Restraints:

Growing health and fitness concern

Storage and transport facility.

MARKET PLAYERS:

The top players in the global frozen food market include Aryzta A.G., General Mills Inc., Kraft Foods Group Inc., Ajinomoto Co. Inc., Cargill Incorporated, Europastry S.A., JBS S.A, Kellogg Company, Nestle S.A., and Flower Foods.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Type

Frozen Ready Meals

Frozen Meat & Poultry

Frozen Seafood

Frozen Fruits & Vegetables

Frozen & Refrigerated Fruits

By Distribution Channel

Large Retail

Small Retail

Specialty Store

Online



By Geography

eography		
	North America	
	U.S.	
	Canada	
	Mexico	
	Europe	
	UK	
	Germany	
	France	
	Spain	
	Italy	
	Rest of Europe	
	Asia-Pacific	
	China	
	Japan	
	India	
	Australia	
	South Korea	
	Rest of Asia-Pacific	
	LAMEA	



Brazil

Saudi Arabia

South Africa

Rest of LAMEA



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General Mills Inc., Kraft Foods Group Inc., Ajinomoto Co. Inc., Cargill Incorporated, Europastry S.A., JBS S.A, Kellogg Company, Nestle S.A., and Flower Foods.



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