

Global Fraud Detection and Prevention Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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Abstracts

Fraud detection & prevention solutions are solutions offered by IT vendors to small and medium enterprises and large enterprises which help them detect and prevent fraudulent attacks. These are used to find patterns and anomalies, and analyze the data. The global fraud detection and prevention market is expected to grow at a CAGR of 18% from 2017 to 2025.

Based on solutions, the market is divided into fraud analytics and authentication. By services, the market is segmented into professional and managed services. According to deployment model, it is classified into cloud and on-premise. Based on end-user industry, the market is segmented into small & medium enterprises and large enterprises. The industry vertical analyzed in this report include banking, financial service & insurance (BFSI); retail; healthcare; real estate; manufacturing; and others. Geographic breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Increase in mobile payments

Emergence of new analytical techniques such big data analytics, predictive analytics, and social media analytics which provide a strong defense against fraud incidents and help to identify or prevent future occurrence

Restraints:

High cost of fraud detection and prevention software and solutions

Lack of awareness

MARKET PLAYERS:

The top players in the global fraud detection and prevention market include IBM Corporation, Oracle Corporation, SAS Institute Inc., Fair Isaac Corporation., SAP SE, BAE Systems, ACI Worldwide, Inc., NCR Corporation, Lavastorm, and ThreatMetrix.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Solution Type

Fraud Analytics

Authentication

By Services

Professional

Managed

By Deployment Type

Cloud

On-Premises

By End User

Small & Medium Enterprises (SMEs)

Large Enterprises

By Industry Vertical

BFSI

Retail

Healthcare

Real Estate

Manufacturing

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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