

Global Fragrance Ingredients Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

<https://marketpublishers.com/r/G246DAFE77AEN.html>

Date: February 2017

Pages: 0

Price: US\$ 3,619.00 (Single User License)

ID: G246DAFE77AEN

Abstracts

Fragrance ingredients are used to make exclusive combinations and are added to products such as fine fragrances, household, home care, and personal care products. Fragrances are intricate mixtures of natural and synthetic ingredients. A single scent might contain as few as a dozen to as many as two hundred ingredients or aroma chemicals in carefully calibrated, and often minute, amounts. Fragrances are complex combinations of natural and/or synthetic substances added to products to give them a distinctive scent. Perfumers work with various fragrance ingredients and combine them in distinctive ways to produce fragrances applicable to fine fragrance, personal care, home care, and home design products. Global fragrance ingredients market is expected to grow at a CAGR of 5.8% from 2017 to 2025.

Based on type, the market is bifurcated into essential oils and aroma chemicals. Based on application, it is categorized into cosmetics & toiletries, fine fragrances, soaps & detergents, and others (household products such as scouring cleaners, wall, woodwork, bathroom and toilet bowl cleaners, and candles; and products such as pesticides, and aromatherapy). By geography, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Change in customer preference toward use of variety of fragrance.

In the developed nations, there is increased demand for natural fragrances.

Restraints:

High expense on R&D.

Strict compliance with the quality and regulatory standards.

MARKET PLAYERS:

The top players in the global fragrance ingredients market include Mane SA, BASF SE, International Flavors & Fragrances Inc., Fermenich International SA, and Givaudan SA., Frutarom Industries Ltd., Mane SA, Robertet SA, Symrise AG, and Hasegawa Co. Ltd.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Type

Aroma Chemicals

Essential Oils

By Application

Cosmetics & Toiletries

Fine Fragrances

Soaps & Detergents

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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