

Global Feed Pigment Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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Abstracts

Pigment provides particular color to a tissue. Feed pigments are derived from natural and artificial sources. Synthetic feed is made from artificial pigment source. The global feed pigment market is estimated to grow at a CAGR of 3.6% from 2017 to 2025.

Global feed pigment market is segmented on the basis of type, carotenoids source, livestock type, and geography. On basis of type the market is divided into carotenoids, curcumin, caramel, spirulina, and others. Based on carotenoids source the market is classified into natural & synthetic source. Based on livestock type the market is bifurcated into swine, cattle, poultry, aquatic and other animals. By geography, it is studied across North America, Europe, Asia pacific, and LAMEA.

Market dynamics

Drivers

Increase in demand for strong and nutritious meat

Rise in consumer awareness and disposable income.

Growth in inclination toward healthier and strong livestock for better production.

Awareness about feed pigments nutritional value and palatability.

Restraint

High manufacturing cost for the processing of synthetic pigments.

Market players

The top players in this market include BASF SE, Royal DSM N.V., Kemin Industries Inc., Novus International, Inc., Guangzhou Leader Bio-Technology Co., Ltd, D.D. Williamson & Co., Inc., Nutrex NV, Behn Meyer Group, Vitafor NV, and Innovad AD NV/SA.

Key takeaways

Market Landscape

By Feed Pigment

Carotenoids

Curcumin

Caramel

Spirulina

By Carotenoids Source

Natural

Synthetic

By Livestock type

Swine

Cattle

Poultry

Aquatic animals

Other animals

By Geography

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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