

Global Endpoint Security Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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Abstracts

Endpoint security refers to a methodology which protects the corporate network when accessed via remote devices such as laptops, smartphones, tablets, and specialized equipment such as barcode readers or point of sale terminals. Each device with a remote connecting to the network creates a potential entry point for security threats. Endpoint security is designed to secure each endpoint on the network created by these devices. Global endpoint security market is expected to grow at a CAGR of around 17% from 2017 to 2025.

Based on solution, the market is divided into software and services. By deployment model, the market is segmented into on-premises and cloud. Various applications included in the report are malware protection, server security, firewall & end-point controls, data encryption, mobile & system management and others. Geographic breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Unprecedented increase in endpoint attacks

Increase Bring Your Own Device (BYOD) trends among organizations

Restraints:

Lack of knowledge about internal threats

MARKET PLAYERS:

The top players in the global endpoint security market include Symantec, Intel Security, AVG Technologies, ESET, Bit9, Fortinet, Space Hellas S.A., Accenture, FireEye, and Sophos.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Solution

Software

Services

By Deployment Model

On-premise

Cloud

By Application

Malware Protection

Server Security

Firewall & Endpoint controls

Data Encryption

Mobile and System Management

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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COMPANIES MENTIONED

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