

Global Email Encryption Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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Abstracts

Email encryption refers to the encryption and authentication of email messages in order to protect sensitive information from being read by an unauthorized user. Encryption basically renders the content of all emails unreadable as they travel from origin to destination, so even if someone intercepts any messages, they cannot interpret the content. The global email encryption market is expected to grow at a CAGR of over 22% from 2017 to 2025.

Based on deployment model, the market is segmented into on-premises and cloud. By end-user, the market is segmented into BFSI, healthcare, government, retail, IT & telecom, education, manufacturing, and others. Geographic breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Growth of email encryption software solutions due to increasing data breach and mobility provided by hand-held devices

Increase in demand of encryption software in various industries due to stringent government regulations related to data privacy

Restraints:

High cost of encryption solutions

MARKET PLAYERS:

The top players in the global email encryption market include HP, Symantec, McAfee, Sophos, TrendMicro, Cisco, Proofpoint, Entrust, Zix Corporation, and Microsoft Corporation.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Deployment

On-Premises

Cloud

By End-User

BFSI

Healthcare

Government

Retail

IT & Telecom

Education

Manufacturing

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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COMPANIES MENTIONED

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