

Global Data Protection as a Service (DPaaS) Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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Abstracts

Data protection as a service (DPaaS) is a web-delivered or cloud-based service for protecting data assets. DPaaS enhances network security and keeps data safe in transit and at rest. In addition, DPaaS services can include use of network virtualization tools, hypervisors, and firewalls.

Based on deployment model, the market is divided into private cloud, public cloud, and hybrid cloud segments. By service type, the data protection as a service (DPaaS) market is segmented into disaster recovery as a service (DRaaS), storage as a service (STaaS), and backup as a service (BaaS). Based on end user, the overall market is segmented into small and medium enterprises and large enterprises. Geographic breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Rise in need for enhanced services to secure data and limit data loss concerns has increased the demand for DPaaS services across the globe.

Introduction of supportive government initiatives and plans has encouraged enterprises to invest into DPaaS services

Furthermore, increase in need for data backup & archives is projected to accelerate the market growth over the forecast period

Restraints:

At present, in terms of implementation, cloud-based services are quite complex and lacks standardization between different platforms

Moreover, issues associated with high initial investment is another key factor which is hindering the market growth

MARKET PLAYERS:

The top players in the global data protection as a service (DPaaS) market include Amazon Web Services, Inc., Asigra, Inc., Cisco Systems Inc., Commvault Systems, Inc., EMC Corporation, HP Development Company, L.P., IBM Corporation, Quantum Corporation, Veritas Technologies LLC, and VMware, Inc.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Deployment Model

Private Cloud

Public Cloud

Hybrid Cloud

By Service Type

Disaster Recovery as a Service (DRaaS)

Storage as a Service (STaaS)

Backup as a Service (BaaS)

By End User

Small and Medium Enterprises

Large Enterprise

By Geography

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Russia

Rest of Europe

Asia-Pacific

China

India

Japan

Australia

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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