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Global Data Center Security Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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Abstracts

Data center security safeguards data centers from persistent threats and sophisticated malware found in web content stores, web and application servers, and public file shares. The efficient adoption of data center security solutions such as compliance management, unified threat management, and data protection helps to avoid attacks from entering enterprises through mobile devices and transferrable storage. Further, the emergence of technologies such as Bring Your Own Device (BYOD), online collaboration, and big data have made data centers more susceptible to cyber-attacks and threats.

Based on solutions, the market is divided into two broad categories, namely, logical security solution and physical security solution. Based on services, it is categorized into professional services and managed services. Based on industry verticals, the market is segmented into BFSI, healthcare, IT and telecom, public sector, retail, and others. Geographic breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Rise in security threats and increased data traffic over the systems has fueled the demand for data center security solutions such as compliance management and monitoring solutions.

Increasing inclination towards cloud-based deployment has generated large amount of data. Data stored in public cloud is

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exposed to numerous threats and vulnerabilities. Therefore, the rise in cyber-attacks had encouraged the growth of this market.

Restraints:

Restricted IT resources and accessibility of low cost alternatives and piracy is expected to hinder the market growth for data center security.

MARKET PLAYERS:

The key players in the global data center security market include IBM Corporation, Hewlett Packard Enterprise Development LP, Check Point Software Technologies, Cisco System, Inc., Juniper Networks, Dell EMC, McAfee, Inc., Citrix Systems, Inc., Trend Micro, Inc., and Honeywell International.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Solutions

Logical security solution

Physical security solution

By Service

Professional

Managed

By Industry Vertical

BFSI

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- Healthcare
- IT and telecom
- Public sector
- Retail
- Others

By Geography

- North America
  - U.S.
  - Canada
  - Mexico
- Europe
  - UK
  - Germany
  - France
  - Russia
  - Rest of Europe
- Asia-Pacific
  - China
  - Japan
  - India

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- Australia
- Rest of Asia-Pacific

LAMEA

- Brazil
- Saudi Arabia
- South Africa
- Rest of LAMEA

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