

Global Cyber Security Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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Abstracts

Cyber security is associated with information technology and network security, which emphasizes on protecting networks, data from unauthorized access, and processors curriculum. The confidential data of government, financial institutions, and defense is collected and stored in computers and is further transferred across networks. Cyber security guards the private and confidential data from the threat of cyber attack. Also, increasing threats such virus deployment, computer intrusion (hacking), and denial of services are boosting the demand for cyber security solutions and services. The governments of various developed economies such as U.S., Canada, China, and Germany are increasingly investing in cyber security programs, due to growth in computer interconnectivity of government networks. Global cyber security market is expected to grow at a CAGR of around 15% from 2017 to 2025.

Based on component, the market is divided into services and solutions. Based on service, the cyber security market is sub-divided into professional services and managed services. According to the industry vertical, the market is categorized into aerospace and defense, government, retail, healthcare, IT and telecom, manufacturing, and others (education, automotive, and media and entertainment). The cyber security market, based on deployment type, is sub-divided into cloud, and on-premise. Geographic breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Increasing implementation of IoT and BYOD trend

Rising demand for cloud-based cyber security solutions

Emergence of risk-based frameworks for cyber security

Restraints:

Increased usage of free and pirated security solutions

Complexities of device security

MARKET PLAYERS:

The top players in the global cyber security market include Symantec Corporation, IBM Corporation, Hewlett Packard Enterprise, Intel Security, Sophos Ltd., Rapid7, Inc., Cisco Systems, Inc, EMC RSA, FireEye, Inc., and Trend Micro, Inc.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Component

Services

Solution

By Services

Professional services

Managed services

By Industry Vertical

Aerospace & defense

Entertainment

Government

Retail

Healthcare

IT & telecom

Manufacturing

Others (education, automotive, and media and entertainment)

By Deployment type

Cloud

On-premises

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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