

Global Cosmetic Skin Care Market

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Abstracts

Cosmetics industry has experienced exponential rise since past few years. Skin care is considered the most profitable category of cosmetics industry. Both men and women use skin care products such as fairness creams, moisturizing lotions, sun care creams and lotions, anti-aging creams in their daily routine. Among all cosmetics products, skin care products are witnessing rapid growth and are expected to maintain their pace during the forecast period. Skin care products are popular across all the regions; however, these products are gaining more traction in Asia-Pacific and LAMEA regions. The global cosmetic skin care market is expected to grow at a CAGR of 5.3% from 2017 to 2025.

Based on type, the global cosmetic skin care market is segmented as facial care, hand & feet care, and body care. Based on mode of sale, the market is segmented as online and offline (Retail). Furthermore, the market is segmented by gender which includes male, female, and unisex. Geographic breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Change in consumer lifestyle.

Increase in disposable income.

Restraints:

Probable side effects of chemical-based products.

MARKET PLAYERS:

The top players in the global cosmetic skin care market include L'Oreal, Unilever Group, Procter and Gamble, Oriflame, Beiersdorf AG, Avon Products Incorporation, Estee Lauder Companies Incorporation, Johnson and Johnson, Shiseido Incorporation, and Revlon Incorporation.

KEY TAKEAWAYS

Global Cosmetic Skin Care Market

MARKET LANDSCAPE

By Type

Facial care

Body care

Hand & Feet Care

By Mode of Sales

Online

Offline

By Gender

Male

Female

Unisex

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Rest of the Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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COMPANIES MENTIONED

Avon Products Incorporation, Estee Lauder Companies Incorporation, Johnson and Johnson, Shiseido Incorporation, and Revlon Incorporation.

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