

Global Content Delivery Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

<https://marketpublishers.com/r/G1E796EE2CEEN.html>

Date: February 2017

Pages: 0

Price: US\$ 3,619.00 (Single User License)

ID: G1E796EE2CEEN

Abstracts

A content delivery network is a collection of global servers that caches and deliver web content. It distributes files to servers around the globe and reduces the time needed to access a file. For example, users in Japan could download files from a nearby server in Asia instead of one in North America. Global content delivery market is expected to grow at a CAGR of over 29% from 2017 to 2025.

Based on type, market is segmented into standard/non-video CDN and video CDN. By core solution, it is divided into web performance optimization, media delivery and cloud security. Based on adjacent services, market is segmented into cloud storage, analytics & monitoring, application program interface, CDN network design, support & maintenance, and others. Based on service provider it is segmented into traditional CDN, telco CDN, CSPs, and others. By organization size it is divided into small and medium businesses and large enterprises. By Vertical, it is segmented into advertising, media & entertainment, online gaming, e-commerce, education, government, healthcare, and others. Geographical breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Growing volume of data consumption over internet

Evolution towards cloud based services

Restraints:

Latency issues

MARKET PLAYERS:

The top players in the global cloud content delivery market include Akamai Technologies, Google, Inc., Level 3 Communications, Limelight Networks, Inc., Amazon Web Services, Inc., Internap Corporation, Verizon Communications, Inc., Ericsson, CDNetworks, Tata Communications, and High winds.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Type

Standard/Non-Video CDN

Video CDN

By Core Solution

Web performance optimization

Media delivery

Cloud security

By Adjacent Service

Cloud storage

Analytics & monitoring

Application program interface (APIS)

CDN network design

Support & maintenance

Others (Load balancing, access control & authentication, managed Domain Name Server (DNS), Digital Rights Management (DRM), asset monetization, and cache management solutions)

By Service Provider:

Traditional CDN

Telco CDN

CSPs

Others (Free CDN and Peer-to-peer CDN)

By Organization Size

Small and medium businesses

Large enterprises

By Vertical

Advertising

Media & entertainment

Online gaming

E-commerce

Education

Government

Healthcare

Others (BFSI, IT, and travel & hospitality)

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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Level 3 Communications, Limelight Networks, Inc., Amazon Web Services, Inc., Internap Corporation, Verizon Communications, Inc., Ericsson, CDNetworks, Tata Communications, and High winds.

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