

# Global Ceramic Tiles Market: Size, Trend, Share, Opportunity Analysis, and Forecast, 2014-2025

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## Abstracts

The first use of ceramics in the making of tiles dates to the fourth millennium BC to be used for wall and coverings in Mesopotamia. These ceramics bore decorations, while some others had designs and other patterns. Ceramic tiles are extensively used in the building and construction industry in various forms, such as floor tiles, wall tiles, countertops, tabletops, and façades. Ceramic tiles are durable, sturdy, and water resistant, which makes them an ideal choice over other tile types, wood, or carpeting. The global ceramic tiles market is expected to grow at a CAGR of 9.9% from 2017 to 2025.

The global ceramic tiles market is segmented based on product, applications, and geography. Based on product, the market is divided into floor tiles, wall tiles, and others. According to applications, it is categorized into residential replacement, commercial, new residential, and others (countertops and facades). Geographic breakdown and deep analysis of each of the aforesaid segments have resulted into the following regions: North America, Europe, Asia-Pacific, and LAMEA.

## MARKET DYNAMICS:

Drivers:

The Asia-Pacific region is expected to boost the market demand for ceramic tiles because of the increased construction activities.

The recent and ongoing technological innovation in the manufacturing processes of ceramic tiles, is anticipated to fuel the demand for ceramic tiles during the forecast period.

## Restraints:

Fluctuations in raw material prices may hamper the growth of the ceramic tiles market.

CO2 emissions from the ceramic tiles industry are hazardous to the environment, which is projected to reduce its demand during the forecast period.

## MARKET PLAYERS:

The top players in the global ceramic tiles market include Atlas Concorde, Crossville Inc., China Ceramics Co., Ltd., Florida Tile Inc., Gruppo Ceramiche Ricchetti, Grupo Lamosa S.A.B. de C.V., Kajaria Ceramics Ltd., Mohawk Industries Inc., Porcelanosa Grupo, and Saloni Ceramics.

## KEY TAKEAWAYS

### MARKET LANDSCAPE

#### By Product

Floor Tiles

Wall Tiles

Others

#### By Application

Residential Replacement

Commercial

New Residential

## Others (Countertops and Facades)

### By Geography

#### North America

U.S.

Canada

Mexico

#### Europe

UK

Germany

France

Spain

Italy

Rest of Europe

#### Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

## LAMEA

Brazil

Saudi Arabia

Argentina

Rest of LAMEA

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