

# Global Cellular M2M Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014-2025

<https://marketpublishers.com/r/G6830DC313FEN.html>

Date: February 2017

Pages: 0

Price: US\$ 3,619.00 (Single User License)

ID: G6830DC313FEN

## Abstracts

Cellular M2M refers to the technology which enables machines to interconnect and communicate over a cellular network. It helps providing real time data monitoring and also keeps a track of safety and security of data and the connected devices. Cellular M2M technology is a substantial part of IoT (Internet of things) and helps various sectors such as government and businesses to improve IT efficiency and provides greater flexibility.

Based on application, the market is segmented into asset tracking, video surveillance, point of sale (POS), and fleet management. Based on industry vertical the market is segmented into industrial automation, healthcare, defense, logistics, smart cities, and others. Based on services, the market is segmented into professional and managed services. Geographical breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

## MARKET DYNAMICS:

### Drivers:

Rise in number of connected devices and increasing number of terminals

Increasing in government regulations

Increasing demand of wireless connectivity

### Restraints:

High cost of developing and operating cellular M2M applications

## **MARKET PLAYERS:**

The top players in the global cellular M2M market includes AT&T, Deutsche Telekom, Verizon Communications, HP, Ericsson, Huawei, Cisco Systems, Inc., Vodafone Group plc., China Telecom and Sprint.

## **KEY TAKEAWAYS**

### **MARKET LANDSCAPE:**

By Application:

Asset tracking

Video surveillance

Point of sale(POS)

Fleet management

By Industry Vertical

Industrial automation

Government

Industrial

Healthcare

Defense

Logistics

Smart cities

Others

By Services

Professional services

Managed services

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

## Contents

### 1. EXECUTIVE SUMMARY

- 1.1. Key findings
- 1.2. Market attractiveness and trend analysis
- 1.3. Competitive landscape and recent industry development analysis

### 2. INTRODUCTION

- 2.1. Report description
- 2.2. Scope and definitions
- 2.3. Research methodology

### 3. MARKET LANDSCAPE

- 3.1. Growth drivers
  - 3.1.1. Impact analysis
- 3.2. Restraints and challenges
  - 3.2.1. Impact analysis
- 3.3. Porter's analysis
  - 3.3.1. Bargaining power of buyers
  - 3.3.2. Bargaining power of suppliers
  - 3.3.3. Threat of substitutes
  - 3.3.4. Industry rivalry
  - 3.3.5. Threat of new entrants
- 3.4. Global cellular m2m market shares analysis, 2014-2025
  - 3.4.1. Global cellular m2m market shares by application, 2014-2025
  - 3.4.2. Global cellular m2m market shares by industry vertical, 2014-2025
  - 3.4.3. Global cellular m2m market shares by services, 2014-2025
  - 3.4.4. Global cellular m2m market shares by geography, 2014-2025

### 4. GLOBAL CELLULAR M2M MARKET BY APPLICATION

- 4.1. asset tracking
  - 4.1.1. Historical market size by region, 2014-2016
  - 4.1.2. Market forecast by region, 2017-2025
- 4.2. Video surveillance
  - 4.2.1. Historical market size by region, 2014-2016

- 4.2.2. Market forecast by region, 2017-2025
- 4.3. Point of sale(pos)
  - 4.3.1. Historical market size by region, 2014-2016
  - 4.3.2. Market forecast by region, 2017-2025
- 4.4. Fleet management
  - 4.4.1. Historical market size by region, 2014-2016
  - 4.4.2. Market forecast by region, 2017-2025

## **5. GLOBAL CELLULAR M2M MARKET BY INDUSTRY VERTICAL**

- 5.1. Industrial automation
  - 5.1.1. Historical market size by region, 2014-2016
  - 5.1.2. Market forecast by region, 2017-2025
- 5.2. Government
  - 5.2.1. Historical market size by region, 2014-2016
  - 5.2.2. Market forecast by region, 2017-2025
- 5.3. Healthcare
  - 5.3.1. Historical market size by region, 2014-2016
  - 5.3.2. Market forecast by region, 2017-2025
- 5.4. Defence
  - 5.4.1. Historical market size by region, 2014-2016
  - 5.4.2. Market forecast by region, 2017-2025
- 5.5. Logistics
  - 5.5.1. Historical market size by region, 2014-2016
  - 5.5.2. Market forecast by region, 2017-2025
- 5.6. Smart cities
  - 5.6.1. Historical market size by region, 2014-2016
  - 5.6.2. Market forecast by region, 2017-2025
- 5.7. Others
  - 5.7.1. Historical market size by region, 2014-2016
  - 5.7.2. Market forecast by region, 2017-2025

## **6. GLOBAL CELLULAR M2M MARKET BY SERVICES**

- 6.1. Professional services
  - 6.1.1. Historical market size by region, 2014-2016
  - 6.1.2. Market forecast by region, 2017-2025
- 6.2. Managed services
  - 6.2.1. Historical market size by region, 2014-2016

## 6.2.2. Market forecast by region, 2017-2025

# 7. GLOBAL CELLULAR M2M MARKET BY GEOGRAPHY

## 7.1. North America

### 7.1.1. U.S.

7.1.1.1. Historical market size, 2014-2016

7.1.1.2. Market forecast, 2017-2025

### 7.1.2. Canada

7.1.2.1. Historical market size, 2014-2016

7.1.2.2. Market forecast, 2017-2025

### 7.1.3. Mexico

7.1.3.1. Historical market size, 2014-2016

7.1.3.2. Market forecast, 2017-2025

## 7.2. Europe

### 7.2.1. UK

7.2.1.1. Historical market size, 2014-2016

7.2.1.2. Market forecast, 2017-2025

### 7.2.2. Germany

7.2.2.1. Historical market size, 2014-2016

7.2.2.2. Market forecast, 2017-2025

### 7.2.3. France

7.2.3.1. Historical market size, 2014-2016

7.2.3.2. Market forecast, 2017-2025

### 7.2.4. Spain

7.2.4.1. Historical market size, 2014-2016

7.2.4.2. Market forecast, 2017-2025

### 7.2.5. Italy

7.2.5.1. Historical market size, 2014-2016

7.2.5.2. Market forecast, 2017-2025

### 7.2.6. Rest of Europe

7.2.6.1. Historical market size, 2014-2016

7.2.6.2. Market forecast, 2017-2025

## 7.3. Asia-Pacific

### 7.3.1. China

7.3.1.1. Historical market size, 2014-2016

7.3.1.2. Market forecast, 2017-2025

### 7.3.2. Japan

7.3.2.1. Historical market size, 2014-2016

- 7.3.2.2. Market forecast, 2017-2025
- 7.3.3. India
  - 7.3.3.1. Historical market size, 2014-2016
  - 7.3.3.2. Market forecast, 2017-2025
- 7.3.4. Australia
  - 7.3.4.1. Historical market size, 2014-2016
  - 7.3.4.2. Market forecast, 2017-2025
- 7.3.5. South Korea
  - 7.3.5.1. Historical market size, 2014-2016
  - 7.3.5.2. Market forecast, 2017-2025
- 7.3.6. Rest of Asia-Pacific
  - 7.3.6.1. Historical market size, 2014-2016
  - 7.3.6.2. Market forecast, 2017-2025
- 7.4. LAMEA
  - 7.4.1. Brazil
    - 7.4.1.1. Historical market size, 2014-2016
    - 7.4.1.2. Market forecast, 2017-2025
  - 7.4.2. Saudi Arabia
    - 7.4.2.1. Historical market size, 2014-2016
    - 7.4.2.2. Market forecast, 2017-2025
  - 7.4.3. South Africa
    - 7.4.3.1. Historical market size, 2014-2016
    - 7.4.3.2. Market forecast, 2017-2025
  - 7.4.4. Rest of LAMEA
    - 7.4.4.1. Historical market size, 2014-2016
    - 7.4.4.2. Market forecast, 2017-2025

## **8. COMPANY PROFILES**

- 8.1. AT&T
  - 8.1.1. Overview
  - 8.1.2. Financials and business segments
  - 8.1.3. Recent developments
- 8.2. Deutsche Telekom
  - 8.2.1. Overview
  - 8.2.2. Financials and business segments
  - 8.2.3. Recent developments
- 8.3. Verizon Communications
  - 8.3.1. Overview



- 8.3.2. Financials and business segments
- 8.3.3. Recent developments
- 8.4. HP
  - 8.4.1. Overview
  - 8.4.2. Financials and business segments
  - 8.4.3. Recent developments
- 8.5. Ericsson
  - 8.5.1. Overview
  - 8.5.2. Financials and business segments
  - 8.5.3. Recent developments
- 8.6. Huawei Technologies Co. Ltd
  - 8.6.1. Overview
  - 8.6.2. Financials and business segments
  - 8.6.3. Recent developments
- 8.7. Cisco Systems
  - 8.7.1. Overview
  - 8.7.2. Financials and business segments
  - 8.7.3. Recent developments
- 8.8. Vodafone Group Plc.
  - 8.8.1. Overview
  - 8.8.2. Financials and business segments
  - 8.8.3. Recent developments
- 8.9. China Telecom
  - 8.9.1. Overview
  - 8.9.2. Financials and business segments
  - 8.9.3. Recent developments
- 8.10. Sprint
  - 8.10.1. Overview
  - 8.10.2. Financials and business segments
  - 8.10.3. Recent developments

## List Of Tables

### LIST OF TABLES

- Table 1. Cellular M2M Market Share, by Application, 2014-2025
- Table 2. Cellular M2M Market Share, by Industry Vertical, 2014-2025
- Table 3. Cellular M2M Market Share, by Services, 2014-2025
- Table 4. Cellular M2M Market Share, by Region, 2014-2025
- Table 5. Cellular M2M Market Value for Asset Tracking, by Region, 2014-2025, \$million
- Table 6. Cellular M2M Market Value for Video surveillance, by Region, 2017-2025, \$million
- Table 7. Cellular M2M Market Value for Point of sale(POS), by Region, 2017-2025, \$million
- Table 8. Cellular M2M Market Value for Fleet management, by Region, 2017-2025, \$million
- Table 9. Cellular M2M Market Value for Industrial automation, by Region, 2017-2025, \$million
- Table 10. Cellular M2M Market Value for Government, by Region, 2017-2025, \$million
- Table 11. Cellular M2M Market Value for Industrial, by Region, 2017-2025, \$million
- Table 12. Cellular M2M Market Value for Healthcare, by Region, 2017-2025, \$million
- Table 13. Cellular M2M Market Value for Defense, by Region, 2017-2025, \$million
- Table 14. Cellular M2M Market Value for Logistics, by Region, 2017-2025, \$million
- Table 15. Cellular M2M Market Value for Smart cities, by Region, 2017-2025, \$million
- Table 16. Cellular M2M Market Value for Others, by Region, 2017-2025, \$million
- Table 17. Cellular M2M Market Value for Professional services, by Region, 2017-2025, \$million
- Table 18. Cellular M2M Market Value for Managed services, by Region, 2017-2025, \$million
- Table 19. Cellular M2M Market Value for North America, by Country, 2014-2025, \$million
- Table 20. Cellular M2M Market Value for North America, by Application, 2014-2025, \$million
- Table 21. Cellular M2M Market Value for North America, by Industry Vertical, 2014-2025, \$million
- Table 22. Cellular M2M Market Value for North America, by Services, 2014-2025, \$million
- Table 23. Cellular M2M Market Value for Europe, by Country, 2014-2025, \$million
- Table 24. Cellular M2M Market Value for Europe, by Application, 2014-2025, \$million
- Table 25. Cellular M2M Market Value for Europe, by Industry Vertical, 2014-2025,

\$million

Table 26. Cellular M2M Market Value for Europe, by Services, 2014-2025, \$million

Table 27. Cellular M2M Market Value for Asia-Pacific, by Country, 2014-2025, \$million

Table 28. Cellular M2M Market Value for Asia-Pacific, by Application, 2014-2025,  
\$million

Table 29. Cellular M2M Market Value for Asia-Pacific, by Industry Vertical, 2014-2025,  
\$million

Table 30. Cellular M2M Market Value for Asia-Pacific, by Services, 2014-2025, \$million

Table 31. Cellular M2M Market Value for LAMEA, by Country, 2014-2025, \$million

Table 32. Cellular M2M Market Value for LAMEA, by Application, 2014-2025, \$million

Table 33. Cellular M2M Market Value for LAMEA, by Industry Vertical, 2014-2025,  
\$million

Table 34. Cellular M2M Market Value for LAMEA, by Services, 2014-2025, \$million

Table 35. AT&T - Company Snapshot

Table 36. Deutsche Telekom - Company Snapshot

Table 37. Verizon Communications - Company Snapshot

Table 38. HP - Company Snapshot

Table 39. Ericsson - Company Snapshot

Table 40. Huawei - Company Snapshot

Table 41. Cisco Systems, Inc. - Company Snapshot

Table 42. Vodafone Group plc. - Company Snapshot

Table 43. China Telecom - Company Snapshot

Table 44. Sprint - Company Snapshot

## List Of Figures

### LIST OF FIGURES

- Figure 1. Cellular M2M: Asset Tracking Market Value, 2014-2016, \$million
- Figure 2. Cellular M2M: Video surveillance Market Value, 2014-2016, \$million
- Figure 3. Cellular M2M: Point of sale(POS) Market Value, 2014-2016, \$million
- Figure 4. Cellular M2M: Fleet management Market Value, 2014-2016, \$million
- Figure 5. Cellular M2M: Industrial automation Market Value, 2014-2016, \$million
- Figure 6. Cellular M2M: Government Market Value, 2014-2016, \$million
- Figure 7. Cellular M2M: Industrial Market Value, 2014-2016, \$million
- Figure 8. Cellular M2M: Healthcare Market Value, 2014-2016, \$million
- Figure 9. Cellular M2M: Defense Market Value, 2014-2016, \$million
- Figure 10. Cellular M2M: Logistics Market Value, 2014-2016, \$million
- Figure 11. Cellular M2M: Smart cities Market Value, 2014-2016, \$million
- Figure 12. Cellular M2M: Others Market Value, 2014-2016, \$million
- Figure 13. Cellular M2M: Professional services Market Value, 2014-2016, \$million
- Figure 14. Cellular M2M: Managed services Market Value, 2014-2016, \$million
- Figure 15. Cellular M2M: U.S. Market Value, 2014-2016, \$million
- Figure 16. Cellular M2M: U.S. Market Value, 2017-2025, \$million
- Figure 17. Cellular M2M: Canada Market Value, 2014-2016, \$million
- Figure 18. Cellular M2M: Canada Market Value, 2017-2025, \$million
- Figure 19. Cellular M2M: Mexico Market Value, 2014-2016, \$million
- Figure 20. Cellular M2M: Mexico Market Value, 2017-2025, \$million
- Figure 21. Cellular M2M: UK Market Value, 2014-2016, \$million
- Figure 22. Cellular M2M: UK Market Value, 2017-2025, \$million
- Figure 23. Cellular M2M: Germany Market Value, 2014-2016, \$million
- Figure 24. Cellular M2M: Germany Market Value, 2017-2025, \$million
- Figure 25. Cellular M2M: France Market Value, 2014-2016, \$million
- Figure 26. Cellular M2M: France Market Value, 2017-2025, \$million
- Figure 27. Cellular M2M: Spain Market Value, 2014-2016, \$million
- Figure 28. Cellular M2M: Spain Market Value, 2017-2025, \$million
- Figure 29. Cellular M2M: Italy Market Value, 2014-2016, \$million
- Figure 30. Cellular M2M: Italy Market Value, 2017-2025, \$million
- Figure 31. Cellular M2M: Rest of Europe Market Value, 2014-2016, \$million
- Figure 32. Cellular M2M: Rest of Europe Market Value, 2017-2025, \$million
- Figure 33. Cellular M2M: China Market Value, 2014-2016, \$million
- Figure 34. Cellular M2M: China Market Value, 2017-2025, \$million
- Figure 35. Cellular M2M: Japan Market Value, 2014-2016, \$million

- Figure 36. Cellular M2M: Japan Market Value, 2017-2025, \$million  
Figure 37. Cellular M2M: India Market Value, 2014-2016, \$million  
Figure 38. Cellular M2M: India Market Value, 2017-2025, \$million  
Figure 39. Cellular M2M: Australia Market Value, 2014-2016, \$million  
Figure 40. Cellular M2M: Australia Market Value, 2017-2025, \$million  
Figure 41. Cellular M2M: South Korea Market Value, 2014-2016, \$million  
Figure 42. Cellular M2M: South Korea Market Value, 2017-2025, \$million  
Figure 43. Cellular M2M: Rest of Asia-Pacific Market Value, 2014-2016, \$million  
Figure 44. Cellular M2M: Rest of Asia-Pacific Market Value, 2017-2025, \$million  
Figure 45. Cellular M2M: Brazil Market Value, 2014-2016, \$million  
Figure 46. Cellular M2M: Brazil Market Value, 2017-2025, \$million  
Figure 47. Cellular M2M: Saudi Arabia Market Value, 2014-2016, \$million  
Figure 48. Cellular M2M: Saudi Arabia Market Value, 2017-2025, \$million  
Figure 49. Cellular M2M: South Africa Market Value, 2014-2016, \$million  
Figure 50. Cellular M2M: South Africa Market Value, 2017-2025, \$million  
Figure 51. Cellular M2M: Rest of LAMEA Market Value, 2014-2016, \$million  
Figure 52. Cellular M2M: Rest of LAMEA Market Value, 2017-2025, \$million

## **COMPANIES MENTIONED**

The top players in the global cellular M2M market includes AT&T, Deutsche Telekom, Verizon Communications, HP, Ericsson, Huawei, Cisco Systems, Inc., Vodafone Group plc., China Telecom and Sprint.

## I would like to order

Product name: Global Cellular M2M Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014-2025

Product link: <https://marketpublishers.com/r/G6830DC313FEN.html>

Price: US\$ 3,619.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6830DC313FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

