

# Global Artificial Intelligence Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014-2025

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## Abstracts

Artificial intelligence involves development of intelligent systems, which can perform tasks and behave normally, similar to humans. It is the simulation of human intelligence processes by machines, especially computer systems. These processes include learning, reasoning, and self-correction. Furthermore, artificial intelligence (AI) is poised to have a transformative effect on consumer products, defense applications, and others. The global artificial intelligence market is expected to grow at a CAGR of 46.5% from 2017 to 2025.

Based on technology, the global artificial intelligence market is segmented as machine learning, natural language processing, image processing, and speech recognition. Based on industry verticals, the market is segmented as media & advertising, BFSI, IT & Telecom, retail, healthcare, automotive & transportation, and others. Geographic breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

## MARKET DYNAMICS:

Drivers:

Improved productivity.

Diversified application areas.

Big data integration drive.

Restraints:

Lack of skilled workforce.

Threat to human dignity.

## **MARKET PLAYERS:**

The top players in the global virtual reality market include Google Inc., IBM Corp., Microsoft Corporation, IPsoft, Rocket Fuel Inc., Qlik Technologies Inc., MicroStrategy, Inc., Brighterion, Inc., 24/7 Customer, Inc., and Next IT Corp.

## **KEY TAKEAWAYS**

### **MARKET LANDSCAPE**

By Technology

Machine Learning

Natural Language Processing

Image Processing

Speech Recognition

By Industry Vertical

Media & Advertising

BFSI

IT & Telecom

Retail

Healthcare

Automotive & Transportation

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Rest of the Europe

Asia-Pacific

China

Japan

India

Australia

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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