

Global Airless Packaging in Home care & Healthcare Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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Abstracts

An airless packaging is a non-pressurized, tamper-proof, dispensing system, which combines a mechanically activated pump and a container, to deliver the product with no air intake, once filled and sealed. The container is available with a soft pouch or a sliding piston. Global airless packaging market is expected to grow at a CAGR of 5.8% from 2017 to 2025.

Based on material type the airless packaging market is segmented as plastic, glass, and others. Packaging type is divided as bottles & jars, bags & pouches, tubes, and others. Based on dispenser type the market is segmented as pumps, droppers, twist, and click. End user is classified into personal care, skin care, hair care, baby care, home care, healthcare, and others. Geographically, the market is studied across North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Preference over conventional packaging as airless packaging minimizes wastage of space.

Increase in cosmetic industry for packaging.

Restraints:

High machinery cost.

Low product differentiation.

MARKET PLAYERS:

The top players in the global airless packaging market include HCP Packaging, Albéa Beauty Holdings S.A., Lumson SPA, Quadpack Industries, Libo Cosmetics Company, Ltd., WestRock, Aptar Group, Inc., Fusion Packaging, ABC Packaging, Ltd., and CPL Creative Packaging Labs.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Material Type

Plastic

Glass

Others

By Packaging Type

Bottles & Jars

Bags & Pouches

Tubes

Others

By Dispenser Type

Pump

Dropper

Twist and Click

By End-User

Personal Care

Skin Care

Hair Care

Baby Care

Home Care

Healthcare

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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