

Global Adhesive Tapes Market: Size, Trend, Share, Opportunity Analysis, and Forecast, 2014-2025

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Abstracts

An adhesive tape is a strip of paper or plastic generally used to hold or fasten things together. Adhesive tapes find applications in almost all of the industrial sectors including healthcare, transportation, printing, electronics, packaging, and many others. On the basis of its activation, it can be categorized into pressure sensitive tapes (that can be activated by a slight pressure), heat-sensitive (activated when heat is applied), drywall tape, and water-activated tape (which gets activated on application of moisture). The global adhesive tapes market is expected to grow at a CAGR of 5.2% from 2017 to 2025.

On the basis of coating technology, the market is divided into solvent, holt-melt, and dispersion-based markets. According to backing material, it is categorized into paper, polypropylene, polyvinyl chloride (PVC), and others, including foam, metal, PET (Polyethylene terephthalate), PA (Polyamide), PE (Polyethylene), and glass cloth. By type, it is classified into commodity and special adhesive tapes. On the basis of function, it is bifurcated into heat-sensitive, pressure-sensitive, drywall tape, and water-activated tape. On the basis of application, the market segmentation includes packaging, electrical & electronics, healthcare, white goods (refrigerators, dish washers, and washing machines), building & construction, automotive (interior and exterior), paper & printing, masking, consumer & office, retail, aerospace & defense, and sports equipment. By packaging, it is divided into food & beverage, consumer goods, and transportation. By healthcare, the market is segmented into in vitro diagnostics, hydrophilic films, and transdermal patches & oral dissolvable films. Geographic breakdown and deep analysis of each of the aforesaid segments have resulted in the following regions: North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Diverse and ever expanding application areas are fueling the demand for adhesive tapes.

Use of adhesive tapes as surgical tapes has augmented the demand from the healthcare industry.

Restraints:

Fluctuating raw material prices are a major restraint that may affect the global adhesive tapes market.

MARKET PLAYERS:

The top players in the global adhesive tapes market include Avery Dennison Corporation, 3M Company, PPG Industries, Saint-Gobain S.A., Henkel AG & Company, Intertape Polymer Group Inc., Nitto Denko Corporation, Lintec Corporation, Scapa Group Plc, and Evans Adhesive.

KEY TAKEAWAYS**MARKET LANDSCAPE**

By Coating Technology

Solvent

Hot-melt

Dispersion-based

By Backing Material

Paper

Polypropylene

PVC

Others (glass cloth, metal, PET, PA, foam, and PE)

By Type

Commodity Tapes

Special Adhesive tapes

By Function

Heat-sensitive

Pressure-sensitive

Drywall Tape

Water-activated Tape

By Application

Packaging

Food & Beverage

Consumer Goods

Transportation

Electrical & Electronics

Healthcare

In vitro Diagnostics

Hydrophilic Films

Transdermal Patches & Oral Dissolvable Films

White Goods

Refrigerators

Dish Washers

Washing Machines

Building & Construction

Automotive

Interior

Exterior

Paper & Printing

Masking

Consumer & Office

Retail

Aerospace & Defense

Sports Equipment

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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The top players in the global adhesive tapes market include Avery Dennison Corporation, 3M Company, PPG Industries, Saint-Gobain S.A., Henkel AG & Company, Intertape Polymer Group Inc., Nitto Denko Corporation, Lintec Corporation, Scapa Group Plc, and Evans Adhesive.

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