

Global Adhesive Tapes Market: Size, Trend, Share, Opportunity Analysis, and Forecast, 2014-2025

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Abstracts

An adhesive tape is a strip of paper or plastic generally used to hold or fasten things together. Adhesive tapes find applications in almost all of the industrial sectors including healthcare, transportation, printing, electronics, packaging, and many others. On the basis of its activation, it can be categorized into pressure sensitive tapes (that can be activated by a slight pressure), heat-sensitive (activated when heat is applied), drywall tape, and water-activated tape (which gets activated on application of moisture). The global adhesive tapes market is expected to grow at a CAGR of 5.2% from 2017 to 2025.

On the basis of coating technology, the market is divided into solvent, holt-melt, and dispersion-based markets. According to backing material, it is categorized into paper, polypropylene, polyvinyl chloride (PVC), and others, including foam, metal, PET (Polyethylene terephthalate), PA (Polyamide), PE (Polyethylene), and glass cloth. By type, it is classified into commodity and special adhesive tapes. On the basis of function, it is bifurcated into heat-sensitive, pressure-sensitive, drywall tape, and water-activated tape. On the basis of application, the market segmentation includes packaging, electrical & electronics, healthcare, white goods (refrigerators, dish washers, and washing machines), building & construction, automotive (interior and exterior), paper & printing, masking, consumer & office, retail, aerospace & defense, and sports equipment. By packaging, it is divided into food & beverage, consumer goods, and transportation. By healthcare, the market is segmented into in vitro diagnostics, hydrophilic films, and transdermal patches & oral dissolvable films. Geographic breakdown and deep analysis of each of the aforesaid segments have resulted in the following regions: North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Diverse and ever expanding application areas are fueling the demand for adhesive tapes.

Use of adhesive tapes as surgical tapes has augmented the demand from the healthcare industry.

Restraints:

Fluctuating raw material prices are a major restraint that may affect the global adhesive tapes market.

MARKET PLAYERS:

The top players in the global adhesive tapes market include Avery Dennison Corporation, 3M Company, PPG Industries, Saint-Gobain S.A., Henkel AG & Company, Intertape Polymer Group Inc., Nitto Denko Corporation, Lintec Corporation, Scapa Group Plc, and Evans Adhesive.

KEY TAKEAWAYS**MARKET LANDSCAPE**

By Coating Technology

Solvent

Hot-melt

Dispersion-based

By Backing Material

Paper

Polypropylene

PVC

Others (glass cloth, metal, PET, PA, foam, and PE)

By Type

Commodity Tapes

Special Adhesive tapes

By Function

Heat-sensitive

Pressure-sensitive

Drywall Tape

Water-activated Tape

By Application

Packaging

Food & Beverage

Consumer Goods

Transportation

Electrical & Electronics

Healthcare

In vitro Diagnostics

Hydrophilic Films

Transdermal Patches & Oral Dissolvable Films

White Goods

Refrigerators

Dish Washers

Washing Machines

Building & Construction

Automotive

Interior

Exterior

Paper & Printing

Masking

Consumer & Office

Retail

Aerospace & Defense

Sports Equipment

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

Contents

1. EXECUTIVE SUMMARY

- 1.1. Key Findings
- 1.2. Market Attractiveness and Trend analysis
- 1.3. Competitive Landscape and recent industry development analysis

2. INTRODUCTION

- 2.1. Report Description
- 2.2. Scope and Definitions
- 2.3. Research Methodology

3. MARKET LANDSCAPE

- 3.1. Growth Drivers
 - 3.1.1. Impact Analysis
- 3.2. Restraints and Challenges
 - 3.2.1. Impact Analysis
- 3.3. Porter's Analysis
 - 3.3.1. Bargaining power of buyers
 - 3.3.2. Bargaining power of suppliers
 - 3.3.3. Threat of substitutes
 - 3.3.4. Industry rivalry
 - 3.3.5. Threat of new entrants
- 3.4. Global Adhesive Tapes Market Shares Analysis, 2014-2025
 - 3.4.1. Global adhesive tapes market share by coating technology, 2014-2025
 - 3.4.2. Global adhesive tapes market share by backing material, 2014-2025
 - 3.4.3. Global adhesive tapes market share by type, 2014-2025
 - 3.4.4. Global adhesive tapes market share by function, 2014-2025
 - 3.4.5. Global adhesive tapes market share by application, 2014-2025
 - 3.4.6. Global adhesive tapes market share by geography, 2014-2025

4. MARKET BY COATING TECHNOLOGY

- 4.1. Solvent
 - 4.1.1. Historical Market Size by Region, 2014-2016
 - 4.1.2. Market Forecast by Region, 2017-2025

4.2. Hot-melt

4.2.1. Historical Market Size by Region, 2014-2016

4.2.2. Market Forecast by Region, 2017-2025

4.3. Dispersion-based

4.3.1. Historical Market Size by Region, 2014-2016

4.3.2. Market Forecast by Region, 2017-2025

5. MARKET BY BACKING MATERIAL

5.1. Paper

5.1.1. Historical Market Size by Region, 2014-2016

5.1.2. Market Forecast by Region, 2017-2025

5.2. Polypropylene

5.2.1. Historical Market Size by Region, 2014-2016

5.2.2. Market Forecast by Region, 2017-2025

5.3. PVC

5.3.1. Historical Market Size by Region, 2014-2016

5.3.2. Market Forecast by Region, 2017-2025

5.4. Others (glass cloth, metal, PET, PA, foam, and PE)

5.4.1. Historical Market Size by Region, 2014-2016

5.4.2. Market Forecast by Region, 2017-2025

6. MARKET BY TYPE

6.1. Commodity Tapes

6.1.1. Historical Market Size by Region, 2014-2016

6.1.2. Market Forecast by Region, 2017-2025

6.2. Special Adhesive tapes

6.2.1. Historical Market Size by Region, 2014-2016

6.2.2. Market Forecast by Region, 2017-2025

7. MARKET BY FUNCTION

7.1. Heat-sensitive

7.1.1. Historical Market Size by Region, 2014-2016

7.1.2. Market Forecast by Region, 2017-2025

7.2. Pressure-sensitive

7.2.1. Historical Market Size by Region, 2014-2016

7.2.2. Market Forecast by Region, 2017-2025

7.3. Drywall Tape

7.3.1. Historical Market Size by Region, 2014-2016

7.3.2. Market Forecast by Region, 2017-2025

7.4. Water-activated Tape

7.4.1. Historical Market Size by Region, 2014-2016

7.4.2. Market Forecast by Region, 2017-2025

8. MARKET BY APPLICATION

8.1. Packaging

8.1.1. Historical Market Size by Region, 2014-2016

8.1.2. Market Forecast by Region, 2017-2025

8.1.3. Food & Beverage

8.1.4. Consumer Goods

8.1.5. Transportation

8.2. Electrical & Electronics

8.2.1. Historical Market Size by Region, 2014-2016

8.2.2. Market Forecast by Region, 2017-2025

8.3. Healthcare

8.3.1. Historical Market Size by Region, 2014-2016

8.3.2. Market Forecast by Region, 2017-2025

8.3.3. In vitro Diagnostics

8.3.4. Hydrophilic Films

8.3.5. Transdermal Patches & Oral Dissolvable Films

8.4. White Goods

8.4.1. Historical Market Size by Region, 2014-2016

8.4.2. Market Forecast by Region, 2017-2025

8.4.3. Refrigerators

8.4.4. Dish Washers

8.4.5. Washing Machines

8.5. Building & Construction

8.5.1. Historical Market Size by Region, 2014-2016

8.5.2. Market Forecast by Region, 2017-2025

8.6. Automotive

8.6.1. Historical Market Size by Region, 2014-2016

8.6.2. Market Forecast by Region, 2017-2025

8.6.3. Interior

8.6.4. Exterior

8.7. Paper & Printing

- 8.7.1. Historical Market Size by Region, 2014-2016
- 8.7.2. Market Forecast by Region, 2017-2025
- 8.8. Masking
 - 8.8.1. Historical Market Size by Region, 2014-2016
 - 8.8.2. Market Forecast by Region, 2017-2025
- 8.9. Consumer & Office
 - 8.9.1. Historical Market Size by Region, 2014-2016
 - 8.9.2. Market Forecast by Region, 2017-2025
- 8.10. Retail
 - 8.10.1. Historical Market Size by Region, 2014-2016
 - 8.10.2. Market Forecast by Region, 2017-2025
- 8.11. Aerospace & Defense
 - 8.11.1. Historical Market Size by Region, 2014-2016
 - 8.11.2. Market Forecast by Region, 2017-2025
- 8.12. Sports Equipment
 - 8.12.1. Historical Market Size by Region, 2014-2016
 - 8.12.2. Market Forecast by Region, 2017-2025

9. MARKET BY GEOGRAPHY

- 9.1. North America
 - 9.1.1. U.S.
 - 9.1.1.1. Historical Market Size, 2014-2016
 - 9.1.1.2. Market Forecast, 2017-2025
 - 9.1.2. Canada
 - 9.1.2.1. Historical Market Size, 2014-2016
 - 9.1.2.2. Market Forecast, 2017-2025
 - 9.1.3. Mexico
 - 9.1.3.1. Historical Market Size, 2014-2016
 - 9.1.3.2. Market Forecast, 2017-2025
- 9.2. Europe
 - 9.2.1. UK
 - 9.2.1.1. Historical Market Size, 2014-2016
 - 9.2.1.2. Market Forecast, 2017-2025
 - 9.2.2. Germany
 - 9.2.2.1. Historical Market Size, 2014-2016
 - 9.2.2.2. Market Forecast, 2017-2025
 - 9.2.3. France
 - 9.2.3.1. Historical Market Size, 2014-2016

- 9.2.3.2. Market Forecast, 2017-2025
- 9.2.4. Spain
 - 9.2.4.1. Historical Market Size, 2014-2016
 - 9.2.4.2. Market Forecast, 2017-2025
- 9.2.5. Italy
 - 9.2.5.1. Historical Market Size, 2014-2016
 - 9.2.5.2. Market Forecast, 2017-2025
- 9.2.6. Rest of Europe
 - 9.2.6.1. Historical Market Size, 2014-2016
 - 9.2.6.2. Market Forecast, 2017-2025
- 9.3. Asia-Pacific
 - 9.3.1. China
 - 9.3.1.1. Historical Market Size, 2014-2016
 - 9.3.1.2. Market Forecast, 2017-2025
 - 9.3.2. Japan
 - 9.3.2.1. Historical Market Size, 2014-2016
 - 9.3.2.2. Market Forecast, 2017-2025
 - 9.3.3. India
 - 9.3.3.1. Historical Market Size, 2014-2016
 - 9.3.3.2. Market Forecast, 2017-2025
 - 9.3.4. Australia
 - 9.3.4.1. Historical Market Size, 2014-2016
 - 9.3.4.2. Market Forecast, 2017-2025
 - 9.3.5. South Korea
 - 9.3.5.1. Historical Market Size, 2014-2016
 - 9.3.5.2. Market Forecast, 2017-2025
 - 9.3.6. Rest of Asia-Pacific
 - 9.3.6.1. Historical Market Size, 2014-2016
 - 9.3.6.2. Market Forecast, 2017-2025
- 9.4. LAMEA
 - 9.4.1. Brazil
 - 9.4.1.1. Historical Market Size, 2014-2016
 - 9.4.1.2. Market Forecast, 2017-2025
 - 9.4.2. South Arabia
 - 9.4.2.1. Historical Market Size, 2014-2016
 - 9.4.2.2. Market Forecast, 2017-2025
 - 9.4.3. South Africa
 - 9.4.3.1. Historical Market Size, 2014-2016
 - 9.4.3.2. Market Forecast, 2017-2025

- 9.4.4. Rest of LAMEA
 - 9.4.4.1. Historical Market Size, 2014-2016
 - 9.4.4.2. Market Forecast, 2017-2025
- 9.5. Company profiles
 - 9.5.1. Overview
 - 9.5.2. Financials and business segments
 - 9.5.3. Recent developments
- 9.6. Avery Dennison Corporation
 - 9.6.1. Overview
 - 9.6.2. Financials and business segments
 - 9.6.3. Recent developments
- 9.7. Evans Adhesive
 - 9.7.1. Overview
 - 9.7.2. Financials and business segments
 - 9.7.3. Recent developments
- 9.8. Henkel AG & Company
 - 9.8.1. Overview
 - 9.8.2. Financials and business segments
 - 9.8.3. Recent developments
- 9.9. Intertape Polymer Group Inc.
 - 9.9.1. Overview
 - 9.9.2. Financials and business segments
 - 9.9.3. Recent developments
- 9.10. Lintec Corporation
 - 9.10.1. Overview
 - 9.10.2. Financials and business segments
 - 9.10.3. Recent developments
- 9.11. Nitto Denko Corporation
 - 9.11.1. Overview
 - 9.11.2. Financials and business segments
 - 9.11.3. Recent developments
- 9.12. PPG Industries
 - 9.12.1. Overview
 - 9.12.2. Financials and business segments
 - 9.12.3. Recent developments
- 9.13. Saint-Gobain S.A.
 - 9.13.1. Overview
 - 9.13.2. Financials and business segments
 - 9.13.3. Recent developments

9.14. Scapa Group Plc

9.14.1. Overview

9.14.2. Financials and business segments

9.14.3. Recent developments

List Of Tables

LIST OF TABLES

- Table 1. Adhesive Tapes Market Share, by Coating Technology, 2014-2025, \$million
- Table 2. Adhesive Tapes Market Share, by Coating Technology, 2014-2025, Tons
- Table 3. Adhesive Tapes Market Share, by Backing Material, 2014-2025, \$million
- Table 4. Adhesive Tapes Market Share, by Backing Material, 2014-2025, Tons
- Table 5. Adhesive Tapes Market Share, by Type, 2014-2025, \$million
- Table 6. Adhesive Tapes Market Share, by Type, 2014-2025, Tons
- Table 7. Adhesive Tapes Market Share, by Function, 2014-2025, \$million
- Table 8. Adhesive Tapes Market Share, by Function, 2014-2025, Tons
- Table 9. Adhesive Tapes Market Share, by Application, 2014-2025, \$million
- Table 10. Adhesive Tapes Market Share, by Application, 2014-2025, Tons
- Table 11. Solvent Market Value, by Region, 2017-2025, \$million
- Table 12. Solvent Market Value, by Region, 2017-2025, Tons
- Table 13. Hot-Melt Market Value, by Region, 2017-2025, \$million
- Table 14. Hot-Melt Market Value, by Region, 2017-2025, Tons
- Table 15. Dispersion-based Market Value, by Region, 2017-2025, \$million
- Table 16. Dispersion-based Market Value, by Region, 2017-2025, Tons
- Table 17. Adhesive Tapes Market Value for Paper, by Region, 2017-2025, \$million
- Table 18. Adhesive Tapes Market Value for Paper, by Region, 2017-2025, Tons
- Table 19. Adhesive Tapes Market Value for Polypropylene, by Region, 2017-2025, \$million
- Table 20. Adhesive Tapes Market Value for Polypropylene, by Region, 2017-2025, Tons
- Table 21. Adhesive Tapes Market Value for PVC, by Region, 2017-2025, \$million
- Table 22. Adhesive Tapes Market Value for PVC, by Region, 2017-2025, Tons
- Table 23. Adhesive Tapes Market Value for Others, by Region, 2017-2025, \$million
- Table 24. Adhesive Tapes Market Value for Others, by Region, 2017-2025, Tons
- Table 25. Adhesive Tapes Market Value for Commodity Tapes, by Region, 2017-2025, \$million
- Table 26. Adhesive Tapes Market Value for Commodity Tapes, by Region, 2017-2025, Tons
- Table 27. Adhesive Tapes Market Value for Special Adhesives Tapes, by Region, 2017-2025, \$million
- Table 28. Adhesive Tapes Market Value for Special Adhesives Tapes, by Region, 2017-2025, Tons
- Table 29. Adhesive Tapes Market Value for Heat-Sensitive, by Region, 2017-2025,

\$million

Table 30. Adhesive Tapes Market Value for Heat-Sensitive, by Region, 2017-2025,
Tons

Table 31. Adhesive Tapes Market Value for Pressure-Sensitive, by Region, 2017-2025,
\$million

Table 32. Adhesive Tapes Market Value for Pressure-Sensitive, by Region, 2017-2025,
Tons

Table 33. Adhesive Tapes Market Value for Drywall Tape, by Type, 2017-2025, \$million

Table 34. Adhesive Tapes Market Value for Drywall Tape, by Type, 2017-2025, Tons

Table 35. Adhesive Tapes Market Value for Water-Activated Tape, by Region,
2017-2025, \$million

Table 36. Adhesive Tapes Market Value for Water-Activated Tape, by Region,
2017-2025, Tons

Table 37. Adhesive Tapes Market Value for Packaging, by Type, 2014-2025, \$million

Table 38. Adhesive Tapes Market Value for Packaging, by Type, 2014-2025, Tons

Table 39. Adhesive Tapes Market Value for Packaging, by Region, 2017-2025, \$million

Table 40. Adhesive Tapes Market Value for Packaging, by Region, 2017-2025, Tons

Table 41. Adhesive Tapes Market Value for Electrical & Electronics, by Region,
2017-2025, \$million

Table 42. Adhesive Tapes Market Value for Electrical & Electronics, by Region,
2017-2025, Tons

Table 41. Adhesive Tapes Market Value for Healthcare, by Type, 2014-2025, \$million

Table 43. Adhesive Tapes Market Value for Healthcare, by Type, 2014-2025, Tons

Table 44. Adhesive Tapes Market Value for Healthcare, by Region, 2017-2025, \$million

Table 45. Adhesive Tapes Market Value for Healthcare, by Region, 2017-2025, Tons

Table 46. Adhesive Tapes Market Value for White Goods, by Type, 2014-2025, \$million

Table 47. Adhesive Tapes Market Value for White Goods, by Type, 2014-2025, Tons

Table 48. Adhesive Tapes Market Value for White Goods, by Region, 2017-2025,
\$million

Table 49. Adhesive Tapes Market Value for White Goods, by Region, 2017-2025, Tons

Table 50. Adhesive Tapes Market Value for Building & Construction, by Region,
2017-2025, \$million

Table 51. Adhesive Tapes Market Value for Building & Construction, by Region,
2017-2025, Tons

Table 52. Adhesive Tapes Market Value for Automotive, by Type, 2014-2025, \$million

Table 53. Adhesive Tapes Market Value for Automotive, by Type, 2014-2025, Tons

Table 54. Adhesive Tapes Market Value for Automotive, by Region, 2017-2025, \$million

Table 55. Adhesive Tapes Market Value for Automotive, by Region, 2017-2025, Tons

Table 56. Adhesive Tapes Market Value for Paper & Printing, by Region, 2017-2025,

\$million

Table 57. Adhesive Tapes Market Value for Paper & Printing, by Region, 2017-2025, Tons

Table 58. Adhesive Tapes Market Value for Masking, by Region, 2017-2025, \$million

Table 59. Adhesive Tapes Market Value for Masking, by Region, 2017-2025, Tons

Table 60. Adhesive Tapes Market Value for Consumer & Office, by Region, 2017-2025, \$million

Table 61. Adhesive Tapes Market Value for Consumer & Office, by Region, 2017-2025, Tons

Table 62. Adhesive Tapes Market Value for Retail, by Region, 2017-2025, \$million

Table 63. Adhesive Tapes Market Value for Retail, by Region, 2017-2025, Tons

Table 64. Adhesive Tapes Market Value for Aerospace & Defense, by Region, 2017-2025, \$million

Table 65. Adhesive Tapes Market Value for Aerospace & Defense, by Region, 2017-2025, Tons

Table 66. Adhesive Tapes Market Value for Sports Equipment, by Region, 2017-2025, \$million

Table 67. Adhesive Tapes Market Value for Sports Equipment, by Region, 2017-2025, Tons

Table 68. Adhesive Tapes Market Value for North America, by Country, 2014-2025, \$million

Table 69. Adhesive Tapes Market Value for North America, by Country, 2014-2025, Tons

Table 70. Adhesive Tapes Market Value for North America, by Coating Technology, 2014-2025, \$million

Table 71. Adhesive Tapes Market Value for North America, by Coating Technology, 2014-2025, Tons

Table 72. Adhesive Tapes Market Value for North America, by Backing Material, 2014-2025, \$million

Table 73. Adhesive Tapes Market Value for North America, by Backing Material, 2014-2025, Tons

Table 74. Adhesive Tapes Market Value for North America, by Type, 2014-2025, \$million

Table 75. Adhesive Tapes Market Value for North America, by Type, 2014-2025, Tons

Table 76. Adhesive Tapes Market Value for North America, by Function, 2014-2025, \$million

Table 77. Adhesive Tapes Market Value for North America, by Function, 2014-2025, Tons

Table 78. Adhesive Tapes Market Value for North America, by Application, 2014-2025,

\$million

Table 79. Adhesive Tapes Market Value for North America, by Application, 2014-2025, Tons

Table 80. Adhesive Tapes Market Value for Europe, by Country, 2014-2025, \$million

Table 81. Adhesive Tapes Market Value for Europe, by Country, 2014-2025, Tons

Table 82. Adhesive Tapes Market Value for Europe, by Coating Technology, 2014-2025, \$million

Table 83. Adhesive Tapes Market Value for Europe, by Coating Technology, 2014-2025, Tons

Table 84. Adhesive Tapes Market Value for Europe, by Backing Material, 2014-2025, \$million

Table 85. Adhesive Tapes Market Value for Europe, by Backing Material, 2014-2025, Tons

Table 86. Adhesive Tapes Market Value for Europe, by Type, 2014-2025, \$million

Table 87. Adhesive Tapes Market Value for Europe, by Type, 2014-2025, Tons

Table 88. Adhesive Tapes Market Value for Europe, by Function, 2014-2025, \$million

Table 89. Adhesive Tapes Market Value for Europe, by Function, 2014-2025, Tons

Table 90. Adhesive Tapes Market Value for Europe, by Application, 2014-2025, \$million

Table 91. Adhesive Tapes Market Value for Europe, by Application, 2014-2025, Tons

Table 92. Adhesive Tapes Market Value for Asia-Pacific, by Country, 2014-2025, \$million

Table 93. Adhesive Tapes Market Value for Asia-Pacific, by Country, 2014-2025, Tons

Table 94. Adhesive Tapes Market Value for Asia-Pacific, by Coating Technology, 2014-2025, \$million

Table 95. Adhesive Tapes Market Value for Asia-Pacific, by Coating Technology, 2014-2025, Tons

Table 96. Adhesive Tapes Market Value for Asia-Pacific, by Backing Material, 2014-2025, \$million

Table 97. Adhesive Tapes Market Value for Asia-Pacific, by Backing Material, 2014-2025, Tons

Table 98. Adhesive Tapes Market Value for Asia-Pacific, by Type, 2014-2025, \$million

Table 99. Adhesive Tapes Market Value for Asia-Pacific, by Type, 2014-2025, Tons

Table 100. Adhesive Tapes Market Value for Asia-Pacific, by Function, 2014-2025, \$million

Table 101. Adhesive Tapes Market Value for Asia-Pacific, by Function, 2014-2025, Tons

Table 102. Adhesive Tapes Market Value for Asia-Pacific, by Application, 2014-2025, \$million

Table 103. Adhesive Tapes Market Value for Asia-Pacific, by Application, 2014-2025,

Tons

Table 104. Adhesive Tapes Market Value for LAMEA, by Country, 2014-2025, \$million

Table 105. Adhesive Tapes Market Value for LAMEA, by Country, 2014-2025, Tons

Table 106. Adhesive Tapes Market Value for LAMEA, by Coating Technology, 2014-2025, \$million

Table 107. Adhesive Tapes Market Value for LAMEA, by Coating Technology, 2014-2025, Tons

Table 108. Adhesive Tapes Market Value for LAMEA, by Backing Material, 2014-2025, \$million

Table 109. Adhesive Tapes Market Value for LAMEA, by Backing Material, 2014-2025, Tons

Table 110. Adhesive Tapes Market Value for LAMEA, by Type, 2014-2025, \$million

Table 111. Adhesive Tapes Market Value for LAMEA, by Type, 2014-2025, Tons

Table 112. Adhesive Tapes Market Value for LAMEA, by Function, 2014-2025, \$million

Table 113. Adhesive Tapes Market Value for LAMEA, by Function, 2014-2025, Tons

Table 114. Adhesive Tapes Market Value for LAMEA, by Application, 2014-2025, \$million

Table 115. Adhesive Tapes Market Value for LAMEA, by Application, 2014-2025, Tons

Table 116. 3M Company - Company Snapshot

Table 117. Avery Dennison Corporation - Company Snapshot

Table 118. Evans Adhesive - Company Snapshot

Table 119. Henkel AG & Company - Company Snapshot

Table 120. Intertape Polymer Group Inc. - Company Snapshot

Table 121. Lintec Corporation - Company Snapshot

Table 122. Nitto Denko Corporation - Company Snapshot

Table 123. PPG Industries - Company Snapshot

Table 124. Saint-Gobain S. A. - Company Snapshot

Table 125. Scapa Group Plc - Company Snapshot

List Of Figures

LIST OF FIGURES

- Figure 1. Solvent Market Value, 2014-2016, \$million
- Figure 2. Hot-melt Market Value, 2014-2016, \$million
- Figure 3. Dispersion-based Market Value, 2014-2016, \$million
- Figure 4. Adhesive Tapes: Paper Market Value, 2014-2016, \$million
- Figure 5. Adhesive Tapes: Polypropylene Market Value, 2014-2016, \$million
- Figure 6. Adhesive Tapes: PVC Market Value, 2014-2016, \$million
- Figure 7. Adhesive Tapes: Others Market Value, 2014-2016, \$million
- Figure 8. Adhesive Tapes: Commodity Tapes Market Value, 2014-2016, \$million
- Figure 9. Adhesive Tapes: Special Adhesive Tapes Market Value, 2014-2016, \$million
- Figure 10. Adhesive Tapes: Heat-sensitive Market Value, 2014-2016, \$million
- Figure 11. Adhesive Tapes: Pressure-sensitive Market Value, 2014-2016, \$million
- Figure 12. Adhesive Tapes: Drywall Tape Market Value, 2014-2016, \$million
- Figure 13. Adhesive Tapes: Water-activated Tape Market Value, 2014-2016, \$million
- Figure 14. Adhesive Tapes: Packaging Market Value, 2014-2016, \$million
- Figure 15. Adhesive Tapes: Electrical & Electronics Market Value, 2014-2016, \$million
- Figure 16. Adhesive Tapes: Healthcare Market Value, 2014-2016, \$million
- Figure 17. Adhesive Tapes: White Goods Market Value, 2014-2016, \$million
- Figure 18. Adhesive Tapes: Building & Construction Market Value, 2014-2016, \$million
- Figure 19. Adhesive Tapes: Automotive Market Value, 2014-2016, \$million
- Figure 20. Adhesive Tapes: Paper & Printing Market Value, 2014-2016, \$million
- Figure 21. Adhesive Tapes: Masking Market Value, 2014-2016, \$million
- Figure 22. Adhesive Tapes: Consumer & Office Market Value, 2014-2016, \$million
- Figure 23. Adhesive Tapes: Retail Market Value, 2014-2016, \$million
- Figure 24. Adhesive Tapes: Aerospace & Defense Market Value, 2014-2016, \$million
- Figure 25. Adhesive Tapes: Sports Equipment Market Value, 2014-2016, \$million
- Figure 26. Adhesive Tapes: U.S. Market Value, 2014-2016, \$million
- Figure 27. Adhesive Tapes: U.S. Market Value, 2017-2025, \$million
- Figure 28. Adhesive Tapes: Canada Market Value, 2014-2016, \$million
- Figure 29. Adhesive Tapes: Canada Market Value, 2017-2025, \$million
- Figure 30. Adhesive Tapes: Mexico Market Value, 2014-2016, \$million
- Figure 31. Adhesive Tapes: Mexico Market Value, 2017-2025, \$million
- Figure 32. Adhesive Tapes: UK Market Value, 2014-2016, \$million
- Figure 33. Adhesive Tapes: UK Market Value, 2017-2025, \$million
- Figure 34. Adhesive Tapes: Germany Market Value, 2014-2016, \$million
- Figure 35. Adhesive Tapes: Germany Market Value, 2017-2025, \$million

- Figure 36. Adhesive Tapes: France Market Value, 2014-2016, \$million
Figure 37. Adhesive Tapes: France Market Value, 2017-2025, \$million
Figure 38. Adhesive Tapes: Spain Market Value, 2014-2016, \$million
Figure 39. Adhesive Tapes: Spain Market Value, 2017-2025, \$million
Figure 40. Adhesive Tapes: Italy Market Value, 2014-2016, \$million
Figure 41. Adhesive Tapes: Italy Market Value, 2017-2025, \$million
Figure 42. Adhesive Tapes: Rest of Europe Market Value, 2014-2016, \$million
Figure 43. Adhesive Tapes: Rest of Europe Market Value, 2017-2025, \$million
Figure 44. Adhesive Tapes: China Market Value, 2014-2016, \$million
Figure 45. Adhesive Tapes: China Market Value, 2017-2025, \$million
Figure 46. Adhesive Tapes: Japan Market Value, 2014-2016, \$million
Figure 47. Adhesive Tapes: Japan Market Value, 2017-2025, \$million
Figure 48. Adhesive Tapes: India Market Value, 2014-2016, \$million
Figure 49. Adhesive Tapes: India Market Value, 2017-2025, \$million
Figure 50. Adhesive Tapes: Australia Market Value, 2014-2016, \$million
Figure 51. Adhesive Tapes: Australia Market Value, 2017-2025, \$million
Figure 52. Adhesive Tapes: South Korea Market Value, 2014-2016, \$million
Figure 53. Adhesive Tapes: South Korea Market Value, 2017-2025, \$million
Figure 54. Adhesive Tapes: Rest of Asia-Pacific Market Value, 2014-2016, \$million
Figure 55. Adhesive Tapes: Rest of Asia-Pacific Market Value, 2017-2025, \$million
Figure 56. Adhesive Tapes: Brazil Market Value, 2014-2016, \$million
Figure 57. Adhesive Tapes: Brazil Market Value, 2017-2025, \$million
Figure 58. Adhesive Tapes: Saudi Arabia Market Value, 2014-2016, \$million
Figure 59. Adhesive Tapes: Saudi Arabia Market Value, 2017-2025, \$million
Figure 60. Adhesive Tapes: South Africa Market Value, 2014-2016, \$million
Figure 61. Adhesive Tapes: South Africa Market Value, 2017-2025, \$million
Figure 62. Adhesive Tapes: Rest of LAMEA Market Value, 2014-2016, \$million
Figure 63. Adhesive Tapes: Rest of LAMEA Market Value, 2017-2025, \$million

COMPANIES MENTIONED

The top players in the global adhesive tapes market include Avery Dennison Corporation, 3M Company, PPG Industries, Saint-Gobain S.A., Henkel AG & Company, Intertape Polymer Group Inc., Nitto Denko Corporation, Lintec Corporation, Scapa Group Plc, and Evans Adhesive.

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