

# Global 3D Imaging Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014–2025

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## Abstracts

3d imaging technology is emerging as a trend in a wide range of industries including healthcare, media & entertainment, sports, aerospace & defense, and architecture due to the advanced features associated with it, such as enhanced image quality, better diagnosis & treatment, computer integration, and imaging informatics. The healthcare industry is widely adopting this technology as it facilitates efficient and real-time visualization of the human body. The global 3D imaging market is expected to grow at a CAGR of over 23% from 2017 to 2025.

The global 3D imaging market is segmented based on type, industry vertical and geography. Based on type, the market is divided into hardware, software and services. By industry vertical, it is classified into healthcare, media & entertainment, sports, aerospace & defense, architecture, and others. Geographic breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

## MARKET DYNAMICS:

### Drivers:

Increased usage of 3D imaging technology in ultrasound and magnetic resonance imaging

Various technological advancements such as introduction of 4D, which facilitates efficient real-time visualization of the human body, while minimizing the distortion for the patient

Restraints:

High cost of 3D imaging software and solutions

## **MARKET PLAYERS:**

The top players in the global 3D imaging market are GE Healthcare, Google, Inc., Panasonic Corporation, Hewlett-Packard Corporation, Philips Healthcare, Konica Minolta, Inc, Lockheed Martin Corporation, Agilent Technologies, Able Software Corporation, and Tomtec Imaging Systems GmbH.

## **KEY TAKEAWAYS**

### **MARKET LANDSCAPE**

By Type

Hardware

Software

Services

By Industry Vertical

Healthcare

Media & Entertainment

Sports

Aerospace & Defense

Architecture

Others

By Geography

**North America**

U.S.

Canada

Mexico

**Europe**

UK

Germany

France

Spain

Italy

Rest of Europe

**Asia-Pacific**

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

**LAMEA**

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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