

# Disaster Recovery as a Service (DRaaS) Market: Size, Trend, Share, Opportunity Analysis, & Forecast, 2014–2025

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## Abstracts

Disaster Recovery as a Service (DRaaS) is a cloud-based IT solution that protects and restores data and servers in the event of a natural or man-made disaster. DRaaS solutions can reliably recover data from servers and data centers without the need to invest in duplicate systems. With DRaaS, organizations can protect their virtual servers through their internal data centers using replica instances. The global DRaaS market solutions are largely driven by the increasing adoption of cloud-based technologies.

The global market for DRaaS is segmented based on service type, provider, deployment model, industry vertical, and geography. Based on service type, the market is segmented into real-time replication, backup, data security, and professional services. Based on provider, the market is segmented into Cloud Service Provider (CSP), Managed Service Provider (MSP), telecom & communication service provider, and others. Based on deployment model, the DRaaS market is categorized into public cloud, private cloud, and hybrid cloud. The DRaaS market is also segmented based on industry vertical into Banking, Financial Services, and Insurance (BFSI), government & public sector, healthcare & life sciences, manufacturing, media & entertainment, consumer goods & retail, and others. A geographic breakdown and deep dive analysis of each of the aforesaid segments have been covered for North America, Europe, Asia-Pacific, and LAMEA.

## MARKET DYNAMICS:

Drivers:

Greater flexibility and automation provided by DRaaS solutions

Increasing penetration of enterprise mobility solutions and services

**Restraints:**

High network bandwidth requirements

Compatibility with certain applications in the cloud environment

Integration issues with other platforms

**MARKET PLAYERS:**

Some of the key players in the global DRaaS market include Amazon Web Services, IBM Corporation, Microsoft Corporation, VMware Inc., Hewlett Packard Enterprise Company, NTT Communications Corporation, Sungard Availability Services, Verizon Enterprise Solutions, Tierpoint LLC, and Cisco Systems, Inc.

**KEY TAKEAWAYS**

**GLOBAL DISASTER RECOVERY AS A SERVICE (DRaaS) MARKET:**

**By Service Type**

Real-Time replication

Backup

Data security

Professional services

**By Provider**

Cloud Service Provider (CSP)

Managed Service Provider (MSP)

Telecom and communication service provider

Others

#### By Deployment Model

Public cloud

Private cloud

Hybrid cloud

#### By Industry Vertical

Consumer goods and retail

Government and public sector

Manufacturing

Media and Entertainment

Telecommunication

Banking, Financial Services, and Insurance (BFSI)

Others

#### By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

China

Japan

South Korea

India

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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