

# Confectionery Market

<https://marketpublishers.com/r/C230284627FEN.html>

Date: February 2018

Pages: 0

Price: US\$ 3,619.00 (Single User License)

ID: C230284627FEN

## Abstracts

### Confectionery Market - Overall Industry Analysis 2022

Progressive Markets published a report, Confectionery Industry - Size, Trend, Share, Opportunity Analysis & Forecast, 2016-2022, which says that the market was valued at \$303.4 million in 2016 and is expected to reach \$232,085 million by 2022, growing at a CAGR of 3.4% during the forecast period 2016-2022.

Confectionery refers to the food products which are made of raw materials such as sugar, sucrose, cocoa products, flour, food additives and more. They are high in calorie and low in nutrients. Confectionaries can be classified into two types namely sugar confectionery and bakers confectionery. Sugar confectionery includes sweets/candies, chocolates, caramels, and gums while bakers confectionery includes pastries, cookies, cakes and others. The preferred type of confectioneries often varies according to the geographical locations because of the difference in regulatory norms and other factors such as economy and taste of consumers.

### Market Drivers and Restraints:

The confectionery market report analyzes the drivers and restraints that impact the growth of the industry. Product innovation, the increased trend of gifting confectionery products, growing retail market, hectic lifestyle, the rise in disposable income in the developing economies such as India and China, and economic growth support the growth of the confectionery market. Manufacturers are bringing innovative products by including organic herbal fillings, exotic flavors, and functional ingredients to confectionaries to cater to the varying demands of consumers. On the other hand, there are several challenges faced by the industry that hamper the market growth. They include fluctuation in prices of raw materials, growing health awareness about sugar intake among people, and diverse consumer spending habits.

## Confectionery Market Key Segmentation:

The report analyzes the confectionary industry based on its segmentation. The market is divided on the basis of its type and geography. Based on type, the industry is divided into sugar, chocolate, fine bakery wares, and others. Geographically, the industry analysis has been carried out for the regions such as North America, Europe, Asia-Pacific, and LAMEA.

### Type

Sugar

Chocolate

Fine Bakery Wares

Others

### Geography

North America

Europe

Asia-Pacific

LAMEA

## Key Market Players:

The report includes details of some of the leading manufacturers in the confectionery industry. They include Lindt & Sprngli AG (Switzerland), Ezaki Glico Co., Ltd. (Japan), Ferrero SpA (Italy), Delfi Limited (Singapore), Lotte Confectionery Co. Ltd. (South Korea), Mars, Incorporated (U.S.), Mondelez International, Inc. (U.S.), Nestl S.A. (Switzerland), The Hershey Company (U.S.), and Wm. Wrigley Jr. Company (U.S.).

### Key Benefits from the Report:

The report provides an in-depth analysis of the confectionery market, including the Confectionery Market size, Confectionery Market share, development environmental analysis, market classification, market comparison analysis, market status and forecast analysis, industry development trend, and company profiles.

The current market trends and estimations from 2016 to 2022. This helps in identifying the prevailing market opportunities in the different segments.

Top investment pockets are mentioned in the study. They help in knowing the opportunities prevailing in the most lucrative product segment.

An elaborate study of the factors that propel and limit the growth of the confectionery market is provided in the report.

Key manufactures of confectionery products are profiled and their recent developments are listed.

## Contents

### **SECTION 1 EXECUTIVE SUMMARY**

- 1.1. KEY FINDINGS
- 1.2. MARKET ATTRACTIVENESS AND TREND ANALYSIS
- 1.3. COMPETITIVE LANDSCAPE AND RECENT INDUSTRY DEVELOPMENT ANALYSIS

### **SECTION 2 INTRODUCTION**

- 2.1. REPORT DESCRIPTION
- 2.2. SCOPE AND DEFINITIONS
- 2.3. RESEARCH METHODOLOGY

### **SECTION 3 MARKET LANDSCAPE**

- 3.1. GROWTH DRIVERS
  - 3.1.1. Impact Analysis
- 3.2. RESTRAINS AND CHALLENGES
  - 3.2.1. Impact Analysis
- 3.3. PORTERS ANALYSIS
  - 3.3.1. Bargaining power of buyers
  - 3.3.2. Bargaining power of suppliers
  - 3.3.3. Threat of substitutes
  - 3.3.4. Industry rivalry
  - 3.3.5. Threat of new entrants
- 3.4. GLOBAL CONFECTIONERY TECHNOLOGIES MARKET SHARES ANALYSIS, 2014-2025
  - 3.4.1. Global Confectionery Technologies Market Share by Type, 2014-2025
  - 3.4.2. Global Confectionery Technologies Market Share by Geography, 2014-2025

### **SECTION 4 CONFECTIONERY MARKET BY TYPE**

- 4.1. SUGAR
  - 4.1.1. Historical Market Size by Region, 2014-2016
  - 4.1.2. Market Forecast by Region, 2017-2025
- 4.2. CHOCOLATE
  - 4.2.1. Historical Market Size by Region, 2014-2016

4.2.2. Market Forecast by Region, 2017-2025

#### 4.3. FINE BAKERY WARES

4.3.1. Historical Market Size by Region, 2014-2016

4.3.2. Market Forecast by Region, 2017-2025

#### 4.4. OTHERS

4.4.1. Historical Market Size by Region, 2014-2016

4.4.2. Market Forecast by Region, 2017-2025

### **SECTION 5 CONFECTIONERY MARKET BY GEOGRAPHY**

#### 5.1. NORTH AMERICA

##### 5.1.1. U.S.

5.1.1.1. Historical Market Size, 2014-2016

5.1.1.2. Market Forecast, 2017-2025

##### 5.1.2. Canada

5.1.2.1. Historical Market Size, 2014-2016

5.1.2.2. Market Forecast, 2017-2025

##### 5.1.3. Mexico

5.1.3.1. Historical Market Size, 2014-2016

5.1.3.2. Market Forecast, 2017-2025

#### 5.2. EUROPE

##### 5.2.1. UK

5.2.1.1. Historical Market Size, 2014-2016

5.2.1.2. Market Forecast, 2017-2025

##### 5.2.2. Germany

5.2.2.1. Historical Market Size, 2014-2016

5.2.2.2. Market Forecast, 2017-2025

##### 5.2.3. France

5.2.3.1. Historical Market Size, 2014-2016

5.2.3.2. Market Forecast, 2017-2025

##### 5.2.4. Spain

5.2.4.1. Historical Market Size, 2014-2016

5.2.4.2. Market Forecast, 2017-2025

##### 5.2.5. Italy

5.2.5.1. Historical Market Size, 2014-2016

5.2.5.2. Market Forecast, 2017-2025

##### 5.2.6. Rest of Europe

5.2.6.1. Historical Market Size, 2014-2016

5.2.6.2. Market Forecast, 2017-2025

### 5.3. ASIA-PACIFIC

#### 5.3.1. China

5.3.1.1. Historical Market Size, 2014-2016

5.3.1.2. Market Forecast, 2017-2025

#### 5.3.2. Japan

5.3.2.1. Historical Market Size, 2014-2016

5.3.2.2. Market Forecast, 2017-2025

#### 5.3.3. India

5.3.3.1. Historical Market Size, 2014-2016

5.3.3.2. Market Forecast, 2017-2025

#### 5.3.4. Australia

5.3.4.1. Historical Market Size, 2014-2016

5.3.4.2. Market Forecast, 2017-2025

#### 5.3.5. South Korea

5.3.5.1. Historical Market Size, 2014-2016

5.3.5.2. Market Forecast, 2017-2025

#### 5.3.6. Rest of Asia-Pacific

5.3.6.1. Historical Market Size, 2014-2016

5.3.6.2. Market Forecast, 2017-2025

### 5.4. LAMEA

#### 5.4.1. Brazil

5.4.1.1. Historical Market Size, 2014-2016

5.4.1.2. Market Forecast, 2017-2025

#### 5.4.2. Saudi Arabia

5.4.2.1. Historical Market Size, 2014-2016

5.4.2.2. Market Forecast, 2017-2025

#### 5.4.3. South Africa

5.4.3.1. Historical Market Size, 2014-2016

5.4.3.2. Market Forecast, 2017-2025

#### 5.4.4. Rest of LAMEA

5.4.4.1. Historical Market Size, 2014-2016

5.4.4.2. Market Forecast, 2017-2025

## SECTION 6 COMPANY PROFILES

### 6.1. LINDT & SPRNGLI AG

#### 6.1.1. Overview

#### 6.1.2. Financials and business segments

#### 6.1.3. Recent Developments

## 6.2. EZAKI GLICO CO., LTD.

### 6.2.1. Overview

### 6.2.2. Financials and business segments

### 6.2.3. Recent Developments

## 6.3. FERRERO SPA

### 6.3.1. Overview

### 6.3.2. Financials and business segments

### 6.3.3. Recent Developments

## 6.4. DELFI LIMITED

### 6.4.1. Overview

### 6.4.2. Financials and business segments

### 6.4.3. Recent Developments

## 6.5. LOTTE CONFECTIONERY CO. LTD.

### 6.5.1. Overview

### 6.5.2. Financials and business segments

### 6.5.3. Recent Developments

## 6.6. MARS, INCORPORATED

### 6.6.1. Overview

### 6.6.2. Financials and business segments

### 6.6.3. Recent Developments

## 6.7. MONDELEZ INTERNATIONAL, INC.

### 6.7.1. Overview

### 6.7.2. Financials and business segments

### 6.7.3. Recent Developments

## 6.8. NESTLE S.A.

### 6.8.1. Overview

### 6.8.2. Financials and business segments

### 6.8.3. Recent Developments

## 6.9. THE HERSHEY COMPANY

### 6.9.1. Overview

### 6.9.2. Financials and business segments

### 6.9.3. Recent Developments

## 6.10. WM. WRIGLEY JR. COMPANY

### 6.10.1. Overview

### 6.10.2. Financials and business segments

### 6.10.3. Recent Developments

## List Of Tables

### LIST OF TABLES

TABLE 1. CONFECTIONERY MARKET VALUE FOR TYPE, BY REGION, 2017-2025, \$MILLION

TABLE 2. CONFECTIONERY MARKET VALUE FOR SUGAR, BY REGION, 2017-2025, \$MILLION

TABLE 3. CONFECTIONERY MARKET VALUE FOR CHOCOLATE, BY REGION, 2017-2025, \$MILLION

TABLE 4. CONFECTIONERY MARKET VALUE FOR FINE BAKERY WARES, BY REGION, 2017-2025, \$MILLION

TABLE 5. CONFECTIONERY MARKET VALUE FOR OTHERS, BY REGION, 2017-2025, \$MILLION

TABLE 6. CONFECTIONERY MARKET VALUE FOR NORTH AMERICA, BY COUNTRY, 2014-2025, \$MILLION

TABLE 7. CONFECTIONERY MARKET VALUE FOR NORTH AMERICA, BY TYPE, 2014-2025, \$MILLION

TABLE 8. CONFECTIONERY MARKET VALUE FOR EUROPE, BY COUNTRY, 2014-2025, \$MILLION

TABLE 9. CONFECTIONERY MARKET VALUE FOR EUROPE, BY TYPE, 2014-2025, \$MILLION

TABLE 10. CONFECTIONERY MARKET VALUE FOR ASIA-PACIFIC, BY COUNTRY, 2014-2025, \$MILLION

TABLE 11. CONFECTIONERY MARKET VALUE FOR ASIA-PACIFIC, BY TYPE, 2014-2025, \$MILLION

TABLE 12. CONFECTIONERY MARKET VALUE FOR LAMEA, BY COUNTRY, 2014-2025, \$MILLION

TABLE 13. CONFECTIONERY MARKET VALUE FOR LAMEA, BY TYPE, 2014-2025, \$MILLION

TABLE 14. LINDT AND SPRUNGLI AG - COMPANY SNAPSHOT

TABLE 15. EZAKI GLICO CO., LTD. - COMPANY SNAPSHOT

TABLE 16. FERRERO SPA - COMPANY SNAPSHOT

TABLE 17. DELFI LIMITED - COMPANY SNAPSHOT

TABLE 18. LOTTE CONFECTIONERY CO. LTD. - COMPANY SNAPSHOT

TABLE 19. MARS, INCORPORATED - COMPANY SNAPSHOT

TABLE 20. MONDELEZ INTERNATIONAL, INC. - COMPANY SNAPSHOT

TABLE 21. NESTLE S.A. - COMPANY SNAPSHOT

TABLE 22. THE HERSHEY COMPANY - COMPANY SNAPSHOT



TABLE 23. WM. WRIGLEY JR. COMPANY - COMPANY SNAPSHOT

## List Of Figures

### LIST OF FIGURES

FIGURE 1. CONFECTIONERY: SUGAR MARKET VALUE, 2014-2016, \$MILLION

FIGURE 2. CONFECTIONERY: CHOCOLATE MARKET VALUE, 2014-2016, \$MILLION

FIGURE 3. CONFECTIONERY: FINE BAKERY WARES MARKET VALUE, 2014-2016, \$MILLION

FIGURE 4. CONFECTIONERY: OTHERS MARKET VALUE, 2014-2016, \$MILLION

FIGURE 5. CONFECTIONERY: NORTH AMERICA MARKET VALUE, 2014-2016, \$MILLION

FIGURE 6. CONFECTIONERY: U.S. MARKET VALUE, 2014-2016, \$MILLION

FIGURE 7. CONFECTIONERY: CANADA MARKET VALUE, 2014-2016, \$MILLION

FIGURE 8. CONFECTIONERY: MEXICO MARKET VALUE, 2014-2016, \$MILLION

FIGURE 9. CONFECTIONERY: EUROPE MARKET VALUE, 2014-2016, \$MILLION

FIGURE 10. CONFECTIONERY: UK MARKET VALUE, 2014-2016, \$MILLION

FIGURE 11. CONFECTIONERY: GERMANY MARKET VALUE, 2014-2016, \$MILLION

FIGURE 12. CONFECTIONERY: FRANCE MARKET VALUE, 2014-2016, \$MILLION

FIGURE 13. CONFECTIONERY: SPAIN MARKET VALUE, 2014-2016, \$MILLION

FIGURE 14. CONFECTIONERY: ITALY MARKET VALUE, 2014-2016, \$MILLION

FIGURE 15. CONFECTIONERY: REST OF EUROPE MARKET VALUE, 2014-2016, \$MILLION

FIGURE 16. CONFECTIONERY: ASIA-PACIFIC MARKET VALUE, 2014-2016, \$MILLION

FIGURE 17. CONFECTIONERY: CHINA MARKET VALUE, 2014-2016, \$MILLION

FIGURE 18. CONFECTIONERY: JAPAN MARKET VALUE, 2014-2016, \$MILLION

FIGURE 19. CONFECTIONERY: INDIA MARKET VALUE, 2014-2016, \$MILLION

FIGURE 20. CONFECTIONERY: AUSTRALIA MARKET VALUE, 2014-2016, \$MILLION

FIGURE 21. CONFECTIONERY: SOUTH KOREA MARKET VALUE, 2014-2016, \$MILLION

FIGURE 22. CONFECTIONERY: REST OF ASIA-PACIFIC MARKET VALUE, 2014-2016, \$MILLION

FIGURE 23. CONFECTIONERY: LAMEA MARKET VALUE, 2014-2016, \$MILLION

FIGURE 24. CONFECTIONERY: BRAZIL MARKET VALUE, 2014-2016, \$MILLION

FIGURE 25. CONFECTIONERY: SAUDI ARABIA MARKET VALUE, 2014-2016, \$MILLION

FIGURE 26. CONFECTIONERY: SOUTH AFRICA MARKET VALUE, 2014-2016, \$MILLION

FIGURE 27.CONFECTIONERY: REST OF LAMEA MARKET VALUE, 2014-2016,  
\$MILLION

## I would like to order

Product name: Confectionery Market

Product link: <https://marketpublishers.com/r/C230284627FEN.html>

Price: US\$ 3,619.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C230284627FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970