

Baby Monitor Market: Size, Trend, Share, Opportunity Analysis & Forecast, 2014-2025

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Abstracts

A baby monitor is a device used to remotely listen to sounds made by a baby as well as track its movements. It comprises transmitter and a microphone. The baby monitor industry witnessed consistent growth since past few years. These monitors are most popular in the developed countries, such as U.S., Canada, and Western Europe. Introduction of high-end baby monitors with advanced features and improved online retailing have propelled the growth of the market in these regions.

The global baby monitors market is segmented based on type, mode of connection, and geography. Based on type, baby monitors are categorized as audio and video baby monitors. Market is categorized as wired and wireless baby monitors depending on mode of connection. Wireless baby monitors offer the advantage of portability as well as ease of installation and connection as these can be easily connected to WLAN. The global baby monitors market is analyzed based on geographical regions, which include North America, Europe, Asia-Pacific, and LAMEA.

MARKET DYNAMICS:

Drivers:

Increase in the number of nuclear families

Rise in number of working parents

Growth in awareness about baby safety

Increase in disposable income

Restraints:

Decline in birth rate due to sedentary lifestyle

Safety concerns associated with these products

MARKET PLAYERS:

The top players in the global baby monitor market include Samsung Electronics Co. Ltd., Dorel Industries Inc., Angelcare Monitors Inc., LOREX Technology Inc., VTech Holdings Ltd., ShenZhen Foscam Intelligent Technology Co. Ltd, Summer Infant Inc., Koninklijke Philips N.V, Nest Lab. Inc., and Withings Inc.

KEY TAKEAWAYS

MARKET LANDSCAPE

By Type

Audio

Video

By Mode of Connection

Wired

Wireless

By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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