

Video Laryngoscope Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Application, Product Type

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Abstracts

Video Laryngoscope Market Summary

Introduction

Video laryngoscopes, available in rigid and flexible types, enhance airway management for COPD (65 million cases) and lung diseases (3 million deaths annually). These devices improve intubation success rates. The market is driven by rising respiratory diseases (10% of DALYs), aging populations (2.1 billion over 60 by 2050), and emergency care needs. Innovations like HD imaging and portable designs boost adoption. The global market is projected to reach between USD 400 million and USD 700 million in 2025, with a CAGR of 16.2% to 20.4% through 2030.

Regional Analysis

North America: The U.S. leads with high COPD prevalence, while Canada focuses on emergency care.

Europe: Germany, France, and the UK drive demand due to advanced respiratory systems.

Asia Pacific: China sees growth from rising lung diseases, while Japan emphasizes elderly care.

Rest of the World: Brazil expands emergency services, and the Middle East invests in critical care.

Application Analysis

Pre-hospital: Expected growth of 16.4%-20.6%, driven by emergency intubations. Trends focus on portability.

In-hospital: Projected growth of 16.2%-20.4%, linked to critical care. Developments emphasize precision.

Others: Anticipated growth of 16.1%-20.3%, covering training. Advances prioritize usability.

Type Analysis

Rigid Video Laryngoscopes: Expected growth of 16.2%-20.4%, valued for accuracy. Trends highlight HD imaging.

Flexible Video Laryngoscopes: Projected growth of 16.4%-20.6%, key for complex airways. Advances focus on AI integration.

Key Market Players

Leading firms include Medtronic, offering intubation solutions; Verathon, launching GlideScope; Ambu, enhancing airway management; KARL STORZ, scaling endoscopy; Nihon Kohden Corporation, focusing on critical care; Olympus Corporation, boosting imaging; Prodol Meditec, targeting affordability; AAM Healthcare, advancing laryngoscopes; VDO Medical, innovating in portability; and Hebei Vimed, supporting emergency care.

Porter's Five Forces Analysis

? Threat of New Entrants: Moderate, due to high technological and regulatory barriers, though niche innovators can enter.

? Threat of Substitutes: Low, as video laryngoscopes are essential for precise intubation with no direct alternatives.

? Bargaining Power of Buyers: Moderate, with facilities seeking reliable, cost-effective devices, though clinical needs limit options.

? Bargaining Power of Suppliers: Low, with multiple component providers.

? Competitive Rivalry: High, with competition on imaging quality, portability, and cost.

Market Opportunities and Challenges

Opportunities:

? Respiratory diseases (65 million COPD cases) and lung diseases (3 million deaths) drive demand.

? Aging populations (2.1 billion over 60 by 2050) boost needs, while HD imaging and portable designs enhance adoption.

? Emergency care trends increase usage.

Challenges:

? High costs of advanced laryngoscopes limit access in low-income regions.

? Regulatory delays for AI tech slow growth.

? Limited anesthesiologists in rural areas restrict expansion.

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