

Video Game Advertising Global Market Insights 2024, Analysis and Forecast to 2029, by Market Participants, Regions, Technology, Application, Product Type

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Abstracts

This report describes the global market size of Video Game Advertising from 2019 to 2023 and its CAGR from 2019 to 2023, and also forecasts its market size to the end of 2029 and its CAGR from 2024 to 2029.

For geography segment, regional supply, demand, major players, price is presented from 2019 to 2029. This report cover following regions:

North America

South America

Asia & Pacific

Europe

MEA

The key countries for each regions are also included such as United States, China, Japan, India, Korea, ASEAN, Germany, France, UK, Italy, Spain, CIS, and Brazil etc.

For competitor segment, the report include global key players of Video Game Advertising as well as some small players. The information for each competitor include:

Company Profile

Business Information

SWOT Analysis

Revenue, Gross Margin and Market Share

Applications Segment:

Commercial

ServiceIndustry

Manufacturing Industry
Others

Types Segment:

Reward-Based Video Game Advertising
Banner Video Game Advertising
Native Video Game Advertising

Companies Covered:

BrightRoll
Flurry
Google
InMobi
AppNexus
Byyd
Fiksu
IAD
Kiip
Matomy Media
Millennial Media
Platform One
MobPartner
MoPub
etc.

Please ask for sample pages for full companies list

Base Year: 2024

Historical Data: from 2019 to 2023

Forecast Data: from 2024 to 2029

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