

Sunflower Seed Meal Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type

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Abstracts

Sunflower Seed Meal Market Overview

The sunflower seed meal market has seen steady growth due to its increasing use in animal feed, especially as a protein-rich supplement. Derived from sunflower seeds after oil extraction, sunflower seed meal is a valuable feed ingredient used in ruminants, swine, poultry, and other animals. It is rich in proteins, fiber, and essential fatty acids, which makes it an excellent option for improving animal health and productivity. The market is also benefiting from the growing demand for sustainable and cost-effective animal feed solutions, driven by the expanding global livestock industry. The rising preference for plant-based feed ingredients, combined with the increasing need for protein-rich animal feed, is also contributing to the growth of the sunflower seed meal market.

Market Size

The sunflower seed meal market is projected to experience a moderate compound annual growth rate (CAGR) of 4% to 6% over the forecast period. This growth is attributed to the rising demand for high-quality, affordable feed ingredients, as well as the growing global consumption of animal products.

Market Share & Trends Analysis

By Application

The market is segmented based on its applications in various livestock categories, with growth expected in the following areas:

Ruminants: The ruminant feed segment is expected to maintain a dominant share of the

market, with a CAGR of 5% to 7%, driven by the growing demand for protein-rich feed for cattle and other ruminants, especially in regions with large-scale dairy and beef production.

Swine: The swine feed segment is projected to grow at a CAGR of 4% to 6%, as the pork industry continues to expand globally, particularly in emerging markets.

Poultry: The poultry feed segment is forecasted to grow at a CAGR of 6% to 8%, supported by the increasing global demand for poultry meat and eggs, especially in developing regions like Asia and Latin America.

Others: The "Others" segment, which includes niche applications such as aquaculture, is expected to grow at a CAGR of 3% to 5%, driven by the rising demand for protein-rich feed in these specialized industries.

By Product Type

Sunflower seed meal is available in various forms, and the market is expected to grow based on the following product types:

Pellets: The pelletized form of sunflower seed meal is expected to grow at a CAGR of 5% to 7%, owing to its ease of handling and efficient use in large-scale feed operations.

Powder: The powdered form of sunflower seed meal is anticipated to grow at a CAGR of 4% to 6%, driven by its versatility in various animal feed formulations, particularly in smaller-scale or specialized operations.

Cakes: The sunflower seed meal cakes segment is projected to grow at a CAGR of 3% to 5%, as it remains a widely used form in the animal feed industry, especially in regions where sunflower oilmeal is a by-product of oil extraction processes.

By Key Market Players

Leading companies involved in the sunflower seed meal market include:

Archer Daniel Midland: Archer Daniel Midland is a major player in the agricultural products market, providing high-quality sunflower seed meal to meet global feed demand.

Cargill: Cargill is a prominent supplier of sunflower seed meal, offering a wide range of products for the animal feed industry across different regions.

Wilmar International: Wilmar International is a key player in the sunflower seed meal market, providing sustainable and high-protein feed ingredients for various animal categories.

Optimus Agro Holding: Optimus Agro Holding is a significant producer of sunflower

seed meal, offering high-quality products for use in both conventional and organic feed markets.

Melitopol Oil Extraction Plant: This company is involved in the production of sunflower seed meal as a by-product of oil extraction, serving the growing global demand for animal feed ingredients.

Aston: Aston is known for its sunflower seed meal products, which serve a wide range of livestock feed applications.

VIOIL Holding: VIOIL Holding supplies sunflower seed meal products used in animal feed formulations, supporting the growing demand for affordable and sustainable feed ingredients.

Pology Oil Extraction Plant PJSC: Pology Oil Extraction Plant is a key supplier of sunflower seed meal, providing high-quality feed ingredients for the livestock industry.

Allseeds: Allseeds produces sunflower seed meal for use in animal feed, meeting the growing demand for sustainable, protein-rich feed solutions.

SVMA Agro Products: SVMA Agro Products manufactures sunflower seed meal for a wide range of animal feed applications, both conventional and organic, helping to address the global demand for protein-rich feed ingredients.

By Region

The sunflower seed meal market is witnessing varied growth across different regions:

North America: North America is projected to experience steady growth at a CAGR of 4% to 6%, supported by the growing demand for animal feed and the established livestock industry in the U.S. and Canada.

Europe: Europe is expected to grow at a moderate rate, with a CAGR of 5% to 7%, due to the large-scale use of sunflower seed meal in animal feed across major markets like Germany, France, and Spain.

Asia-Pacific: The Asia-Pacific region is forecast to experience the highest growth, with a CAGR of 6% to 8%, driven by the rising demand for protein-rich feed and the expanding livestock sector in countries like China, India, and Southeast Asia.

Latin America: Latin America is expected to see moderate growth, with a CAGR of 4% to 6%, fueled by the increasing demand for animal feed in countries like Brazil and Argentina.

Middle East & Africa: The Middle East & Africa region is projected to grow at a CAGR of 3% to 5%, driven by the rising demand for protein-rich feed ingredients in regions with expanding livestock industries.

Market Forecasts (2025-2030)

Growth in Key Segments

Ruminants: The ruminant feed segment will continue to dominate the market, growing at an estimated CAGR of 5% to 7%, driven by increasing demand for high-protein feed for dairy and beef production.

Swine: The swine feed segment is expected to grow at a CAGR of 4% to 6%, supported by the expanding pork industry.

Poultry: The poultry feed segment will see significant growth, with an expected CAGR of 6% to 8%, as the global demand for poultry products continues to rise.

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