

# Sunflower Meal Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type

<https://marketpublishers.com/r/SAAB14B090FDEN.html>

Date: February 2025

Pages: 87

Price: US\$ 3,200.00 (Single User License)

ID: SAAB14B090FDEN

## Abstracts

### Sunflower Meal Market Overview

The sunflower meal market has been steadily expanding due to its essential role as a high-protein animal feed ingredient. Derived from sunflower seeds after oil extraction, sunflower meal is primarily used in animal feed formulations for ruminants, swine, poultry, and other livestock. It is valued for its high protein content, fiber, and essential nutrients, making it an attractive feed option for improving animal health and growth. The growing demand for sustainable feed ingredients, as well as the expansion of the global livestock sector, is contributing to the rise in sunflower meal consumption. Increasing awareness about the benefits of plant-based feed in animal nutrition is further driving the market's growth.

### Market Size

The sunflower meal market is expected to witness a steady compound annual growth rate (CAGR) in the range of 4% to 6% during the forecast period. This growth is supported by the rising demand for high-quality, protein-rich feed and the increasing need for cost-effective and sustainable animal feed solutions globally.

### Market Share & Trends Analysis

#### By Application

The sunflower meal market is segmented based on its application in various animal feed categories, with growth projected in the following areas:

**Ruminants:** The ruminant feed segment is expected to hold a significant share of the market, growing at a CAGR of 5% to 7%, driven by the growing demand for protein-rich

feed for cattle,dairy,and other ruminants,especially in regions with large-scale dairy and beef production.

Swine: The swine feed segment is forecasted to grow at a CAGR of 4% to 6%,as the global pork industry continues to expand,especially in emerging economies.

Poultry: The poultry feed segment is projected to grow at a CAGR of 6% to 8%,supported by the rising global demand for poultry products such as meat and eggs,particularly in developing regions like Asia and Latin America.

Others: The "Others" category,which includes specialized feed applications for aquaculture and other niche industries,is expected to grow at a CAGR of 3% to 5%,driven by increasing demand for sustainable and protein-rich feed for these sectors.

### By Product Type

Sunflower meal is available in several forms,with the following product types expected to see growth:

Pellets: Pelleted sunflower meal is expected to witness steady growth,with a CAGR of 5% to 7%,due to its ease of use in large-scale feed operations and its efficiency in transportation and storage.

Powder: The powdered form of sunflower meal is anticipated to grow at a CAGR of 4% to 6%,driven by its versatility in various animal feed formulations,particularly for smaller-scale or specialized feed operations.

Cakes: The sunflower meal cakes segment is projected to grow at a CAGR of 3% to 5%,as it remains a popular and cost-effective option in animal feed,particularly in regions where sunflower oil extraction is common.

### By Key Market Players

The leading companies in the sunflower meal market include:

Archer Daniel Midland: A major player in the global sunflower meal market,Archer Daniel Midland is a key supplier of high-quality feed ingredients for various livestock sectors.

Cargill: Cargill is a leading supplier of sunflower meal,providing products to meet the increasing global demand for protein-rich animal feed.

Wilmar International: Wilmar International is another significant player in the sunflower meal market,offering a wide range of feed products for livestock industries.

Optimus Agro Holding: Optimus Agro Holding plays a crucial role in the sunflower meal market,providing high-quality products used in conventional and organic feed

formulations.

**Melitopol Oil Extraction Plant:** This company is a key player in sunflower meal production, supplying high-quality meal as a by-product of sunflower oil extraction.

**Aston:** Aston provides sunflower meal products that are widely used in animal feed formulations across various livestock applications.

**VIOIL Holding:** VIOIL Holding is a notable supplier of sunflower meal, helping meet the demand for sustainable animal feed solutions.

**Pology Oil Extraction Plant PJSC:** A key producer of sunflower meal, Pology Oil Extraction Plant supplies the feed industry with protein-rich meal products.

**Allseeds:** Allseeds is involved in the production and supply of sunflower meal, providing high-quality meal for animal feed purposes.

**SVMA Agro Products:** SVMA Agro Products manufactures sunflower meal for a range of animal feed applications, both conventional and organic.

## By Region

The sunflower meal market is showing varied growth across different regions:

**North America:** North America is expected to see steady growth in the sunflower meal market, with a projected CAGR of 4% to 6%, driven by strong demand from the U.S. and Canada's livestock industries.

**Europe:** The European market is forecasted to grow at a CAGR of 5% to 7%, supported by established livestock operations in countries like Germany, France, and Spain, where sunflower meal is widely used in animal feed.

**Asia-Pacific:** Asia-Pacific is anticipated to witness the highest growth in the sunflower meal market, with a CAGR of 6% to 8%, driven by the expanding livestock sector in countries like China, India, and Southeast Asia.

**Latin America:** The Latin American region is projected to grow at a moderate rate, with a CAGR of 4% to 6%, as countries like Brazil and Argentina continue to increase their demand for animal feed ingredients.

**Middle East & Africa:** The Middle East and Africa region is expected to experience steady growth, with a CAGR of 3% to 5%, driven by the increasing demand for protein-rich feed in developing countries with growing livestock industries.

## Market Forecasts (2025-2030)

### Growth in Key Segments

**Ruminants:** The ruminant feed segment will continue to lead the market, growing at an

estimated CAGR of 5% to 7%, as demand for dairy and beef production increases globally.

Swine: The swine feed segment is expected to grow at a CAGR of 4% to 6%, driven by the expansion of the pork industry, particularly in emerging markets.

Poultry: The poultry feed segment will experience significant growth, with an expected CAGR of 6% to 8%, as global demand for poultry meat and eggs continues to rise.

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