

Solar Powered Cold Storage Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type

<https://marketpublishers.com/r/S11FE96A6E63EN.html>

Date: June 2025

Pages: 88

Price: US\$ 3,200.00 (Single User License)

ID: S11FE96A6E63EN

Abstracts

Solar Powered Cold Storage Market Summary

Introduction

Solar-powered cold storage systems, used for preserving perishables in horticulture, pharmaceuticals, and other industries, address the global need for sustainable refrigeration. The market is driven by rising food security concerns, with 800 million people facing hunger (FAO 2023), and increasing demand for off-grid solutions in emerging markets. Innovations in solar efficiency and modular designs enhance adoption. The global solar-powered cold storage market is projected to reach USD 70–120 billion in 2025, with a CAGR of 8%–13% through 2030.

Regional Analysis

North America: The U.S. leads with sustainable agriculture initiatives, while Canada focuses on remote solutions.

Europe: Germany and France drive demand through green energy policies.

Asia Pacific: India and China grow rapidly with agricultural needs, while Japan emphasizes precision cooling.

Rest of the World: Africa and Brazil expand through food security initiatives.

Application Analysis

Horticulture/Floriculture Industry: Expected growth of 8.2%–13.2%, driven by perishable storage needs. Trends focus on modular units.

Plastics and Chemical Industry: Projected growth of 8.0%–13.0%, with demand for stable storage conditions.

Pharmaceutical Industry: Growth of 7.8%–12.8%, emphasizing vaccine storage.

Others: Growth of 7.7%–12.7%, including dairy and seafood storage.

Type Analysis

Cycle Wear Apparel: Expected growth of 8.3%–13.3%, driven by core cooling systems. Trends focus on solar efficiency.

Cycle Wear Accessories: Projected growth of 8.0%–13.0%, including sensors and controls for enhanced functionality.

Key Market Players

Leading firms include Ecozen Solutions, offering modular units; Sundanzer, specializing in off-grid systems; ColdHubs, focusing on agriculture; Inficold India Pvt. Ltd., Termodizayn, Solar Freeze, Eco Saras, DGridEnergy, Promethean Power Systems, and Ice Make Refrigeration Limited, innovating in sustainable cooling.

Porter's Five Forces Analysis

Threat of New Entrants: Moderate, due to technical expertise, though green tech startups can enter.

Threat of Substitutes: Moderate, as traditional refrigeration competes, but solar offers sustainability.

Bargaining Power of Buyers: Moderate, with industries seeking cost-effective, reliable systems.

Bargaining Power of Suppliers: Low, due to multiple solar component providers.

Competitive Rivalry: High, with competition on efficiency, cost, and scalability.

Market Opportunities and Challenges

Opportunities:

Rising food security needs (800 million hungry) and off-grid demand drive growth.

Sustainable cooling and Asia-Africa agricultural expansion enhance adoption.

Challenges:

High initial costs limit scalability.

Infrastructure limitations in remote areas pose hurdles.

Contents

CHAPTER 1 EXECUTIVE SUMMARY

CHAPTER 2 ABBREVIATION AND ACRONYMS

CHAPTER 3 PREFACE

3.1 Research Scope

3.2 Research Sources

3.2.1 Data Sources

3.2.2 Assumptions

3.3 Research Method

Chapter Four Market Landscape

4.1 Market Overview

4.2 Classification/Types

4.3 Application/End Users

CHAPTER 5 MARKET TREND ANALYSIS

5.1 Introduction

5.2 Drivers

5.3 Restraints

5.4 Opportunities

5.5 Threats

CHAPTER 6 INDUSTRY CHAIN ANALYSIS

6.1 Upstream/Suppliers Analysis

6.2 Solar Powered Cold Storage Analysis

6.2.1 Technology Analysis

6.2.2 Cost Analysis

6.2.3 Market Channel Analysis

6.3 Downstream Buyers/End Users

CHAPTER 7 LATEST MARKET DYNAMICS

7.1 Latest News

7.2 Merger and Acquisition

- 7.3 Planned/Future Project
- 7.4 Policy Dynamics

CHAPTER 8 HISTORICAL AND FORECAST SOLAR POWERED COLD STORAGE MARKET IN NORTH AMERICA (2020-2030)

- 8.1 Solar Powered Cold Storage Market Size
- 8.2 Solar Powered Cold Storage Market by End Use
- 8.3 Competition by Players/Suppliers
- 8.4 Solar Powered Cold Storage Market Size by Type
- 8.5 Key Countries Analysis
 - 8.5.1 United States
 - 8.5.2 Canada
 - 8.5.3 Mexico

CHAPTER 9 HISTORICAL AND FORECAST SOLAR POWERED COLD STORAGE MARKET IN SOUTH AMERICA (2020-2030)

- 9.1 Solar Powered Cold Storage Market Size
- 9.2 Solar Powered Cold Storage Market by End Use
- 9.3 Competition by Players/Suppliers
- 9.4 Solar Powered Cold Storage Market Size by Type
- 9.5 Key Countries Analysis
 - 9.5.1 Brazil
 - 9.5.2 Argentina
 - 9.5.3 Chile
 - 9.5.4 Peru

CHAPTER 10 HISTORICAL AND FORECAST SOLAR POWERED COLD STORAGE MARKET IN ASIA & PACIFIC (2020-2030)

- 10.1 Solar Powered Cold Storage Market Size
- 10.2 Solar Powered Cold Storage Market by End Use
- 10.3 Competition by Players/Suppliers
- 10.4 Solar Powered Cold Storage Market Size by Type
- 10.5 Key Countries Analysis
 - 10.5.1 China
 - 10.5.2 India
 - 10.5.3 Japan

- 10.5.4 South Korea
- 10.5.5 Southeast Asia
- 10.5.6 Australia

CHAPTER 11 HISTORICAL AND FORECAST SOLAR POWERED COLD STORAGE MARKET IN EUROPE (2020-2030)

- 11.1 Solar Powered Cold Storage Market Size
- 11.2 Solar Powered Cold Storage Market by End Use
- 11.3 Competition by Players/Suppliers
- 11.4 Solar Powered Cold Storage Market Size by Type
- 11.5 Key Countries Analysis
 - 11.5.1 Germany
 - 11.5.2 France
 - 11.5.3 United Kingdom
 - 11.5.4 Italy
 - 11.5.5 Spain
 - 11.5.6 Belgium
 - 11.5.7 Netherlands
 - 11.5.8 Austria
 - 11.5.9 Poland
 - 11.5.10 Russia

CHAPTER 12 HISTORICAL AND FORECAST SOLAR POWERED COLD STORAGE MARKET IN MEA (2020-2030)

- 12.1 Solar Powered Cold Storage Market Size
- 12.2 Solar Powered Cold Storage Market by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 Solar Powered Cold Storage Market Size by Type
- 12.5 Key Countries Analysis
 - 12.5.1 Egypt
 - 12.5.2 Israel
 - 12.5.3 South Africa
 - 12.5.4 Gulf Cooperation Council Countries
 - 12.5.5 Turkey

CHAPTER 13 SUMMARY FOR GLOBAL SOLAR POWERED COLD STORAGE MARKET (2020-2025)

- 13.1 Solar Powered Cold Storage Market Size
- 13.2 Solar Powered Cold Storage Market by End Use
- 13.3 Competition by Players/Suppliers
- 13.4 Solar Powered Cold Storage Market Size by Type

CHAPTER 14 GLOBAL SOLAR POWERED COLD STORAGE MARKET FORECAST (2025-2030)

- 14.1 Solar Powered Cold Storage Market Size Forecast
- 14.2 Solar Powered Cold Storage Application Forecast
- 14.3 Competition by Players/Suppliers
- 14.4 Solar Powered Cold Storage Type Forecast

CHAPTER 15 ANALYSIS OF GLOBAL KEY VENDORS

- 15.1 Ecozen Solutions
 - 15.1.1 Company Profile
 - 15.1.2 Main Business and Solar Powered Cold Storage Information
 - 15.1.3 SWOT Analysis of Ecozen Solutions
 - 15.1.4 Ecozen Solutions Solar Powered Cold Storage Revenue, Gross Margin and Market Share (2020-2025)
- 15.2 Sundanzer
 - 15.2.1 Company Profile
 - 15.2.2 Main Business and Solar Powered Cold Storage Information
 - 15.2.3 SWOT Analysis of Sundanzer
 - 15.2.4 Sundanzer Solar Powered Cold Storage Revenue, Gross Margin and Market Share (2020-2025)
- 15.3 ColdHubs
 - 15.3.1 Company Profile
 - 15.3.2 Main Business and Solar Powered Cold Storage Information
 - 15.3.3 SWOT Analysis of ColdHubs
 - 15.3.4 ColdHubs Solar Powered Cold Storage Revenue, Gross Margin and Market Share (2020-2025)
- 15.4 Inficold India Pvt. Ltd.
 - 15.4.1 Company Profile
 - 15.4.2 Main Business and Solar Powered Cold Storage Information
 - 15.4.3 SWOT Analysis of Inficold India Pvt. Ltd.
 - 15.4.4 Inficold India Pvt. Ltd. Solar Powered Cold Storage Revenue, Gross Margin and

Market Share (2020-2025)

15.5 Termodizayn

15.5.1 Company Profile

15.5.2 Main Business and Solar Powered Cold Storage Information

15.5.3 SWOT Analysis of Termodizayn

15.5.4 Termodizayn Solar Powered Cold Storage Revenue, Gross Margin and Market Share (2020-2025)

15.6 Solar Freeze

15.6.1 Company Profile

15.6.2 Main Business and Solar Powered Cold Storage Information

15.6.3 SWOT Analysis of Solar Freeze

15.6.4 Solar Freeze Solar Powered Cold Storage Revenue, Gross Margin and Market Share (2020-2025)

Please ask for sample pages for full companies list

Tables & Figures

TABLES AND FIGURES

Table Abbreviation and Acronyms

Table Research Scope of Solar Powered Cold Storage Report

Table Data Sources of Solar Powered Cold Storage Report

Table Major Assumptions of Solar Powered Cold Storage Report

Figure Market Size Estimated Method

Figure Major Forecasting Factors

Figure Solar Powered Cold Storage Picture

Table Solar Powered Cold Storage Classification

Table Solar Powered Cold Storage Applications

Table Drivers of Solar Powered Cold Storage Market

Table Restraints of Solar Powered Cold Storage Market

Table Opportunities of Solar Powered Cold Storage Market

Table Threats of Solar Powered Cold Storage Market

Table Covid-19 Impact For Solar Powered Cold Storage Market

Table Raw Materials Suppliers

Table Different Production Methods of Solar Powered Cold Storage

Table Cost Structure Analysis of Solar Powered Cold Storage

Table Key End Users

Table Latest News of Solar Powered Cold Storage Market

Table Merger and Acquisition

Table Planned/Future Project of Solar Powered Cold Storage Market

Table Policy of Solar Powered Cold Storage Market

Table 2020-2030 North America Solar Powered Cold Storage Market Size

Figure 2020-2030 North America Solar Powered Cold Storage Market Size and CAGR

Table 2020-2030 North America Solar Powered Cold Storage Market Size by Application

Table 2020-2025 North America Solar Powered Cold Storage Key Players Revenue

Table 2020-2025 North America Solar Powered Cold Storage Key Players Market Share

Table 2020-2030 North America Solar Powered Cold Storage Market Size by Type

Table 2020-2030 United States Solar Powered Cold Storage Market Size

Table 2020-2030 Canada Solar Powered Cold Storage Market Size

Table 2020-2030 Mexico Solar Powered Cold Storage Market Size

Table 2020-2030 South America Solar Powered Cold Storage Market Size

Figure 2020-2030 South America Solar Powered Cold Storage Market Size and CAGR

Table 2020-2030 South America Solar Powered Cold Storage Market Size by Application

Table 2020-2025 South America Solar Powered Cold Storage Key Players Revenue

Table 2020-2025 South America Solar Powered Cold Storage Key Players Market Share

Table 2020-2030 South America Solar Powered Cold Storage Market Size by Type

Table 2020-2030 Brazil Solar Powered Cold Storage Market Size

Table 2020-2030 Argentina Solar Powered Cold Storage Market Size

Table 2020-2030 Chile Solar Powered Cold Storage Market Size

Table 2020-2030 Peru Solar Powered Cold Storage Market Size

Table 2020-2030 Asia & Pacific Solar Powered Cold Storage Market Size

Figure 2020-2030 Asia & Pacific Solar Powered Cold Storage Market Size and CAGR

Table 2020-2030 Asia & Pacific Solar Powered Cold Storage Market Size by Application

Table 2020-2025 Asia & Pacific Solar Powered Cold Storage Key Players Revenue

Table 2020-2025 Asia & Pacific Solar Powered Cold Storage Key Players Market Share

Table 2020-2030 Asia & Pacific Solar Powered Cold Storage Market Size by Type

Table 2020-2030 China Solar Powered Cold Storage Market Size

Table 2020-2030 India Solar Powered Cold Storage Market Size

Table 2020-2030 Japan Solar Powered Cold Storage Market Size

Table 2020-2030 South Korea Solar Powered Cold Storage Market Size

Table 2020-2030 Southeast Asia Solar Powered Cold Storage Market Size

Table 2020-2030 Australia Solar Powered Cold Storage Market Size

Table 2020-2030 Europe Solar Powered Cold Storage Market Size

Figure 2020-2030 Europe Solar Powered Cold Storage Market Size and CAGR

Table 2020-2030 Europe Solar Powered Cold Storage Market Size by Application

Table 2020-2025 Europe Solar Powered Cold Storage Key Players Revenue

Table 2020-2025 Europe Solar Powered Cold Storage Key Players Market Share

Table 2020-2030 Europe Solar Powered Cold Storage Market Size by Type

Table 2020-2030 Germany Solar Powered Cold Storage Market Size

Table 2020-2030 France Solar Powered Cold Storage Market Size

Table 2020-2030 United Kingdom Solar Powered Cold Storage Market Size

Table 2020-2030 Italy Solar Powered Cold Storage Market Size

Table 2020-2030 Spain Solar Powered Cold Storage Market Size

Table 2020-2030 Belgium Solar Powered Cold Storage Market Size

Table 2020-2030 Netherlands Solar Powered Cold Storage Market Size

Table 2020-2030 Austria Solar Powered Cold Storage Market Size

Table 2020-2030 Poland Solar Powered Cold Storage Market Size

Table 2020-2030 Russia Solar Powered Cold Storage Market Size

Table 2020-2030 MEA Solar Powered Cold Storage Market Size

Figure 2020-2030 MEA Solar Powered Cold Storage Market Size and CAGR
Table 2020-2030 MEA Solar Powered Cold Storage Market Size by Application
Table 2020-2025 MEA Solar Powered Cold Storage Key Players Revenue
Table 2020-2025 MEA Solar Powered Cold Storage Key Players Market Share
Table 2020-2030 MEA Solar Powered Cold Storage Market Size by Type
Table 2020-2030 Egypt Solar Powered Cold Storage Market Size
Table 2020-2030 Israel Solar Powered Cold Storage Market Size
Table 2020-2030 South Africa Solar Powered Cold Storage Market Size
Table 2020-2030 Gulf Cooperation Council Countries Solar Powered Cold Storage Market Size
Table 2020-2030 Turkey Solar Powered Cold Storage Market Size
Table 2020-2025 Global Solar Powered Cold Storage Market Size by Region
Table 2020-2025 Global Solar Powered Cold Storage Market Size Share by Region
Table 2020-2025 Global Solar Powered Cold Storage Market Size by Application
Table 2020-2025 Global Solar Powered Cold Storage Market Share by Application
Table 2020-2025 Global Solar Powered Cold Storage Key Vendors Revenue
Figure 2020-2025 Global Solar Powered Cold Storage Market Size and Growth Rate
Table 2020-2025 Global Solar Powered Cold Storage Key Vendors Market Share
Table 2020-2025 Global Solar Powered Cold Storage Market Size by Type
Table 2020-2025 Global Solar Powered Cold Storage Market Share by Type
Table 2025-2030 Global Solar Powered Cold Storage Market Size by Region
Table 2025-2030 Global Solar Powered Cold Storage Market Size Share by Region
Table 2025-2030 Global Solar Powered Cold Storage Market Size by Application
Table 2025-2030 Global Solar Powered Cold Storage Market Share by Application
Table 2025-2030 Global Solar Powered Cold Storage Key Vendors Revenue
Figure 2025-2030 Global Solar Powered Cold Storage Market Size and Growth Rate
Table 2025-2030 Global Solar Powered Cold Storage Key Vendors Market Share
Table 2025-2030 Global Solar Powered Cold Storage Market Size by Type
Table 2025-2030 Solar Powered Cold Storage Global Market Share by Type

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