

### Sodium Orthosilicate Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Application

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### **Abstracts**

Sodium Orthosilicate Market Summary

#### Introduction

Sodium Orthosilicate (Na4SiO4) is a white, water-soluble inorganic salt known for its strong alkalinity, detergency, and emulsifying properties. It is widely used in industrial detergents, metal degreasing agents, building materials, and other applications, including textile processing and paper de-inking. The sodium orthosilicate industry is characterized by its essential role in industrial cleaning and construction, driven by demand for non-toxic, eco-friendly cleaning agents and durable building materials. Key trends include the development of high-purity grades for specialized applications, automated production processes for efficiency, and sustainable formulations to meet environmental standards. The market is propelled by growth in industrial cleaning, construction, and textile industries, particularly in Asia Pacific and North America.

Market Size and Growth Forecast

The global Sodium Orthosilicate market was valued at USD 150–280 million in 2024, with an estimated CAGR of 5.0%–7.0% from 2025 to 2030, driven by demand in detergents and construction.

#### Regional Analysis

North America is projected to grow at a CAGR of 4.8%–6.8%, with the U.S. leading due to its industrial cleaning and construction sectors, focusing on eco-friendly sodium



orthosilicate formulations.

Europe is expected to achieve a CAGR of 4.5%–6.5%, with Germany driving demand through its emphasis on sustainable detergents and building materials.

Asia Pacific is anticipated to record the highest growth at 5.5%–7.5%, led by China, where industrial and construction growth fuels demand, with trends toward cost-effective production.

Rest of the World, particularly Brazil, is expected to grow at 4.3%–6.3%, supported by industrial cleaning and construction applications.

#### **Application Analysis**

Industrial detergent applications are estimated to grow at a CAGR of 5.3%–7.3%, driven by sodium orthosilicate's use in heavy-duty cleaning, with trends toward eco-friendly formulations.

Metal degreasing agent applications are projected to expand at 5.0%–7.0%, supported by demand in manufacturing, with innovations in high-efficiency cleaners.

Building material applications are expected to grow at 4.8%–6.8%, focusing on cement and refractory additives, with trends toward durable formulations.

Other applications, including textile processing, are anticipated to grow at 4.5%–6.5%, with advancements in eco-friendly processes.

#### **Key Market Players**

Nippon Chemical Industrial, headquartered in Tokyo, Japan, produces sodium orthosilicate for detergents and construction, known for its high-quality chemical production.

Qingdao Haiwan Group, based in Qingdao, China, supplies sodium orthosilicate for industrial cleaning, focusing on large-scale production.

Shandong Longgang Silicon Technology, headquartered in Shandong, China, provides sodium orthosilicate for building materials, emphasizing cost-efficient manufacturing.



#### Porter's Five Forces Analysis

The threat of new entrants is moderate; moderate capital costs attract niche players, but regulatory compliance creates barriers.

The threat of substitutes is moderate; alternative silicates compete, but sodium orthosilicate's strong alkalinity maintains its edge in cleaning applications.

Buyer power is moderate; industrial and construction sectors negotiate pricing, but specialized grades limit their leverage.

Supplier power is low; raw materials like silica are widely available, reducing dependency.

Competitive rivalry is high; players differentiate through eco-friendly and highpurity formulations.

#### **Market Opportunities and Challenges**

#### Opportunities

Growth in industrial cleaning drives sodium orthosilicate demand.

Expansion of construction in emerging markets enhances market opportunities.

Demand for eco-friendly detergents offers growth potential.

#### Challenges

Regulatory scrutiny on chemical production increases compliance costs.

Competition from alternative cleaning agents challenges market share.

Supply chain disruptions impact raw material availability.

#### **Growth Trend Analysis**



The Sodium Orthosilicate market is growing steadily, driven by demand in industrial cleaning and construction. Sodium orthosilicate, a non-toxic, water-soluble powder with strong alkalinity, is used in detergents, metal degreasing, ceramics, refractories, and textile processing due to its emulsifying and buffering properties. These applications align with a projected CAGR of 5.0%–7.0% through 2030, reflecting sodium orthosilicate's role in industrial and construction sectors.



#### **Contents**

**Table of Contents** 

#### **CHAPTER 1 EXECUTIVE SUMMARY**

#### **CHAPTER 2 ABBREVIATION AND ACRONYMS**

#### **CHAPTER 3 PREFACE**

- 3.1 Research Scope
- 3.2 Research Sources
  - 3.2.1 Data Sources
  - 3.2.2 Assumptions
- 3.3 Research Method

#### **CHAPTER 4 MARKET LANDSCAPE**

- 4.1 Market Overview
- 4.2 Classification/Types
- 4.3 Application/End Users

#### **CHAPTER 5 MARKET TREND ANALYSIS**

- 5.1 Introduction
- 5.2 Drivers
- 5.3 Restraints
- 5.4 Opportunities
- 5.5 Threats

#### **CHAPTER 6 INDUSTRY CHAIN ANALYSIS**

- 6.1 Upstream/Suppliers Analysis
- 6.2 Sodium Orthosilicate Analysis
  - 6.2.1 Technology Analysis
  - 6.2.2 Cost Analysis
  - 6.2.3 Market Channel Analysis
- 6.3 Downstream Buyers/End Users



#### **CHAPTER 7 LATEST MARKET DYNAMICS**

- 7.1 Latest News
- 7.2 Merger and Acquisition
- 7.3 Planned/Future Project
- 7.4 Policy Dynamics

#### **CHAPTER 8 TRADING ANALYSIS**

- 8.1 Export of Sodium Orthosilicate by Region
- 8.2 Import of Sodium Orthosilicate by Region
- 8.3 Balance of Trade

### CHAPTER 9 HISTORICAL AND FORECAST SODIUM ORTHOSILICATE MARKET IN NORTH AMERICA (2020-2030)

- 9.1 Sodium Orthosilicate Market Size
- 9.2 Sodium Orthosilicate Demand by End Use
- 9.3 Competition by Players/Suppliers
- 9.4 Type Segmentation and Price
- 9.5 Key Countries Analysis
  - 9.5.1 United States
  - 9.5.2 Canada
  - 9.5.3 Mexico

## CHAPTER 10 HISTORICAL AND FORECAST SODIUM ORTHOSILICATE MARKET IN SOUTH AMERICA (2020-2030)

- 10.1 Sodium Orthosilicate Market Size
- 10.2 Sodium Orthosilicate Demand by End Use
- 10.3 Competition by Players/Suppliers
- 10.4 Type Segmentation and Price
- 10.5 Key Countries Analysis
  - 10.5.1 Brazil
  - 10.5.2 Argentina
  - 10.5.3 Chile
  - 10.5.4 Peru

#### CHAPTER 11 HISTORICAL AND FORECAST SODIUM ORTHOSILICATE MARKET



#### **IN ASIA & PACIFIC (2020-2030)**

- 11.1 Sodium Orthosilicate Market Size
- 11.2 Sodium Orthosilicate Demand by End Use
- 11.3 Competition by Players/Suppliers
- 11.4 Type Segmentation and Price
- 11.5 Key Countries Analysis
  - 11.5.1 China
  - 11.5.2 India
  - 11.5.3 Japan
  - 11.5.4 South Korea
  - 11.5.5 Southest Asia
  - 11.5.6 Australia

## CHAPTER 12 HISTORICAL AND FORECAST SODIUM ORTHOSILICATE MARKET IN EUROPE (2020-2030)

- 12.1 Sodium Orthosilicate Market Size
- 12.2 Sodium Orthosilicate Demand by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 Type Segmentation and Price
- 12.5 Key Countries Analysis
  - 12.5.1 Germany
  - 12.5.2 France
  - 12.5.3 United Kingdom
  - 12.5.4 Italy
  - 12.5.5 Spain
  - 12.5.6 Belgium
  - 12.5.7 Netherlands
  - 12.5.8 Austria
  - 12.5.9 Poland
  - 12.5.10 Russia

## CHAPTER 13 HISTORICAL AND FORECAST SODIUM ORTHOSILICATE MARKET IN MEA (2020-2030)

- 13.1 Sodium Orthosilicate Market Size
- 13.2 Sodium Orthosilicate Demand by End Use
- 13.3 Competition by Players/Suppliers



- 13.4 Type Segmentation and Price
- 13.5 Key Countries Analysis
  - 13.5.1 Egypt
  - 13.5.2 Israel
  - 13.5.3 South Africa
  - 13.5.4 Gulf Cooperation Council Countries
  - 13.5.5 Turkey

# CHAPTER 14 SUMMARY FOR GLOBAL SODIUM ORTHOSILICATE MARKET (2020-2025)

- 14.1 Sodium Orthosilicate Market Size
- 14.2 Sodium Orthosilicate Demand by End Use
- 14.3 Competition by Players/Suppliers
- 14.4 Type Segmentation and Price

### CHAPTER 15 GLOBAL SODIUM ORTHOSILICATE MARKET FORECAST (2025-2030)

- 15.1 Sodium Orthosilicate Market Size Forecast
- 15.2 Sodium Orthosilicate Demand Forecast
- 15.3 Competition by Players/Suppliers
- 15.4 Type Segmentation and Price Forecast

#### **CHAPTER 16 ANALYSIS OF GLOBAL KEY VENDORS**

- 16.1 Nippon Chemical Industrial
  - 16.1.1 Company Profile
  - 16.1.2 Main Business and Sodium Orthosilicate Information
  - 16.1.3 SWOT Analysis of Nippon Chemical Industrial
- 16.1.4 Nippon Chemical Industrial Sodium Orthosilicate Sales, Revenue, Price and Gross Margin (2020-2025)
- 16.2 Qingdao Haiwan Group
  - 16.2.1 Company Profile
  - 16.2.2 Main Business and Sodium Orthosilicate Information
  - 16.2.3 SWOT Analysis of Qingdao Haiwan Group
- 16.2.4 Qingdao Haiwan Group Sodium Orthosilicate Sales, Revenue, Price and Gross Margin (2020-2025)
- 16.3 Shandong Longgang Silicon Technology



- 16.3.1 Company Profile
- 16.3.2 Main Business and Sodium Orthosilicate Information
- 16.3.3 SWOT Analysis of Shandong Longgang Silicon Technology
- 16.3.4 Shandong Longgang Silicon Technology Sodium Orthosilicate Sales, Revenue, Price and Gross Margin (2020-2025)

Please ask for sample pages for full companies list



### **Tables & Figures**

#### **TABLES AND FIGURES**

Table Abbreviation and Acronyms List

Table Research Scope of Sodium Orthosilicate Report

Table Data Sources of Sodium Orthosilicate Report

Table Major Assumptions of Sodium Orthosilicate Report

Figure Market Size Estimated Method

Figure Major Forecasting Factors

Figure Sodium Orthosilicate Picture

Table Sodium Orthosilicate Classification

Table Sodium Orthosilicate Applications List

Table Drivers of Sodium Orthosilicate Market

Table Restraints of Sodium Orthosilicate Market

Table Opportunities of Sodium Orthosilicate Market

Table Threats of Sodium Orthosilicate Market

Table Raw Materials Suppliers List

Table Different Production Methods of Sodium Orthosilicate

Table Cost Structure Analysis of Sodium Orthosilicate

Table Key End Users List

Table Latest News of Sodium Orthosilicate Market

Table Merger and Acquisition List

Table Planned/Future Project of Sodium Orthosilicate Market

Table Policy of Sodium Orthosilicate Market

Table 2020-2030 Regional Export of Sodium Orthosilicate

Table 2020-2030 Regional Import of Sodium Orthosilicate

Table 2020-2030 Regional Trade Balance

Figure 2020-2030 Regional Trade Balance

Table 2020-2030 North America Sodium Orthosilicate Market Size and Market Volume List

Figure 2020-2030 North America Sodium Orthosilicate Market Size and CAGR

Figure 2020-2030 North America Sodium Orthosilicate Market Volume and CAGR

Table 2020-2030 North America Sodium Orthosilicate Demand List by Application

Table 2020-2025 North America Sodium Orthosilicate Key Players Sales List

Table 2020-2025 North America Sodium Orthosilicate Key Players Market Share List

Table 2020-2030 North America Sodium Orthosilicate Demand List by Type

Table 2020-2025 North America Sodium Orthosilicate Price List by Type

Table 2020-2030 United States Sodium Orthosilicate Market Size and Market Volume



#### List

Table 2020-2030 United States Sodium Orthosilicate Import & Export List

Table 2020-2030 Canada Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 Canada Sodium Orthosilicate Import & Export List

Table 2020-2030 Mexico Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 Mexico Sodium Orthosilicate Import & Export List

Table 2020-2030 South America Sodium Orthosilicate Market Size and Market Volume List

Figure 2020-2030 South America Sodium Orthosilicate Market Size and CAGR

Figure 2020-2030 South America Sodium Orthosilicate Market Volume and CAGR

Table 2020-2030 South America Sodium Orthosilicate Demand List by Application

Table 2020-2025 South America Sodium Orthosilicate Key Players Sales List

Table 2020-2025 South America Sodium Orthosilicate Key Players Market Share List

Table 2020-2030 South America Sodium Orthosilicate Demand List by Type

Table 2020-2025 South America Sodium Orthosilicate Price List by Type

Table 2020-2030 Brazil Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 Brazil Sodium Orthosilicate Import & Export List

Table 2020-2030 Argentina Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 Argentina Sodium Orthosilicate Import & Export List

Table 2020-2030 Chile Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 Chile Sodium Orthosilicate Import & Export List

Table 2020-2030 Peru Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 Peru Sodium Orthosilicate Import & Export List

Table 2020-2030 Asia & Pacific Sodium Orthosilicate Market Size and Market Volume List

Figure 2020-2030 Asia & Pacific Sodium Orthosilicate Market Size and CAGR

Figure 2020-2030 Asia & Pacific Sodium Orthosilicate Market Volume and CAGR

Table 2020-2030 Asia & Pacific Sodium Orthosilicate Demand List by Application

Table 2020-2025 Asia & Pacific Sodium Orthosilicate Key Players Sales List

Table 2020-2025 Asia & Pacific Sodium Orthosilicate Key Players Market Share List

Table 2020-2030 Asia & Pacific Sodium Orthosilicate Demand List by Type

Table 2020-2025 Asia & Pacific Sodium Orthosilicate Price List by Type

Table 2020-2030 China Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 China Sodium Orthosilicate Import & Export List

Table 2020-2030 India Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 India Sodium Orthosilicate Import & Export List

Table 2020-2030 Japan Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 Japan Sodium Orthosilicate Import & Export List

Table 2020-2030 South Korea Sodium Orthosilicate Market Size and Market Volume



#### List

Table 2020-2030 South Korea Sodium Orthosilicate Import & Export List

Table 2020-2030 Southeast Asia Sodium Orthosilicate Market Size List

Table 2020-2030 Southeast Asia Sodium Orthosilicate Market Volume List

Table 2020-2030 Southeast Asia Sodium Orthosilicate Import List

Table 2020-2030 Southeast Asia Sodium Orthosilicate Export List

Table 2020-2030 Australia Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 Australia Sodium Orthosilicate Import & Export List

Table 2020-2030 Europe Sodium Orthosilicate Market Size and Market Volume List

Figure 2020-2030 Europe Sodium Orthosilicate Market Size and CAGR

Figure 2020-2030 Europe Sodium Orthosilicate Market Volume and CAGR

Table 2020-2030 Europe Sodium Orthosilicate Demand List by Application

Table 2020-2025 Europe Sodium Orthosilicate Key Players Sales List

Table 2020-2025 Europe Sodium Orthosilicate Key Players Market Share List

Table 2020-2030 Europe Sodium Orthosilicate Demand List by Type

Table 2020-2025 Europe Sodium Orthosilicate Price List by Type

Table 2020-2030 Germany Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 Germany Sodium Orthosilicate Import & Export List

Table 2020-2030 France Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 France Sodium Orthosilicate Import & Export List

Table 2020-2030 United Kingdom Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 United Kingdom Sodium Orthosilicate Import & Export List

Table 2020-2030 Italy Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 Italy Sodium Orthosilicate Import & Export List

Table 2020-2030 Spain Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 Spain Sodium Orthosilicate Import & Export List

Table 2020-2030 Belgium Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 Belgium Sodium Orthosilicate Import & Export List

Table 2020-2030 Netherlands Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 Netherlands Sodium Orthosilicate Import & Export List

Table 2020-2030 Austria Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 Austria Sodium Orthosilicate Import & Export List

Table 2020-2030 Poland Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 Poland Sodium Orthosilicate Import & Export List

Table 2020-2030 Russia Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 Russia Sodium Orthosilicate Import & Export List

Table 2020-2030 MEA Sodium Orthosilicate Market Size and Market Volume List



Figure 2020-2030 MEA Sodium Orthosilicate Market Size and CAGR

Figure 2020-2030 MEA Sodium Orthosilicate Market Volume and CAGR

Table 2020-2030 MEA Sodium Orthosilicate Demand List by Application

Table 2020-2025 MEA Sodium Orthosilicate Key Players Sales List

Table 2020-2025 MEA Sodium Orthosilicate Key Players Market Share List

Table 2020-2030 MEA Sodium Orthosilicate Demand List by Type

Table 2020-2025 MEA Sodium Orthosilicate Price List by Type

Table 2020-2030 Egypt Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 Egypt Sodium Orthosilicate Import & Export List

Table 2020-2030 Israel Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 Israel Sodium Orthosilicate Import & Export List

Table 2020-2030 South Africa Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 South Africa Sodium Orthosilicate Import & Export List

Table 2020-2030 Gulf Cooperation Council Countries Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 Gulf Cooperation Council Countries Sodium Orthosilicate Import & Export List

Table 2020-2030 Turkey Sodium Orthosilicate Market Size and Market Volume List

Table 2020-2030 Turkey Sodium Orthosilicate Import & Export List

Table 2020-2025 Global Sodium Orthosilicate Market Size List by Region

Table 2020-2025 Global Sodium Orthosilicate Market Size Share List by Region

Table 2020-2025 Global Sodium Orthosilicate Market Volume List by Region

Table 2020-2025 Global Sodium Orthosilicate Market Volume Share List by Region

Table 2020-2025 Global Sodium Orthosilicate Demand List by Application

Table 2020-2025 Global Sodium Orthosilicate Demand Market Share List by Application

Table 2020-2025 Global Sodium Orthosilicate Capacity List

Table 2020-2025 Global Sodium Orthosilicate Key Vendors Capacity Share List

Table 2020-2025 Global Sodium Orthosilicate Key Vendors Production List

Table 2020-2025 Global Sodium Orthosilicate Key Vendors Production Share List

Figure 2020-2025 Global Sodium Orthosilicate Capacity Production and Growth Rate

Table 2020-2025 Global Sodium Orthosilicate Key Vendors Production Value List

Figure 2020-2025 Global Sodium Orthosilicate Production Value and Growth Rate

Table 2020-2025 Global Sodium Orthosilicate Key Vendors Production Value Share List

Table 2020-2025 Global Sodium Orthosilicate Demand List by Type

Table 2020-2025 Global Sodium Orthosilicate Demand Market Share List by Type

Table 2020-2025 Regional Sodium Orthosilicate Price List

Table 2025-2030 Global Sodium Orthosilicate Market Size List by Region

Table 2025-2030 Global Sodium Orthosilicate Market Size Share List by Region



Table 2025-2030 Global Sodium Orthosilicate Market Volume List by Region

Table 2025-2030 Global Sodium Orthosilicate Market Volume Share List by Region

Table 2025-2030 Global Sodium Orthosilicate Demand List by Application

Table 2025-2030 Global Sodium Orthosilicate Demand Market Share List by Application

Table 2025-2030 Global Sodium Orthosilicate Capacity List

Table 2025-2030 Global Sodium Orthosilicate Key Vendors Capacity Share List

Table 2025-2030 Global Sodium Orthosilicate Key Vendors Production List

Table 2025-2030 Global Sodium Orthosilicate Key Vendors Production Share List

Figure 2025-2030 Global Sodium Orthosilicate Capacity Production and Growth Rate

Table 2025-2030 Global Sodium Orthosilicate Key Vendors Production Value List

Figure 2025-2030 Global Sodium Orthosilicate Production Value and Growth Rate

Table 2025-2030 Global Sodium Orthosilicate Key Vendors Production Value Share List

Table 2025-2030 Global Sodium Orthosilicate Demand List by Type

Table 2025-2030 Global Sodium Orthosilicate Demand Market Share List by Type

Table 2025-2030 Sodium Orthosilicate Regional Price List

Table Nippon Chemical Industrial Information

Table SWOT Analysis of Nippon Chemical Industrial

Table 2020-2025 Nippon Chemical Industrial Sodium Orthosilicate Product Capacity

Production Price Cost Production Value

Figure 2020-2025 Nippon Chemical Industrial Sodium Orthosilicate Capacity Production and Growth Rate

Figure 2020-2025 Nippon Chemical Industrial Sodium Orthosilicate Market Share

Table Qingdao Haiwan Group Information

Table SWOT Analysis of Qingdao Haiwan Group

Table 2020-2025 Qingdao Haiwan Group Sodium Orthosilicate Product Capacity

Production Price Cost Production Value

Figure 2020-2025 Qingdao Haiwan Group Sodium Orthosilicate Capacity Production and Growth Rate

Figure 2020-2025 Qingdao Haiwan Group Sodium Orthosilicate Market Share

Table Shandong Longgang Silicon Technology Information

Table SWOT Analysis of Shandong Longgang Silicon Technology

Table 2020-2025 Shandong Longgang Silicon Technology Sodium Orthosilicate

Product Capacity Production Price Cost Production Value

Figure 2020-2025 Shandong Longgang Silicon Technology Sodium Orthosilicate

Capacity Production and Growth Rate

Figure 2020-2025 Shandong Longgang Silicon Technology Sodium Orthosilicate Market Share

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