

Smart Rings Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Application, Product Type

https://marketpublishers.com/r/SEA0599B157BEN.html

Date: June 2025 Pages: 97 Price: US\$ 3,200.00 (Single User License) ID: SEA0599B157BEN

Abstracts

Smart Rings Market Summary

Introduction and Market Overview

Smart rings, compact wearable devices integrating health monitoring, payment capabilities, and connectivity features, are gaining traction amid the global rise in health consciousness and digital integration. With 1.4 billion adults at risk from insufficient physical activity, smart rings like Oura offer solutions for tracking fitness, sleep, and wellness metrics. The wearable technology market grew 10% in 2023, driven by consumer demand for discreet, multifunctional devices. The aging population, projected to reach 2 billion by 2050, fuels demand for smart rings in healthcare for continuous monitoring. E-commerce, growing 9% in 2024, and social media platforms with 4.9 billion users in 2023 amplify market reach by promoting innovative wearables. The global smart rings market is estimated at USD 300-400 million in 2025, with a CAGR of 15%-20% through 2030, propelled by health trends, technological advancements, and digital connectivity.

Regional Market Trends

North America: The U.S. and Canada lead with strong demand for healthtracking and payment-enabled smart rings.

Europe: Germany, the UK, and France focus on wellness-oriented and stylish smart rings.



Asia Pacific: China, Japan, and India see growth in tech-savvy and urban consumer markets.

Rest of the World: Australia and Brazil expand with rising health and wearable technology adoption.

Application Analysis

Corporate: Anticipated growth of 14%-19%, driven by employee wellness programs. Trends focus on productivity and health monitoring integrations.

Individuals/Professionals: Expected growth of 15%-20%, valued for fitness and lifestyle tracking. Trends emphasize sleek designs and personalization.

Healthcare: Projected growth of 16%-21%, used for remote patient monitoring. Trends highlight medical-grade sensors and data accuracy.

Others: Anticipated growth of 12%-17%, including sports and security applications. Trends focus on niche uses like access control.

Type Analysis

Bluetooth-enabled Smart Rings: Expected growth of 15%-20%, preferred for seamless device connectivity and health tracking. Trends focus on real-time data syncing and battery efficiency.

NFC-enabled Smart Rings: Projected growth of 14%-19%, valued for contactless payments and access control. Trends emphasize secure transaction features and durability.

Key Market Players

Oura Health: Markets premium smart rings for sleep and fitness tracking.

McLear: Offers NFC-enabled rings for contactless payments and access.



Circular: Provides stylish smart rings with health and connectivity features.

Motiv: Distributes compact rings for fitness and heart rate monitoring.

Ultrahuman: Supplies advanced smart rings for wellness and performance tracking.

Porter's Five Forces Analysis

Threat of New Entrants: Moderate, as manufacturing is accessible, but advanced technology and brand trust create barriers.

Threat of Substitutes: High, with smartwatches, fitness trackers, and smartphones as alternatives.

Bargaining Power of Buyers: High, due to diverse options and price sensitivity in consumer markets.

Bargaining Power of Suppliers: Low, with abundant components like sensors and chips globally.

Competitive Rivalry: High, driven by innovation in health sensors, battery life, and multifunctionality.

Market Opportunities and Challenges

Opportunities:

Addressing 1.4 billion adults with fitness tracking needs through smart rings.

Leveraging 10% wearable technology market growth in 2023.

Targeting 2 billion aging population by 2050 for healthcare monitoring.

Utilizing 9% e-commerce growth in 2024 for market expansion.

Innovating with advanced sensors, NFC capabilities, and stylish designs.



Expanding into tech-savvy markets like China and India.

Challenges:

Competing with established wearables like smartwatches and fitness bands.

High costs of developing advanced sensors and long-lasting batteries.

Addressing consumer concerns about data privacy and accuracy.

Navigating regulatory requirements for health and payment devices.

Managing supply chain disruptions for microchips and sensors.



Contents

Table of Content

CHAPTER 1 EXECUTIVE SUMMARY

CHAPTER 2 ABBREVIATION AND ACRONYMS

CHAPTER 3 PREFACE

3.1 Research Scope3.2 Research Sources3.2.1 Data Sources3.2.2 Assumptions3.3 Research Method

CHAPTER 4 MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Classification/Types
- 4.3 Application/End Users

CHAPTER 5 MARKET TREND ANALYSIS

- 5.1 Introduction
- 5.2 Drivers
- 5.3 Restraints
- 5.4 Opportunities
- 5.5 Threats

CHAPTER 6 INDUSTRY CHAIN ANALYSIS

- 6.1 Upstream/Suppliers Analysis
- 6.2 Smart Rings Analysis
 - 6.2.1 Technology Analysis
 - 6.2.2 Cost Analysis
 - 6.2.3 Market Channel Analysis
- 6.3 Downstream Buyers/End Users

Smart Rings Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology,...



CHAPTER 7 LATEST MARKET DYNAMICS

- 7.1 Latest News
- 7.2 Merger and Acquisition
- 7.3 Planned/Future Project
- 7.4 Policy Dynamics

CHAPTER 8 TRADING ANALYSIS

- 8.1 Export of Smart Rings by Region
- 8.2 Import of Smart Rings by Region
- 8.3 Balance of Trade

CHAPTER 9 HISTORICAL AND FORECAST SMART RINGS MARKET IN NORTH AMERICA (2020-2030)

- 9.1 Smart Rings Market Size
- 9.2 Smart Rings Demand by End Use
- 9.3 Competition by Players/Suppliers
- 9.4 Type Segmentation and Price
- 9.5 Key Countries Analysis
 - 9.5.1 United States
 - 9.5.2 Canada
 - 9.5.3 Mexico

CHAPTER 10 HISTORICAL AND FORECAST SMART RINGS MARKET IN SOUTH AMERICA (2020-2030)

- 10.1 Smart Rings Market Size
- 10.2 Smart Rings Demand by End Use
- 10.3 Competition by Players/Suppliers
- 10.4 Type Segmentation and Price
- 10.5 Key Countries Analysis
 - 10.5.1 Brazil
 - 10.5.2 Argentina
 - 10.5.3 Chile
 - 10.5.4 Peru

CHAPTER 11 HISTORICAL AND FORECAST SMART RINGS MARKET IN ASIA &



PACIFIC (2020-2030)

- 11.1 Smart Rings Market Size
- 11.2 Smart Rings Demand by End Use
- 11.3 Competition by Players/Suppliers
- 11.4 Type Segmentation and Price
- 11.5 Key Countries Analysis
 - 11.5.1 China
 - 11.5.2 India
 - 11.5.3 Japan
 - 11.5.4 South Korea
 - 11.5.5 Southest Asia
 - 11.5.6 Australia

CHAPTER 12 HISTORICAL AND FORECAST SMART RINGS MARKET IN EUROPE (2020-2030)

- 12.1 Smart Rings Market Size
- 12.2 Smart Rings Demand by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 Type Segmentation and Price
- 12.5 Key Countries Analysis
 - 12.5.1 Germany
 - 12.5.2 France
 - 12.5.3 United Kingdom
 - 12.5.4 Italy
 - 12.5.5 Spain
 - 12.5.6 Belgium
 - 12.5.7 Netherlands
 - 12.5.8 Austria
 - 12.5.9 Poland
 - 12.5.10 Russia

CHAPTER 13 HISTORICAL AND FORECAST SMART RINGS MARKET IN MEA (2020-2030)

- 13.1 Smart Rings Market Size
- 13.2 Smart Rings Demand by End Use
- 13.3 Competition by Players/Suppliers



- 13.4 Type Segmentation and Price
- 13.5 Key Countries Analysis
 - 13.5.1 Egypt
 - 13.5.2 Israel
 - 13.5.3 South Africa
- 13.5.4 Gulf Cooperation Council Countries
- 13.5.5 Turkey

CHAPTER 14 SUMMARY FOR GLOBAL SMART RINGS MARKET (2020-2025)

- 14.1 Smart Rings Market Size
- 14.2 Smart Rings Demand by End Use
- 14.3 Competition by Players/Suppliers
- 14.4 Type Segmentation and Price

CHAPTER 15 GLOBAL SMART RINGS MARKET FORECAST (2025-2030)

- 15.1 Smart Rings Market Size Forecast
- 15.2 Smart Rings Demand Forecast
- 15.3 Competition by Players/Suppliers
- 15.4 Type Segmentation and Price Forecast

CHAPTER 16 ANALYSIS OF GLOBAL KEY VENDORS

- 16.1 Oura Health
 - 16.1.1 Company Profile
 - 16.1.2 Main Business and Smart Rings Information
- 16.1.3 SWOT Analysis of Oura Health
- 16.1.4 Oura Health Smart Rings Sales, Revenue, Price and Gross Margin (2020-2025)

16.2 McLear

- 16.2.1 Company Profile
- 16.2.2 Main Business and Smart Rings Information
- 16.2.3 SWOT Analysis of McLear
- 16.2.4 McLear Smart Rings Sales, Revenue, Price and Gross Margin (2020-2025)

16.3 Circular

- 16.3.1 Company Profile
- 16.3.2 Main Business and Smart Rings Information
- 16.3.3 SWOT Analysis of Circular
- 16.3.4 Circular Smart Rings Sales, Revenue, Price and Gross Margin (2020-2025)



16.4 Motiv

- 16.4.1 Company Profile
- 16.4.2 Main Business and Smart Rings Information
- 16.4.3 SWOT Analysis of Motiv
- 16.4.4 Motiv Smart Rings Sales, Revenue, Price and Gross Margin (2020-2025)
- 16.5 Ultrahuman
 - 16.5.1 Company Profile
 - 16.5.2 Main Business and Smart Rings Information
 - 16.5.3 SWOT Analysis of Ultrahuman
 - 16.5.4 Ultrahuman Smart Rings Sales, Revenue, Price and Gross Margin (2020-2025)

16.6 Ringly

- 16.6.1 Company Profile
- 16.6.2 Main Business and Smart Rings Information
- 16.6.3 SWOT Analysis of Ringly
- 16.6.4 Ringly Smart Rings Sales, Revenue, Price and Gross Margin (2020-2025)

16.7 Sky Labs

- 16.7.1 Company Profile
- 16.7.2 Main Business and Smart Rings Information
- 16.7.3 SWOT Analysis of Sky Labs
- 16.7.4 Sky Labs Smart Rings Sales, Revenue, Price and Gross Margin (2020-2025)

16.8 Bellabeat

- 16.8.1 Company Profile
- 16.8.2 Main Business and Smart Rings Information
- 16.8.3 SWOT Analysis of Bellabeat
- 16.8.4 Bellabeat Smart Rings Sales, Revenue, Price and Gross Margin (2020-2025)

16.9 Tokenize

- 16.9.1 Company Profile
- 16.9.2 Main Business and Smart Rings Information
- 16.9.3 SWOT Analysis of Tokenize
- 16.9.4 Tokenize Smart Rings Sales, Revenue, Price and Gross Margin (2020-2025)
- 16.10 Jakcom Technology
- 16.10.1 Company Profile
- 16.10.2 Main Business and Smart Rings Information
- 16.10.3 SWOT Analysis of Jakcom Technology
- 16.10.4 Jakcom Technology Smart Rings Sales, Revenue, Price and Gross Margin (2020-2025)

Please ask for sample pages for full companies list



Tables & Figures

TABLES AND FIGURES

Table Abbreviation and Acronyms List Table Research Scope of Smart Rings Report Table Data Sources of Smart Rings Report Table Major Assumptions of Smart Rings Report Figure Market Size Estimated Method **Figure Major Forecasting Factors Figure Smart Rings Picture** Table Smart Rings Classification **Table Smart Rings Applications List** Table Drivers of Smart Rings Market Table Restraints of Smart Rings Market Table Opportunities of Smart Rings Market Table Threats of Smart Rings Market Table Covid-19 Impact For Smart Rings Market Table Raw Materials Suppliers List Table Different Production Methods of Smart Rings Table Cost Structure Analysis of Smart Rings Table Key End Users List Table Latest News of Smart Rings Market Table Merger and Acquisition List Table Planned/Future Project of Smart Rings Market Table Policy of Smart Rings Market Table 2020-2030 Regional Export of Smart Rings Table 2020-2030 Regional Import of Smart Rings Table 2020-2030 Regional Trade Balance Figure 2020-2030 Regional Trade Balance Table 2020-2030 North America Smart Rings Market Size and Market Volume List Figure 2020-2030 North America Smart Rings Market Size and CAGR Figure 2020-2030 North America Smart Rings Market Volume and CAGR Table 2020-2030 North America Smart Rings Demand List by Application Table 2020-2025 North America Smart Rings Key Players Sales List Table 2020-2025 North America Smart Rings Key Players Market Share List Table 2020-2030 North America Smart Rings Demand List by Type Table 2020-2025 North America Smart Rings Price List by Type Table 2020-2030 United States Smart Rings Market Size and Market Volume List



Table 2020-2030 United States Smart Rings Import & Export List Table 2020-2030 Canada Smart Rings Market Size and Market Volume List Table 2020-2030 Canada Smart Rings Import & Export List Table 2020-2030 Mexico Smart Rings Market Size and Market Volume List Table 2020-2030 Mexico Smart Rings Import & Export List Table 2020-2030 South America Smart Rings Market Size and Market Volume List Figure 2020-2030 South America Smart Rings Market Size and CAGR Figure 2020-2030 South America Smart Rings Market Volume and CAGR Table 2020-2030 South America Smart Rings Demand List by Application Table 2020-2025 South America Smart Rings Key Players Sales List Table 2020-2025 South America Smart Rings Key Players Market Share List Table 2020-2030 South America Smart Rings Demand List by Type Table 2020-2025 South America Smart Rings Price List by Type Table 2020-2030 Brazil Smart Rings Market Size and Market Volume List Table 2020-2030 Brazil Smart Rings Import & Export List Table 2020-2030 Argentina Smart Rings Market Size and Market Volume List Table 2020-2030 Argentina Smart Rings Import & Export List Table 2020-2030 Chile Smart Rings Market Size and Market Volume List Table 2020-2030 Chile Smart Rings Import & Export List Table 2020-2030 Peru Smart Rings Market Size and Market Volume List Table 2020-2030 Peru Smart Rings Import & Export List Table 2020-2030 Asia & Pacific Smart Rings Market Size and Market Volume List Figure 2020-2030 Asia & Pacific Smart Rings Market Size and CAGR Figure 2020-2030 Asia & Pacific Smart Rings Market Volume and CAGR Table 2020-2030 Asia & Pacific Smart Rings Demand List by Application Table 2020-2025 Asia & Pacific Smart Rings Key Players Sales List Table 2020-2025 Asia & Pacific Smart Rings Key Players Market Share List Table 2020-2030 Asia & Pacific Smart Rings Demand List by Type Table 2020-2025 Asia & Pacific Smart Rings Price List by Type Table 2020-2030 China Smart Rings Market Size and Market Volume List Table 2020-2030 China Smart Rings Import & Export List Table 2020-2030 India Smart Rings Market Size and Market Volume List Table 2020-2030 India Smart Rings Import & Export List Table 2020-2030 Japan Smart Rings Market Size and Market Volume List Table 2020-2030 Japan Smart Rings Import & Export List Table 2020-2030 South Korea Smart Rings Market Size and Market Volume List Table 2020-2030 South Korea Smart Rings Import & Export List Table 2020-2030 Southeast Asia Smart Rings Market Size List Table 2020-2030 Southeast Asia Smart Rings Market Volume List



Table 2020-2030 Southeast Asia Smart Rings Import List Table 2020-2030 Southeast Asia Smart Rings Export List Table 2020-2030 Australia Smart Rings Market Size and Market Volume List Table 2020-2030 Australia Smart Rings Import & Export List Table 2020-2030 Europe Smart Rings Market Size and Market Volume List Figure 2020-2030 Europe Smart Rings Market Size and CAGR Figure 2020-2030 Europe Smart Rings Market Volume and CAGR Table 2020-2030 Europe Smart Rings Demand List by Application Table 2020-2025 Europe Smart Rings Key Players Sales List Table 2020-2025 Europe Smart Rings Key Players Market Share List Table 2020-2030 Europe Smart Rings Demand List by Type Table 2020-2025 Europe Smart Rings Price List by Type Table 2020-2030 Germany Smart Rings Market Size and Market Volume List Table 2020-2030 Germany Smart Rings Import & Export List Table 2020-2030 France Smart Rings Market Size and Market Volume List Table 2020-2030 France Smart Rings Import & Export List Table 2020-2030 United Kingdom Smart Rings Market Size and Market Volume List Table 2020-2030 United Kingdom Smart Rings Import & Export List Table 2020-2030 Italy Smart Rings Market Size and Market Volume List Table 2020-2030 Italy Smart Rings Import & Export List Table 2020-2030 Spain Smart Rings Market Size and Market Volume List Table 2020-2030 Spain Smart Rings Import & Export List Table 2020-2030 Belgium Smart Rings Market Size and Market Volume List Table 2020-2030 Belgium Smart Rings Import & Export List Table 2020-2030 Netherlands Smart Rings Market Size and Market Volume List Table 2020-2030 Netherlands Smart Rings Import & Export List Table 2020-2030 Austria Smart Rings Market Size and Market Volume List Table 2020-2030 Austria Smart Rings Import & Export List Table 2020-2030 Poland Smart Rings Market Size and Market Volume List Table 2020-2030 Poland Smart Rings Import & Export List Table 2020-2030 Russia Smart Rings Market Size and Market Volume List Table 2020-2030 Russia Smart Rings Import & Export List Table 2020-2030 MEA Smart Rings Market Size and Market Volume List Figure 2020-2030 MEA Smart Rings Market Size and CAGR Figure 2020-2030 MEA Smart Rings Market Volume and CAGR Table 2020-2030 MEA Smart Rings Demand List by Application Table 2020-2025 MEA Smart Rings Key Players Sales List Table 2020-2025 MEA Smart Rings Key Players Market Share List Table 2020-2030 MEA Smart Rings Demand List by Type



Table 2020-2025 MEA Smart Rings Price List by Type Table 2020-2030 Egypt Smart Rings Market Size and Market Volume List Table 2020-2030 Egypt Smart Rings Import & Export List Table 2020-2030 Israel Smart Rings Market Size and Market Volume List Table 2020-2030 Israel Smart Rings Import & Export List Table 2020-2030 South Africa Smart Rings Market Size and Market Volume List Table 2020-2030 South Africa Smart Rings Import & Export List Table 2020-2030 Gulf Cooperation Council Countries Smart Rings Market Size and Market Volume List Table 2020-2030 Gulf Cooperation Council Countries Smart Rings Import & Export List Table 2020-2030 Turkey Smart Rings Market Size and Market Volume List Table 2020-2030 Turkey Smart Rings Import & Export List Table 2020-2025 Global Smart Rings Market Size List by Region Table 2020-2025 Global Smart Rings Market Size Share List by Region Table 2020-2025 Global Smart Rings Market Volume List by Region Table 2020-2025 Global Smart Rings Market Volume Share List by Region Table 2020-2025 Global Smart Rings Demand List by Application Table 2020-2025 Global Smart Rings Demand Market Share List by Application Table 2020-2025 Global Smart Rings Key Vendors Sales List Table 2020-2025 Global Smart Rings Key Vendors Sales Share List Figure 2020-2025 Global Smart Rings Market Volume and Growth Rate Table 2020-2025 Global Smart Rings Key Vendors Revenue List Figure 2020-2025 Global Smart Rings Market Size and Growth Rate Table 2020-2025 Global Smart Rings Key Vendors Revenue Share List Table 2020-2025 Global Smart Rings Demand List by Type Table 2020-2025 Global Smart Rings Demand Market Share List by Type Table 2020-2025 Regional Smart Rings Price List Table 2025-2030 Global Smart Rings Market Size List by Region Table 2025-2030 Global Smart Rings Market Size Share List by Region Table 2025-2030 Global Smart Rings Market Volume List by Region Table 2025-2030 Global Smart Rings Market Volume Share List by Region Table 2025-2030 Global Smart Rings Demand List by Application Table 2025-2030 Global Smart Rings Demand Market Share List by Application Table 2025-2030 Global Smart Rings Key Vendors Sales List Table 2025-2030 Global Smart Rings Key Vendors Sales Share List Figure 2025-2030 Global Smart Rings Market Volume and Growth Rate Table 2025-2030 Global Smart Rings Key Vendors Revenue List Figure 2025-2030 Global Smart Rings Market Size and Growth Rate Table 2025-2030 Global Smart Rings Key Vendors Revenue Share List



Table 2025-2030 Global Smart Rings Demand List by Type Table 2025-2030 Global Smart Rings Demand Market Share List by Type Table 2025-2030 Smart Rings Regional Price List **Table Oura Health Information** Table SWOT Analysis of Oura Health Table 2020-2025 Oura Health Smart Rings Sale Volume Price Cost Revenue Figure 2020-2025 Oura Health Smart Rings Sale Volume and Growth Rate Figure 2020-2025 Oura Health Smart Rings Market Share Table McLear Information Table SWOT Analysis of McLear Table 2020-2025 McLear Smart Rings Sale Volume Price Cost Revenue Figure 2020-2025 McLear Smart Rings Sale Volume and Growth Rate Figure 2020-2025 McLear Smart Rings Market Share Table Circular Information Table SWOT Analysis of Circular Table 2020-2025 Circular Smart Rings Sale Volume Price Cost Revenue Figure 2020-2025 Circular Smart Rings Sale Volume and Growth Rate Figure 2020-2025 Circular Smart Rings Market Share Table Motiv Information Table SWOT Analysis of Motiv Table 2020-2025 Motiv Smart Rings Sale Volume Price Cost Revenue Figure 2020-2025 Motiv Smart Rings Sale Volume and Growth Rate Figure 2020-2025 Motiv Smart Rings Market Share **Table Ultrahuman Information** Table SWOT Analysis of Ultrahuman Table 2020-2025 Ultrahuman Smart Rings Sale Volume Price Cost Revenue Figure 2020-2025 Ultrahuman Smart Rings Sale Volume and Growth Rate Figure 2020-2025 Ultrahuman Smart Rings Market Share **Table Ringly Information** Table SWOT Analysis of Ringly Table 2020-2025 Ringly Smart Rings Sale Volume Price Cost Revenue Figure 2020-2025 Ringly Smart Rings Sale Volume and Growth Rate Figure 2020-2025 Ringly Smart Rings Market Share Table Sky Labs Information Table SWOT Analysis of Sky Labs Table 2020-2025 Sky Labs Smart Rings Sale Volume Price Cost Revenue Figure 2020-2025 Sky Labs Smart Rings Sale Volume and Growth Rate Figure 2020-2025 Sky Labs Smart Rings Market Share

Table Bellabeat Information



Table SWOT Analysis of Bellabeat

Table 2020-2025 Bellabeat Smart Rings Sale Volume Price Cost Revenue

Figure 2020-2025 Bellabeat Smart Rings Sale Volume and Growth Rate

Figure 2020-2025 Bellabeat Smart Rings Market Share

Table Tokenize Information

Table SWOT Analysis of Tokenize

Table 2020-2025 Tokenize Smart Rings Sale Volume Price Cost Revenue

Figure 2020-2025 Tokenize Smart Rings Sale Volume and Growth Rate

Figure 2020-2025 Tokenize Smart Rings Market Share

Table Jakcom Technology Information

Table SWOT Analysis of Jakcom Technology

Table 2020-2025 Jakcom Technology Smart Rings Sale Volume Price Cost Revenue

Figure 2020-2025 Jakcom Technology Smart Rings Sale Volume and Growth Rate

Figure 2020-2025 Jakcom Technology Smart Rings Market Share

.....



I would like to order

 Product name: Smart Rings Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Application, Product Type
Product link: https://marketpublishers.com/r/SEA0599B157BEN.html
Price: US\$ 3,200.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/SEA0599B157BEN.html</u>