

Seed Treatment Pesticides Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type

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Abstracts

Seed Treatment Pesticides Market Overview

The Seed Treatment Pesticides market is experiencing steady growth due to increasing demand for effective crop protection and improved agricultural productivity. The use of advanced seed treatment technologies is further enhancing the appeal of these products among farmers globally.

Market Size

The Seed Treatment Pesticides market is expected to grow at a compound annual growth rate (CAGR) of 6.0% to 8.5% during the forecast period, driven by the rising adoption of sustainable agricultural practices and increased focus on crop yield enhancement.

Market Share & Trends Analysis

By Application

The market is segmented into the following applications:

Wheat: The wheat segment is expected to grow at a CAGR of 6.5% to 8.0%, driven by the high demand for effective pest and disease control solutions in wheat cultivation.

Rice: The rice segment is projected to grow at a CAGR of 7.0% to 9.0%, supported by the increasing need for pest resistance and improved yield in rice farming.

Soybeans: The soybeans segment is anticipated to grow at a CAGR of 6.0% to 8.5%, with rising adoption of treated seeds to combat diseases and pests affecting

soybean crops.

Others: Other crops, including maize and barley, are expected to grow at a CAGR of 5.5% to 7.5%, reflecting the growing use of seed treatment pesticides in diverse agricultural practices.

By Product Type

The market is categorized into the following product types:

Bactericides: The bactericides segment is projected to grow at a CAGR of 5.5% to 7.0%, with increased usage for controlling bacterial infections in seeds.

Fungicides: Fungicides hold the largest market share and are expected to grow at a CAGR of 6.5% to 8.5%, driven by their effectiveness in preventing fungal diseases during seed germination.

Insecticides: The insecticides segment is forecasted to grow at a CAGR of 6.0% to 8.0%, owing to their widespread application in controlling seed-borne and soil-borne insect pests.

Others: Other types of seed treatment pesticides, such as nematicides and bio-pesticides, are expected to grow at a CAGR of 5.0% to 7.0%, reflecting advancements in alternative pest control solutions.

By Key Market Players

Key players in the Seed Treatment Pesticides market include:

BASF: Offers innovative seed treatment solutions for various crops, focusing on sustainability and efficiency.

Bayer: A leader in seed treatment technologies, providing products to enhance crop protection and yield.

Corteva Agriscience: Specializes in advanced seed treatment pesticides for major agricultural crops.

Incotec: Known for high-performance seed treatment technologies catering to diverse crop requirements.

Italpollina: Provides organic and sustainable seed treatment solutions.

Syngenta: A prominent player offering fungicides, insecticides, and other seed treatment solutions.

Valent Biosciences: Focuses on biological seed treatment pesticides with minimal environmental impact.

By Region

Regional analysis indicates varying growth potential across key markets:

North America: North America holds a significant share of the market, expected to grow at a CAGR of 6.0% to 8.0%, driven by advanced farming practices and high adoption of treated seeds.

Europe: Europe is anticipated to grow at a CAGR of 5.5% to 7.5%, reflecting increased awareness of sustainable agriculture and regulatory support for seed treatments.

Asia-Pacific: The Asia-Pacific region is forecasted to grow at a CAGR of 7.0% to 9.5%, supported by the rapid adoption of modern agricultural practices in countries such as India and China.

Latin America: Latin America is projected to grow at a CAGR of 6.5% to 8.5%, driven by expanding agricultural land and high reliance on treated seeds.

Middle East & Africa: The Middle East & Africa region is expected to grow at a CAGR of 5.0% to 7.0%, with increasing efforts to improve agricultural productivity.

Market Forecasts (2025-2030)

Key Growth Drivers

Rising Awareness of Crop Protection: Growing knowledge of the benefits of seed treatment pesticides is driving demand globally.

Advancements in Seed Treatment Technologies: Innovation in formulations and application methods is boosting market growth.

Focus on Sustainable Agriculture: Increased emphasis on reducing chemical usage and enhancing crop yields is fueling adoption.

Contents

CHAPTER 1 EXECUTIVE SUMMARY

CHAPTER 2 ABBREVIATION AND ACRONYMS

CHAPTER 3 PREFACE

3.1 Research Scope

3.2 Research Sources

3.2.1 Data Sources

3.2.2 Assumptions

3.3 Research Method

Chapter Four Market Landscape

4.1 Market Overview

4.2 Classification/Types

4.3 Application/End Users

CHAPTER 5 MARKET TREND ANALYSIS

5.1 Introduction

5.2 Drivers

5.3 Restraints

5.4 Opportunities

5.5 Threats

CHAPTER 6 INDUSTRY CHAIN ANALYSIS

6.1 Upstream/Suppliers Analysis

6.2 Seed Treatment Pesticides Analysis

6.2.1 Technology Analysis

6.2.2 Cost Analysis

6.2.3 Market Channel Analysis

6.3 Downstream Buyers/End Users

CHAPTER 7 LATEST MARKET DYNAMICS

7.1 Latest News

7.2 Merger and Acquisition

- 7.3 Planned/Future Project
- 7.4 Policy Dynamics

CHAPTER 8 HISTORICAL AND FORECAST SEED TREATMENT PESTICIDES MARKET IN NORTH AMERICA (2020-2030)

- 8.1 Seed Treatment Pesticides Market Size
- 8.2 Seed Treatment Pesticides Market by End Use
- 8.3 Competition by Players/Suppliers
- 8.4 Seed Treatment Pesticides Market Size by Type
- 8.5 Key Countries Analysis
 - 8.5.1 United States
 - 8.5.2 Canada
 - 8.5.3 Mexico

CHAPTER 9 HISTORICAL AND FORECAST SEED TREATMENT PESTICIDES MARKET IN SOUTH AMERICA (2020-2030)

- 9.1 Seed Treatment Pesticides Market Size
- 9.2 Seed Treatment Pesticides Market by End Use
- 9.3 Competition by Players/Suppliers
- 9.4 Seed Treatment Pesticides Market Size by Type
- 9.5 Key Countries Analysis
 - 9.5.1 Brazil
 - 9.5.2 Argentina
 - 9.5.3 Chile
 - 9.5.4 Peru

CHAPTER 10 HISTORICAL AND FORECAST SEED TREATMENT PESTICIDES MARKET IN ASIA & PACIFIC (2020-2030)

- 10.1 Seed Treatment Pesticides Market Size
- 10.2 Seed Treatment Pesticides Market by End Use
- 10.3 Competition by Players/Suppliers
- 10.4 Seed Treatment Pesticides Market Size by Type
- 10.5 Key Countries Analysis
 - 10.5.1 China
 - 10.5.2 India
 - 10.5.3 Japan

- 10.5.4 South Korea
- 10.5.5 Southeast Asia
- 10.5.6 Australia

CHAPTER 11 HISTORICAL AND FORECAST SEED TREATMENT PESTICIDES MARKET IN EUROPE (2020-2030)

- 11.1 Seed Treatment Pesticides Market Size
- 11.2 Seed Treatment Pesticides Market by End Use
- 11.3 Competition by Players/Suppliers
- 11.4 Seed Treatment Pesticides Market Size by Type
- 11.5 Key Countries Analysis
 - 11.5.1 Germany
 - 11.5.2 France
 - 11.5.3 United Kingdom
 - 11.5.4 Italy
 - 11.5.5 Spain
 - 11.5.6 Belgium
 - 11.5.7 Netherlands
 - 11.5.8 Austria
 - 11.5.9 Poland
 - 11.5.10 Russia

CHAPTER 12 HISTORICAL AND FORECAST SEED TREATMENT PESTICIDES MARKET IN MEA (2020-2030)

- 12.1 Seed Treatment Pesticides Market Size
- 12.2 Seed Treatment Pesticides Market by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 Seed Treatment Pesticides Market Size by Type
- 12.5 Key Countries Analysis
 - 12.5.1 Egypt
 - 12.5.2 Israel
 - 12.5.3 South Africa
 - 12.5.4 Gulf Cooperation Council Countries
 - 12.5.5 Turkey

CHAPTER 13 SUMMARY FOR GLOBAL SEED TREATMENT PESTICIDES MARKET (2020-2025)

- 13.1 Seed Treatment Pesticides Market Size
- 13.2 Seed Treatment Pesticides Market by End Use
- 13.3 Competition by Players/Suppliers
- 13.4 Seed Treatment Pesticides Market Size by Type

CHAPTER 14 GLOBAL SEED TREATMENT PESTICIDES MARKET FORECAST (2025-2030)

- 14.1 Seed Treatment Pesticides Market Size Forecast
- 14.2 Seed Treatment Pesticides Application Forecast
- 14.3 Competition by Players/Suppliers
- 14.4 Seed Treatment Pesticides Type Forecast

CHAPTER 15 ANALYSIS OF GLOBAL KEY VENDORS

15.1 BASF

- 15.1.1 Company Profile
- 15.1.2 Main Business and Seed Treatment Pesticides Information
- 15.1.3 SWOT Analysis of BASF
- 15.1.4 BASF Seed Treatment Pesticides Revenue, Gross Margin and Market Share (2020-2025)

15.2 Bayer

- 15.2.1 Company Profile
- 15.2.2 Main Business and Seed Treatment Pesticides Information
- 15.2.3 SWOT Analysis of Bayer
- 15.2.4 Bayer Seed Treatment Pesticides Revenue, Gross Margin and Market Share (2020-2025)

15.3 Corteva Agriscience

- 15.3.1 Company Profile
- 15.3.2 Main Business and Seed Treatment Pesticides Information
- 15.3.3 SWOT Analysis of Corteva Agriscience
- 15.3.4 Corteva Agriscience Seed Treatment Pesticides Revenue, Gross Margin and Market Share (2020-2025)

15.4 Incotec

- 15.4.1 Company Profile
- 15.4.2 Main Business and Seed Treatment Pesticides Information
- 15.4.3 SWOT Analysis of Incotec
- 15.4.4 Incotec Seed Treatment Pesticides Revenue, Gross Margin and Market Share

(2020-2025)

15.5 Itaipollina

15.5.1 Company Profile

15.5.2 Main Business and Seed Treatment Pesticides Information

15.5.3 SWOT Analysis of Itaipollina

15.5.4 Itaipollina Seed Treatment Pesticides Revenue, Gross Margin and Market Share (2020-2025)

15.6 Koppert

15.6.1 Company Profile

15.6.2 Main Business and Seed Treatment Pesticides Information

15.6.3 SWOT Analysis of Koppert

15.6.4 Koppert Seed Treatment Pesticides Revenue, Gross Margin and Market Share (2020-2025)

15.7 Kureha Corporation

15.7.1 Company Profile

15.7.2 Main Business and Seed Treatment Pesticides Information

15.7.3 SWOT Analysis of Kureha Corporation

15.7.4 Kureha Corporation Seed Treatment Pesticides Revenue, Gross Margin and Market Share (2020-2025)

15.8 Kyoyu Agri Co

15.8.1 Company Profile

15.8.2 Main Business and Seed Treatment Pesticides Information

15.8.3 SWOT Analysis of Kyoyu Agri Co

15.8.4 Kyoyu Agri Co Seed Treatment Pesticides Revenue, Gross Margin and Market Share (2020-2025)

15.9 Novozymes

15.9.1 Company Profile

15.9.2 Main Business and Seed Treatment Pesticides Information

15.9.3 SWOT Analysis of Novozymes

15.9.4 Novozymes Seed Treatment Pesticides Revenue, Gross Margin and Market Share (2020-2025)

15.10 Nufarm

15.10.1 Company Profile

15.10.2 Main Business and Seed Treatment Pesticides Information

15.10.3 SWOT Analysis of Nufarm

15.10.4 Nufarm Seed Treatment Pesticides Revenue, Gross Margin and Market Share (2020-2025)

15.11 Plant Health Care

15.11.1 Company Profile

15.11.2 Main Business and Seed Treatment Pesticides Information

15.11.3 SWOT Analysis of Plant Health Care

15.11.4 Plant Health Care Seed Treatment Pesticides Revenue, Gross Margin and Market Share (2020-2025)

Please ask for sample pages for full companies list

Tables and Figures

Table Abbreviation and Acronyms

Table Research Scope of Seed Treatment Pesticides Report

Table Data Sources of Seed Treatment Pesticides Report

Table Major Assumptions of Seed Treatment Pesticides Report

Figure Market Size Estimated Method

Figure Major Forecasting Factors

Figure Seed Treatment Pesticides Picture

Table Seed Treatment Pesticides Classification

Table Seed Treatment Pesticides Applications

Table Drivers of Seed Treatment Pesticides Market

Table Restraints of Seed Treatment Pesticides Market

Table Opportunities of Seed Treatment Pesticides Market

Table Threats of Seed Treatment Pesticides Market

Table Covid-19 Impact For Seed Treatment Pesticides Market

Table Raw Materials Suppliers

Table Different Production Methods of Seed Treatment Pesticides

Table Cost Structure Analysis of Seed Treatment Pesticides

Table Key End Users

Table Latest News of Seed Treatment Pesticides Market

Table Merger and Acquisition

Table Planned/Future Project of Seed Treatment Pesticides Market

Table Policy of Seed Treatment Pesticides Market

Table 2020-2030 North America Seed Treatment Pesticides Market Size

Figure 2020-2030 North America Seed Treatment Pesticides Market Size and CAGR

Table 2020-2030 North America Seed Treatment Pesticides Market Size by Application

Table 2020-2025 North America Seed Treatment Pesticides Key Players Revenue

Table 2020-2025 North America Seed Treatment Pesticides Key Players Market Share

Table 2020-2030 North America Seed Treatment Pesticides Market Size by Type

Table 2020-2030 United States Seed Treatment Pesticides Market Size

Table 2020-2030 Canada Seed Treatment Pesticides Market Size

Table 2020-2030 Mexico Seed Treatment Pesticides Market Size

Table 2020-2030 South America Seed Treatment Pesticides Market Size

Figure 2020-2030 South America Seed Treatment Pesticides Market Size and CAGR

Table 2020-2030 South America Seed Treatment Pesticides Market Size by Application
Table 2020-2025 South America Seed Treatment Pesticides Key Players Revenue
Table 2020-2025 South America Seed Treatment Pesticides Key Players Market Share
Table 2020-2030 South America Seed Treatment Pesticides Market Size by Type
Table 2020-2030 Brazil Seed Treatment Pesticides Market Size
Table 2020-2030 Argentina Seed Treatment Pesticides Market Size
Table 2020-2030 Chile Seed Treatment Pesticides Market Size
Table 2020-2030 Peru Seed Treatment Pesticides Market Size
Table 2020-2030 Asia & Pacific Seed Treatment Pesticides Market Size
Figure 2020-2030 Asia & Pacific Seed Treatment Pesticides Market Size and CAGR
Table 2020-2030 Asia & Pacific Seed Treatment Pesticides Market Size by Application
Table 2020-2025 Asia & Pacific Seed Treatment Pesticides Key Players Revenue
Table 2020-2025 Asia & Pacific Seed Treatment Pesticides Key Players Market Share
Table 2020-2030 Asia & Pacific Seed Treatment Pesticides Market Size by Type
Table 2020-2030 China Seed Treatment Pesticides Market Size
Table 2020-2030 India Seed Treatment Pesticides Market Size
Table 2020-2030 Japan Seed Treatment Pesticides Market Size
Table 2020-2030 South Korea Seed Treatment Pesticides Market Size
Table 2020-2030 Southeast Asia Seed Treatment Pesticides Market Size
Table 2020-2030 Australia Seed Treatment Pesticides Market Size
Table 2020-2030 Europe Seed Treatment Pesticides Market Size
Figure 2020-2030 Europe Seed Treatment Pesticides Market Size and CAGR
Table 2020-2030 Europe Seed Treatment Pesticides Market Size by Application
Table 2020-2025 Europe Seed Treatment Pesticides Key Players Revenue
Table 2020-2025 Europe Seed Treatment Pesticides Key Players Market Share
Table 2020-2030 Europe Seed Treatment Pesticides Market Size by Type
Table 2020-2030 Germany Seed Treatment Pesticides Market Size
Table 2020-2030 France Seed Treatment Pesticides Market Size
Table 2020-2030 United Kingdom Seed Treatment Pesticides Market Size
Table 2020-2030 Italy Seed Treatment Pesticides Market Size
Table 2020-2030 Spain Seed Treatment Pesticides Market Size
Table 2020-2030 Belgium Seed Treatment Pesticides Market Size
Table 2020-2030 Netherlands Seed Treatment Pesticides Market Size
Table 2020-2030 Austria Seed Treatment Pesticides Market Size
Table 2020-2030 Poland Seed Treatment Pesticides Market Size
Table 2020-2030 Russia Seed Treatment Pesticides Market Size
Table 2020-2030 MEA Seed Treatment Pesticides Market Size
Figure 2020-2030 MEA Seed Treatment Pesticides Market Size and CAGR
Table 2020-2030 MEA Seed Treatment Pesticides Market Size by Application

Table 2020-2025 MEA Seed Treatment Pesticides Key Players Revenue
Table 2020-2025 MEA Seed Treatment Pesticides Key Players Market Share
Table 2020-2030 MEA Seed Treatment Pesticides Market Size by Type
Table 2020-2030 Egypt Seed Treatment Pesticides Market Size
Table 2020-2030 Israel Seed Treatment Pesticides Market Size
Table 2020-2030 South Africa Seed Treatment Pesticides Market Size
Table 2020-2030 Gulf Cooperation Council Countries Seed Treatment Pesticides Market Size
Table 2020-2030 Turkey Seed Treatment Pesticides Market Size
Table 2020-2025 Global Seed Treatment Pesticides Market Size by Region
Table 2020-2025 Global Seed Treatment Pesticides Market Size Share by Region
Table 2020-2025 Global Seed Treatment Pesticides Market Size by Application
Table 2020-2025 Global Seed Treatment Pesticides Market Share by Application
Table 2020-2025 Global Seed Treatment Pesticides Key Vendors Revenue
Figure 2020-2025 Global Seed Treatment Pesticides Market Size and Growth Rate
Table 2020-2025 Global Seed Treatment Pesticides Key Vendors Market Share
Table 2020-2025 Global Seed Treatment Pesticides Market Size by Type
Table 2020-2025 Global Seed Treatment Pesticides Market Share by Type
Table 2025-2030 Global Seed Treatment Pesticides Market Size by Region
Table 2025-2030 Global Seed Treatment Pesticides Market Size Share by Region
Table 2025-2030 Global Seed Treatment Pesticides Market Size by Application
Table 2025-2030 Global Seed Treatment Pesticides Market Share by Application
Table 2025-2030 Global Seed Treatment Pesticides Key Vendors Revenue
Figure 2025-2030 Global Seed Treatment Pesticides Market Size and Growth Rate
Table 2025-2030 Global Seed Treatment Pesticides Key Vendors Market Share
Table 2025-2030 Global Seed Treatment Pesticides Market Size by Type
Table 2025-2030 Seed Treatment Pesticides Global Market Share by Type

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