

# Running Apps Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

https://marketpublishers.com/r/RD49B4A14BE7PEN.html

Date: June 2019

Pages: 135

Price: US\$ 3,000.00 (Single User License)

ID: RD49B4A14BE7PEN

### **Abstracts**

Running Apps Market Insights 2019, Global and Chinese Scenario is a professional and in-depth study on the current state of the global Running Apps industry with a focus on the Chinese market. The report provides key statistics on the market status of the Running Apps manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry. Overall, the report provides an indepth insight of 2014-2024 global and Chinese Running Apps market covering all important parameters.

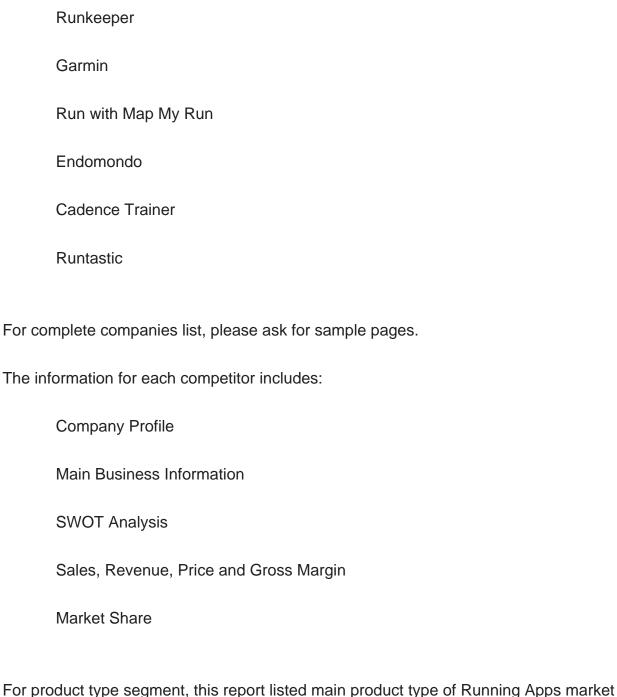
### The key ponits of the report:

- 1. The report provides a basic overview of the industry including its definition, applications and manufacturing technology.
- 2. The report explores the international and Chinese major industry players in detail. In this part, the report presents the company profile, product specifications, capacity, production value, and 2014-2019 market shares for each company.
- 3. Through the statistical analysis, the report depicts the global and Chinese total market of Running Apps industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export.
- 4. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis.
- 5. The report then estimates 2019-2024 market development trends of Running Apps industry. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out.
- 6. The report makes some important proposals for a new project of Running Apps Industry before evaluating its feasibility.



There are 3 key segments covered in this report: competitor segment, product type segment, end use/application segment.

For competitor segment, the report includes global key players of Running Apps as well as some small players. At least 9 companies are included:



in gloabal and china.

Android



iOS

For end use/application segment, this report focuses on the status and outlook for key applications. End users sre also listed.

Amateur

**Professional** 

### Reasons to Purchase this Report:

Estimates 2019-2024 Running Apps market development trends with the recent trends and SWOT analysis

Market dynamics scenario, along with growth opportunities of the market in the years to come

Market segmentation analysis including qualitative and quantitative research incorporating the impact of economic and policy aspects

Regional and country level analysis integrating the demand and supply forces that are influencing the growth of the market.

Market value (USD Million) and volume (Units Million) data for each segment and sub-segment

Competitive landscape involving the market share of major players, along with the new projects and strategies adopted by players in the past five years

Comprehensive company profiles covering the product offerings, key financial information, recent developments, SWOT analysis, and strategies employed by the major market players

1-year analyst support, along with the data support in excel format.

Any special requirements about this report, please let us know and we can provide



custom report.



### **Contents**

#### CHAPTER ONE INTRODUCTION OF RUNNING APPS INDUSTRY

- 1.1 Brief Introduction of Running Apps
- 1.2 Development of Running Apps Industry
- 1.3 Status of Running Apps Industry

### CHAPTER TWO MANUFACTURING TECHNOLOGY OF RUNNING APPS

- 2.1 Development of Running Apps Manufacturing Technology
- 2.2 Analysis of Running Apps Manufacturing Technology
- 2.3 Trends of Running Apps Manufacturing Technology

### CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS

- 3.1 Runkeeper
  - 3.1.1 Company Profile
  - 3.1.2 Product Information
  - 3.1.3 2014-2019 Production Information
  - 3.1.4 Contact Information
- 3.2 Garmin
  - 3.2.1 Company Profile
  - 3.2.2 Product Information
  - 3.2.3 2014-2019 Production Information
  - 3.2.4 Contact Information
- 3.3 Run with Map My Run
  - 3.2.1 Company Profile
  - 3.3.2 Product Information
  - 3.3.3 2014-2019 Production Information
  - 3.3.4 Contact Information
- 3.4 Endomondo
  - 3.4.1 Company Profile
  - 3.4.2 Product Information
  - 3.4.3 2014-2019 Production Information
  - 3.4.4 Contact Information
- 3.5 Cadence Trainer
  - 3.5.1 Company Profile
  - 3.5.2 Product Information



- 3.5.3 2014-2019 Production Information
- 3.5.4 Contact Information
- 3.6 Runtastic
  - 3.6.1 Company Profile
  - 3.6.2 Product Information
  - 3.5.3 2014-2019 Production Information
  - 3.6.4 Contact Information
- 3.7 miCoach
  - 3.7.1 Company Profile
  - 3.7.2 Product Information
  - 3.7.3 2014-2019 Production Information
  - 3.7.4 Contact Information
- 3.8 Company H
  - 3.8.1 Company Profile
  - 3.8.2 Product Information
  - 3.8.3 2014-2019 Production Information
  - 3.8.4 Contact Information

#### CHAPTER FOUR 2014-2019 GLOBAL AND CHINESE MARKET OF RUNNING APPS

- 4.1 2014-2019 Global Capacity, Production and Production Value of Running Apps Industry
- 4.2 2014-2019 Global Cost and Profit of Running Apps Industry
- 4.3 Market Comparison of Global and Chinese Running Apps Industry
- 4.4 2014-2019 Global and Chinese Supply and Consumption of Running Apps
- 4.5 2014-2019 Chinese Import and Export of Running Apps

### CHAPTER FIVE MARKET STATUS OF RUNNING APPS INDUSTRY

- 5.1 Market Competition of Running Apps Industry by Company
- 5.2 Market Competition of Running Apps Industry by Country (USA, EU, Japan, Chinese etc.)
- 5.3 Market Analysis of Running Apps Consumption by Application/Type

# CHAPTER SIX 2019-2024 MARKET FORECAST OF GLOBAL AND CHINESE RUNNING APPS INDUSTRY

6.1 2019-2024 Global and Chinese Capacity, Production, and Production Value of Running Apps



- 6.2 2019-2024 Running Apps Industry Cost and Profit Estimation
- 6.3 2019-2024 Global and Chinese Market Share of Running Apps
- 6.4 2019-2024 Global and Chinese Supply and Consumption of Running Apps
- 6.5 2019-2024 Chinese Import and Export of Running Apps

### CHAPTER SEVEN ANALYSIS OF RUNNING APPS INDUSTRY CHAIN

- 7.1 Industry Chain Structure
- 7.2 Upstream Raw Materials
- 7.3 Downstream Industry

# CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON RUNNING APPS INDUSTRY

- 8.1 Global and Chinese Macroeconomic Environment Analysis
  - 8.1.1 Global Macroeconomic Analysis
- 8.1.2 Chinese Macroeconomic Analysis
- 8.2 Global and Chinese Macroeconomic Environment Development Trend
  - 8.2.1 Global Macroeconomic Outlook
  - 8.2.2 Chinese Macroeconomic Outlook
- 8.3 Effects to Running Apps Industry

### CHAPTER NINE MARKET DYNAMICS OF RUNNING APPS INDUSTRY

- 9.1 Running Apps Industry News
- 9.2 Running Apps Industry Development Challenges
- 9.3 Running Apps Industry Development Opportunities

### CHAPTER TEN PROPOSALS FOR NEW PROJECT

- 10.1 Market Entry Strategies
- 10.2 Countermeasures of Economic Impact
- 10.3 Marketing Channels
- 10.4 Feasibility Studies of New Project Investment

# CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE RUNNING APPS INDUSTRY



## **Tables & Figures**

### **TABLES AND FIGURES**

Figure Running Apps Product Picture

Table Development of Running Apps Manufacturing Technology

Figure Manufacturing Process of Running Apps

Table Trends of Running Apps Manufacturing Technology

Figure Running Apps Product and Specifications

Table 2014-2019 Running Apps Product Capacity, Production, and Production Value

etc. List

Figure 2014-2019 Running Apps Capacity Production and Growth Rate

Figure 2014-2019 Running Apps Production Global Market Share

Figure Running Apps Product and Specifications

Table 2014-2019 Running Apps Product Capacity, Production, and Production Value

etc. List

Figure 2014-2019 Running Apps Capacity Production and Growth Rate

Figure 2014-2019 Running Apps Production Global Market Share

Figure Running Apps Product and Specifications

Table 2014-2019 Running Apps Product Capacity Production Price Cost Production

Value List

Figure 2014-2019 Running Apps Capacity Production and Growth Rate

Figure 2014-2019 Running Apps Production Global Market Share

Figure Running Apps Product and Specifications

Table 2014-2019 Running Apps Product Capacity, Production, and Production Value

etc. List

Figure 2014-2019 Running Apps Capacity Production and Growth Rate

Figure 2014-2019 Running Apps Production Global Market Share

Figure Running Apps Product and Specifications

Table 2014-2019 Running Apps Product Capacity Production Price Cost Production

Value List

Figure 2014-2019 Running Apps Capacity Production and Growth Rate

Figure 2014-2019 Running Apps Production Global Market Share

Figure Running Apps Product and Specifications

Table 2014-2019 Running Apps Product Capacity, Production, and Production Value

etc. List

Figure 2014-2019 Running Apps Capacity Production and Growth Rate

Figure 2014-2019 Running Apps Production Global Market Share

Figure Running Apps Product and Specifications



Table 2014-2019 Running Apps Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Running Apps Capacity Production and Growth Rate

Figure 2014-2019 Running Apps Production Global Market Share

Figure Running Apps Product and Specifications

Table 2014-2019 Running Apps Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Running Apps Capacity Production and Growth Rate

Figure 2014-2019 Running Apps Production Global Market Share

Table 2014-2019 Global Running Apps Capacity List

Table 2014-2019 Global Running Apps Key Manufacturers Capacity Share List

Figure 2014-2019 Global Running Apps Manufacturers Capacity Share

Table 2014-2019 Global Running Apps Key Manufacturers Production List

Table 2014-2019 Global Running Apps Key Manufacturers Production Share List

Figure 2014-2019 Global Running Apps Manufacturers Production Share

Figure 2014-2019 Global Running Apps Capacity Production and Growth Rate

Table 2014-2019 Global Running Apps Key Manufacturers Production Value List

Figure 2014-2019 Global Running Apps Production Value and Growth Rate

Table 2014-2019 Global Running Apps Key Manufacturers Production Value Share List

Figure 2014-2019 Global Running Apps Manufacturers Production Value Share

Table 2014-2019 Global Running Apps Capacity Production Cost Profit and Gross Margin List

Figure 2014-2019 Chinese Share of Global Running Apps Production

Table 2014-2019 Global Supply and Consumption of Running Apps

Table 2014-2019 Import and Export of Running Apps

Figure 2018 Global Running Apps Key Manufacturers Capacity Market Share

Figure 2018 Global Running Apps Key Manufacturers Production Market Share

Figure 2018 Global Running Apps Key Manufacturers Production Value Market Share

Table 2014-2019 Global Running Apps Key Countries Capacity List

Figure 2014-2019 Global Running Apps Key Countries Capacity

Table 2014-2019 Global Running Apps Key Countries Capacity Share List

Figure 2014-2019 Global Running Apps Key Countries Capacity Share

Table 2014-2019 Global Running Apps Key Countries Production List

Figure 2014-2019 Global Running Apps Key Countries Production

Table 2014-2019 Global Running Apps Key Countries Production Share List

Figure 2014-2019 Global Running Apps Key Countries Production Share

Table 2014-2019 Global Running Apps Key Countries Consumption Volume List

Figure 2014-2019 Global Running Apps Key Countries Consumption Volume

Table 2014-2019 Global Running Apps Key Countries Consumption Volume Share List



Figure 2014-2019 Global Running Apps Key Countries Consumption Volume Share Figure 78 2014-2019 Global Running Apps Consumption Volume Market by Application Table 89 2014-2019 Global Running Apps Consumption Volume Market Share List by Application

Figure 79 2014-2019 Global Running Apps Consumption Volume Market Share by Application

Table 90 2014-2019 Chinese Running Apps Consumption Volume Market List by Application

Figure 80 2014-2019 Chinese Running Apps Consumption Volume Market by Application

Figure 2019-2024 Global Running Apps Capacity Production and Growth Rate

Figure 2019-2024 Global Running Apps Production Value and Growth Rate

Table 2019-2024 Global Running Apps Capacity Production Cost Profit and Gross Margin List

Figure 2019-2024 Chinese Share of Global Running Apps Production

Table 2019-2024 Global Supply and Consumption of Running Apps

Table 2019-2024 Import and Export of Running Apps

Figure Industry Chain Structure of Running Apps Industry

Figure Production Cost Analysis of Running Apps

Figure Downstream Analysis of Running Apps

Table Growth of World output, 2014 - 2019, Annual Percentage Change

Figure Unemployment Rates in Selected Developed Countries, January 2014 - March 2018

Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies,

September 2014-March 2018

Figure 2014-2019 Chinese GDP and Growth Rates

Figure 2014-2019 Chinese CPI Changes

Figure 2014-2019 Chinese PMI Changes

Figure 2014-2019 Chinese Financial Revenue and Growth Rate

Figure 2014-2019 Chinese Total Fixed Asset Investment and Growth Rate

Figure 2019-2024 Chinese GDP and Growth Rates

Figure 2019-2024 Chinese CPI Changes

Table Economic Effects to Running Apps Industry

Table Running Apps Industry Development Challenges

Table Running Apps Industry Development Opportunities

Figure Map of Chinese 33 Provinces and Administrative Regions

Table Selected Cities According to Industrial Orientation

Figure Chinese IPR Strategy

Table Brief Summary of Suggestions



Table New Running Appss Project Feasibility Study



### I would like to order

Product name: Running Apps Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

Product link: https://marketpublishers.com/r/RD49B4A14BE7PEN.html

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/RD49B4A14BE7PEN.html">https://marketpublishers.com/r/RD49B4A14BE7PEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to  $+44\ 20\ 7900\ 3970$ 

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms