

# **Radiology Positioning Aid Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type**

<https://marketpublishers.com/r/RC6D2A65C9D2EN.html>

Date: April 2025

Pages: 88

Price: US\$ 3,200.00 (Single User License)

ID: RC6D2A65C9D2EN

## **Abstracts**

### **Radiology Positioning Aids Market Summary**

#### **Introduction**

Radiology positioning aids are specialized devices used to stabilize patients and optimize image quality during radiographic examinations. With roughly 1 billion radiology procedures conducted annually worldwide, driven by conditions like cancer and osteoarthritis (affecting 500 million people), these aids are vital for accurate diagnostics. The market benefits from trends toward minimally invasive and precision medicine, reducing repeat scans and enhancing patient outcomes. Innovations such as 3D camera guidance and lightweight, antibacterial materials further improve efficiency. The global market is expected to reach between USD 180 million and USD 260 million in 2025, with a CAGR of 5.2% to 7.5% through 2030.

#### **Regional Analysis**

**North America:** The U.S. leads with widespread diagnostic imaging adoption, while Canada focuses on orthopedic and oncology imaging.

**Europe:** Germany, France, and the UK dominate due to advanced radiology infrastructure and aging populations.

**Asia Pacific:** China and India expand imaging services amid rising chronic disease

prevalence, while Japan emphasizes high-quality diagnostics.

Rest of the World: Brazil improves radiology access, and the Middle East upgrades imaging facilities.

### Application Analysis

Hospitals: Expected growth of 5.0%-7.3%, driven by complex diagnostics. Trends focus on durable, multi-use aids.

Ambulatory Surgical Centers (ASCs): Projected growth of 5.4%-7.7%, linked to outpatient imaging. Developments prioritize portable designs.

Diagnostic Imaging Centers: Anticipated growth of 5.2%-7.5%, suited for high-throughput scans. Advances emphasize precision and comfort.

### Type Analysis

Wedge X-ray Positioning Devices: Expected growth of 5.1%-7.4%, valued for versatility. Trends highlight ergonomic improvements.

Block X-ray Positioning Devices: Projected growth of 5.3%-7.6%, key for stability. Advances focus on lightweight materials.

Others: Anticipated growth of 4.9%-7.2%, covering specialized aids. Innovations lean toward antibacterial coatings.

### Key Market Players

Key firms include MXR Imaging, providing imaging solutions; AADCO Medical, specializing in radiology accessories; GE Healthcare, advancing with 3D guidance; Z&Z Medical, offering positioning tools; CQ Medical, focusing on radiation oncology; Elekta, enhancing precision aids; Vertec, supporting imaging accuracy; IZI Medical Products, innovating in diagnostics; Klarity Medical, targeting patient comfort; and Pearl Technology, developing ergonomic designs.

### Porter's Five Forces Analysis

? Threat of New Entrants: Moderate, due to manufacturing expertise and regulatory

requirements, though niche innovators can enter.

? Threat of Substitutes: Low, as positioning aids are integral to high-quality imaging with no direct replacements.

? Bargaining Power of Buyers: Moderate, with facilities seeking cost-effective, durable aids, though precision needs limit leverage.

? Bargaining Power of Suppliers: Low, with ample raw material providers.

? Competitive Rivalry: High, with competition on material innovation, precision, and cost efficiency.

## Market Opportunities and Challenges

### Opportunities:

? The 1 billion annual radiology exams, driven by cancer and orthopedic conditions, fuel demand.

? Precision medicine trends reduce repeat scans, while innovations like Siemens' 3D camera guidance enhance outcomes.

? Aging populations and chronic disease prevalence in Asia Pacific further boost needs.

### Challenges:

? High costs of advanced aids hinder adoption in developing regions.

? Regulatory delays for new materials slow progress.

? Limited imaging expertise in rural areas restricts market reach.

## Market News

? In May 2023, Bionix introduced IsoMark, a next-generation radiation oncology tattooing device with a retractable needle, reducing needlestick risks and ensuring accurate tattoo placement for enhanced alignment.

## Contents

### **CHAPTER 1 EXECUTIVE SUMMARY**

### **CHAPTER 2 ABBREVIATION AND ACRONYMS**

### **CHAPTER 3 PREFACE**

3.1 Research Scope

3.2 Research Sources

3.2.1 Data Sources

3.2.2 Assumptions

3.3 Research Method

Chapter Four Market Landscape

4.1 Market Overview

4.2 Classification/Types

4.3 Application/End Users

### **CHAPTER 5 MARKET TREND ANALYSIS**

5.1 Introduction

5.2 Drivers

5.3 Restraints

5.4 Opportunities

5.5 Threats

### **CHAPTER 6 INDUSTRY CHAIN ANALYSIS**

6.1 Upstream/Suppliers Analysis

6.2 Radiology Positioning Aid Analysis

6.2.1 Technology Analysis

6.2.2 Cost Analysis

6.2.3 Market Channel Analysis

6.3 Downstream Buyers/End Users

### **CHAPTER 7 LATEST MARKET DYNAMICS**

7.1 Latest News

7.2 Merger and Acquisition

7.3 Planned/Future Project

7.4 Policy Dynamics

## **CHAPTER 8 HISTORICAL AND FORECAST RADIOLOGY POSITIONING AID MARKET IN NORTH AMERICA (2020-2030)**

8.1 Radiology Positioning Aid Market Size

8.2 Radiology Positioning Aid Market by End Use

8.3 Competition by Players/Suppliers

8.4 Radiology Positioning Aid Market Size by Type

8.5 Key Countries Analysis

8.5.1 United States

8.5.2 Canada

8.5.3 Mexico

## **CHAPTER 9 HISTORICAL AND FORECAST RADIOLOGY POSITIONING AID MARKET IN SOUTH AMERICA (2020-2030)**

9.1 Radiology Positioning Aid Market Size

9.2 Radiology Positioning Aid Market by End Use

9.3 Competition by Players/Suppliers

9.4 Radiology Positioning Aid Market Size by Type

9.5 Key Countries Analysis

9.5.1 Brazil

9.5.2 Argentina

9.5.3 Chile

9.5.4 Peru

## **CHAPTER 10 HISTORICAL AND FORECAST RADIOLOGY POSITIONING AID MARKET IN ASIA & PACIFIC (2020-2030)**

10.1 Radiology Positioning Aid Market Size

10.2 Radiology Positioning Aid Market by End Use

10.3 Competition by Players/Suppliers

10.4 Radiology Positioning Aid Market Size by Type

10.5 Key Countries Analysis

10.5.1 China

10.5.2 India

10.5.3 Japan

- 10.5.4 South Korea
- 10.5.5 Southeast Asia
- 10.5.6 Australia

## **CHAPTER 11 HISTORICAL AND FORECAST RADIOLOGY POSITIONING AID MARKET IN EUROPE (2020-2030)**

- 11.1 Radiology Positioning Aid Market Size
- 11.2 Radiology Positioning Aid Market by End Use
- 11.3 Competition by Players/Suppliers
- 11.4 Radiology Positioning Aid Market Size by Type
- 11.5 Key Countries Analysis
  - 11.5.1 Germany
  - 11.5.2 France
  - 11.5.3 United Kingdom
  - 11.5.4 Italy
  - 11.5.5 Spain
  - 11.5.6 Belgium
  - 11.5.7 Netherlands
  - 11.5.8 Austria
  - 11.5.9 Poland
  - 11.5.10 Russia

## **CHAPTER 12 HISTORICAL AND FORECAST RADIOLOGY POSITIONING AID MARKET IN MEA (2020-2030)**

- 12.1 Radiology Positioning Aid Market Size
- 12.2 Radiology Positioning Aid Market by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 Radiology Positioning Aid Market Size by Type
- 12.5 Key Countries Analysis
  - 12.5.1 Egypt
  - 12.5.2 Israel
  - 12.5.3 South Africa
  - 12.5.4 Gulf Cooperation Council Countries
  - 12.5.5 Turkey

## **CHAPTER 13 SUMMARY FOR GLOBAL RADIOLOGY POSITIONING AID MARKET (2020-2025)**

- 13.1 Radiology Positioning Aid Market Size
- 13.2 Radiology Positioning Aid Market by End Use
- 13.3 Competition by Players/Suppliers
- 13.4 Radiology Positioning Aid Market Size by Type

## **CHAPTER 14 GLOBAL RADIOLOGY POSITIONING AID MARKET FORECAST (2025-2030)**

- 14.1 Radiology Positioning Aid Market Size Forecast
- 14.2 Radiology Positioning Aid Application Forecast
- 14.3 Competition by Players/Suppliers
- 14.4 Radiology Positioning Aid Type Forecast

## **CHAPTER 15 ANALYSIS OF GLOBAL KEY VENDORS**

- 15.1 MXR Imaging
  - 15.1.1 Company Profile
  - 15.1.2 Main Business and Radiology Positioning Aid Information
  - 15.1.3 SWOT Analysis of MXR Imaging
  - 15.1.4 MXR Imaging Radiology Positioning Aid Revenue, Gross Margin and Market Share (2020-2025)
- 15.2 AADCO Medical
  - 15.2.1 Company Profile
  - 15.2.2 Main Business and Radiology Positioning Aid Information
  - 15.2.3 SWOT Analysis of AADCO Medical
  - 15.2.4 AADCO Medical Radiology Positioning Aid Revenue, Gross Margin and Market Share (2020-2025)
- 15.3 GE Healthcare
  - 15.3.1 Company Profile
  - 15.3.2 Main Business and Radiology Positioning Aid Information
  - 15.3.3 SWOT Analysis of GE Healthcare
  - 15.3.4 GE Healthcare Radiology Positioning Aid Revenue, Gross Margin and Market Share (2020-2025)
- 15.4 Z&Z Medical
  - 15.4.1 Company Profile
  - 15.4.2 Main Business and Radiology Positioning Aid Information
  - 15.4.3 SWOT Analysis of Z&Z Medical
  - 15.4.4 Z&Z Medical Radiology Positioning Aid Revenue, Gross Margin and Market

Share (2020-2025)

15.5 CQ Medical

15.5.1 Company Profile

15.5.2 Main Business and Radiology Positioning Aid Information

15.5.3 SWOT Analysis of CQ Medical

15.5.4 CQ Medical Radiology Positioning Aid Revenue, Gross Margin and Market

Share (2020-2025)

15.6 Elekta

15.6.1 Company Profile

15.6.2 Main Business and Radiology Positioning Aid Information

15.6.3 SWOT Analysis of Elekta

15.6.4 Elekta Radiology Positioning Aid Revenue, Gross Margin and Market Share

(2020-2025)

Please ask for sample pages for full companies list

Tables and Figures

Table Abbreviation and Acronyms

Table Research Scope of Radiology Positioning Aid Report

Table Data Sources of Radiology Positioning Aid Report

Table Major Assumptions of Radiology Positioning Aid Report

Figure Market Size Estimated Method

Figure Major Forecasting Factors

Figure Radiology Positioning Aid Picture

Table Radiology Positioning Aid Classification

Table Radiology Positioning Aid Applications

Table Drivers of Radiology Positioning Aid Market

Table Restraints of Radiology Positioning Aid Market

Table Opportunities of Radiology Positioning Aid Market

Table Threats of Radiology Positioning Aid Market

Table Covid-19 Impact For Radiology Positioning Aid Market

Table Raw Materials Suppliers

Table Different Production Methods of Radiology Positioning Aid

Table Cost Structure Analysis of Radiology Positioning Aid

Table Key End Users

Table Latest News of Radiology Positioning Aid Market

Table Merger and Acquisition

Table Planned/Future Project of Radiology Positioning Aid Market

Table Policy of Radiology Positioning Aid Market

Table 2020-2030 North America Radiology Positioning Aid Market Size

Figure 2020-2030 North America Radiology Positioning Aid Market Size and CAGR



Table 2020-2030 North America Radiology Positioning Aid Market Size by Application

Table 2020-2025 North America Radiology Positioning Aid Key Players Revenue

Table 2020-2025 North America Radiology Positioning Aid Key Players Market Share

Table 2020-2030 North America Radiology Positioning Aid Market Size by Type

Table 2020-2030 United States Radiology Positioning Aid Market Size

Table 2020-2030 Canada Radiology Positioning Aid Market Size

Table 2020-2030 Mexico Radiology Positioning Aid Market Size

Table 2020-2030 South America Radiology Positioning Aid Market Size

Figure 2020-2030 South America Radiology Positioning Aid Market Size and CAGR

Table 2020-2030 South America Radiology Positioning Aid Market Size by Application

Table 2020-2025 South America Radiology Positioning Aid Key Players Revenue

Table 2020-2025 South America Radiology Positioning Aid Key Players Market Share

Table 2020-2030 South America Radiology Positioning Aid Market Size by Type

Table 2020-2030 Brazil Radiology Positioning Aid Market Size

Table 2020-2030 Argentina Radiology Positioning Aid Market Size

Table 2020-2030 Chile Radiology Positioning Aid Market Size

Table 2020-2030 Peru Radiology Positioning Aid Market Size

Table 2020-2030 Asia & Pacific Radiology Positioning Aid Market Size

Figure 2020-2030 Asia & Pacific Radiology Positioning Aid Market Size and CAGR

Table 2020-2030 Asia & Pacific Radiology Positioning Aid Market Size by Application

Table 2020-2025 Asia & Pacific Radiology Positioning Aid Key Players Revenue

Table 2020-2025 Asia & Pacific Radiology Positioning Aid Key Players Market Share

Table 2020-2030 Asia & Pacific Radiology Positioning Aid Market Size by Type

Table 2020-2030 China Radiology Positioning Aid Market Size

Table 2020-2030 India Radiology Positioning Aid Market Size

Table 2020-2030 Japan Radiology Positioning Aid Market Size

Table 2020-2030 South Korea Radiology Positioning Aid Market Size

Table 2020-2030 Southeast Asia Radiology Positioning Aid Market Size

Table 2020-2030 Australia Radiology Positioning Aid Market Size

Table 2020-2030 Europe Radiology Positioning Aid Market Size

Figure 2020-2030 Europe Radiology Positioning Aid Market Size and CAGR

Table 2020-2030 Europe Radiology Positioning Aid Market Size by Application

Table 2020-2025 Europe Radiology Positioning Aid Key Players Revenue

Table 2020-2025 Europe Radiology Positioning Aid Key Players Market Share

Table 2020-2030 Europe Radiology Positioning Aid Market Size by Type

Table 2020-2030 Germany Radiology Positioning Aid Market Size

Table 2020-2030 France Radiology Positioning Aid Market Size

Table 2020-2030 United Kingdom Radiology Positioning Aid Market Size

Table 2020-2030 Italy Radiology Positioning Aid Market Size

Table 2020-2030 Spain Radiology Positioning Aid Market Size
Table 2020-2030 Belgium Radiology Positioning Aid Market Size
Table 2020-2030 Netherlands Radiology Positioning Aid Market Size
Table 2020-2030 Austria Radiology Positioning Aid Market Size
Table 2020-2030 Poland Radiology Positioning Aid Market Size
Table 2020-2030 Russia Radiology Positioning Aid Market Size
Table 2020-2030 MEA Radiology Positioning Aid Market Size
Figure 2020-2030 MEA Radiology Positioning Aid Market Size and CAGR
Table 2020-2030 MEA Radiology Positioning Aid Market Size by Application
Table 2020-2025 MEA Radiology Positioning Aid Key Players Revenue
Table 2020-2025 MEA Radiology Positioning Aid Key Players Market Share
Table 2020-2030 MEA Radiology Positioning Aid Market Size by Type
Table 2020-2030 Egypt Radiology Positioning Aid Market Size
Table 2020-2030 Israel Radiology Positioning Aid Market Size
Table 2020-2030 South Africa Radiology Positioning Aid Market Size
Table 2020-2030 Gulf Cooperation Council Countries Radiology Positioning Aid Market Size
Table 2020-2030 Turkey Radiology Positioning Aid Market Size
Table 2020-2025 Global Radiology Positioning Aid Market Size by Region
Table 2020-2025 Global Radiology Positioning Aid Market Size Share by Region
Table 2020-2025 Global Radiology Positioning Aid Market Size by Application
Table 2020-2025 Global Radiology Positioning Aid Market Share by Application
Table 2020-2025 Global Radiology Positioning Aid Key Vendors Revenue
Figure 2020-2025 Global Radiology Positioning Aid Market Size and Growth Rate
Table 2020-2025 Global Radiology Positioning Aid Key Vendors Market Share
Table 2020-2025 Global Radiology Positioning Aid Market Size by Type
Table 2020-2025 Global Radiology Positioning Aid Market Share by Type
Table 2025-2030 Global Radiology Positioning Aid Market Size by Region
Table 2025-2030 Global Radiology Positioning Aid Market Size Share by Region
Table 2025-2030 Global Radiology Positioning Aid Market Size by Application
Table 2025-2030 Global Radiology Positioning Aid Market Share by Application
Table 2025-2030 Global Radiology Positioning Aid Key Vendors Revenue
Figure 2025-2030 Global Radiology Positioning Aid Market Size and Growth Rate
Table 2025-2030 Global Radiology Positioning Aid Key Vendors Market Share
Table 2025-2030 Global Radiology Positioning Aid Market Size by Type
Table 2025-2030 Radiology Positioning Aid Global Market Share by Type

## I would like to order

Product name: Radiology Positioning Aid Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type

Product link: <https://marketpublishers.com/r/RC6D2A65C9D2EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RC6D2A65C9D2EN.html>