

# Purified Terephthalic Acid (PTA) Global Market Insights 2026, Analysis and Forecast to 2031

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## Abstracts

### EXECUTIVE SUMMARY

The global Purified Terephthalic Acid (PTA) market is currently navigating a period of profound structural transformation, characterized by aggressive capacity expansion in Asia and rapid industrial rationalization in Western economies. As of 2026, the global market size for PTA is estimated to be within the range of 105 billion USD to 165 billion USD. However, despite the continued expansion of physical production capacity, the market value is projected to experience a negative Compound Annual Growth Rate (CAGR) of between -3% and -6% through 2031.

This projected contraction in market value is primarily driven by severe margin compression, aggressive price deflation resulting from structural overcapacity in the Asia-Pacific region, and the accelerating global transition toward recycled polyethylene terephthalate (rPET), which structurally limits virgin PTA demand growth. By the end of 2025, global operating capacity reached approximately 122 million tons, excluding capacities in Russia and Iran. The industry is highly concentrated, with the top 10 producers dominating global supply, driven by upstream integration into petrochemical refining. The strategic landscape is now defined by the survival of the most vertically integrated mega-complexes, while standalone, non-integrated producers face existential threats.

### MACROECONOMIC ENVIRONMENT AND GEOPOLITICAL SHOCKS

The 2026 market landscape is fundamentally shaped by severe geopolitical conflicts in the Middle East. Commencing on February 28, 2026, large-scale military engagements, notably Operation Epic Fury, alongside subsequent retaliatory missile strikes and the

closure of the Strait of Hormuz, have drastically altered global energy flows. Given that the Strait of Hormuz facilitates approximately 20% of the world's crude oil transportation, and regional production cuts have removed roughly 6.7 million barrels per day from the market, global energy prices have experienced historic volatility.

Prior to the conflict, Brent crude was trading in the range of 70 to 78 USD per barrel. The outbreak of hostilities triggered a record single-day surge, pushing Brent to a peak of 119 USD per barrel, with West Texas Intermediate (WTI) simultaneously breaching the 100 USD threshold. This represented a weekly price increase exceeding 35%, the largest in recorded history. By mid-March 2026, strategic interventions including the coordinated release of hundreds of millions of barrels from strategic petroleum reserves, a 30-day exemption for Russian oil, and diplomatic signals indicating a potential rapid de-escalation caused prices to retract to a range of 90 to 105 USD per barrel. However, significant geopolitical risk premiums remain embedded in the market due to the incomplete restoration of shipping lanes.

This crude oil price shock translates directly into intense cost-push pressure for the polyester value chain. Upwards of 90% of the cost structure for the polyester chain traces back to crude oil. The rapid transmission of costs through the Crude to Naphtha to Paraxylene (PX) to PTA/MEG pathway has forced PET resin prices to historical highs. The situation is further exacerbated by supply risks concentrated in the Middle East, a major hub for PX and MEG production. While upstream entities have demonstrated strong pricing elasticity and margin capture, downstream packaging and FMCG companies are experiencing severe margin compression due to incomplete cost pass-through capabilities. Consequently, while the total market size in USD terms is highly inflated for 2026, the subsequent years will likely see a contraction in market value (CAGR of -3% to -6%) as oil prices stabilize and raw material premiums evaporate.

## I. PRODUCT AND INDUSTRY INTRODUCTION

Purified Terephthalic Acid (PTA) is a critical petrochemical intermediate, synthesized primarily through the catalytic liquid-phase oxidation of paraxylene (PX). It serves as the fundamental building block for the global polyester industry. Approximately 95% of all PTA produced globally is consumed in the polymerization of polyethylene terephthalate (PET), which is subsequently processed into polyester fibers, PET resins, and polyester films.

The industry has evolved from a geographically distributed manufacturing model to a

highly centralized paradigm. Profitability in the PTA sector is no longer determined merely by operational efficiency but by absolute scale and vertical integration. Modern PTA facilities are increasingly co-located with mega-refineries and paraxylene units to minimize logistical costs and capture the entire margin pool across the aromatics value chain. Consequently, the global market is experiencing a profound geographic divergence: Asian producers are building massive, integrated complexes to capture economies of scale, while Western producers are permanently shuttering uncompetitive assets due to structural disadvantages in feedstock, labor, and energy costs.

## II. REGIONAL MARKET ANALYSIS

### ASIA-PACIFIC

The Asia-Pacific region represents the undisputed epicenter of the global PTA industry, accounting for more than 90% of global production capacity and consumption.

China stands as the global hegemon in the PTA sector. With an installed capacity exceeding 93 million tons as of 2025, China is simultaneously the largest producer and consumer of PTA. The Chinese market is defined by aggressive vertical integration, where textile giants have successfully integrated upstream into petrochemical refining. This has created an environment of structural overcapacity, fundamentally altering global trade flows. The addition of massive new facilities, such as the upcoming projects by Sinopec and China National Petroleum Corporation (CNPC), ensures China's absolute dominance and continued export pressure on global markets.

India has emerged as the world's second-largest producing nation, with a current capacity of approximately 5.5 million tons. Driven by robust macroeconomic growth, a booming middle class, and government initiatives to bolster the domestic textile manufacturing sector, India's downstream demand is accelerating rapidly. Consequently, Indian PTA capacity is projected to nearly double, surpassing 10 million tons within the next five years. Major domestic conglomerates, notably Reliance Industries, are spearheading this expansion to ensure raw material security for their vast textile and packaging operations.

Southeast Asia currently holds a capacity of approximately 4.8 million tons. This region is a major beneficiary of global supply chain restructuring. As global apparel brands seek to diversify their manufacturing bases away from a single country of origin, Southeast Asian nations are witnessing a surge in downstream textile investments. This

downstream pull is incentivizing upstream PTA capacity expansions, ensuring the region will closely track India in capacity growth over the coming decade.

Taiwan, China remains a highly mature and significant market, maintaining a capacity approaching 5 million tons. The region's strategic focus has shifted toward producing high-value, specialized polyester applications to maintain competitiveness against mainland mega-complexes.

South Korea currently operates roughly 3.6 million tons of capacity. Facing intense margin pressure from regional competitors, South Korean petrochemical firms are actively pivoting. A prime example is the strategic conversion of PTA assets to Purified Isophthalic Acid (PIA) production, moving away from commoditized PTA into higher-margin specialty chemical intermediates.

Japan exemplifies the ultimate outcome for sub-scale, non-integrated regional markets. Plagued by poor economics and inability to compete with imported Asian volumes, Japan is entirely exiting the virgin PTA manufacturing sector. Following significant closures in 2023, the remaining 165,000-ton capacity will be permanently shut down by 2026, marking the end of domestic Japanese PTA production.

## NORTH AMERICA

North America represents the second-largest production region globally, maintaining a capacity of approximately 4.3 million tons. The region is characterized by mature demand and a consolidated producer base. However, North American assets are under persistent threat from cheap Asian imports and changing downstream packaging regulations. The recent permanent closures of integrated operations in Canada highlight the ongoing rationalization of older, less efficient capacities across the continent.

## MIDDLE EAST AND AFRICA (MEA)

The MEA region, with a combined capacity of around 3 million tons, acts primarily as a strategic supply node. Turkey is the dominant producer in this geography. Due to its proximity to the European Union and its robust domestic textile sector, Turkey leverages its PTA capacity to serve as a vital apparel and packaging manufacturing hub for European brands.

## EUROPE

The European PTA industry is currently undergoing a rapid and terminal decline. Capacity has contracted to less than 1.8 million tons. The structural collapse of the European sector is driven by a convergence of fatal headwinds: soaring energy costs, stringent carbon taxation frameworks, high labor expenses, and the insurmountable scale advantages of new Asian capacities. Major multinational operators have systematically divested or permanently shuttered their European PTA and PET assets, citing an absolute inability to remain competitive in the global cost curve.

## SOUTH AMERICA

South America is a marginal player in the global PTA landscape, with production concentrated in Brazil, totaling approximately 0.6 million tons. The region relies heavily on imported PTA and PET resins to satisfy its domestic packaging and textile demands, making it highly vulnerable to global supply chain disruptions and freight rate volatility.

### III. MARKET SEGMENTATION ANALYSIS

The downstream consumption of PTA is overwhelmingly concentrated, with approximately 97% of total volume dedicated to the synthesis of polyester polymers. The remaining 3% is utilized in niche chemical applications such as plasticizers and specialized coatings. The polyester segment is further divided into distinct applications, heavily reliant on the production of PET chips via the continuous polymerization of PTA and Monoethylene Glycol (MEG).

#### FIBER GRADE PET CHIP (TEXTILES AND APPAREL)

Fiber grade PET represents the largest consumption node for PTA, with global capacity (including recycled PET chips) reaching approximately 75 million tons. This segment is intricately linked to the global textile, apparel, and home furnishing markets. Over 70% of downstream polyester demand originates from textiles. The proliferation of fast fashion, combined with population growth in emerging economies, has historically driven volume expansion. However, this segment is highly sensitive to consumer discretionary spending, macroeconomic cycles, and shifting retail inventory strategies.

## BOTTLE GRADE PET CHIP (PACKAGING)

Bottle grade PET, characterized by its higher intrinsic viscosity, is explicitly engineered for the food and beverage packaging sector. Global capacity for bottle grade chips stands at approximately 42 million tons. This segment serves fast-moving consumer goods (FMCG) markets, providing essential packaging for mineral water, carbonated soft drinks, and edible oils. While demand in this segment is generally non-cyclical and highly resilient, it is currently facing the most intense regulatory scrutiny. The global push toward circular economies and mandatory inclusion rates for recycled PET (rPET) is structurally eroding the demand ceiling for virgin PTA in this specific segment.

## FILM GRADE PET CHIP AND INDUSTRIAL YARN

Film grade PET, with a global capacity of roughly 11 million tons, caters to the packaging film, electronics, and optical display markets. Biaxially Oriented PET (BOPET) films are critical in flexible food packaging, electrical insulation, and solar panel backsheets. Industrial polyester yarns, utilizing highly specialized PET chips, are consumed in automotive safety belts, tire cords, and geotextiles. These segments offer higher margins but require stringent quality certifications and long-term customer validation.

## IV. SUPPLY CHAIN AND VALUE CHAIN DYNAMICS

The PTA value chain is a classic representation of capital-intensive, high-volume petrochemical manufacturing. It begins with crude oil refining, extracting mixed xylenes, which are subsequently isomerized into paraxylene (PX). The PX is then oxidized to produce PTA.

**Upstream Integration:** The most profound shift in the supply chain over the past decade has been the aggressive backward integration by PTA producers into PX production and primary refining. Historically, PTA producers purchased PX from merchant markets. Today, the sheer scale of modern PTA plants mandates captive PX supply to eliminate merchant premiums and secure supply chain reliability. This integration creates massive barriers to entry, effectively locking out new players who lack the capital to build integrated refinery-to-polyester mega-complexes.

**Midstream Economics:** As a midstream intermediate, PTA economics are entirely dictated by the spread between PX raw material costs and PTA market prices. Given the vast overcapacity currently deployed, processing margins have collapsed. Producers are no longer competing on product differentiation, as PTA is a highly fungible commodity. Instead, competition is based strictly on marginal cost of production, energy efficiency, and logistics optimization.

**Downstream Consolidation:** The ultimate consumers of PTA are the polyester polymerization plants. These facilities are increasingly co-located with PTA units via continuous melt pipelines, eliminating the need to cool, dry, package, and transport PTA powder. This pipeline integration significantly reduces energy and logistics costs, further marginalizing standalone PTA producers who must package and ship their product across oceans.

## V. COMPETITIVE LANDSCAPE AND COMPANY PROFILES

The global PTA competitive landscape is highly consolidated, dominated by Asian conglomerates leveraging massive scale and integration. The top 10 global producers collectively dictate market pricing and trade flows.

**Hengyi Petrochemical Co. Ltd.:** The undisputed global leader with an unparalleled capacity of 21.5 million tons. Hengyi exemplifies the modern integrated model, heavily invested in cross-border mega-complexes. The company's strategic roadmap includes a massive 2.5 million ton expansion in Brunei, scheduled for 2028, further cementing its dominance in Southeast Asian trade routes.

**Hengli Petrochemical Co. Ltd.:** The second-largest global player with 16.6 million tons of capacity. Hengli operates some of the most advanced, fully integrated refining and chemical complexes in the world, achieving industry-leading cost efficiencies through complete control of its upstream paraxylene supply.

**Xinfengming Group and Tongkun Holding Group:** Controlling 10.4 million tons and 10.2 million tons respectively, these closely aligned entities dominate the domestic Chinese market. Tongkun's ongoing 3 million ton expansion in Guangxi, slated for late 2027, underscores their commitment to capturing future domestic demand growth.

**INEOS Aromatics:** With 6.34 million tons of capacity (including its 61% stake in China American Petrochemical Co. Ltd), INEOS represents the largest Western multinational in the space. However, INEOS is actively rationalizing its portfolio, evidenced by the closure of its older, uncompetitive units in Antwerp, Belgium, while relying on its more competitive Asian joint ventures.

**Jiangsu Eastern Shenghong Co. Ltd. and Jiangsu Sanfame Group:** Operating 6.3 million tons and 5.6 million tons respectively, these companies are critical pillars of the Eastern China textile supply chain, highly integrated into downstream polyester filament yarn manufacturing.

**Fujian Fuhaichuang Petrochemical Co. Ltd.:** Currently holding 4.5 million tons of capacity, the company is aggressively expanding its footprint with a massive 3 million ton project slated for commissioning in early 2027.

**Formosa Chemical And Fiber Company (FCFC):** Operating 4.02 million tons, FCFC remains a foundational player in the regional market, leveraging decades of operational expertise and deep integration into downstream specialty plastics and textiles.

**Indorama Ventures:** Controlling 3.18 million tons, this global chemical giant is executing a massive strategic pivot via its IVL 2.0 restructuring plan. Indorama is systematically divesting and shuttering its high-cost Western assets, including integrated operations in Rotterdam, Montreal, and its 700,000-ton facility in Sines, Portugal, focusing instead on higher-margin specialty chemicals and recycled PET assets.

**Additional Pipeline Developments:** The market will absorb further massive capacity injections from state-backed entities. Sinopec Jiujiang Company and China National Petroleum Corporation (CNPC) Urumqi are deploying 3 million tons and 2 million tons respectively by late 2027. Concurrently, Reliance Industries Limited is fortifying India's domestic supply with a 3.5 million ton project expected online by 2026.

## VI. STRATEGIC OPPORTUNITIES AND CHALLENGES

### CHALLENGES

The paramount challenge confronting the global PTA industry is severe, structural overcapacity. The relentless deployment of mega-scale facilities in Asia has outpaced the organic growth of downstream polyester demand. This imbalance is the primary driver behind the projected negative CAGR in market value, as intense price competition drives widespread margin compression. Standalone, non-integrated producers face acute survival risks in this deflating value environment.

Furthermore, environmental regulations present a formidable headwind. Government mandates across Europe and North America requiring minimum recycled content in packaging are directly cannibalizing virgin PET demand. As the collection and processing infrastructure for rPET matures, the historical correlation between GDP growth and virgin PTA demand will structurally decouple, permanently limiting growth in the packaging segment.

## OPPORTUNITIES

Despite the challenging macro environment, strategic opportunities exist in geographical diversification and supply chain optimization. The rapid industrialization of India and Southeast Asia represents the last major growth frontier for virgin polyester consumption. Companies that can secure strategic footholds in these regions, either through direct investment or localized supply agreements, will capture the lion's share of volume growth.

Additionally, industry consolidation presents opportunities for well-capitalized, integrated operators. As high-cost capacities in Europe, North America, and Japan are permanently retired, trade flows will shift dramatically. Asian mega-producers will have the opportunity to capture abandoned market share in these regions, transforming former producing nations into massive net-import hubs for PTA and intermediate polyester resins. Survival and profitability in the coming decade will be dictated exclusively by absolute scale, seamless upstream integration, and the ability to navigate a highly complex, hyper-competitive global trade environment.

## Contents

### **CHAPTER 1 EXECUTIVE SUMMARY**

### **CHAPTER 2 ABBREVIATION AND ACRONYMS**

### **CHAPTER 3 PREFACE**

- 3.1 Research Scope
- 3.2 Research Sources
  - 3.2.1 Data Sources
  - 3.2.2 Assumptions
- 3.3 Research Method

### **CHAPTER 4 MARKET LANDSCAPE**

- 4.1 Market Overview
- 4.2 Classification/Types
- 4.3 Application/End Users

### **CHAPTER 5 MARKET TREND ANALYSIS**

- 5.1 Introduction
- 5.2 Drivers
- 5.3 Restraints
- 5.4 Opportunities
- 5.5 Threats

### **CHAPTER 6 INDUSTRY CHAIN ANALYSIS**

- 6.1 Upstream/Suppliers Analysis
- 6.2 Purified Terephthalic Acid (PTA) Analysis
  - 6.2.1 Technology Analysis
  - 6.2.2 Cost Analysis
  - 6.2.3 Market Channel Analysis
- 6.3 Downstream Buyers/End Users

### **CHAPTER 7 LATEST MARKET DYNAMICS**

- 7.1 Latest News
- 7.2 Merger and Acquisition
- 7.3 Planned/Future Project
- 7.4 Policy Dynamics

## **CHAPTER 8 TRADING ANALYSIS**

- 8.1 Export of Purified Terephthalic Acid (PTA) by Region
- 8.2 Import of Purified Terephthalic Acid (PTA) by Region
- 8.3 Balance of Trade

## **CHAPTER 9 HISTORICAL AND FORECAST PURIFIED TEREPHTHALIC ACID (PTA) MARKET IN NORTH AMERICA (2021-2031)**

- 9.1 Purified Terephthalic Acid (PTA) Market Size
- 9.2 Purified Terephthalic Acid (PTA) Demand by End Use
- 9.3 Competition by Players/Suppliers
- 9.4 Type Segmentation and Price
- 9.5 Key Countries Analysis
  - 9.5.1 United States
  - 9.5.2 Canada
  - 9.5.3 Mexico

## **CHAPTER 10 HISTORICAL AND FORECAST PURIFIED TEREPHTHALIC ACID (PTA) MARKET IN SOUTH AMERICA (2021-2031)**

- 10.1 Purified Terephthalic Acid (PTA) Market Size
- 10.2 Purified Terephthalic Acid (PTA) Demand by End Use
- 10.3 Competition by Players/Suppliers
- 10.4 Type Segmentation and Price
- 10.5 Key Countries Analysis
  - 10.5.1 Brazil
  - 10.5.2 Argentina
  - 10.5.3 Chile
  - 10.5.4 Peru

## **CHAPTER 11 HISTORICAL AND FORECAST PURIFIED TEREPHTHALIC ACID (PTA) MARKET IN ASIA & PACIFIC (2021-2031)**

- 11.1 Purified Terephthalic Acid (PTA) Market Size
- 11.2 Purified Terephthalic Acid (PTA) Demand by End Use
- 11.3 Competition by Players/Suppliers
- 11.4 Type Segmentation and Price
- 11.5 Key Countries Analysis
  - 11.5.1 China
  - 11.5.2 India
  - 11.5.3 Japan
  - 11.5.4 South Korea
  - 11.5.5 Southeast Asia
  - 11.5.6 Australia & New Zealand

## **CHAPTER 12 HISTORICAL AND FORECAST PURIFIED TEREPHTHALIC ACID (PTA) MARKET IN EUROPE (2021-2031)**

- 12.1 Purified Terephthalic Acid (PTA) Market Size
- 12.2 Purified Terephthalic Acid (PTA) Demand by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 Type Segmentation and Price
- 12.5 Key Countries Analysis
  - 12.5.1 Germany
  - 12.5.2 France
  - 12.5.3 United Kingdom
  - 12.5.4 Italy
  - 12.5.5 Spain
  - 12.5.6 Belgium
  - 12.5.7 Netherlands
  - 12.5.8 Austria
  - 12.5.9 Poland
  - 12.5.10 North Europe

## **CHAPTER 13 HISTORICAL AND FORECAST PURIFIED TEREPHTHALIC ACID (PTA) MARKET IN MEA (2021-2031)**

- 13.1 Purified Terephthalic Acid (PTA) Market Size
- 13.2 Purified Terephthalic Acid (PTA) Demand by End Use
- 13.3 Competition by Players/Suppliers
- 13.4 Type Segmentation and Price
- 13.5 Key Countries Analysis

- 13.5.1 Egypt
- 13.5.2 Israel
- 13.5.3 South Africa
- 13.5.4 Gulf Cooperation Council Countries
- 13.5.5 Turkey

## **CHAPTER 14 SUMMARY FOR GLOBAL PURIFIED TEREPHTHALIC ACID (PTA) MARKET (2021-2026)**

- 14.1 Purified Terephthalic Acid (PTA) Market Size
- 14.2 Purified Terephthalic Acid (PTA) Demand by End Use
- 14.3 Competition by Players/Suppliers
- 14.4 Type Segmentation and Price

## **CHAPTER 15 GLOBAL PURIFIED TEREPHTHALIC ACID (PTA) MARKET FORECAST (2026-2031)**

- 15.1 Purified Terephthalic Acid (PTA) Market Size Forecast
- 15.2 Purified Terephthalic Acid (PTA) Demand Forecast
- 15.3 Competition by Players/Suppliers
- 15.4 Type Segmentation and Price Forecast

## **CHAPTER 16 ANALYSIS OF GLOBAL KEY VENDORS**

- 16.1 Hengyi Petrochemical Co. Ltd.
  - 16.1.1 Company Profile
  - 16.1.2 Main Business and Purified Terephthalic Acid (PTA) Information
  - 16.1.3 SWOT Analysis of Hengyi Petrochemical Co. Ltd.
  - 16.1.4 Hengyi Petrochemical Co. Ltd. Purified Terephthalic Acid (PTA) Sales, Revenue, Price and Gross Margin (2021-2026)
- 16.2 Hengli Petrochemical Co.Ltd.
  - 16.2.1 Company Profile
  - 16.2.2 Main Business and Purified Terephthalic Acid (PTA) Information
  - 16.2.3 SWOT Analysis of Hengli Petrochemical Co.Ltd.
  - 16.2.4 Hengli Petrochemical Co.Ltd. Purified Terephthalic Acid (PTA) Sales, Revenue, Price and Gross Margin (2021-2026)
- 16.3 Xinfengming Group
  - 16.3.1 Company Profile
  - 16.3.2 Main Business and Purified Terephthalic Acid (PTA) Information

- 16.3.3 SWOT Analysis of Xinfengming Group
- 16.3.4 Xinfengming Group Purified Terephthalic Acid (PTA) Sales, Revenue, Price and Gross Margin (2021-2026)
- 16.4 BaiHong Industrial Holdings Co. Ltd.
  - 16.4.1 Company Profile
  - 16.4.2 Main Business and Purified Terephthalic Acid (PTA) Information
  - 16.4.3 SWOT Analysis of BaiHong Industrial Holdings Co. Ltd.
  - 16.4.4 BaiHong Industrial Holdings Co. Ltd. Purified Terephthalic Acid (PTA) Sales, Revenue, Price and Gross Margin (2021-2026)
- 16.5 Jiangsu Sanfame Group
  - 16.5.1 Company Profile
  - 16.5.2 Main Business and Purified Terephthalic Acid (PTA) Information
  - 16.5.3 SWOT Analysis of Jiangsu Sanfame Group
  - 16.5.4 Jiangsu Sanfame Group Purified Terephthalic Acid (PTA) Sales, Revenue, Price and Gross Margin (2021-2026)
- 16.6 Fujian Fuhaichuang Petrochemical Co. Ltd.
  - 16.6.1 Company Profile
  - 16.6.2 Main Business and Purified Terephthalic Acid (PTA) Information
  - 16.6.3 SWOT Analysis of Fujian Fuhaichuang Petrochemical Co. Ltd.
  - 16.6.4 Fujian Fuhaichuang Petrochemical Co. Ltd. Purified Terephthalic Acid (PTA) Sales, Revenue, Price and Gross Margin (2021-2026)
- 16.7 INEOS Aromatics
  - 16.7.1 Company Profile
  - 16.7.2 Main Business and Purified Terephthalic Acid (PTA) Information
  - 16.7.3 SWOT Analysis of INEOS Aromatics
  - 16.7.4 INEOS Aromatics Purified Terephthalic Acid (PTA) Sales, Revenue, Price and Gross Margin (2021-2026)
- 16.8 Indorama Ventures
  - 16.8.1 Company Profile
  - 16.8.2 Main Business and Purified Terephthalic Acid (PTA) Information
  - 16.8.3 SWOT Analysis of Indorama Ventures
  - 16.8.4 Indorama Ventures Purified Terephthalic Acid (PTA) Sales, Revenue, Price and Gross Margin (2021-2026)
- 16.9 Alpek Polyester
  - 16.9.1 Company Profile
  - 16.9.2 Main Business and Purified Terephthalic Acid (PTA) Information
  - 16.9.3 SWOT Analysis of Alpek Polyester
  - 16.9.4 Alpek Polyester Purified Terephthalic Acid (PTA) Sales, Revenue, Price and Gross Margin (2021-2026)

## 16.10 Jiangsu Eastern Shenghong Co. Ltd.

### 16.10.1 Company Profile

### 16.10.2 Main Business and Purified Terephthalic Acid (PTA) Information

### 16.10.3 SWOT Analysis of Jiangsu Eastern Shenghong Co. Ltd.

### 16.10.4 Jiangsu Eastern Shenghong Co. Ltd. Purified Terephthalic Acid (PTA) Sales, Revenue, Price and Gross Margin (2021-2026)

## 16.11 Tongkun Holding Group

### 16.11.1 Company Profile

### 16.11.2 Main Business and Purified Terephthalic Acid (PTA) Information

### 16.11.3 SWOT Analysis of Tongkun Holding Group

### 16.11.4 Tongkun Holding Group Purified Terephthalic Acid (PTA) Sales, Revenue, Price and Gross Margin (2021-2026)

## 16.12 Sichuan Energy Development Group

### 16.12.1 Company Profile

### 16.12.2 Main Business and Purified Terephthalic Acid (PTA) Information

### 16.12.3 SWOT Analysis of Sichuan Energy Development Group

### 16.12.4 Sichuan Energy Development Group Purified Terephthalic Acid (PTA) Sales, Revenue, Price and Gross Margin (2021-2026)

## 16.13 Xinjiang Korla Zhongtai Petrochemical Co. Ltd.

### 16.13.1 Company Profile

### 16.13.2 Main Business and Purified Terephthalic Acid (PTA) Information

### 16.13.3 SWOT Analysis of Xinjiang Korla Zhongtai Petrochemical Co. Ltd.

### 16.13.4 Xinjiang Korla Zhongtai Petrochemical Co. Ltd. Purified Terephthalic Acid (PTA) Sales, Revenue, Price and Gross Margin (2021-2026)

## 16.14 SINOPEC Yizheng Chemical Fibre Company Limited

### 16.14.1 Company Profile

### 16.14.2 Main Business and Purified Terephthalic Acid (PTA) Information

### 16.14.3 SWOT Analysis of SINOPEC Yizheng Chemical Fibre Company Limited

### 16.14.4 SINOPEC Yizheng Chemical Fibre Company Limited Purified Terephthalic Acid (PTA) Sales, Revenue, Price and Gross Margin (2021-2026)

## 16.15 PetroChina

### 16.15.1 Company Profile

### 16.15.2 Main Business and Purified Terephthalic Acid (PTA) Information

### 16.15.3 SWOT Analysis of PetroChina

### 16.15.4 PetroChina Purified Terephthalic Acid (PTA) Sales, Revenue, Price and Gross Margin (2021-2026)

## 16.16 Fujian Fuhaichuang Petrochemical Co. Ltd.

### 16.16.1 Company Profile

### 16.16.2 Main Business and Purified Terephthalic Acid (PTA) Information

- 16.16.3 SWOT Analysis of Fujian Fuhaihuang Petrochemical Co. Ltd.
  - 16.16.4 Fujian Fuhaihuang Petrochemical Co. Ltd. Purified Terephthalic Acid (PTA) Sales, Revenue, Price and Gross Margin (2021-2026)
  - 16.17 Dongying Weilian Chemical Co. Ltd.
    - 16.17.1 Company Profile
    - 16.17.2 Main Business and Purified Terephthalic Acid (PTA) Information
    - 16.17.3 SWOT Analysis of Dongying Weilian Chemical Co. Ltd.
    - 16.17.4 Dongying Weilian Chemical Co. Ltd. Purified Terephthalic Acid (PTA) Sales, Revenue, Price and Gross Margin (2021-2026)
  - 16.18 Formosa Chemical and Fiber Company (FCFC)
    - 16.18.1 Company Profile
    - 16.18.2 Main Business and Purified Terephthalic Acid (PTA) Information
    - 16.18.3 SWOT Analysis of Formosa Chemical and Fiber Company (FCFC)
    - 16.18.4 Formosa Chemical and Fiber Company (FCFC) Purified Terephthalic Acid (PTA) Sales, Revenue, Price and Gross Margin (2021-2026)
  - 16.19 China American Petrochemical Co. Ltd (CAPCO)
    - 16.19.1 Company Profile
    - 16.19.2 Main Business and Purified Terephthalic Acid (PTA) Information
    - 16.19.3 SWOT Analysis of China American Petrochemical Co. Ltd (CAPCO)
    - 16.19.4 China American Petrochemical Co. Ltd (CAPCO) Purified Terephthalic Acid (PTA) Sales, Revenue, Price and Gross Margin (2021-2026)
  - 16.20 Far Eastern New Century Corporation
    - 16.20.1 Company Profile
    - 16.20.2 Main Business and Purified Terephthalic Acid (PTA) Information
    - 16.20.3 SWOT Analysis of Far Eastern New Century Corporation
    - 16.20.4 Far Eastern New Century Corporation Purified Terephthalic Acid (PTA) Sales, Revenue, Price and Gross Margin (2021-2026)
- Please ask for sample pages for full companies list

## Tables & Figures

### TABLES AND FIGURES

Table Abbreviation and Acronyms List

Table Research Scope of Purified Terephthalic Acid (PTA) Report

Table Data Sources of Purified Terephthalic Acid (PTA) Report

Table Major Assumptions of Purified Terephthalic Acid (PTA) Report

Figure Market Size Estimated Method

Figure Major Forecasting Factors

Figure Purified Terephthalic Acid (PTA) Picture

Table Purified Terephthalic Acid (PTA) Classification

Table Purified Terephthalic Acid (PTA) Applications List

Table Drivers of Purified Terephthalic Acid (PTA) Market

Table Restraints of Purified Terephthalic Acid (PTA) Market

Table Opportunities of Purified Terephthalic Acid (PTA) Market

Table Threats of Purified Terephthalic Acid (PTA) Market

Table Raw Materials Suppliers List

Table Different Production Methods of Purified Terephthalic Acid (PTA)

Table Cost Structure Analysis of Purified Terephthalic Acid (PTA)

Table Key End Users List

Table Latest News of Purified Terephthalic Acid (PTA) Market

Table Merger and Acquisition List

Table Planned/Future Project of Purified Terephthalic Acid (PTA) Market

Table Policy of Purified Terephthalic Acid (PTA) Market

Table 2021-2031 Regional Export of Purified Terephthalic Acid (PTA)

Table 2021-2031 Regional Import of Purified Terephthalic Acid (PTA)

Table 2021-2031 Regional Trade Balance

Figure 2021-2031 Regional Trade Balance

Table 2021-2031 North America Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Figure 2021-2031 North America Purified Terephthalic Acid (PTA) Market Size and CAGR

Figure 2021-2031 North America Purified Terephthalic Acid (PTA) Market Volume and CAGR

Table 2021-2031 North America Purified Terephthalic Acid (PTA) Demand List by Application

Table 2021-2026 North America Purified Terephthalic Acid (PTA) Key Players Sales List

Table 2021-2026 North America Purified Terephthalic Acid (PTA) Key Players Market Share List

Table 2021-2031 North America Purified Terephthalic Acid (PTA) Demand List by Type

Table 2021-2026 North America Purified Terephthalic Acid (PTA) Price List by Type

Table 2021-2031 United States Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Table 2021-2031 United States Purified Terephthalic Acid (PTA) Import & Export List

Table 2021-2031 Canada Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Table 2021-2031 Canada Purified Terephthalic Acid (PTA) Import & Export List

Table 2021-2031 Mexico Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Table 2021-2031 Mexico Purified Terephthalic Acid (PTA) Import & Export List

Table 2021-2031 South America Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Figure 2021-2031 South America Purified Terephthalic Acid (PTA) Market Size and CAGR

Figure 2021-2031 South America Purified Terephthalic Acid (PTA) Market Volume and CAGR

Table 2021-2031 South America Purified Terephthalic Acid (PTA) Demand List by Application

Table 2021-2026 South America Purified Terephthalic Acid (PTA) Key Players Sales List

Table 2021-2026 South America Purified Terephthalic Acid (PTA) Key Players Market Share List

Table 2021-2031 South America Purified Terephthalic Acid (PTA) Demand List by Type

Table 2021-2026 South America Purified Terephthalic Acid (PTA) Price List by Type

Table 2021-2031 Brazil Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Table 2021-2031 Brazil Purified Terephthalic Acid (PTA) Import & Export List

Table 2021-2031 Argentina Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Table 2021-2031 Argentina Purified Terephthalic Acid (PTA) Import & Export List

Table 2021-2031 Chile Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Table 2021-2031 Chile Purified Terephthalic Acid (PTA) Import & Export List

Table 2021-2031 Peru Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Table 2021-2031 Peru Purified Terephthalic Acid (PTA) Import & Export List

Table 2021-2031 Asia & Pacific Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Figure 2021-2031 Asia & Pacific Purified Terephthalic Acid (PTA) Market Size and CAGR

Figure 2021-2031 Asia & Pacific Purified Terephthalic Acid (PTA) Market Volume and CAGR

Table 2021-2031 Asia & Pacific Purified Terephthalic Acid (PTA) Demand List by Application

Table 2021-2026 Asia & Pacific Purified Terephthalic Acid (PTA) Key Players Sales List

Table 2021-2026 Asia & Pacific Purified Terephthalic Acid (PTA) Key Players Market Share List

Table 2021-2031 Asia & Pacific Purified Terephthalic Acid (PTA) Demand List by Type

Table 2021-2026 Asia & Pacific Purified Terephthalic Acid (PTA) Price List by Type

Table 2021-2031 China Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Table 2021-2031 China Purified Terephthalic Acid (PTA) Import & Export List

Table 2021-2031 India Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Table 2021-2031 India Purified Terephthalic Acid (PTA) Import & Export List

Table 2021-2031 Japan Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Table 2021-2031 Japan Purified Terephthalic Acid (PTA) Import & Export List

Table 2021-2031 South Korea Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Table 2021-2031 South Korea Purified Terephthalic Acid (PTA) Import & Export List

Table 2021-2031 Southeast Asia Purified Terephthalic Acid (PTA) Market Size List

Table 2021-2031 Southeast Asia Purified Terephthalic Acid (PTA) Market Volume List

Table 2021-2031 Southeast Asia Purified Terephthalic Acid (PTA) Import List

Table 2021-2031 Southeast Asia Purified Terephthalic Acid (PTA) Export List

Table 2021-2031 Australia & New Zealand Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Table 2021-2031 Australia & New Zealand Purified Terephthalic Acid (PTA) Import & Export List

Table 2021-2031 Europe Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Figure 2021-2031 Europe Purified Terephthalic Acid (PTA) Market Size and CAGR

Figure 2021-2031 Europe Purified Terephthalic Acid (PTA) Market Volume and CAGR

Table 2021-2031 Europe Purified Terephthalic Acid (PTA) Demand List by Application

Table 2021-2026 Europe Purified Terephthalic Acid (PTA) Key Players Sales List

Table 2021-2026 Europe Purified Terephthalic Acid (PTA) Key Players Market Share List

Table 2021-2031 Europe Purified Terephthalic Acid (PTA) Demand List by Type

Table 2021-2026 Europe Purified Terephthalic Acid (PTA) Price List by Type

Table 2021-2031 Germany Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Table 2021-2031 Germany Purified Terephthalic Acid (PTA) Import & Export List

Table 2021-2031 France Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Table 2021-2031 France Purified Terephthalic Acid (PTA) Import & Export List

Table 2021-2031 United Kingdom Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Table 2021-2031 United Kingdom Purified Terephthalic Acid (PTA) Import & Export List

Table 2021-2031 Italy Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Table 2021-2031 Italy Purified Terephthalic Acid (PTA) Import & Export List

Table 2021-2031 Spain Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Table 2021-2031 Spain Purified Terephthalic Acid (PTA) Import & Export List

Table 2021-2031 Belgium Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Table 2021-2031 Belgium Purified Terephthalic Acid (PTA) Import & Export List

Table 2021-2031 Netherlands Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Table 2021-2031 Netherlands Purified Terephthalic Acid (PTA) Import & Export List

Table 2021-2031 Austria Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Table 2021-2031 Austria Purified Terephthalic Acid (PTA) Import & Export List

Table 2021-2031 Poland Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Table 2021-2031 Poland Purified Terephthalic Acid (PTA) Import & Export List

Table 2021-2031 North Europe Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Table 2021-2031 North Europe Purified Terephthalic Acid (PTA) Import & Export List

Table 2021-2031 MEA Purified Terephthalic Acid (PTA) Market Size and Market Volume List

Figure 2021-2031 MEA Purified Terephthalic Acid (PTA) Market Size and CAGR

Figure 2021-2031 MEA Purified Terephthalic Acid (PTA) Market Volume and CAGR

Table 2021-2031 MEA Purified Terephthalic Acid (PTA) Demand List by Application

- Table 2021-2026 MEA Purified Terephthalic Acid (PTA) Key Players Sales List
- Table 2021-2026 MEA Purified Terephthalic Acid (PTA) Key Players Market Share List
- Table 2021-2031 MEA Purified Terephthalic Acid (PTA) Demand List by Type
- Table 2021-2026 MEA Purified Terephthalic Acid (PTA) Price List by Type
- Table 2021-2031 Egypt Purified Terephthalic Acid (PTA) Market Size and Market Volume List
- Table 2021-2031 Egypt Purified Terephthalic Acid (PTA) Import & Export List
- Table 2021-2031 Israel Purified Terephthalic Acid (PTA) Market Size and Market Volume List
- Table 2021-2031 Israel Purified Terephthalic Acid (PTA) Import & Export List
- Table 2021-2031 South Africa Purified Terephthalic Acid (PTA) Market Size and Market Volume List
- Table 2021-2031 South Africa Purified Terephthalic Acid (PTA) Import & Export List
- Table 2021-2031 Gulf Cooperation Council Countries Purified Terephthalic Acid (PTA) Market Size and Market Volume List
- Table 2021-2031 Gulf Cooperation Council Countries Purified Terephthalic Acid (PTA) Import & Export List
- Table 2021-2031 Turkey Purified Terephthalic Acid (PTA) Market Size and Market Volume List
- Table 2021-2031 Turkey Purified Terephthalic Acid (PTA) Import & Export List
- Table 2021-2026 Global Purified Terephthalic Acid (PTA) Market Size List by Region
- Table 2021-2026 Global Purified Terephthalic Acid (PTA) Market Size Share List by Region
- Table 2021-2026 Global Purified Terephthalic Acid (PTA) Market Volume List by Region
- Table 2021-2026 Global Purified Terephthalic Acid (PTA) Market Volume Share List by Region
- Table 2021-2026 Global Purified Terephthalic Acid (PTA) Demand List by Application
- Table 2021-2026 Global Purified Terephthalic Acid (PTA) Demand Market Share List by Application
- Table 2021-2026 Global Purified Terephthalic Acid (PTA) Capacity List
- Table 2021-2026 Global Purified Terephthalic Acid (PTA) Key Vendors Capacity Share List
- Table 2021-2026 Global Purified Terephthalic Acid (PTA) Key Vendors Production List
- Table 2021-2026 Global Purified Terephthalic Acid (PTA) Key Vendors Production Share List
- Figure 2021-2026 Global Purified Terephthalic Acid (PTA) Capacity Production and Growth Rate
- Table 2021-2026 Global Purified Terephthalic Acid (PTA) Key Vendors Production Value List

Figure 2021-2026 Global Purified Terephthalic Acid (PTA) Production Value and Growth Rate

Table 2021-2026 Global Purified Terephthalic Acid (PTA) Key Vendors Production Value Share List

Table 2021-2026 Global Purified Terephthalic Acid (PTA) Demand List by Type

Table 2021-2026 Global Purified Terephthalic Acid (PTA) Demand Market Share List by Type

Table 2021-2026 Regional Purified Terephthalic Acid (PTA) Price List

Table 2026-2031 Global Purified Terephthalic Acid (PTA) Market Size List by Region

Table 2026-2031 Global Purified Terephthalic Acid (PTA) Market Size Share List by Region

Table 2026-2031 Global Purified Terephthalic Acid (PTA) Market Volume List by Region

Table 2026-2031 Global Purified Terephthalic Acid (PTA) Market Volume Share List by Region

Table 2026-2031 Global Purified Terephthalic Acid (PTA) Demand List by Application

Table 2026-2031 Global Purified Terephthalic Acid (PTA) Demand Market Share List by Application

Table 2026-2031 Global Purified Terephthalic Acid (PTA) Capacity List

Table 2026-2031 Global Purified Terephthalic Acid (PTA) Key Vendors Capacity Share List

Table 2026-2031 Global Purified Terephthalic Acid (PTA) Key Vendors Production List

Table 2026-2031 Global Purified Terephthalic Acid (PTA) Key Vendors Production Share List

Figure 2026-2031 Global Purified Terephthalic Acid (PTA) Capacity Production and Growth Rate

Table 2026-2031 Global Purified Terephthalic Acid (PTA) Key Vendors Production Value List

Figure 2026-2031 Global Purified Terephthalic Acid (PTA) Production Value and Growth Rate

Table 2026-2031 Global Purified Terephthalic Acid (PTA) Key Vendors Production Value Share List

Table 2026-2031 Global Purified Terephthalic Acid (PTA) Demand List by Type

Table 2026-2031 Global Purified Terephthalic Acid (PTA) Demand Market Share List by Type

Table 2026-2031 Purified Terephthalic Acid (PTA) Regional Price List

Table Hengyi Petrochemical Co. Ltd. Information

Table SWOT Analysis of Hengyi Petrochemical Co. Ltd.

Table 2021-2026 Hengyi Petrochemical Co. Ltd. Purified Terephthalic Acid (PTA) Product Capacity Production Price Cost Production Value

Figure 2021-2026 Hengyi Petrochemical Co. Ltd. Purified Terephthalic Acid (PTA)  
Capacity Production and Growth Rate

Figure 2021-2026 Hengyi Petrochemical Co. Ltd. Purified Terephthalic Acid (PTA)  
Market Share

Table Hengli Petrochemical Co.Ltd. Information

Table SWOT Analysis of Hengli Petrochemical Co.Ltd.

Table 2021-2026 Hengli Petrochemical Co.Ltd. Purified Terephthalic Acid (PTA)  
Product Capacity Production Price Cost Production Value

Figure 2021-2026 Hengli Petrochemical Co.Ltd. Purified Terephthalic Acid (PTA)  
Capacity Production and Growth Rate

Figure 2021-2026 Hengli Petrochemical Co.Ltd. Purified Terephthalic Acid (PTA)  
Market Share

Table Xinfengming Group Information

Table SWOT Analysis of Xinfengming Group

Table 2021-2026 Xinfengming Group Purified Terephthalic Acid (PTA) Product Capacity  
Production Price Cost Production Value

Figure 2021-2026 Xinfengming Group Purified Terephthalic Acid (PTA) Capacity  
Production and Growth Rate

Figure 2021-2026 Xinfengming Group Purified Terephthalic Acid (PTA) Market Share

Table BaiHong Industrial Holdings Co. Ltd. Information

Table SWOT Analysis of BaiHong Industrial Holdings Co. Ltd.

Table 2021-2026 BaiHong Industrial Holdings Co. Ltd. Purified Terephthalic Acid (PTA)  
Product Capacity Production Price Cost Production Value

Figure 2021-2026 BaiHong Industrial Holdings Co. Ltd. Purified Terephthalic Acid (PTA)  
Capacity Production and Growth Rate

Figure 2021-2026 BaiHong Industrial Holdings Co. Ltd. Purified Terephthalic Acid (PTA)  
Market Share

Table Jiangsu Sanfame Group Information

Table SWOT Analysis of Jiangsu Sanfame Group

Table 2021-2026 Jiangsu Sanfame Group Purified Terephthalic Acid (PTA) Product  
Capacity Production Price Cost Production Value

Figure 2021-2026 Jiangsu Sanfame Group Purified Terephthalic Acid (PTA) Capacity  
Production and Growth Rate

Figure 2021-2026 Jiangsu Sanfame Group Purified Terephthalic Acid (PTA) Market  
Share

Table Fujian Fuhaichuang Petrochemical Co. Ltd. Information

Table SWOT Analysis of Fujian Fuhaichuang Petrochemical Co. Ltd.

Table 2021-2026 Fujian Fuhaichuang Petrochemical Co. Ltd. Purified Terephthalic Acid  
(PTA) Product Capacity Production Price Cost Production Value

Figure 2021-2026 Fujian Fuhaichuang Petrochemical Co. Ltd. Purified Terephthalic Acid (PTA) Capacity Production and Growth Rate

Figure 2021-2026 Fujian Fuhaichuang Petrochemical Co. Ltd. Purified Terephthalic Acid (PTA) Market Share

Table INEOS Aromatics Information

Table SWOT Analysis of INEOS Aromatics

Table 2021-2026 INEOS Aromatics Purified Terephthalic Acid (PTA) Product Capacity Production Price Cost Production Value

Figure 2021-2026 INEOS Aromatics Purified Terephthalic Acid (PTA) Capacity Production and Growth Rate

Figure 2021-2026 INEOS Aromatics Purified Terephthalic Acid (PTA) Market Share

Table Indorama Ventures Information

Table SWOT Analysis of Indorama Ventures

Table 2021-2026 Indorama Ventures Purified Terephthalic Acid (PTA) Product Capacity Production Price Cost Production Value

Figure 2021-2026 Indorama Ventures Purified Terephthalic Acid (PTA) Capacity Production and Growth Rate

Figure 2021-2026 Indorama Ventures Purified Terephthalic Acid (PTA) Market Share

Table Alpek Polyester Information

Table SWOT Analysis of Alpek Polyester

Table 2021-2026 Alpek Polyester Purified Terephthalic Acid (PTA) Product Capacity Production Price Cost Production Value

Figure 2021-2026 Alpek Polyester Purified Terephthalic Acid (PTA) Capacity Production and Growth Rate

Figure 2021-2026 Alpek Polyester Purified Terephthalic Acid (PTA) Market Share

Table Jiangsu Eastern Shenghong Co. Ltd. Information

Table SWOT Analysis of Jiangsu Eastern Shenghong Co. Ltd.

Table 2021-2026 Jiangsu Eastern Shenghong Co. Ltd. Purified Terephthalic Acid (PTA) Product Capacity Production Price Cost Production Value

Figure 2021-2026 Jiangsu Eastern Shenghong Co. Ltd. Purified Terephthalic Acid (PTA) Capacity Production and Growth Rate

Figure 2021-2026 Jiangsu Eastern Shenghong Co. Ltd. Purified Terephthalic Acid (PTA) Market Share

Table Tongkun Holding Group Information

Table SWOT Analysis of Tongkun Holding Group

Table 2021-2026 Tongkun Holding Group Purified Terephthalic Acid (PTA) Product Capacity Production Price Cost Production Value

Figure 2021-2026 Tongkun Holding Group Purified Terephthalic Acid (PTA) Capacity Production and Growth Rate

Figure 2021-2026 Tongkun Holding Group Purified Terephthalic Acid (PTA) Market Share

Table Sichuan Energy Development Group Information

Table SWOT Analysis of Sichuan Energy Development Group

Table 2021-2026 Sichuan Energy Development Group Purified Terephthalic Acid (PTA) Product Capacity Production Price Cost Production Value

Figure 2021-2026 Sichuan Energy Development Group Purified Terephthalic Acid (PTA) Capacity Production and Growth Rate

Figure 2021-2026 Sichuan Energy Development Group Purified Terephthalic Acid (PTA) Market Share

Table Xinjiang Korla Zhongtai Petrochemical Co. Ltd. Information

Table SWOT Analysis of Xinjiang Korla Zhongtai Petrochemical Co. Ltd.

Table 2021-2026 Xinjiang Korla Zhongtai Petrochemical Co. Ltd. Purified Terephthalic Acid (PTA) Product Capacity Production Price Cost Production Value

Figure 2021-2026 Xinjiang Korla Zhongtai Petrochemical Co. Ltd. Purified Terephthalic Acid (PTA) Capacity Production and Growth Rate

Figure 2021-2026 Xinjiang Korla Zhongtai Petrochemical Co. Ltd. Purified Terephthalic Acid (PTA) Market Share

Table SINOPEC Yizheng Chemical Fibre Company Limited Information

Table SWOT Analysis of SINOPEC Yizheng Chemical Fibre Company Limited

Table 2021-2026 SINOPEC Yizheng Chemical Fibre Company Limited Purified Terephthalic Acid (PTA) Product Capacity Production Price Cost Production Value

Figure 2021-2026 SINOPEC Yizheng Chemical Fibre Company Limited Purified Terephthalic Acid (PTA) Capacity Production and Growth Rate

Figure 2021-2026 SINOPEC Yizheng Chemical Fibre Company Limited Purified Terephthalic Acid (PTA) Market Share

Table PetroChina Information

Table SWOT Analysis of PetroChina

Table 2021-2026 PetroChina Purified Terephthalic Acid (PTA) Product Capacity Production Price Cost Production Value

Figure 2021-2026 PetroChina Purified Terephthalic Acid (PTA) Capacity Production and Growth Rate

Figure 2021-2026 PetroChina Purified Terephthalic Acid (PTA) Market Share

Table Fujian Fuhaichuang Petrochemical Co. Ltd. Information

Table SWOT Analysis of Fujian Fuhaichuang Petrochemical Co. Ltd.

Table 2021-2026 Fujian Fuhaichuang Petrochemical Co. Ltd. Purified Terephthalic Acid (PTA) Product Capacity Production Price Cost Production Value

Figure 2021-2026 Fujian Fuhaichuang Petrochemical Co. Ltd. Purified Terephthalic Acid (PTA) Capacity Production and Growth Rate

Figure 2021-2026 Fujian Fuhaihuang Petrochemical Co. Ltd. Purified Terephthalic Acid (PTA) Market Share

Table Dongying Weilian Chemical Co. Ltd. Information

Table SWOT Analysis of Dongying Weilian Chemical Co. Ltd.

Table 2021-2026 Dongying Weilian Chemical Co. Ltd. Purified Terephthalic Acid (PTA) Product Capacity Production Price Cost Production Value

Figure 2021-2026 Dongying Weilian Chemical Co. Ltd. Purified Terephthalic Acid (PTA) Capacity Production and Growth Rate

Figure 2021-2026 Dongying Weilian Chemical Co. Ltd. Purified Terephthalic Acid (PTA) Market Share

Table Formosa Chemical and Fiber Company (FCFC) Information

Table SWOT Analysis of Formosa Chemical and Fiber Company (FCFC)

Table 2021-2026 Formosa Chemical and Fiber Company (FCFC) Purified Terephthalic Acid (PTA) Product Capacity Production Price Cost Production Value

Figure 2021-2026 Formosa Chemical and Fiber Company (FCFC) Purified Terephthalic Acid (PTA) Capacity Production and Growth Rate

Figure 2021-2026 Formosa Chemical and Fiber Company (FCFC) Purified Terephthalic Acid (PTA) Market Share

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