

Portable Power Bank Market Insights 2019, Global and Chinese Scenario

<https://marketpublishers.com/r/PD880D1639FGEN.html>

Date: January 2019

Pages: 139

Price: US\$ 3,000.00 (Single User License)

ID: PD880D1639FGEN

Abstracts

Portable Power Bank Market Insights 2019, Global and Chinese Scenario is a professional and in-depth study on the current state of the global Portable Power Bank industry with a focus on the Chinese market. The report provides key statistics on the market status of the Portable Power Bank manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry. Overall, the report provides an in-depth insight of 2014-2024 global and Chinese Portable Power Bank market covering all important parameters.

The key points of the report:

1. The report provides a basic overview of the industry including its definition, applications and manufacturing technology.
2. The report explores the international and Chinese major industry players in detail. In this part, the report presents the company profile, product specifications, capacity, production value, and 2014-2019 market shares for each company.
3. Through the statistical analysis, the report depicts the global and Chinese total market of Portable Power Bank industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export.
4. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis.
5. The report then estimates 2019-2024 market development trends of Portable Power Bank industry. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out.
6. The report makes some important proposals for a new project of Portable Power Bank Industry before evaluating its feasibility.

There are 3 key segments covered in this report: competitor segment, product type segment, end use/application segment.

For competitor segment, the report includes global key players of Portable Power Bank as well as some small players. At least 10 companies are included:

Mophie

Samsung

Mipow

Sony

Maxell

Philips

For complete companies list, please ask for sample pages.

The information for each competitor includes:

Company Profile

Main Business Information

SWOT Analysis

Sales, Revenue, Price and Gross Margin

Market Share

For product type segment, this report listed main product type of Portable Power Bank market in global and china.

Up To 10000 mAh

10001 - 15000 mAh

Above 15000 mAh

For end use/application segment, this report focuses on the status and outlook for key applications. End users are also listed.

Smartphone

Tablet

Media Device

REASONS TO PURCHASE THIS REPORT:

Estimates 2019-2024 Portable Power Bank market development trends with the recent trends and SWOT analysis

Market dynamics scenario, along with growth opportunities of the market in the years to come

Market segmentation analysis including qualitative and quantitative research incorporating the impact of economic and policy aspects

Regional and country level analysis integrating the demand and supply forces that are influencing the growth of the market.

Market value (USD Million) and volume (Units Million) data for each segment and sub-segment

Competitive landscape involving the market share of major players, along with the new projects and strategies adopted by players in the past five years

Comprehensive company profiles covering the product offerings, key financial information, recent developments, SWOT analysis, and strategies employed by the major market players

1-year analyst support, along with the data support in excel format.

Any special requirements about this report, please let us know and we can provide custom report.

Contents

CHAPTER ONE INTRODUCTION OF PORTABLE POWER BANK INDUSTRY

- 1.1 Brief Introduction of Portable Power Bank
- 1.2 Development of Portable Power Bank Industry
- 1.3 Status of Portable Power Bank Industry

CHAPTER TWO MANUFACTURING TECHNOLOGY OF PORTABLE POWER BANK

- 2.1 Development of Portable Power Bank Manufacturing Technology
- 2.2 Analysis of Portable Power Bank Manufacturing Technology
- 2.3 Trends of Portable Power Bank Manufacturing Technology

CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS

- 3.1 Mophie
 - 3.1.1 Company Profile
 - 3.1.2 Product Information
 - 3.1.3 2014-2019 Production Information
 - 3.1.4 Contact Information
- 3.2 Samsung
 - 3.2.1 Company Profile
 - 3.2.2 Product Information
 - 3.2.3 2014-2019 Production Information
 - 3.2.4 Contact Information
- 3.3 Mipow
 - 3.2.1 Company Profile
 - 3.3.2 Product Information
 - 3.3.3 2014-2019 Production Information
 - 3.3.4 Contact Information
- 3.4 Sony
 - 3.4.1 Company Profile
 - 3.4.2 Product Information
 - 3.4.3 2014-2019 Production Information
 - 3.4.4 Contact Information
- 3.5 Maxell
 - 3.5.1 Company Profile
 - 3.5.2 Product Information

- 3.5.3 2014-2019 Production Information
- 3.5.4 Contact Information
- 3.6 Philips
 - 3.6.1 Company Profile
 - 3.6.2 Product Information
- 3.5.3 2014-2019 Production Information
- 3.6.4 Contact Information
- 3.7 RavPower
 - 3.7.1 Company Profile
 - 3.7.2 Product Information
 - 3.7.3 2014-2019 Production Information
 - 3.7.4 Contact Information
- 3.8 Company H
 - 3.8.1 Company Profile
 - 3.8.2 Product Information
 - 3.8.3 2014-2019 Production Information
 - 3.8.4 Contact Information

CHAPTER FOUR 2014-2019 GLOBAL AND CHINESE MARKET OF PORTABLE POWER BANK

- 4.1 2014-2019 Global Capacity, Production and Production Value of Portable Power Bank Industry
- 4.2 2014-2019 Global Cost and Profit of Portable Power Bank Industry
- 4.3 Market Comparison of Global and Chinese Portable Power Bank Industry
- 4.4 2014-2019 Global and Chinese Supply and Consumption of Portable Power Bank
- 4.5 2014-2019 Chinese Import and Export of Portable Power Bank

CHAPTER FIVE MARKET STATUS OF PORTABLE POWER BANK INDUSTRY

- 5.1 Market Competition of Portable Power Bank Industry by Company
- 5.2 Market Competition of Portable Power Bank Industry by Country (USA, EU, Japan, Chinese etc.)
- 5.3 Market Analysis of Portable Power Bank Consumption by Application/Type

CHAPTER SIX 2019-2024 MARKET FORECAST OF GLOBAL AND CHINESE PORTABLE POWER BANK INDUSTRY

- 6.1 2019-2024 Global and Chinese Capacity, Production, and Production Value of

Portable Power Bank

6.2 2019-2024 Portable Power Bank Industry Cost and Profit Estimation

6.3 2019-2024 Global and Chinese Market Share of Portable Power Bank

6.4 2019-2024 Global and Chinese Supply and Consumption of Portable Power Bank

6.5 2019-2024 Chinese Import and Export of Portable Power Bank

CHAPTER SEVEN ANALYSIS OF PORTABLE POWER BANK INDUSTRY CHAIN

7.1 Industry Chain Structure

7.2 Upstream Raw Materials

7.3 Downstream Industry

CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON PORTABLE POWER BANK INDUSTRY

8.1 Global and Chinese Macroeconomic Environment Analysis

8.1.1 Global Macroeconomic Analysis

8.1.2 Chinese Macroeconomic Analysis

8.2 Global and Chinese Macroeconomic Environment Development Trend

8.2.1 Global Macroeconomic Outlook

8.2.2 Chinese Macroeconomic Outlook

8.3 Effects to Portable Power Bank Industry

CHAPTER NINE MARKET DYNAMICS OF PORTABLE POWER BANK INDUSTRY

9.1 Portable Power Bank Industry News

9.2 Portable Power Bank Industry Development Challenges

9.3 Portable Power Bank Industry Development Opportunities

CHAPTER TEN PROPOSALS FOR NEW PROJECT

10.1 Market Entry Strategies

10.2 Countermeasures of Economic Impact

10.3 Marketing Channels

10.4 Feasibility Studies of New Project Investment

CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE PORTABLE POWER BANK INDUSTRY

Tables & Figures

TABLES AND FIGURES

Figure Portable Power Bank Product Picture

Table Development of Portable Power Bank Manufacturing Technology

Figure Manufacturing Process of Portable Power Bank

Table Trends of Portable Power Bank Manufacturing Technology

Figure Portable Power Bank Product and Specifications

Table 2014-2019 Portable Power Bank Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Portable Power Bank Capacity Production and Growth Rate

Figure 2014-2019 Portable Power Bank Production Global Market Share

Figure Portable Power Bank Product and Specifications

Table 2014-2019 Portable Power Bank Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Portable Power Bank Capacity Production and Growth Rate

Figure 2014-2019 Portable Power Bank Production Global Market Share

Figure Portable Power Bank Product and Specifications

Table 2014-2019 Portable Power Bank Product Capacity Production Price Cost Production Value List

Figure 2014-2019 Portable Power Bank Capacity Production and Growth Rate

Figure 2014-2019 Portable Power Bank Production Global Market Share

Figure Portable Power Bank Product and Specifications

Table 2014-2019 Portable Power Bank Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Portable Power Bank Capacity Production and Growth Rate

Figure 2014-2019 Portable Power Bank Production Global Market Share

Figure Portable Power Bank Product and Specifications

Table 2014-2019 Portable Power Bank Product Capacity Production Price Cost Production Value List

Figure 2014-2019 Portable Power Bank Capacity Production and Growth Rate

Figure 2014-2019 Portable Power Bank Production Global Market Share

Figure Portable Power Bank Product and Specifications

Table 2014-2019 Portable Power Bank Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Portable Power Bank Capacity Production and Growth Rate

Figure 2014-2019 Portable Power Bank Production Global Market Share

Figure Portable Power Bank Product and Specifications

Table 2014-2019 Portable Power Bank Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Portable Power Bank Capacity Production and Growth Rate

Figure 2014-2019 Portable Power Bank Production Global Market Share

Figure Portable Power Bank Product and Specifications

Table 2014-2019 Portable Power Bank Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Portable Power Bank Capacity Production and Growth Rate

Figure 2014-2019 Portable Power Bank Production Global Market Share

Table 2014-2019 Global Portable Power Bank Capacity List

Table 2014-2019 Global Portable Power Bank Key Manufacturers Capacity Share List

Figure 2014-2019 Global Portable Power Bank Manufacturers Capacity Share

Table 2014-2019 Global Portable Power Bank Key Manufacturers Production List

Table 2014-2019 Global Portable Power Bank Key Manufacturers Production Share List

Figure 2014-2019 Global Portable Power Bank Manufacturers Production Share

Figure 2014-2019 Global Portable Power Bank Capacity Production and Growth Rate

Table 2014-2019 Global Portable Power Bank Key Manufacturers Production Value List

Figure 2014-2019 Global Portable Power Bank Production Value and Growth Rate

Table 2014-2019 Global Portable Power Bank Key Manufacturers Production Value Share List

Figure 2014-2019 Global Portable Power Bank Manufacturers Production Value Share

Table 2014-2019 Global Portable Power Bank Capacity Production Cost Profit and Gross Margin List

Figure 2014-2019 Chinese Share of Global Portable Power Bank Production

Table 2014-2019 Global Supply and Consumption of Portable Power Bank

Table 2014-2019 Import and Export of Portable Power Bank

Figure 2018 Global Portable Power Bank Key Manufacturers Capacity Market Share

Figure 2018 Global Portable Power Bank Key Manufacturers Production Market Share

Figure 2018 Global Portable Power Bank Key Manufacturers Production Value Market Share

Table 2014-2019 Global Portable Power Bank Key Countries Capacity List

Figure 2014-2019 Global Portable Power Bank Key Countries Capacity

Table 2014-2019 Global Portable Power Bank Key Countries Capacity Share List

Figure 2014-2019 Global Portable Power Bank Key Countries Capacity Share

Table 2014-2019 Global Portable Power Bank Key Countries Production List

Figure 2014-2019 Global Portable Power Bank Key Countries Production

Table 2014-2019 Global Portable Power Bank Key Countries Production Share List

Figure 2014-2019 Global Portable Power Bank Key Countries Production Share

Table 2014-2019 Global Portable Power Bank Key Countries Consumption Volume List

Figure 2014-2019 Global Portable Power Bank Key Countries Consumption Volume
Table 2014-2019 Global Portable Power Bank Key Countries Consumption Volume
Share List

Figure 2014-2019 Global Portable Power Bank Key Countries Consumption Volume
Share

Figure 78 2014-2019 Global Portable Power Bank Consumption Volume Market by
Application

Table 89 2014-2019 Global Portable Power Bank Consumption Volume Market Share
List by Application

Figure 79 2014-2019 Global Portable Power Bank Consumption Volume Market Share
by Application

Table 90 2014-2019 Chinese Portable Power Bank Consumption Volume Market List by
Application

Figure 80 2014-2019 Chinese Portable Power Bank Consumption Volume Market by
Application

Figure 2019-2024 Global Portable Power Bank Capacity Production and Growth Rate

Figure 2019-2024 Global Portable Power Bank Production Value and Growth Rate

Table 2019-2024 Global Portable Power Bank Capacity Production Cost Profit and
Gross Margin List

Figure 2019-2024 Chinese Share of Global Portable Power Bank Production

Table 2019-2024 Global Supply and Consumption of Portable Power Bank

Table 2019-2024 Import and Export of Portable Power Bank

Figure Industry Chain Structure of Portable Power Bank Industry

Figure Production Cost Analysis of Portable Power Bank

Figure Downstream Analysis of Portable Power Bank

Table Growth of World output, 2014 - 2019, Annual Percentage Change

Figure Unemployment Rates in Selected Developed Countries, January 2014 - March
2018

Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies,
September 2014-March 2018

Figure 2014-2019 Chinese GDP and Growth Rates

Figure 2014-2019 Chinese CPI Changes

Figure 2014-2019 Chinese PMI Changes

Figure 2014-2019 Chinese Financial Revenue and Growth Rate

Figure 2014-2019 Chinese Total Fixed Asset Investment and Growth Rate

Figure 2019-2024 Chinese GDP and Growth Rates

Figure 2019-2024 Chinese CPI Changes

Table Economic Effects to Portable Power Bank Industry

Table Portable Power Bank Industry Development Challenges

Table Portable Power Bank Industry Development Opportunities

Figure Map of Chinese 33 Provinces and Administrative Regions

Table Selected Cities According to Industrial Orientation

Figure Chinese IPR Strategy

Table Brief Summary of Suggestions

Table New Portable Power Banks Project Feasibility Study%%

I would like to order

Product name: Portable Power Bank Market Insights 2019, Global and Chinese Scenario

Product link: <https://marketpublishers.com/r/PD880D1639FGEN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PD880D1639FGEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970