

PETG Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Application

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Abstracts

PETG Market Summary

Introduction

PETG (Polyethylene Terephthalate Glycol) is a versatile thermoplastic known for its clarity, toughness, and ease of processing, making it a preferred material across industries like packaging, electronics, and medical applications. This product excels in its balance of strength, flexibility, and recyclability, driven by demand for sustainable materials, lightweight designs, and regulatory compliance. Trends focus on enhanced transparency for packaging, chemical resistance for medical uses, and customization for consumer goods, positioning PETG as a key player in the shift toward eco-friendly plastics.

Market Size and Growth Forecast

The global PETG market is estimated at USD 800 million to USD 900 million in 2025, with a CAGR of 8.0% to 9.0% from 2025 to 2030, reaching USD 1.2 billion to USD 1.4 billion by 2030.

Regional Analysis

North America holds 30-35%, growing at 7.5-8.5%, with the U.S. leading in medical and consumer goods, trending toward sustainable packaging. Europe has 25-30%, growing at 7.0-8.0%, with Germany focusing on electronics and construction, leaning toward recyclable materials. Asia Pacific grows at 8.5-9.5%, with 30-35% share, led by China, trending toward cost-effective food packaging. MEA grows at 6.0-7.0%, with 0-5% share, focusing on niche uses. South America grows at 6.5-7.5%, with 0-5% share, emphasizing consumer goods.

Application Analysis

Food containers & packaging lead with 20-25%, growing at 8.5-9.5%, driven by clarity and safety, with trends in sustainable designs. Electronics account for 15-20%, growing at 8.0-9.0%, focusing on durability, with trends in lightweight components. Cosmetics hold 15-20%, growing at 8.0-9.0%, with trends in premium packaging. Building & construction represent 10-15%, growing at 7.5-8.5%, emphasizing strength, with trends in transparent panels. Medical accounts for 4-6%, growing at 8.5-9.5%, with trends in sterilization-friendly products. Consumer goods hold 15-20%, growing at 7.0-8.0%, with trends in versatile designs. Smart cards represent 3-5%, growing at 6.5-7.5%, with niche trends.

Key Market Players

Eastman: A U.S. titan crafting innovative PETG solutions for diverse applications.
SK Chemicals: A South Korean leader delivering high-quality thermoplastic materials.
Selenis: A Portuguese expert enhancing PETG for packaging and electronics.
CNPC Liaoyang: A Chinese powerhouse optimizing PETG production efficiency.
CR Chemical Materials: A Chinese innovator shaping durable PETG products.
Jiangyin Huahong: A Chinese specialist advancing PETG for industrial uses.
Jiangsu Jinghong: A Chinese firm delivering versatile PETG solutions.
Jiangsu Eastern Shenghong: A Chinese giant enhancing PETG sustainability.
Jiangsu Yierman: A Chinese pioneer crafting tailored PETG offerings.

Porter's Five Forces Analysis

Threat of New Entrants: Medium. High capital and technical barriers deter entry, but demand lowers hurdles for chemical firms.

Threat of Substitutes: Medium. Alternative plastics compete, yet PETG's properties sustain its edge.

Bargaining Power of Buyers: High. Industries demand cost and quality, leveraging suppliers.

Bargaining Power of Suppliers: Medium. Raw material suppliers hold influence, but large players diversify sourcing.

Competitive Rivalry: High. Firms compete on sustainability, pricing, and customization, driving innovation.

Impact of Tariff Conflicts on Supply Chain Localization

Tariff conflicts, notably U.S.-China tensions, push PETG supply chains toward localization. Duties on petrochemicals compel firms to reduce reliance on Chinese exports. In North America, companies like Eastman boost domestic production, raising costs but ensuring stability. In Europe, firms like Selenis enhance local sourcing,

aligning with green goals but straining margins. In Asia Pacific, Chinese players like Jiangsu Eastern Shenghong explore regional hubs, risking quality but enhancing resilience. This shift fosters regional customization, but increases complexity and costs, impacting pricing.

Market Opportunities and Challenges

Opportunities

Sustainability trend: Demand for recyclable plastics drives growth, aligning with eco-friendly trends.

Packaging boom: Food safety needs boost adoption, offering market expansion.

Medical growth: Sterilization demands enhance appeal, tapping into health sectors.

Emerging markets: Industrialization in Asia Pacific fuels demand, leveraging affordability.

Challenges

Cost pressures: High production costs limit penetration, challenging affordability.

Substitute competition: Other plastics threaten share, requiring differentiation.

Regulatory hurdles: Diverse standards raise compliance costs, slowing expansion.

Trade disruptions: Tariffs risk supply delays, necessitating adaptive strategies.

Contents

CHAPTER 1 EXECUTIVE SUMMARY

CHAPTER 2 ABBREVIATION AND ACRONYMS

CHAPTER 3 PREFACE

- 3.1 Research Scope
- 3.2 Research Sources
 - 3.2.1 Data Sources
 - 3.2.2 Assumptions
- 3.3 Research Method

CHAPTER 4 MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Classification/Types
- 4.3 Application/End Users

CHAPTER 5 MARKET TREND ANALYSIS

- 5.1 Introduction
- 5.2 Drivers
- 5.3 Restraints
- 5.4 Opportunities
- 5.5 Threats

CHAPTER 6 INDUSTRY CHAIN ANALYSIS

- 6.1 Upstream/Suppliers Analysis
- 6.2 Petg Analysis
 - 6.2.1 Technology Analysis
 - 6.2.2 Cost Analysis
 - 6.2.3 Market Channel Analysis
- 6.3 Downstream Buyers/End Users

CHAPTER 7 LATEST MARKET DYNAMICS

- 7.1 Latest News
- 7.2 Merger and Acquisition
- 7.3 Planned/Future Project
- 7.4 Policy Dynamics

CHAPTER 8 TRADING ANALYSIS

- 8.1 Export of Petg by Region
- 8.2 Import of Petg by Region
- 8.3 Balance of Trade

CHAPTER 9 HISTORICAL AND FORECAST PETG MARKET IN NORTH AMERICA (2020-2030)

- 9.1 Petg Market Size
- 9.2 Petg Demand by End Use
- 9.3 Competition by Players/Suppliers
- 9.4 Type Segmentation and Price
- 9.5 Key Countries Analysis
 - 9.5.1 United States
 - 9.5.2 Canada
 - 9.5.3 Mexico

CHAPTER 10 HISTORICAL AND FORECAST PETG MARKET IN SOUTH AMERICA (2020-2030)

- 10.1 Petg Market Size
- 10.2 Petg Demand by End Use
- 10.3 Competition by Players/Suppliers
- 10.4 Type Segmentation and Price
- 10.5 Key Countries Analysis
 - 10.5.1 Brazil
 - 10.5.2 Argentina
 - 10.5.3 Chile
 - 10.5.4 Peru

CHAPTER 11 HISTORICAL AND FORECAST PETG MARKET IN ASIA & PACIFIC (2020-2030)

- 11.1 Petg Market Size
- 11.2 Petg Demand by End Use
- 11.3 Competition by Players/Suppliers
- 11.4 Type Segmentation and Price
- 11.5 Key Countries Analysis
 - 11.5.1 China
 - 11.5.2 India
 - 11.5.3 Japan
 - 11.5.4 South Korea
 - 11.5.5 Southeast Asia
 - 11.5.6 Australia

CHAPTER 12 HISTORICAL AND FORECAST PETG MARKET IN EUROPE (2020-2030)

- 12.1 Petg Market Size
- 12.2 Petg Demand by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 Type Segmentation and Price
- 12.5 Key Countries Analysis
 - 12.5.1 Germany
 - 12.5.2 France
 - 12.5.3 United Kingdom
 - 12.5.4 Italy
 - 12.5.5 Spain
 - 12.5.6 Belgium
 - 12.5.7 Netherlands
 - 12.5.8 Austria
 - 12.5.9 Poland
 - 12.5.10 Russia

CHAPTER 13 HISTORICAL AND FORECAST PETG MARKET IN MEA (2020-2030)

- 13.1 Petg Market Size
- 13.2 Petg Demand by End Use
- 13.3 Competition by Players/Suppliers
- 13.4 Type Segmentation and Price
- 13.5 Key Countries Analysis
 - 13.5.1 Egypt

- 13.5.2 Israel
- 13.5.3 South Africa
- 13.5.4 Gulf Cooperation Council Countries
- 13.5.5 Turkey

CHAPTER 14 SUMMARY FOR GLOBAL PETG MARKET (2020-2025)

- 14.1 Petg Market Size
- 14.2 Petg Demand by End Use
- 14.3 Competition by Players/Suppliers
- 14.4 Type Segmentation and Price

CHAPTER 15 GLOBAL PETG MARKET FORECAST (2025-2030)

- 15.1 Petg Market Size Forecast
- 15.2 Petg Demand Forecast
- 15.3 Competition by Players/Suppliers
- 15.4 Type Segmentation and Price Forecast

CHAPTER 16 ANALYSIS OF GLOBAL KEY VENDORS

- 16.1 Eastman
 - 16.1.1 Company Profile
 - 16.1.2 Main Business and PETG Information
 - 16.1.3 SWOT Analysis of Eastman
 - 16.1.4 Eastman PETG Sales, Revenue, Price and Gross Margin (2020-2025)
- 16.2 SK Chemicals
 - 16.2.1 Company Profile
 - 16.2.2 Main Business and PETG Information
 - 16.2.3 SWOT Analysis of SK Chemicals
 - 16.2.4 SK Chemicals PETG Sales, Revenue, Price and Gross Margin (2020-2025)
- 16.3 Selenis
 - 16.3.1 Company Profile
 - 16.3.2 Main Business and PETG Information
 - 16.3.3 SWOT Analysis of Selenis
 - 16.3.4 Selenis PETG Sales, Revenue, Price and Gross Margin (2020-2025)
- 16.4 CNPC Liaoyang
 - 16.4.1 Company Profile
 - 16.4.2 Main Business and PETG Information

16.4.3 SWOT Analysis of CNPC Liaoyang	
16.4.4 CNPC Liaoyang PETG Sales, Revenue, Price and Gross Margin (2020-2025)	
16.5 CR Chemical Materials	
16.5.1 Company Profile	
16.5.2 Main Business and PETG Information	
16.5.3 SWOT Analysis of CR Chemical Materials	
16.5.4 CR Chemical Materials PETG Sales, Revenue, Price and Gross Margin (2020-2025)	
16.6 Jiangyin Huahong	
16.6.1 Company Profile	
16.6.2 Main Business and PETG Information	
16.6.3 SWOT Analysis of Jiangyin Huahong	
16.6.4 Jiangyin Huahong PETG Sales, Revenue, Price and Gross Margin (2020-2025)	
Please ask for sample pages for full companies list	
Tables and Figures	
Table Abbreviation and Acronyms List	
Table Research Scope of Petg Report	
Table Data Sources of Petg Report	
Table Major Assumptions of Petg Report	
Figure Market Size Estimated Method	
Figure Major Forecasting Factors	
Figure Petg Picture	
Table Petg Classification	
Table Petg Applications List	
Table Drivers of Petg Market	
Table Restraints of Petg Market	
Table Opportunities of Petg Market	
Table Threats of Petg Market	
Table Raw Materials Suppliers List	
Table Different Production Methods of Petg	
Table Cost Structure Analysis of Petg	
Table Key End Users List	
Table Latest News of Petg Market	
Table Merger and Acquisition List	
Table Planned/Future Project of Petg Market	
Table Policy of Petg Market	
Table 2020-2030 Regional Export of Petg	
Table 2020-2030 Regional Import of Petg	
Table 2020-2030 Regional Trade Balance	

Figure 2020-2030 Regional Trade Balance

Table 2020-2030 North America Petg Market Size and Market Volume List

Figure 2020-2030 North America Petg Market Size and CAGR

Figure 2020-2030 North America Petg Market Volume and CAGR

Table 2020-2030 North America Petg Demand List by Application

Table 2020-2025 North America Petg Key Players Sales List

Table 2020-2025 North America Petg Key Players Market Share List

Table 2020-2030 North America Petg Demand List by Type

Table 2020-2025 North America Petg Price List by Type

Table 2020-2030 United States Petg Market Size and Market Volume List

Table 2020-2030 United States Petg Import & Export List

Table 2020-2030 Canada Petg Market Size and Market Volume List

Table 2020-2030 Canada Petg Import & Export List

Table 2020-2030 Mexico Petg Market Size and Market Volume List

Table 2020-2030 Mexico Petg Import & Export List

Table 2020-2030 South America Petg Market Size and Market Volume List

Figure 2020-2030 South America Petg Market Size and CAGR

Figure 2020-2030 South America Petg Market Volume and CAGR

Table 2020-2030 South America Petg Demand List by Application

Table 2020-2025 South America Petg Key Players Sales List

Table 2020-2025 South America Petg Key Players Market Share List

Table 2020-2030 South America Petg Demand List by Type

Table 2020-2025 South America Petg Price List by Type

Table 2020-2030 Brazil Petg Market Size and Market Volume List

Table 2020-2030 Brazil Petg Import & Export List

Table 2020-2030 Argentina Petg Market Size and Market Volume List

Table 2020-2030 Argentina Petg Import & Export List

Table 2020-2030 Chile Petg Market Size and Market Volume List

Table 2020-2030 Chile Petg Import & Export List

Table 2020-2030 Peru Petg Market Size and Market Volume List

Table 2020-2030 Peru Petg Import & Export List

Table 2020-2030 Asia & Pacific Petg Market Size and Market Volume List

Figure 2020-2030 Asia & Pacific Petg Market Size and CAGR

Figure 2020-2030 Asia & Pacific Petg Market Volume and CAGR

Table 2020-2030 Asia & Pacific Petg Demand List by Application

Table 2020-2025 Asia & Pacific Petg Key Players Sales List

Table 2020-2025 Asia & Pacific Petg Key Players Market Share List

Table 2020-2030 Asia & Pacific Petg Demand List by Type

Table 2020-2025 Asia & Pacific Petg Price List by Type

Table 2020-2030 China Petg Market Size and Market Volume List

Table 2020-2030 China Petg Import & Export List

Table 2020-2030 India Petg Market Size and Market Volume List

Table 2020-2030 India Petg Import & Export List

Table 2020-2030 Japan Petg Market Size and Market Volume List

Table 2020-2030 Japan Petg Import & Export List

Table 2020-2030 South Korea Petg Market Size and Market Volume List

Table 2020-2030 South Korea Petg Import & Export List

Table 2020-2030 Southeast Asia Petg Market Size List

Table 2020-2030 Southeast Asia Petg Market Volume List

Table 2020-2030 Southeast Asia Petg Import List

Table 2020-2030 Southeast Asia Petg Export List

Table 2020-2030 Australia Petg Market Size and Market Volume List

Table 2020-2030 Australia Petg Import & Export List

Table 2020-2030 Europe Petg Market Size and Market Volume List

Figure 2020-2030 Europe Petg Market Size and CAGR

Figure 2020-2030 Europe Petg Market Volume and CAGR

Table 2020-2030 Europe Petg Demand List by Application

Table 2020-2025 Europe Petg Key Players Sales List

Table 2020-2025 Europe Petg Key Players Market Share List

Table 2020-2030 Europe Petg Demand List by Type

Table 2020-2025 Europe Petg Price List by Type

Table 2020-2030 Germany Petg Market Size and Market Volume List

Table 2020-2030 Germany Petg Import & Export List

Table 2020-2030 France Petg Market Size and Market Volume List

Table 2020-2030 France Petg Import & Export List

Table 2020-2030 United Kingdom Petg Market Size and Market Volume List

Table 2020-2030 United Kingdom Petg Import & Export List

Table 2020-2030 Italy Petg Market Size and Market Volume List

Table 2020-2030 Italy Petg Import & Export List

Table 2020-2030 Spain Petg Market Size and Market Volume List

Table 2020-2030 Spain Petg Import & Export List

Table 2020-2030 Belgium Petg Market Size and Market Volume List

Table 2020-2030 Belgium Petg Import & Export List

Table 2020-2030 Netherlands Petg Market Size and Market Volume List

Table 2020-2030 Netherlands Petg Import & Export List

Table 2020-2030 Austria Petg Market Size and Market Volume List

Table 2020-2030 Austria Petg Import & Export List

Table 2020-2030 Poland Petg Market Size and Market Volume List

Table 2020-2030 Poland Petg Import & Export List
Table 2020-2030 Russia Petg Market Size and Market Volume List
Table 2020-2030 Russia Petg Import & Export List
Table 2020-2030 MEA Petg Market Size and Market Volume List
Figure 2020-2030 MEA Petg Market Size and CAGR
Figure 2020-2030 MEA Petg Market Volume and CAGR
Table 2020-2030 MEA Petg Demand List by Application
Table 2020-2025 MEA Petg Key Players Sales List
Table 2020-2025 MEA Petg Key Players Market Share List
Table 2020-2030 MEA Petg Demand List by Type
Table 2020-2025 MEA Petg Price List by Type
Table 2020-2030 Egypt Petg Market Size and Market Volume List
Table 2020-2030 Egypt Petg Import & Export List
Table 2020-2030 Israel Petg Market Size and Market Volume List
Table 2020-2030 Israel Petg Import & Export List
Table 2020-2030 South Africa Petg Market Size and Market Volume List
Table 2020-2030 South Africa Petg Import & Export List
Table 2020-2030 Gulf Cooperation Council Countries Petg Market Size and Market Volume List
Table 2020-2030 Gulf Cooperation Council Countries Petg Import & Export List
Table 2020-2030 Turkey Petg Market Size and Market Volume List
Table 2020-2030 Turkey Petg Import & Export List
Table 2020-2025 Global Petg Market Size List by Region
Table 2020-2025 Global Petg Market Size Share List by Region
Table 2020-2025 Global Petg Market Volume List by Region
Table 2020-2025 Global Petg Market Volume Share List by Region
Table 2020-2025 Global Petg Demand List by Application
Table 2020-2025 Global Petg Demand Market Share List by Application
Table 2020-2025 Global Petg Capacity List
Table 2020-2025 Global Petg Key Vendors Capacity Share List
Table 2020-2025 Global Petg Key Vendors Production List
Table 2020-2025 Global Petg Key Vendors Production Share List
Figure 2020-2025 Global Petg Capacity Production and Growth Rate
Table 2020-2025 Global Petg Key Vendors Production Value List
Figure 2020-2025 Global Petg Production Value and Growth Rate
Table 2020-2025 Global Petg Key Vendors Production Value Share List
Table 2020-2025 Global Petg Demand List by Type
Table 2020-2025 Global Petg Demand Market Share List by Type
Table 2020-2025 Regional Petg Price List

Table 2025-2030 Global Petg Market Size List by Region	
Table 2025-2030 Global Petg Market Size Share List by Region	
Table 2025-2030 Global Petg Market Volume List by Region	
Table 2025-2030 Global Petg Market Volume Share List by Region	
Table 2025-2030 Global Petg Demand List by Application	
Table 2025-2030 Global Petg Demand Market Share List by Application	
Table 2025-2030 Global Petg Capacity List	
Table 2025-2030 Global Petg Key Vendors Capacity Share List	
Table 2025-2030 Global Petg Key Vendors Production List	
Table 2025-2030 Global Petg Key Vendors Production Share List	
Figure 2025-2030 Global Petg Capacity Production and Growth Rate	
Table 2025-2030 Global Petg Key Vendors Production Value List	
Figure 2025-2030 Global Petg Production Value and Growth Rate	
Table 2025-2030 Global Petg Key Vendors Production Value Share List	
Table 2025-2030 Global Petg Demand List by Type	
Table 2025-2030 Global Petg Demand Market Share List by Type	
Table 2025-2030 Petg Regional Price List	
Table Eastman Information	
Table SWOT Analysis of Eastman	
Table 2020-2025 Eastman PETG Product Capacity Production Price Cost Production Value	
Figure 2020-2025 Eastman PETG Capacity Production and Growth Rate	
Figure 2020-2025 Eastman PETG Market Share	
Table SK Chemicals Information	
Table SWOT Analysis of SK Chemicals	
Table 2020-2025 SK Chemicals PETG Product Capacity Production Price Cost Production Value	
Figure 2020-2025 SK Chemicals PETG Capacity Production and Growth Rate	
Figure 2020-2025 SK Chemicals PETG Market Share	
Table Selenis Information	
Table SWOT Analysis of Selenis	
Table 2020-2025 Selenis PETG Product Capacity Production Price Cost Production Value	
Figure 2020-2025 Selenis PETG Capacity Production and Growth Rate	
Figure 2020-2025 Selenis PETG Market Share	
Table CNPC Liaoyang Information	
Table SWOT Analysis of CNPC Liaoyang	
Table 2020-2025 CNPC Liaoyang PETG Product Capacity Production Price Cost Production Value	

Figure 2020-2025 CNPC Liaoyang PETG Capacity Production and Growth Rate

Figure 2020-2025 CNPC Liaoyang PETG Market Share

Table CR Chemical Materials Information

Table SWOT Analysis of CR Chemical Materials

Table 2020-2025 CR Chemical Materials PETG Product Capacity Production Price Cost
Production Value

Figure 2020-2025 CR Chemical Materials PETG Capacity Production and Growth Rate

Figure 2020-2025 CR Chemical Materials PETG Market Share

Table Jiangyin Huahong Information

Table SWOT Analysis of Jiangyin Huahong

Table 2020-2025 Jiangyin Huahong PETG Product Capacity Production Price Cost
Production Value

Figure 2020-2025 Jiangyin Huahong PETG Capacity Production and Growth Rate

Figure 2020-2025 Jiangyin Huahong PETG Market Share

Table Jiangsu Jinghong Information

Table SWOT Analysis of Jiangsu Jinghong

Table 2020-2025 Jiangsu Jinghong PETG Product Capacity Production Price Cost
Production Value

Figure 2020-2025 Jiangsu Jinghong PETG Capacity Production and Growth Rate

Figure 2020-2025 Jiangsu Jinghong PETG Market Share

Table Jiangsu Eastern Shenghong Information

Table SWOT Analysis of Jiangsu Eastern Shenghong

Table 2020-2025 Jiangsu Eastern Shenghong PETG Product Capacity Production Price
Cost Production Value

Figure 2020-2025 Jiangsu Eastern Shenghong PETG Capacity Production and Growth
Rate

Figure 2020-2025 Jiangsu Eastern Shenghong PETG Market Share

Table Jiangsu Yierman Information

Table SWOT Analysis of Jiangsu Yierman

Table 2020-2025 Jiangsu Yierman PETG Product Capacity Production Price Cost
Production Value

Figure 2020-2025 Jiangsu Yierman PETG Capacity Production and Growth Rate

Figure 2020-2025 Jiangsu Yierman PETG Market Share

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