

# Personal Hygiene Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

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## Abstracts

Personal Hygiene Market Insights 2019, Global and Chinese Scenario is a professional and in-depth study on the current state of the global Personal Hygiene industry with a focus on the Chinese market. The report provides key statistics on the market status of the Personal Hygiene manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry. Overall, the report provides an in-depth insight of 2014-2024 global and Chinese Personal Hygiene market covering all important parameters.

The key points of the report:

1. The report provides a basic overview of the industry including its definition, applications and manufacturing technology.
2. The report explores the international and Chinese major industry players in detail. In this part, the report presents the company profile, product specifications, capacity, production value, and 2014-2019 market shares for each company.
3. Through the statistical analysis, the report depicts the global and Chinese total market of Personal Hygiene industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export.
4. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis.
5. The report then estimates 2019-2024 market development trends of Personal Hygiene industry. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out.
6. The report makes some important proposals for a new project of Personal Hygiene Industry before evaluating its feasibility.

There are 3 key segments covered in this report: competitor segment, product type segment, end use/application segment.

For competitor segment, the report includes global key players of Personal Hygiene as well as some small players. At least 11 companies are included:

Unilever

Johnson & Johnson

Carrefour

Reckitt Benckiser Group

Auchan

Publix

For complete companies list, please ask for sample pages.

The information for each competitor includes:

Company Profile

Main Business Information

SWOT Analysis

Sales, Revenue, Price and Gross Margin

Market Share

For product type segment, this report listed main product type of Personal Hygiene market in global and china.

Soap

Anti-Perspirants & Deodorants

Bath & Shower Products

For end use/application segment, this report focuses on the status and outlook for key applications. End users are also listed.

Online

Offline

Reasons to Purchase this Report:

Estimates 2019-2024 Personal Hygiene market development trends with the recent trends and SWOT analysis

Market dynamics scenario, along with growth opportunities of the market in the years to come

Market segmentation analysis including qualitative and quantitative research incorporating the impact of economic and policy aspects

Regional and country level analysis integrating the demand and supply forces that are influencing the growth of the market.

Market value (USD Million) and volume (Units Million) data for each segment and sub-segment

Competitive landscape involving the market share of major players, along with the new projects and strategies adopted by players in the past five years

Comprehensive company profiles covering the product offerings, key financial information, recent developments, SWOT analysis, and strategies employed by the major market players

1-year analyst support, along with the data support in excel format.

Any special requirements about this report, please let us know and we can provide custom report.

## Contents

### **CHAPTER ONE INTRODUCTION OF PERSONAL HYGIENE INDUSTRY**

- 1.1 Brief Introduction of Personal Hygiene
- 1.2 Development of Personal Hygiene Industry
- 1.3 Status of Personal Hygiene Industry

### **CHAPTER TWO MANUFACTURING TECHNOLOGY OF PERSONAL HYGIENE**

- 2.1 Development of Personal Hygiene Manufacturing Technology
- 2.2 Analysis of Personal Hygiene Manufacturing Technology
- 2.3 Trends of Personal Hygiene Manufacturing Technology

### **CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS**

- 3.1 Unilever
  - 3.1.1 Company Profile
  - 3.1.2 Product Information
  - 3.1.3 2014-2019 Production Information
  - 3.1.4 Contact Information
- 3.2 Johnson & Johnson
  - 3.2.1 Company Profile
  - 3.2.2 Product Information
  - 3.2.3 2014-2019 Production Information
  - 3.2.4 Contact Information
- 3.3 Carrefour
  - 3.2.1 Company Profile
  - 3.3.2 Product Information
  - 3.3.3 2014-2019 Production Information
  - 3.3.4 Contact Information
- 3.4 Reckitt Benckiser Group
  - 3.4.1 Company Profile
  - 3.4.2 Product Information
  - 3.4.3 2014-2019 Production Information
  - 3.4.4 Contact Information
- 3.5 Auchan
  - 3.5.1 Company Profile
  - 3.5.2 Product Information

- 3.5.3 2014-2019 Production Information
- 3.5.4 Contact Information
- 3.6 Publix
  - 3.6.1 Company Profile
  - 3.6.2 Product Information
  - 3.5.3 2014-2019 Production Information
  - 3.6.4 Contact Information
- 3.7 Costco
  - 3.7.1 Company Profile
  - 3.7.2 Product Information
  - 3.7.3 2014-2019 Production Information
  - 3.7.4 Contact Information
- 3.8 Company H
  - 3.8.1 Company Profile
  - 3.8.2 Product Information
  - 3.8.3 2014-2019 Production Information
  - 3.8.4 Contact Information

## **CHAPTER FOUR 2014-2019 GLOBAL AND CHINESE MARKET OF PERSONAL HYGIENE**

- 4.1 2014-2019 Global Capacity, Production and Production Value of Personal Hygiene Industry
- 4.2 2014-2019 Global Cost and Profit of Personal Hygiene Industry
- 4.3 Market Comparison of Global and Chinese Personal Hygiene Industry
- 4.4 2014-2019 Global and Chinese Supply and Consumption of Personal Hygiene
- 4.5 2014-2019 Chinese Import and Export of Personal Hygiene

## **CHAPTER FIVE MARKET STATUS OF PERSONAL HYGIENE INDUSTRY**

- 5.1 Market Competition of Personal Hygiene Industry by Company
- 5.2 Market Competition of Personal Hygiene Industry by Country (USA, EU, Japan, Chinese etc.)
- 5.3 Market Analysis of Personal Hygiene Consumption by Application/Type

## **CHAPTER SIX 2019-2024 MARKET FORECAST OF GLOBAL AND CHINESE PERSONAL HYGIENE INDUSTRY**

- 6.1 2019-2024 Global and Chinese Capacity, Production, and Production Value of

## Personal Hygiene

6.2 2019-2024 Personal Hygiene Industry Cost and Profit Estimation

6.3 2019-2024 Global and Chinese Market Share of Personal Hygiene

6.4 2019-2024 Global and Chinese Supply and Consumption of Personal Hygiene

6.5 2019-2024 Chinese Import and Export of Personal Hygiene

## **CHAPTER SEVEN ANALYSIS OF PERSONAL HYGIENE INDUSTRY CHAIN**

7.1 Industry Chain Structure

7.2 Upstream Raw Materials

7.3 Downstream Industry

## **CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON PERSONAL HYGIENE INDUSTRY**

8.1 Global and Chinese Macroeconomic Environment Analysis

8.1.1 Global Macroeconomic Analysis

8.1.2 Chinese Macroeconomic Analysis

8.2 Global and Chinese Macroeconomic Environment Development Trend

8.2.1 Global Macroeconomic Outlook

8.2.2 Chinese Macroeconomic Outlook

8.3 Effects to Personal Hygiene Industry

## **CHAPTER NINE MARKET DYNAMICS OF PERSONAL HYGIENE INDUSTRY**

9.1 Personal Hygiene Industry News

9.2 Personal Hygiene Industry Development Challenges

9.3 Personal Hygiene Industry Development Opportunities

## **CHAPTER TEN PROPOSALS FOR NEW PROJECT**

10.1 Market Entry Strategies

10.2 Countermeasures of Economic Impact

10.3 Marketing Channels

10.4 Feasibility Studies of New Project Investment

## **CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE PERSONAL HYGIENE INDUSTRY**

## Tables & Figures

### TABLES AND FIGURES

Figure Personal Hygiene Product Picture

Table Development of Personal Hygiene Manufacturing Technology

Figure Manufacturing Process of Personal Hygiene

Table Trends of Personal Hygiene Manufacturing Technology

Figure Personal Hygiene Product and Specifications

Table 2014-2019 Personal Hygiene Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Personal Hygiene Capacity Production and Growth Rate

Figure 2014-2019 Personal Hygiene Production Global Market Share

Figure Personal Hygiene Product and Specifications

Table 2014-2019 Personal Hygiene Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Personal Hygiene Capacity Production and Growth Rate

Figure 2014-2019 Personal Hygiene Production Global Market Share

Figure Personal Hygiene Product and Specifications

Table 2014-2019 Personal Hygiene Product Capacity Production Price Cost Production Value List

Figure 2014-2019 Personal Hygiene Capacity Production and Growth Rate

Figure 2014-2019 Personal Hygiene Production Global Market Share

Figure Personal Hygiene Product and Specifications

Table 2014-2019 Personal Hygiene Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Personal Hygiene Capacity Production and Growth Rate

Figure 2014-2019 Personal Hygiene Production Global Market Share

Figure Personal Hygiene Product and Specifications

Table 2014-2019 Personal Hygiene Product Capacity Production Price Cost Production Value List

Figure 2014-2019 Personal Hygiene Capacity Production and Growth Rate

Figure 2014-2019 Personal Hygiene Production Global Market Share

Figure Personal Hygiene Product and Specifications

Table 2014-2019 Personal Hygiene Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Personal Hygiene Capacity Production and Growth Rate

Figure 2014-2019 Personal Hygiene Production Global Market Share

Figure Personal Hygiene Product and Specifications



Table 2014-2019 Personal Hygiene Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Personal Hygiene Capacity Production and Growth Rate

Figure 2014-2019 Personal Hygiene Production Global Market Share

Figure Personal Hygiene Product and Specifications

Table 2014-2019 Personal Hygiene Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Personal Hygiene Capacity Production and Growth Rate

Figure 2014-2019 Personal Hygiene Production Global Market Share

Table 2014-2019 Global Personal Hygiene Capacity List

Table 2014-2019 Global Personal Hygiene Key Manufacturers Capacity Share List

Figure 2014-2019 Global Personal Hygiene Manufacturers Capacity Share

Table 2014-2019 Global Personal Hygiene Key Manufacturers Production List

Table 2014-2019 Global Personal Hygiene Key Manufacturers Production Share List

Figure 2014-2019 Global Personal Hygiene Manufacturers Production Share

Figure 2014-2019 Global Personal Hygiene Capacity Production and Growth Rate

Table 2014-2019 Global Personal Hygiene Key Manufacturers Production Value List

Figure 2014-2019 Global Personal Hygiene Production Value and Growth Rate

Table 2014-2019 Global Personal Hygiene Key Manufacturers Production Value Share List

Figure 2014-2019 Global Personal Hygiene Manufacturers Production Value Share

Table 2014-2019 Global Personal Hygiene Capacity Production Cost Profit and Gross Margin List

Figure 2014-2019 Chinese Share of Global Personal Hygiene Production

Table 2014-2019 Global Supply and Consumption of Personal Hygiene

Table 2014-2019 Import and Export of Personal Hygiene

Figure 2018 Global Personal Hygiene Key Manufacturers Capacity Market Share

Figure 2018 Global Personal Hygiene Key Manufacturers Production Market Share

Figure 2018 Global Personal Hygiene Key Manufacturers Production Value Market Share

Table 2014-2019 Global Personal Hygiene Key Countries Capacity List

Figure 2014-2019 Global Personal Hygiene Key Countries Capacity

Table 2014-2019 Global Personal Hygiene Key Countries Capacity Share List

Figure 2014-2019 Global Personal Hygiene Key Countries Capacity Share

Table 2014-2019 Global Personal Hygiene Key Countries Production List

Figure 2014-2019 Global Personal Hygiene Key Countries Production

Table 2014-2019 Global Personal Hygiene Key Countries Production Share List

Figure 2014-2019 Global Personal Hygiene Key Countries Production Share

Table 2014-2019 Global Personal Hygiene Key Countries Consumption Volume List

Figure 2014-2019 Global Personal Hygiene Key Countries Consumption Volume

Table 2014-2019 Global Personal Hygiene Key Countries Consumption Volume Share List

Figure 2014-2019 Global Personal Hygiene Key Countries Consumption Volume Share

Figure 78 2014-2019 Global Personal Hygiene Consumption Volume Market by Application

Table 89 2014-2019 Global Personal Hygiene Consumption Volume Market Share List by Application

Figure 79 2014-2019 Global Personal Hygiene Consumption Volume Market Share by Application

Table 90 2014-2019 Chinese Personal Hygiene Consumption Volume Market List by Application

Figure 80 2014-2019 Chinese Personal Hygiene Consumption Volume Market by Application

Figure 2019-2024 Global Personal Hygiene Capacity Production and Growth Rate

Figure 2019-2024 Global Personal Hygiene Production Value and Growth Rate

Table 2019-2024 Global Personal Hygiene Capacity Production Cost Profit and Gross Margin List

Figure 2019-2024 Chinese Share of Global Personal Hygiene Production

Table 2019-2024 Global Supply and Consumption of Personal Hygiene

Table 2019-2024 Import and Export of Personal Hygiene

Figure Industry Chain Structure of Personal Hygiene Industry

Figure Production Cost Analysis of Personal Hygiene

Figure Downstream Analysis of Personal Hygiene

Table Growth of World output, 2014 - 2019, Annual Percentage Change

Figure Unemployment Rates in Selected Developed Countries, January 2014 - March 2018

Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies, September 2014-March 2018

Figure 2014-2019 Chinese GDP and Growth Rates

Figure 2014-2019 Chinese CPI Changes

Figure 2014-2019 Chinese PMI Changes

Figure 2014-2019 Chinese Financial Revenue and Growth Rate

Figure 2014-2019 Chinese Total Fixed Asset Investment and Growth Rate

Figure 2019-2024 Chinese GDP and Growth Rates

Figure 2019-2024 Chinese CPI Changes

Table Economic Effects to Personal Hygiene Industry

Table Personal Hygiene Industry Development Challenges

Table Personal Hygiene Industry Development Opportunities

Figure Map of Chinese 33 Provinces and Administrative Regions

Table Selected Cities According to Industrial Orientation

Figure Chinese IPR Strategy

Table Brief Summary of Suggestions

Table New Personal Hygienes Project Feasibility Study

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