

# Pavement Marking Paint Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

https://marketpublishers.com/r/P677C2EF968EN.html

Date: August 2019

Pages: 143

Price: US\$ 3,000.00 (Single User License)

ID: P677C2EF968EN

### **Abstracts**

Pavement Marking Paint Market Insights 2019, Global and Chinese Scenario is a professional and in-depth study on the current state of the global Pavement Marking Paint industry with a focus on the Chinese market. The report provides key statistics on the market status of the Pavement Marking Paint manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry. Overall, the report provides an in-depth insight of 2014-2024 global and Chinese Pavement Marking Paint market covering all important parameters.

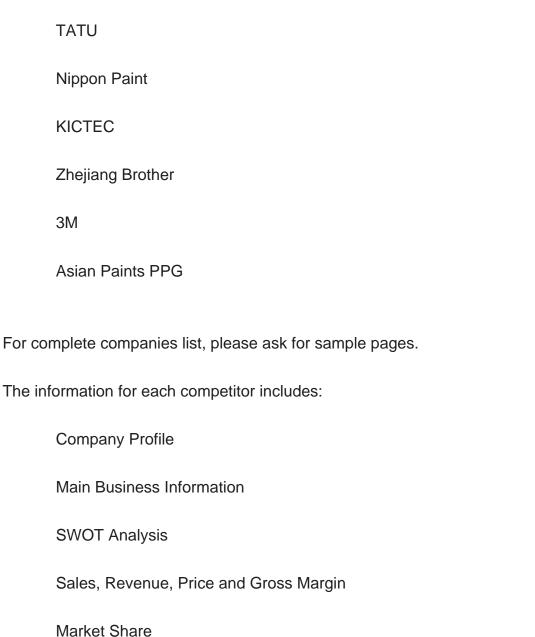
#### The key ponits of the report:

- 1. The report provides a basic overview of the industry including its definition, applications and manufacturing technology.
- 2. The report explores the international and Chinese major industry players in detail. In this part, the report presents the company profile, product specifications, capacity, production value, and 2014-2019 market shares for each company.
- 3. Through the statistical analysis, the report depicts the global and Chinese total market of Pavement Marking Paint industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export.
- 4. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis.
- 5. The report then estimates 2019-2024 market development trends of Pavement Marking Paint industry. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out.
- 6. The report makes some important proposals for a new project of Pavement Marking Paint Industry before evaluating its feasibility.



There are 3 key segments covered in this report: competitor segment, product type segment, end use/application segment.

For competitor segment, the report includes global key players of Pavement Marking Paint as well as some small players. At least 15 companies are included:



For product type segment, this report listed main product type of Pavement Marking Paint market in gloabal and china.

Thermoplastic Marking Paint



	Waterbased Marking Paint
	Solvent Based Marking Paint
	Two-Component Road Marking Paint
	Others
For end use/application segment, this report focuses on the status and outlook for key applications. End users sre also listed.	
	Roads& Streets
	Parking Lot
	Airport
	Other
Reasons to Purchase this Report:	
	Estimates 2019-2024 Pavement Marking Paint market development trends with the recent trends and SWOT analysis
	Market dynamics scenario, along with growth opportunities of the market in the years to come
	Market segmentation analysis including qualitative and quantitative research incorporating the impact of economic and policy aspects
	Regional and country level analysis integrating the demand and supply forces that are influencing the growth of the market.
	Market value (USD Million) and volume (Units Million) data for each segment and sub-segment

Pavement Marking Paint Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

Competitive landscape involving the market share of major players, along with



the new projects and strategies adopted by players in the past five years

Comprehensive company profiles covering the product offerings, key financial information, recent developments, SWOT analysis, and strategies employed by the major market players

1-year analyst support, along with the data support in excel format.

Any special requirements about this report, please let us know and we can provide custom report.



#### **Contents**

#### CHAPTER ONE INTRODUCTION OF PAVEMENT MARKING PAINT INDUSTRY

- 1.1 Brief Introduction of Pavement Marking Paint
- 1.2 Development of Pavement Marking Paint Industry
- 1.3 Status of Pavement Marking Paint Industry

### CHAPTER TWO MANUFACTURING TECHNOLOGY OF PAVEMENT MARKING PAINT

- 2.1 Development of Pavement Marking Paint Manufacturing Technology
- 2.2 Analysis of Pavement Marking Paint Manufacturing Technology
- 2.3 Trends of Pavement Marking Paint Manufacturing Technology

#### CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS

- **3.1 TATU** 
  - 3.1.1 Company Profile
  - 3.1.2 Product Information
  - 3.1.3 2014-2019 Production Information
  - 3.1.4 Contact Information
- 3.2 Nippon Paint
  - 3.2.1 Company Profile
  - 3.2.2 Product Information
  - 3.2.3 2014-2019 Production Information
  - 3.2.4 Contact Information
- 3.3 KICTEC
  - 3.2.1 Company Profile
  - 3.3.2 Product Information
  - 3.3.3 2014-2019 Production Information
  - 3.3.4 Contact Information
- 3.4 Zhejiang Brother
  - 3.4.1 Company Profile
  - 3.4.2 Product Information
  - 3.4.3 2014-2019 Production Information
  - 3.4.4 Contact Information
- 3.5 3M
- 3.5.1 Company Profile



- 3.5.2 Product Information
- 3.5.3 2014-2019 Production Information
- 3.5.4 Contact Information
- 3.6 Asian Paints PPG
  - 3.6.1 Company Profile
- 3.6.2 Product Information
- 3.5.3 2014-2019 Production Information
- 3.6.4 Contact Information
- 3.7 Sherwin-Williams
  - 3.7.1 Company Profile
  - 3.7.2 Product Information
  - 3.7.3 2014-2019 Production Information
  - 3.7.4 Contact Information
- 3.8 Company H
  - 3.8.1 Company Profile
  - 3.8.2 Product Information
  - 3.8.3 2014-2019 Production Information
  - 3.8.4 Contact Information

## CHAPTER FOUR 2014-2019 GLOBAL AND CHINESE MARKET OF PAVEMENT MARKING PAINT

- 4.1 2014-2019 Global Capacity, Production and Production Value of Pavement Marking Paint Industry
- 4.2 2014-2019 Global Cost and Profit of Pavement Marking Paint Industry
- 4.3 Market Comparison of Global and Chinese Pavement Marking Paint Industry
- 4.4 2014-2019 Global and Chinese Supply and Consumption of Pavement Marking Paint
- 4.5 2014-2019 Chinese Import and Export of Pavement Marking Paint

#### CHAPTER FIVE MARKET STATUS OF PAVEMENT MARKING PAINT INDUSTRY

- 5.1 Market Competition of Pavement Marking Paint Industry by Company
- 5.2 Market Competition of Pavement Marking Paint Industry by Country (USA, EU, Japan, Chinese etc.)
- 5.3 Market Analysis of Pavement Marking Paint Consumption by Application/Type

# CHAPTER SIX 2019-2024 MARKET FORECAST OF GLOBAL AND CHINESE PAVEMENT MARKING PAINT INDUSTRY



- 6.1 2019-2024 Global and Chinese Capacity, Production, and Production Value of Pavement Marking Paint
- 6.2 2019-2024 Pavement Marking Paint Industry Cost and Profit Estimation
- 6.3 2019-2024 Global and Chinese Market Share of Pavement Marking Paint
- 6.4 2019-2024 Global and Chinese Supply and Consumption of Pavement Marking Paint
- 6.5 2019-2024 Chinese Import and Export of Pavement Marking Paint

#### CHAPTER SEVEN ANALYSIS OF PAVEMENT MARKING PAINT INDUSTRY CHAIN

- 7.1 Industry Chain Structure
- 7.2 Upstream Raw Materials
- 7.3 Downstream Industry

### CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON PAVEMENT MARKING PAINT INDUSTRY

- 8.1 Global and Chinese Macroeconomic Environment Analysis
  - 8.1.1 Global Macroeconomic Analysis
  - 8.1.2 Chinese Macroeconomic Analysis
- 8.2 Global and Chinese Macroeconomic Environment Development Trend
  - 8.2.1 Global Macroeconomic Outlook
  - 8.2.2 Chinese Macroeconomic Outlook
- 8.3 Effects to Pavement Marking Paint Industry

#### CHAPTER NINE MARKET DYNAMICS OF PAVEMENT MARKING PAINT INDUSTRY

- 9.1 Pavement Marking Paint Industry News
- 9.2 Pavement Marking Paint Industry Development Challenges
- 9.3 Pavement Marking Paint Industry Development Opportunities

#### CHAPTER TEN PROPOSALS FOR NEW PROJECT

- 10.1 Market Entry Strategies
- 10.2 Countermeasures of Economic Impact
- 10.3 Marketing Channels
- 10.4 Feasibility Studies of New Project Investment



# CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE PAVEMENT MARKING PAINT INDUSTRY



### **Tables & Figures**

#### **TABLES AND FIGURES**

Figure Pavement Marking Paint Product Picture

Table Development of Pavement Marking Paint Manufacturing Technology

Figure Manufacturing Process of Pavement Marking Paint

Table Trends of Pavement Marking Paint Manufacturing Technology

Figure Pavement Marking Paint Product and Specifications

Table 2014-2019 Pavement Marking Paint Product Capacity, Production, and

Production Value etc. List

Figure 2014-2019 Pavement Marking Paint Capacity Production and Growth Rate

Figure 2014-2019 Pavement Marking Paint Production Global Market Share

Figure Pavement Marking Paint Product and Specifications

Table 2014-2019 Pavement Marking Paint Product Capacity, Production, and

Production Value etc. List

Figure 2014-2019 Pavement Marking Paint Capacity Production and Growth Rate

Figure 2014-2019 Pavement Marking Paint Production Global Market Share

Figure Pavement Marking Paint Product and Specifications

Table 2014-2019 Pavement Marking Paint Product Capacity Production Price Cost

**Production Value List** 

Figure 2014-2019 Pavement Marking Paint Capacity Production and Growth Rate

Figure 2014-2019 Pavement Marking Paint Production Global Market Share

Figure Pavement Marking Paint Product and Specifications

Table 2014-2019 Pavement Marking Paint Product Capacity, Production, and

Production Value etc. List

Figure 2014-2019 Pavement Marking Paint Capacity Production and Growth Rate

Figure 2014-2019 Pavement Marking Paint Production Global Market Share

Figure Pavement Marking Paint Product and Specifications

Table 2014-2019 Pavement Marking Paint Product Capacity Production Price Cost

**Production Value List** 

Figure 2014-2019 Pavement Marking Paint Capacity Production and Growth Rate

Figure 2014-2019 Pavement Marking Paint Production Global Market Share

Figure Pavement Marking Paint Product and Specifications

Table 2014-2019 Pavement Marking Paint Product Capacity, Production, and

Production Value etc. List

Figure 2014-2019 Pavement Marking Paint Capacity Production and Growth Rate

Figure 2014-2019 Pavement Marking Paint Production Global Market Share

Figure Pavement Marking Paint Product and Specifications



Table 2014-2019 Pavement Marking Paint Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Pavement Marking Paint Capacity Production and Growth Rate Figure 2014-2019 Pavement Marking Paint Production Global Market Share

Figure Pavement Marking Paint Product and Specifications

Table 2014-2019 Pavement Marking Paint Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Pavement Marking Paint Capacity Production and Growth Rate Figure 2014-2019 Pavement Marking Paint Production Global Market Share Table 2014-2019 Global Pavement Marking Paint Capacity List

Table 2014-2019 Global Pavement Marking Paint Key Manufacturers Capacity Share List

Figure 2014-2019 Global Pavement Marking Paint Manufacturers Capacity Share Table 2014-2019 Global Pavement Marking Paint Key Manufacturers Production List Table 2014-2019 Global Pavement Marking Paint Key Manufacturers Production Share List

Figure 2014-2019 Global Pavement Marking Paint Manufacturers Production Share Figure 2014-2019 Global Pavement Marking Paint Capacity Production and Growth Rate

Table 2014-2019 Global Pavement Marking Paint Key Manufacturers Production Value List

Figure 2014-2019 Global Pavement Marking Paint Production Value and Growth Rate Table 2014-2019 Global Pavement Marking Paint Key Manufacturers Production Value Share List

Figure 2014-2019 Global Pavement Marking Paint Manufacturers Production Value Share

Table 2014-2019 Global Pavement Marking Paint Capacity Production Cost Profit and Gross Margin List

Figure 2014-2019 Chinese Share of Global Pavement Marking Paint Production Table 2014-2019 Global Supply and Consumption of Pavement Marking Paint Table 2014-2019 Import and Export of Pavement Marking Paint

Figure 2018 Global Pavement Marking Paint Key Manufacturers Capacity Market Share Figure 2018 Global Pavement Marking Paint Key Manufacturers Production Market Share

Figure 2018 Global Pavement Marking Paint Key Manufacturers Production Value Market Share

Table 2014-2019 Global Pavement Marking Paint Key Countries Capacity List Figure 2014-2019 Global Pavement Marking Paint Key Countries Capacity Table 2014-2019 Global Pavement Marking Paint Key Countries Capacity Share List



Figure 2014-2019 Global Pavement Marking Paint Key Countries Capacity Share Table 2014-2019 Global Pavement Marking Paint Key Countries Production List Figure 2014-2019 Global Pavement Marking Paint Key Countries Production Table 2014-2019 Global Pavement Marking Paint Key Countries Production Share List Figure 2014-2019 Global Pavement Marking Paint Key Countries Production Share Table 2014-2019 Global Pavement Marking Paint Key Countries Consumption Volume List

Figure 2014-2019 Global Pavement Marking Paint Key Countries Consumption Volume Table 2014-2019 Global Pavement Marking Paint Key Countries Consumption Volume Share List

Figure 2014-2019 Global Pavement Marking Paint Key Countries Consumption Volume Share

Figure 78 2014-2019 Global Pavement Marking Paint Consumption Volume Market by Application

Table 89 2014-2019 Global Pavement Marking Paint Consumption Volume Market Share List by Application

Figure 79 2014-2019 Global Pavement Marking Paint Consumption Volume Market Share by Application

Table 90 2014-2019 Chinese Pavement Marking Paint Consumption Volume Market List by Application

Figure 80 2014-2019 Chinese Pavement Marking Paint Consumption Volume Market by Application

Figure 2019-2024 Global Pavement Marking Paint Capacity Production and Growth Rate

Figure 2019-2024 Global Pavement Marking Paint Production Value and Growth Rate Table 2019-2024 Global Pavement Marking Paint Capacity Production Cost Profit and Gross Margin List

Figure 2019-2024 Chinese Share of Global Pavement Marking Paint Production

Table 2019-2024 Global Supply and Consumption of Pavement Marking Paint

Table 2019-2024 Import and Export of Pavement Marking Paint

Figure Industry Chain Structure of Pavement Marking Paint Industry

Figure Production Cost Analysis of Pavement Marking Paint

Figure Downstream Analysis of Pavement Marking Paint

Table Growth of World output, 2014 - 2019, Annual Percentage Change

Figure Unemployment Rates in Selected Developed Countries, January 2014 - March 2018

Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies, September 2014-March 2018

Figure 2014-2019 Chinese GDP and Growth Rates



Figure 2014-2019 Chinese CPI Changes

Figure 2014-2019 Chinese PMI Changes

Figure 2014-2019 Chinese Financial Revenue and Growth Rate

Figure 2014-2019 Chinese Total Fixed Asset Investment and Growth Rate

Figure 2019-2024 Chinese GDP and Growth Rates

Figure 2019-2024 Chinese CPI Changes

Table Economic Effects to Pavement Marking Paint Industry

Table Pavement Marking Paint Industry Development Challenges

Table Pavement Marking Paint Industry Development Opportunities

Figure Map of Chinese 33 Provinces and Administrative Regions

Table Selected Cities According to Industrial Orientation

Figure Chinese IPR Strategy

Table Brief Summary of Suggestions

Table New Pavement Marking Paints Project Feasibility Study



#### I would like to order

Product name: Pavement Marking Paint Market Insights 2019, Global and Chinese Analysis and

Forecast to 2024

Product link: <a href="https://marketpublishers.com/r/P677C2EF968EN.html">https://marketpublishers.com/r/P677C2EF968EN.html</a>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/P677C2EF968EN.html">https://marketpublishers.com/r/P677C2EF968EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



