

Parent Generation Chicken Farming Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type

<https://marketpublishers.com/r/PDE9C33806E6EN.html>

Date: February 2025

Pages: 81

Price: US\$ 3,200.00 (Single User License)

ID: PDE9C33806E6EN

Abstracts

Parent Generation Chicken Farming Market Overview

The Parent Generation (PG) chicken farming market is an essential segment of the poultry industry, focused on the breeding of high-quality parent stock that is used for the production of broiler and layer hens. These parent birds serve as the foundation for the next generation of poultry, playing a crucial role in ensuring optimal genetic traits, health, and productivity. The growing demand for poultry products worldwide, along with advancements in genetics and breeding technologies, is driving the expansion of the PG chicken farming market.

Market Size

The Parent Generation chicken farming market is anticipated to grow at a compound annual growth rate (CAGR) of 5% to 7% during the forecast period. This growth is driven by the increasing global consumption of poultry products and the need for high-quality breeding stock to meet demand in the commercial poultry industry. As more countries and regions expand their poultry farming operations, particularly in emerging markets, the market for PG chicken farming is expected to see sustained growth.

Market Share & Trends Analysis

By Application

The PG chicken farming market is segmented by application into retail, catering services, food processing plants, agricultural markets, and other sectors. The expected growth rates for these applications are as follows:

Retail: The retail sector, driven by increased poultry consumption in supermarkets and grocery stores, is projected to grow at a CAGR of 4% to 6%.

Catering Services: The catering services segment, encompassing restaurants, hotels, and food service operations, is expected to experience a growth rate of 5% to 7% as demand for poultry products increases in these sectors.

Food Processing Plants: Food processing plants, which require a steady supply of broiler and layer hens for meat and egg production, are expected to grow at a CAGR of 6% to 8%, driven by the expanding global poultry production network.

Agricultural Market: The agricultural market segment is expected to see moderate growth, with a CAGR of 4% to 5%, as farmers continue to invest in high-quality breeding stock to optimize their poultry production efficiency.

Others: The other applications segment, including specialized markets such as hatcheries and research facilities, is expected to grow at a CAGR of 3% to 5%.

By Product Type

The Parent Generation chicken farming market is segmented into two primary product types: broiler and layer hens. The estimated growth rates for these segments are as follows:

Broiler: The broiler segment is projected to grow at a CAGR of 5% to 7%, driven by the increasing global demand for chicken meat, particularly in regions with growing populations and higher consumption rates.

Layer Hen: The layer hen segment is expected to grow at a steady rate of 4% to 6%, driven by the rising demand for eggs, especially in countries with increasing protein consumption and a growing middle class.

By Key Market Players

The Parent Generation chicken farming market is competitive, with several key players dominating the market. Leading companies include:

Shandong Minhe Animal Husbandry: One of the leading players in China's poultry industry, providing high-quality breeding stock to meet the demand for both broiler and layer hens.

Shandong Xiantan: A key supplier of Parent Generation chickens, focused on providing genetic stock with high productivity and disease resistance.

Sunner Development: Known for its high-quality broiler production, Sunner Development

has also expanded its operations to offer Parent Generation chicken stock to support the growing poultry industry.

Fovo Food: A major player in China, Fovo Food supplies Parent Generation stock, focusing on improving poultry genetics for better production yields and disease resistance.

Dachan Food: Specializing in the production of high-quality Parent Generation poultry stock, Dachan Food plays a significant role in China's poultry farming sector.

Yisheng Swine Breeding: While primarily a swine breeding company, Yisheng has expanded into poultry and plays a key role in supplying Parent Generation chicken stock in various regions.

Lihua Animal Husbandry: Lihua is known for its sustainable and efficient breeding programs, producing Parent Generation chickens that are highly sought after for broiler and layer production.

By Region

The Parent Generation chicken farming market shows varying growth across different regions. The estimated growth rates for these regions are as follows:

North America: North America is expected to grow at a moderate CAGR of 4% to 6%, driven by demand from the US and Canada, both of which have established and advanced poultry farming operations.

Europe: Europe is projected to see steady growth with a CAGR of 5% to 7%, particularly in countries like the UK, France, and Germany, where poultry consumption continues to rise.

Asia-Pacific: The Asia-Pacific region is anticipated to experience the highest growth rate, with a CAGR of 6% to 9%, as countries like China, India, and Indonesia expand their poultry industries to meet increasing domestic demand for poultry meat and eggs.

Latin America: Latin America is expected to grow at a CAGR of 4% to 6%, driven by key poultry-producing countries such as Brazil and Mexico.

Middle East & Africa: The Middle East and Africa are projected to grow at a CAGR of 5% to 7%, due to rising poultry consumption in countries with expanding populations.

Market Forecasts (2025-2030)

Key Growth Drivers

Rising Poultry Consumption: Increasing demand for both chicken meat and eggs across the globe, particularly in emerging markets, continues to drive the need for high-quality

Parent Generation poultry stock.

Technological Advancements in Breeding: The development of new breeding technologies that improve poultry genetics and productivity is expected to fuel the growth of the Parent Generation chicken farming market.

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