

# **Parasite Killer for Animals Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type**

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## **Abstracts**

### **Parasite Killer for Animals Market Overview**

The market for Parasite Killer for Animals is growing significantly, driven by the increasing need for effective parasitic control solutions across a wide range of animal species. This includes pets, zoo animals, and other animals in veterinary care. The demand for these products is expected to continue expanding as pet ownership increases globally, and as zoo and wildlife conservation efforts intensify. As a result, the market for animal parasite control products is poised for steady growth over the coming years.

### **Market Size**

The Parasite Killer for Animals market is expected to grow at a compound annual growth rate (CAGR) of 5.0% to 7.0% during the forecast period. This growth is attributed to the rising awareness among pet owners and veterinary professionals regarding the importance of parasite prevention and treatment, as well as innovations in parasite control products that offer increased efficacy and ease of use.

### **Market Share & Trends Analysis**

#### **By Application**

The market is segmented by application, with distinct growth trends across each segment:

**Zoo:** The zoo application is projected to grow at a CAGR of 4.5% to 6.0%, driven by

increasing efforts in wildlife management and the need for maintaining animal health in zoological settings.

**Pet:** The pet market, particularly for household pets such as dogs and cats, is expected to see the highest growth rate, with a CAGR of 6.0% to 8.0%, due to rising pet adoption globally and growing concerns about pet health and wellbeing.

**Others:** Other applications, including livestock and exotic animals, are projected to grow at a CAGR of 4.0% to 5.5%, as awareness of the importance of parasitic control extends to various animal categories.

### By Product Type

The market is also divided by product type, with notable developments in each category:

**Tablet:** The tablet segment is expected to grow at a CAGR of 5.0% to 6.5%, owing to their convenience, easy dosing, and effectiveness in treating internal parasites in pets and other animals.

**Injection:** Injectables are forecasted to grow at a CAGR of 4.5% to 6.0%, as they are often used for more severe infestations and are favored in veterinary clinics and zoos for large animals.

**Spray:** The spray segment is anticipated to grow at a CAGR of 6.0% to 7.5%, driven by their popularity for external parasite control in pets, as well as their ease of use for both home and professional applications.

**Others:** Other forms, including topical treatments and powders, are expected to grow at a CAGR of 4.0% to 5.5%, offering alternative options for pet and livestock care.

### By Key Market Players

Key players in the Parasite Killer for Animals market include:

**Bayer Healthcare:** A major player providing a variety of parasite control solutions for both domestic pets and livestock.

**Boehringer Ingelheim:** Known for its comprehensive animal health portfolio, including parasite treatments.

**Ceva Animal Health:** A leader in veterinary products, offering a range of parasiticides for both external and internal use.

**Elanco:** A global animal health company that provides various products targeting animal parasites.

**Merck:** Known for its veterinary care solutions, including those aimed at controlling parasitic infections in animals.

**Merial Sanofi:** A key supplier of pharmaceutical products for animals, including parasite control treatments.

**Virbac:** Offers a variety of parasitic treatments for pets and farm animals, with an emphasis on innovation and safety.

**Zoetis Animal Healthcare:** A leading player in the market for animal healthcare products, including parasiticides for a variety of species.

## By Region

Regional market trends suggest varying growth rates across different areas:

**North America:** Expected to grow at a CAGR of 5.5% to 7.5%, primarily due to increasing pet ownership and a well-established veterinary care infrastructure in the region.

**Europe:** This region is projected to grow at a CAGR of 4.0% to 5.5%, driven by rising demand for effective parasite control solutions in pets and livestock, as well as stricter regulations concerning animal health.

**Asia-Pacific:** The Asia-Pacific market is forecast to exhibit the highest growth rate, with a CAGR of 7.0% to 9.0%, due to rising pet ownership, increasing disposable income, and growing awareness of animal health in countries such as China, India, and Japan.

**Latin America:** Growth in Latin America is expected to range between 5.0% to 6.5%, supported by the expanding pet care industry and agricultural sector.

**Middle East & Africa:** The region is projected to grow at a CAGR of 4.5% to 5.5%, driven by improving veterinary care practices and a growing focus on animal welfare.

## Market Forecasts (2025-2030)

### Growth in Key Segments

**Pet Applications:** The pet care segment is expected to continue its robust growth, with increasing demand for both preventative and therapeutic parasitic treatments for household pets.

**Spray Products:** The demand for sprays is anticipated to remain strong, especially in the pet care market, due to their ease of application and immediate effects on external parasites.

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