

# P2P Payment Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

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## Abstracts

P2P Payment Market Insights 2019, Global and Chinese Scenario is a professional and in-depth study on the current state of the global P2P Payment industry with a focus on the Chinese market. The report provides key statistics on the market status of the P2P Payment manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry. Overall, the report provides an in-depth insight of 2014-2024 global and Chinese P2P Payment market covering all important parameters.

The key points of the report:

1. The report provides a basic overview of the industry including its definition, applications and manufacturing technology.
2. The report explores the international and Chinese major industry players in detail. In this part, the report presents the company profile, product specifications, capacity, production value, and 2014-2019 market shares for each company.
3. Through the statistical analysis, the report depicts the global and Chinese total market of P2P Payment industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export.
4. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis.
5. The report then estimates 2019-2024 market development trends of P2P Payment industry. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out.
6. The report makes some important proposals for a new project of P2P Payment Industry before evaluating its feasibility.

There are 3 key segments covered in this report: competitor segment, product type segment, end use/application segment.

For competitor segment, the report includes global key players of P2P Payment as well as some small players. At least 3 companies are included:

PayPal Pte. Ltd.

Tencent.

Square

The information for each competitor includes:

Company Profile

Main Business Information

SWOT Analysis

Sales, Revenue, Price and Gross Margin

Market Share

For product type segment, this report listed main product type of P2P Payment market in global and china.

NFC/Smartcard

SMS

Mobile Apps

For end use/application segment, this report focuses on the status and outlook for key applications. End users sre also listed.

Retail Payments

Travels & Hospitality Payments

Transportation & Logistics Payments

Energy & Utilities Payments

Others

#### Reasons to Purchase this Report:

Estimates 2019-2024 P2P Payment market development trends with the recent trends and SWOT analysis

Market dynamics scenario, along with growth opportunities of the market in the years to come

Market segmentation analysis including qualitative and quantitative research incorporating the impact of economic and policy aspects

Regional and country level analysis integrating the demand and supply forces that are influencing the growth of the market.

Market value (USD Million) and volume (Units Million) data for each segment and sub-segment

Competitive landscape involving the market share of major players, along with the new projects and strategies adopted by players in the past five years

Comprehensive company profiles covering the product offerings, key financial information, recent developments, SWOT analysis, and strategies employed by the major market players

1-year analyst support, along with the data support in excel format.

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## Contents

### **CHAPTER ONE INTRODUCTION OF P2P PAYMENT INDUSTRY**

- 1.1 Brief Introduction of P2P Payment
- 1.2 Development of P2P Payment Industry
- 1.3 Status of P2P Payment Industry

### **CHAPTER TWO MANUFACTURING TECHNOLOGY OF P2P PAYMENT**

- 2.1 Development of P2P Payment Manufacturing Technology
- 2.2 Analysis of P2P Payment Manufacturing Technology
- 2.3 Trends of P2P Payment Manufacturing Technology

### **CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS**

- 3.1 PayPal Pte. Ltd.
  - 3.1.1 Company Profile
  - 3.1.2 Product Information
  - 3.1.3 2014-2019 Production Information
  - 3.1.4 Contact Information
- 3.2 Tencent.
  - 3.2.1 Company Profile
  - 3.2.2 Product Information
  - 3.2.3 2014-2019 Production Information
  - 3.2.4 Contact Information
- 3.3 Square
  - 3.3.1 Company Profile
  - 3.3.2 Product Information
  - 3.3.3 2014-2019 Production Information
  - 3.3.4 Contact Information
- 3.4 Company D
  - 3.4.1 Company Profile
  - 3.4.2 Product Information
  - 3.4.3 2014-2019 Production Information
  - 3.4.4 Contact Information
- 3.5 Company E
  - 3.5.1 Company Profile
  - 3.5.2 Product Information

- 3.5.3 2014-2019 Production Information
- 3.5.4 Contact Information
- 3.6 Company F
  - 3.6.1 Company Profile
  - 3.6.2 Product Information
  - 3.5.3 2014-2019 Production Information
  - 3.6.4 Contact Information
- 3.7 Company G
  - 3.7.1 Company Profile
  - 3.7.2 Product Information
  - 3.7.3 2014-2019 Production Information
  - 3.7.4 Contact Information
- 3.8 Company H
  - 3.8.1 Company Profile
  - 3.8.2 Product Information
  - 3.8.3 2014-2019 Production Information
  - 3.8.4 Contact Information

## **CHAPTER FOUR 2014-2019 GLOBAL AND CHINESE MARKET OF P2P PAYMENT**

- 4.1 2014-2019 Global Capacity, Production and Production Value of P2P Payment Industry
- 4.2 2014-2019 Global Cost and Profit of P2P Payment Industry
- 4.3 Market Comparison of Global and Chinese P2P Payment Industry
- 4.4 2014-2019 Global and Chinese Supply and Consumption of P2P Payment
- 4.5 2014-2019 Chinese Import and Export of P2P Payment

## **CHAPTER FIVE MARKET STATUS OF P2P PAYMENT INDUSTRY**

- 5.1 Market Competition of P2P Payment Industry by Company
- 5.2 Market Competition of P2P Payment Industry by Country (USA, EU, Japan, Chinese etc.)
- 5.3 Market Analysis of P2P Payment Consumption by Application/Type

## **CHAPTER SIX 2019-2024 MARKET FORECAST OF GLOBAL AND CHINESE P2P PAYMENT INDUSTRY**

- 6.1 2019-2024 Global and Chinese Capacity, Production, and Production Value of P2P Payment

- 6.2 2019-2024 P2P Payment Industry Cost and Profit Estimation
- 6.3 2019-2024 Global and Chinese Market Share of P2P Payment
- 6.4 2019-2024 Global and Chinese Supply and Consumption of P2P Payment
- 6.5 2019-2024 Chinese Import and Export of P2P Payment

## **CHAPTER SEVEN ANALYSIS OF P2P PAYMENT INDUSTRY CHAIN**

- 7.1 Industry Chain Structure
- 7.2 Upstream Raw Materials
- 7.3 Downstream Industry

## **CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON P2P PAYMENT INDUSTRY**

- 8.1 Global and Chinese Macroeconomic Environment Analysis
  - 8.1.1 Global Macroeconomic Analysis
  - 8.1.2 Chinese Macroeconomic Analysis
- 8.2 Global and Chinese Macroeconomic Environment Development Trend
  - 8.2.1 Global Macroeconomic Outlook
  - 8.2.2 Chinese Macroeconomic Outlook
- 8.3 Effects to P2P Payment Industry

## **CHAPTER NINE MARKET DYNAMICS OF P2P PAYMENT INDUSTRY**

- 9.1 P2P Payment Industry News
- 9.2 P2P Payment Industry Development Challenges
- 9.3 P2P Payment Industry Development Opportunities

## **CHAPTER TEN PROPOSALS FOR NEW PROJECT**

- 10.1 Market Entry Strategies
- 10.2 Countermeasures of Economic Impact
- 10.3 Marketing Channels
- 10.4 Feasibility Studies of New Project Investment

## **CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE P2P PAYMENT INDUSTRY**

## Tables & Figures

### TABLES AND FIGURES

Figure P2P Payment Product Picture

Table Development of P2P Payment Manufacturing Technology

Figure Manufacturing Process of P2P Payment

Table Trends of P2P Payment Manufacturing Technology

Figure P2P Payment Product and Specifications

Table 2014-2019 P2P Payment Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 P2P Payment Capacity Production and Growth Rate

Figure 2014-2019 P2P Payment Production Global Market Share

Figure P2P Payment Product and Specifications

Table 2014-2019 P2P Payment Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 P2P Payment Capacity Production and Growth Rate

Figure 2014-2019 P2P Payment Production Global Market Share

Figure P2P Payment Product and Specifications

Table 2014-2019 P2P Payment Product Capacity Production Price Cost Production Value List

Figure 2014-2019 P2P Payment Capacity Production and Growth Rate

Figure 2014-2019 P2P Payment Production Global Market Share

Figure P2P Payment Product and Specifications

Table 2014-2019 P2P Payment Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 P2P Payment Capacity Production and Growth Rate

Figure 2014-2019 P2P Payment Production Global Market Share

Figure P2P Payment Product and Specifications

Table 2014-2019 P2P Payment Product Capacity Production Price Cost Production Value List

Figure 2014-2019 P2P Payment Capacity Production and Growth Rate

Figure 2014-2019 P2P Payment Production Global Market Share

Figure P2P Payment Product and Specifications

Table 2014-2019 P2P Payment Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 P2P Payment Capacity Production and Growth Rate

Figure 2014-2019 P2P Payment Production Global Market Share

Figure P2P Payment Product and Specifications



Table 2014-2019 P2P Payment Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 P2P Payment Capacity Production and Growth Rate

Figure 2014-2019 P2P Payment Production Global Market Share

Figure P2P Payment Product and Specifications

Table 2014-2019 P2P Payment Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 P2P Payment Capacity Production and Growth Rate

Figure 2014-2019 P2P Payment Production Global Market Share

Table 2014-2019 Global P2P Payment Capacity List

Table 2014-2019 Global P2P Payment Key Manufacturers Capacity Share List

Figure 2014-2019 Global P2P Payment Manufacturers Capacity Share

Table 2014-2019 Global P2P Payment Key Manufacturers Production List

Table 2014-2019 Global P2P Payment Key Manufacturers Production Share List

Figure 2014-2019 Global P2P Payment Manufacturers Production Share

Figure 2014-2019 Global P2P Payment Capacity Production and Growth Rate

Table 2014-2019 Global P2P Payment Key Manufacturers Production Value List

Figure 2014-2019 Global P2P Payment Production Value and Growth Rate

Table 2014-2019 Global P2P Payment Key Manufacturers Production Value Share List

Figure 2014-2019 Global P2P Payment Manufacturers Production Value Share

Table 2014-2019 Global P2P Payment Capacity Production Cost Profit and Gross Margin List

Figure 2014-2019 Chinese Share of Global P2P Payment Production

Table 2014-2019 Global Supply and Consumption of P2P Payment

Table 2014-2019 Import and Export of P2P Payment

Figure 2018 Global P2P Payment Key Manufacturers Capacity Market Share

Figure 2018 Global P2P Payment Key Manufacturers Production Market Share

Figure 2018 Global P2P Payment Key Manufacturers Production Value Market Share

Table 2014-2019 Global P2P Payment Key Countries Capacity List

Figure 2014-2019 Global P2P Payment Key Countries Capacity

Table 2014-2019 Global P2P Payment Key Countries Capacity Share List

Figure 2014-2019 Global P2P Payment Key Countries Capacity Share

Table 2014-2019 Global P2P Payment Key Countries Production List

Figure 2014-2019 Global P2P Payment Key Countries Production

Table 2014-2019 Global P2P Payment Key Countries Production Share List

Figure 2014-2019 Global P2P Payment Key Countries Production Share

Table 2014-2019 Global P2P Payment Key Countries Consumption Volume List

Figure 2014-2019 Global P2P Payment Key Countries Consumption Volume

Table 2014-2019 Global P2P Payment Key Countries Consumption Volume Share List

Figure 2014-2019 Global P2P Payment Key Countries Consumption Volume Share  
Figure 78 2014-2019 Global P2P Payment Consumption Volume Market by Application  
Table 89 2014-2019 Global P2P Payment Consumption Volume Market Share List by Application  
Figure 79 2014-2019 Global P2P Payment Consumption Volume Market Share by Application  
Table 90 2014-2019 Chinese P2P Payment Consumption Volume Market List by Application  
Figure 80 2014-2019 Chinese P2P Payment Consumption Volume Market by Application  
Figure 2019-2024 Global P2P Payment Capacity Production and Growth Rate  
Figure 2019-2024 Global P2P Payment Production Value and Growth Rate  
Table 2019-2024 Global P2P Payment Capacity Production Cost Profit and Gross Margin List  
Figure 2019-2024 Chinese Share of Global P2P Payment Production  
Table 2019-2024 Global Supply and Consumption of P2P Payment  
Table 2019-2024 Import and Export of P2P Payment  
Figure Industry Chain Structure of P2P Payment Industry  
Figure Production Cost Analysis of P2P Payment  
Figure Downstream Analysis of P2P Payment  
Table Growth of World output, 2014 - 2019, Annual Percentage Change  
Figure Unemployment Rates in Selected Developed Countries, January 2014 - March 2018  
Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies, September 2014-March 2018  
Figure 2014-2019 Chinese GDP and Growth Rates  
Figure 2014-2019 Chinese CPI Changes  
Figure 2014-2019 Chinese PMI Changes  
Figure 2014-2019 Chinese Financial Revenue and Growth Rate  
Figure 2014-2019 Chinese Total Fixed Asset Investment and Growth Rate  
Figure 2019-2024 Chinese GDP and Growth Rates  
Figure 2019-2024 Chinese CPI Changes  
Table Economic Effects to P2P Payment Industry  
Table P2P Payment Industry Development Challenges  
Table P2P Payment Industry Development Opportunities  
Figure Map of Chinese 33 Provinces and Administrative Regions  
Table Selected Cities According to Industrial Orientation  
Figure Chinese IPR Strategy  
Table Brief Summary of Suggestions

## Table New P2P Payments Project Feasibility Study

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