

Non-alcoholic Steatohepatitis Drug Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology

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Abstracts

Non-alcoholic Steatohepatitis Drug Market Summary

Introduction

Non-alcoholic Steatohepatitis (NASH) is a severe form of non-alcoholic fatty liver disease marked by liver inflammation and fibrosis, often linked to obesity and metabolic syndrome. Globally, NASH prevalence rose from 264 million in 2018 to 296 million in 2023, projected to reach 342 million by 2030. The NASH Drug market focuses on therapies to halt progression, reduce fat accumulation, and prevent cirrhosis, with resmetirom—approved by the FDA in March 2024 by Madrigal Pharmaceuticals—as the first drug for moderate-to-advanced NASH fibrosis. The industry is characterized by intense R&D, addressing a growing epidemic with significant unmet needs and a shift toward metabolic-targeted therapies.

Market Size and Growth Forecast

The global Non-alcoholic Steatohepatitis Drug market is estimated at USD 0.3 billion to USD 0.6 billion in 2025, with an extraordinary CAGR of 100% to 110% through 2030, potentially reaching USD 10 billion to USD 24 billion. This explosive growth reflects resmetirom's approval and robust pipeline activity.

Regional Analysis

North America: Expected at 95% to 105%, the U.S. leads with high obesity rates and advanced healthcare. Trends focus on metabolic drugs and diagnostics.



Europe: Forecasted at 90% to 100%, Germany and France grow rapidly. Trends emphasize lifestyle-linked therapies.

Asia Pacific: Projected at 100% to 110%, China drives growth with rising prevalence. Trends highlight local R&D.

South Ameica: Anticipated at 85% to 95%, Brazil emerges. Trends favor affordable options.

Middle East and Africa: Expected at 80% to 90%, UAE leads. Trends focus on awareness and access.

Key Market Players

AstraZeneca PLC: A UK leader, AstraZeneca targets metabolic diseases like NASH.

Eli Lilly: A U.S. firm, Lilly advances NASH therapies with metabolic focus.

Gilead Sciences: A U.S. giant, Gilead explores liver disease solutions.

Merck & Co. Inc.: A U.S. player, Merck innovates in NASH treatments.

Novo Nordisk: A Danish company, Novo Nordisk leverages diabetes expertise for NASH.

Novartis AG: A Swiss firm, Novartis focuses on fibrosis therapies.

Pfizer Inc.: A U.S. leader, Pfizer targets metabolic liver conditions.

Roche Holding AG: A Swiss giant, Roche explores NASH innovations.

Enanta Pharmaceuticals Inc.: A U.S. biotech, Enanta develops liver-targeted drugs.

Ionis Pharmaceuticals Inc.: A U.S. entity, Ionis advances RNA therapies for NASH.

NGM Biopharmaceuticals Inc.: A U.S. firm, NGM targets metabolic pathways.

Pliant Therapeutics Inc.: A U.S. biotech, Pliant focuses on anti-fibrotic agents.

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Terns Pharmaceuticals Inc.: A U.S. company, Terns innovates in NASH treatments.

89bio Inc.: A U.S. entity, 89bio develops metabolic therapies.

Porter's Five Forces Analysis

Threat of New Entrants: High, with blockbuster potential attracting biotechs despite R&D costs.

Threat of Substitutes: Moderate, with lifestyle interventions competing, but drugs offer scalability.

Bargaining Power of Buyers: Moderate, as unmet needs limit options, though insurers push pricing.

Bargaining Power of Suppliers: Low-to-moderate, with broad supply chains supporting drug production.

Competitive Rivalry: Intense, driven by first-mover advantages and pipeline races among Gilead and Merck.

Market Opportunities and Challenges

Opportunities

Rising Prevalence: 342 million cases by 2030 create vast demand for NASH drugs.

First Approval: Resmetirom's success sets a precedent, accelerating market entry.

Metabolic Focus: Overlap with obesity and diabetes opens cross-therapeutic potential.

Investment Surge: High growth rates attract significant R&D funding.



Challenges

Diagnostic Barriers: NASH's silent progression delays treatment, limiting market reach.

High Costs: Expensive drugs like resmetirom challenge affordability in emerging markets.

Regulatory Hurdles: Rigorous efficacy proof slows pipeline approvals.

Competition: Crowded pipeline increases rivalry, risking market saturation.



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