

# Mobile Point-of-Sale (mPOS) Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

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### **Abstracts**

Mobile Point-of-Sale (mPOS) Market Insights 2019, Global and Chinese Scenario is a professional and in-depth study on the current state of the global Mobile Point-of-Sale (mPOS) industry with a focus on the Chinese market. The report provides key statistics on the market status of the Mobile Point-of-Sale (mPOS) manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry.Overall, the report provides an in-depth insight of 2014-2024 global and Chinese Mobile Point-of-Sale (mPOS) market covering all important parameters.

The key ponits of the report:

1. The report provides a basic overview of the industry including its definition, applications and manufacturing technology.

2. The report explores the international and Chinese major industry players in detail. In this part, the report presents the company profile, product specifications, capacity, production value, and 2014-2019 market shares for each company.

3. Through the statistical analysis, the report depicts the global and Chinese total market of Mobile Point-of-Sale (mPOS) industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export.

4. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis.

5. The report then estimates 2019-2024 market development trends of Mobile Point-of-Sale (mPOS) industry. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out.

6. The report makes some important proposals for a new project of Mobile Point-of-Sale (mPOS) Industry before evaluating its feasibility.



There are 3 key segments covered in this report: competitor segment, product type segment, end use/application segment.

For competitor segment, the report includes global key players of Mobile Point-of-Sale (mPOS) as well as some small players. At least 10 companies are included:

Bixolon Co.

Ltd.

Citizen Systems Europe GmbH

Dspread Technology

First Data Corporation

Hewlett-Packard Development Company L.P.

For complete companies list, please ask for sample pages.

The information for each competitor includes:

**Company Profile** 

Main Business Information

SWOT Analysis

Sales, Revenue, Price and Gross Margin

Market Share

For product type segment, this report listed main product type of Mobile Point-of-Sale (mPOS) market in gloabal and china.

Integrated Card Reader Solutions



Card Reader Accessories

For end use/application segment, this report focuses on the status and outlook for key applications. End users sre also listed.

Application I

Application II

Application III

Reasons to Purchase this Report:

Estimates 2019-2024 Mobile Point-of-Sale (mPOS) market development trends with the recent trends and SWOT analysis

Market dynamics scenario, along with growth opportunities of the market in the years to come

Market segmentation analysis including qualitative and quantitative research incorporating the impact of economic and policy aspects

Regional and country level analysis integrating the demand and supply forces that are influencing the growth of the market.

Market value (USD Million) and volume (Units Million) data for each segment and sub-segment

Competitive landscape involving the market share of major players, along with the new projects and strategies adopted by players in the past five years

Comprehensive company profiles covering the product offerings, key financial information, recent developments, SWOT analysis, and strategies employed by the major market players

1-year analyst support, along with the data support in excel format.



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### Contents

### CHAPTER ONE INTRODUCTION OF MOBILE POINT-OF-SALE (MPOS) INDUSTRY

- 1.1 Brief Introduction of Mobile Point-of-Sale (mPOS)
- 1.2 Development of Mobile Point-of-Sale (mPOS) Industry
- 1.3 Status of Mobile Point-of-Sale (mPOS) Industry

# CHAPTER TWO MANUFACTURING TECHNOLOGY OF MOBILE POINT-OF-SALE (MPOS)

- 2.1 Development of Mobile Point-of-Sale (mPOS) Manufacturing Technology
- 2.2 Analysis of Mobile Point-of-Sale (mPOS) Manufacturing Technology
- 2.3 Trends of Mobile Point-of-Sale (mPOS) Manufacturing Technology

### CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS

- 3.1 Bixolon Co.
  - 3.1.1 Company Profile
  - 3.1.2 Product Information
  - 3.1.3 2014-2019 Production Information
- 3.1.4 Contact Information
- 3.2 Ltd.
  - 3.2.1 Company Profile
  - 3.2.2 Product Information
  - 3.2.3 2014-2019 Production Information
  - 3.2.4 Contact Information
- 3.3 Citizen Systems Europe GmbH
  - 3.2.1 Company Profile
  - 3.3.2 Product Information
  - 3.3.3 2014-2019 Production Information
  - 3.3.4 Contact Information
- 3.4 Dspread Technology
- 3.4.1 Company Profile
- 3.4.2 Product Information
- 3.4.3 2014-2019 Production Information
- 3.4.4 Contact Information
- 3.5 First Data Corporation
  - 3.5.1 Company Profile



- 3.5.2 Product Information
- 3.5.3 2014-2019 Production Information
- 3.5.4 Contact Information
- 3.6 Hewlett-Packard Development Company L.P.
  - 3.6.1 Company Profile
  - 3.6.2 Product Information
  - 3.5.3 2014-2019 Production Information
  - 3.6.4 Contact Information
- 3.7 Ingenico S.A.
  - 3.7.1 Company Profile
  - 3.7.2 Product Information
  - 3.7.3 2014-2019 Production Information
  - 3.7.4 Contact Information
- 3.8 Company H
  - 3.8.1 Company Profile
  - 3.8.2 Product Information
  - 3.8.3 2014-2019 Production Information
  - 3.8.4 Contact Information

### CHAPTER FOUR 2014-2019 GLOBAL AND CHINESE MARKET OF MOBILE POINT-OF-SALE (MPOS)

4.1 2014-2019 Global Capacity, Production and Production Value of Mobile Point-of-Sale (mPOS) Industry

4.2 2014-2019 Global Cost and Profit of Mobile Point-of-Sale (mPOS) Industry

4.3 Market Comparison of Global and Chinese Mobile Point-of-Sale (mPOS) Industry

4.4 2014-2019 Global and Chinese Supply and Consumption of Mobile Point-of-Sale (mPOS)

4.5 2014-2019 Chinese Import and Export of Mobile Point-of-Sale (mPOS)

### CHAPTER FIVE MARKET STATUS OF MOBILE POINT-OF-SALE (MPOS) INDUSTRY

5.1 Market Competition of Mobile Point-of-Sale (mPOS) Industry by Company

5.2 Market Competition of Mobile Point-of-Sale (mPOS) Industry by Country (USA, EU, Japan, Chinese etc.)

5.3 Market Analysis of Mobile Point-of-Sale (mPOS) Consumption by Application/Type

### CHAPTER SIX 2019-2024 MARKET FORECAST OF GLOBAL AND CHINESE



### MOBILE POINT-OF-SALE (MPOS) INDUSTRY

6.1 2019-2024 Global and Chinese Capacity, Production, and Production Value of Mobile Point-of-Sale (mPOS)

6.2 2019-2024 Mobile Point-of-Sale (mPOS) Industry Cost and Profit Estimation6.3 2019-2024 Global and Chinese Market Share of Mobile Point-of-Sale (mPOS)6.4 2019-2024 Global and Chinese Supply and Consumption of Mobile Point-of-Sale (mPOS)

6.5 2019-2024 Chinese Import and Export of Mobile Point-of-Sale (mPOS)

# CHAPTER SEVEN ANALYSIS OF MOBILE POINT-OF-SALE (MPOS) INDUSTRY CHAIN

- 7.1 Industry Chain Structure
- 7.2 Upstream Raw Materials
- 7.3 Downstream Industry

### CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON MOBILE POINT-OF-SALE (MPOS) INDUSTRY

- 8.1 Global and Chinese Macroeconomic Environment Analysis
- 8.1.1 Global Macroeconomic Analysis
- 8.1.2 Chinese Macroeconomic Analysis
- 8.2 Global and Chinese Macroeconomic Environment Development Trend
  - 8.2.1 Global Macroeconomic Outlook
  - 8.2.2 Chinese Macroeconomic Outlook
- 8.3 Effects to Mobile Point-of-Sale (mPOS) Industry

### CHAPTER NINE MARKET DYNAMICS OF MOBILE POINT-OF-SALE (MPOS) INDUSTRY

- 9.1 Mobile Point-of-Sale (mPOS) Industry News
- 9.2 Mobile Point-of-Sale (mPOS) Industry Development Challenges
- 9.3 Mobile Point-of-Sale (mPOS) Industry Development Opportunities

### CHAPTER TEN PROPOSALS FOR NEW PROJECT

- 10.1 Market Entry Strategies
- 10.2 Countermeasures of Economic Impact

Mobile Point-of-Sale (mPOS) Market Insights 2019, Global and Chinese Analysis and Forecast to 2024



10.3 Marketing Channels10.4 Feasibility Studies of New Project Investment

### CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE MOBILE POINT-OF-SALE (MPOS) INDUSTRY



## **Tables & Figures**

### TABLES AND FIGURES

Figure Mobile Point-of-Sale (mPOS) Product Picture Table Development of Mobile Point-of-Sale (mPOS) Manufacturing Technology Figure Manufacturing Process of Mobile Point-of-Sale (mPOS) Table Trends of Mobile Point-of-Sale (mPOS) Manufacturing Technology Figure Mobile Point-of-Sale (mPOS) Product and Specifications Table 2014-2019 Mobile Point-of-Sale (mPOS) Product Capacity, Production, and Production Value etc. List Figure 2014-2019 Mobile Point-of-Sale (mPOS) Capacity Production and Growth Rate Figure 2014-2019 Mobile Point-of-Sale (mPOS) Production Global Market Share Figure Mobile Point-of-Sale (mPOS) Product and Specifications Table 2014-2019 Mobile Point-of-Sale (mPOS) Product Capacity, Production, and Production Value etc. List Figure 2014-2019 Mobile Point-of-Sale (mPOS) Capacity Production and Growth Rate Figure 2014-2019 Mobile Point-of-Sale (mPOS) Production Global Market Share Figure Mobile Point-of-Sale (mPOS) Product and Specifications Table 2014-2019 Mobile Point-of-Sale (mPOS) Product Capacity Production Price Cost **Production Value List** Figure 2014-2019 Mobile Point-of-Sale (mPOS) Capacity Production and Growth Rate Figure 2014-2019 Mobile Point-of-Sale (mPOS) Production Global Market Share Figure Mobile Point-of-Sale (mPOS) Product and Specifications Table 2014-2019 Mobile Point-of-Sale (mPOS) Product Capacity, Production, and Production Value etc. List Figure 2014-2019 Mobile Point-of-Sale (mPOS) Capacity Production and Growth Rate Figure 2014-2019 Mobile Point-of-Sale (mPOS) Production Global Market Share Figure Mobile Point-of-Sale (mPOS) Product and Specifications Table 2014-2019 Mobile Point-of-Sale (mPOS) Product Capacity Production Price Cost **Production Value List** Figure 2014-2019 Mobile Point-of-Sale (mPOS) Capacity Production and Growth Rate Figure 2014-2019 Mobile Point-of-Sale (mPOS) Production Global Market Share Figure Mobile Point-of-Sale (mPOS) Product and Specifications Table 2014-2019 Mobile Point-of-Sale (mPOS) Product Capacity, Production, and Production Value etc. List Figure 2014-2019 Mobile Point-of-Sale (mPOS) Capacity Production and Growth Rate Figure 2014-2019 Mobile Point-of-Sale (mPOS) Production Global Market Share Figure Mobile Point-of-Sale (mPOS) Product and Specifications



Table 2014-2019 Mobile Point-of-Sale (mPOS) Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Mobile Point-of-Sale (mPOS) Capacity Production and Growth Rate Figure 2014-2019 Mobile Point-of-Sale (mPOS) Production Global Market Share Figure Mobile Point-of-Sale (mPOS) Product and Specifications

Table 2014-2019 Mobile Point-of-Sale (mPOS) Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Mobile Point-of-Sale (mPOS) Capacity Production and Growth Rate Figure 2014-2019 Mobile Point-of-Sale (mPOS) Production Global Market Share Table 2014-2019 Global Mobile Point-of-Sale (mPOS) Capacity List

Table 2014-2019 Global Mobile Point-of-Sale (mPOS) Key Manufacturers Capacity Share List

Figure 2014-2019 Global Mobile Point-of-Sale (mPOS) Manufacturers Capacity Share Table 2014-2019 Global Mobile Point-of-Sale (mPOS) Key Manufacturers Production List

Table 2014-2019 Global Mobile Point-of-Sale (mPOS) Key Manufacturers Production Share List

Figure 2014-2019 Global Mobile Point-of-Sale (mPOS) Manufacturers Production Share Figure 2014-2019 Global Mobile Point-of-Sale (mPOS) Capacity Production and Growth Rate

Table 2014-2019 Global Mobile Point-of-Sale (mPOS) Key Manufacturers Production Value List

Figure 2014-2019 Global Mobile Point-of-Sale (mPOS) Production Value and Growth Rate

Table 2014-2019 Global Mobile Point-of-Sale (mPOS) Key Manufacturers Production Value Share List

Figure 2014-2019 Global Mobile Point-of-Sale (mPOS) Manufacturers Production Value Share

Table 2014-2019 Global Mobile Point-of-Sale (mPOS) Capacity Production Cost Profit and Gross Margin List

Figure 2014-2019 Chinese Share of Global Mobile Point-of-Sale (mPOS) Production Table 2014-2019 Global Supply and Consumption of Mobile Point-of-Sale (mPOS)

Table 2014-2019 Import and Export of Mobile Point-of-Sale (mPOS)

Figure 2018 Global Mobile Point-of-Sale (mPOS) Key Manufacturers Capacity Market Share

Figure 2018 Global Mobile Point-of-Sale (mPOS) Key Manufacturers Production Market Share

Figure 2018 Global Mobile Point-of-Sale (mPOS) Key Manufacturers Production Value Market Share



Table 2014-2019 Global Mobile Point-of-Sale (mPOS) Key Countries Capacity List Figure 2014-2019 Global Mobile Point-of-Sale (mPOS) Key Countries Capacity Table 2014-2019 Global Mobile Point-of-Sale (mPOS) Key Countries Capacity Share List

Figure 2014-2019 Global Mobile Point-of-Sale (mPOS) Key Countries Capacity Share Table 2014-2019 Global Mobile Point-of-Sale (mPOS) Key Countries Production List Figure 2014-2019 Global Mobile Point-of-Sale (mPOS) Key Countries Production Table 2014-2019 Global Mobile Point-of-Sale (mPOS) Key Countries Production Share List

Figure 2014-2019 Global Mobile Point-of-Sale (mPOS) Key Countries Production Share Table 2014-2019 Global Mobile Point-of-Sale (mPOS) Key Countries Consumption Volume List

Figure 2014-2019 Global Mobile Point-of-Sale (mPOS) Key Countries Consumption Volume

Table 2014-2019 Global Mobile Point-of-Sale (mPOS) Key Countries Consumption Volume Share List

Figure 2014-2019 Global Mobile Point-of-Sale (mPOS) Key Countries Consumption Volume Share

Figure 78 2014-2019 Global Mobile Point-of-Sale (mPOS) Consumption Volume Market by Application

Table 89 2014-2019 Global Mobile Point-of-Sale (mPOS) Consumption Volume Market Share List by Application

Figure 79 2014-2019 Global Mobile Point-of-Sale (mPOS) Consumption Volume Market Share by Application

Table 90 2014-2019 Chinese Mobile Point-of-Sale (mPOS) Consumption Volume Market List by Application

Figure 80 2014-2019 Chinese Mobile Point-of-Sale (mPOS) Consumption Volume Market by Application

Figure 2019-2024 Global Mobile Point-of-Sale (mPOS) Capacity Production and Growth Rate

Figure 2019-2024 Global Mobile Point-of-Sale (mPOS) Production Value and Growth Rate

Table 2019-2024 Global Mobile Point-of-Sale (mPOS) Capacity Production Cost Profit and Gross Margin List

Figure 2019-2024 Chinese Share of Global Mobile Point-of-Sale (mPOS) Production

Table 2019-2024 Global Supply and Consumption of Mobile Point-of-Sale (mPOS)

Table 2019-2024 Import and Export of Mobile Point-of-Sale (mPOS)

Figure Industry Chain Structure of Mobile Point-of-Sale (mPOS) Industry

Figure Production Cost Analysis of Mobile Point-of-Sale (mPOS)



Figure Downstream Analysis of Mobile Point-of-Sale (mPOS) Table Growth of World output, 2014 - 2019, Annual Percentage Change Figure Unemployment Rates in Selected Developed Countries, January 2014 - March 2018 Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies, September 2014-March 2018

Figure 2014-2019 Chinese GDP and Growth Rates

Figure 2014-2019 Chinese CPI Changes

Figure 2014-2019 Chinese PMI Changes

Figure 2014-2019 Chinese Financial Revenue and Growth Rate

Figure 2014-2019 Chinese Total Fixed Asset Investment and Growth Rate

Figure 2019-2024 Chinese GDP and Growth Rates

Figure 2019-2024 Chinese CPI Changes

Table Economic Effects to Mobile Point-of-Sale (mPOS) Industry

Table Mobile Point-of-Sale (mPOS) Industry Development Challenges

Table Mobile Point-of-Sale (mPOS) Industry Development Opportunities

Figure Map of Chinese 33 Provinces and Administrative Regions

Table Selected Cities According to Industrial Orientation

Figure Chinese IPR Strategy

Table Brief Summary of Suggestions

Table New Mobile Point-of-Sale (mPOS)s Project Feasibility Study



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