

# **Metaldehyde Technical Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Application**

<https://marketpublishers.com/r/M0432D7F38CBEN.html>

Date: March 2025

Pages: 75

Price: US\$ 3,200.00 (Single User License)

ID: M0432D7F38CBEN

## **Abstracts**

### **Metaldehyde Technical Market Summary**

#### **Introduction**

Metaldehyde technical is a molluscicide used to control slugs and snails in agriculture, available in formulations like suspension concentrate, wettable powder, and granular forms. Key in crop protection, it features high efficacy against mollusks with moderate persistence. Without specified types beyond applications, it serves suspension concentrate, wettable powder, and granular uses. The market grows with rising crop damage from pests, demand for effective pest control, and formulation advancements, with innovations in safety and application driving progress.

### **Market Size and Growth Forecast**

The global Metaldehyde Technical market is valued at USD 15-20 million in 2025, with a CAGR of 4.0%-5.0% from 2025 to 2030, reaching USD 18-24 million by 2030. Growth reflects increasing pest control needs in agriculture.

### **Regional Analysis**

Asia Pacific holds 40-45%, growing at 4.5-5.5%, led by China's large-scale farming, India's pest challenges, and Japan's quality focus. Europe accounts for 25-30%, growing at 4-5%, with the UK and France advancing via mollusk-prone crops. North America, at 15-20%, grows at 3.5-4.5%, with the US leading due to specialty crops. The Rest of the World, 10-15%, grows at 4-5%, with Brazil rising due to pest issues. Asia Pacific favors granular forms; Europe prioritizes suspension concentrates for precision.

### **Application Analysis**

Applications are suspension concentrate, wettable powder, and granular (interpreted as

formulation uses). Suspension Concentrate, growing at 4-5%, suits precision needs for specialty crops. Wettable Powder, at 3.5-4.5%, rises with smallholder use for affordability. Granular, at 4.5-5.5%, dominates with broad pest control needs, favoring ease of use. Trends focus on pest efficacy and environmental safety.

### Key Market Players

Leading companies in the Metaldehyde Technical market include:

**Lonza:** A Swiss leader, Lonza offers metaldehyde for granular formulations. Known for efficacy, it serves global markets with reliable molluscicides for crop protection.

**Xuzhou Nott Chemical:** A Chinese firm, Xuzhou Nott provides affordable metaldehyde for wettable powder. With a focus on cost-effectiveness, it supports China with practical pest control solutions.

**Shandong Weunite Biotech:** A Chinese supplier, Shandong Weunite delivers metaldehyde for suspension concentrate. Known for scalability, it serves China with efficient products for specialty crops.

**Lion Agrevo:** A Japanese company, Lion Agrevo offers metaldehyde for granular use. With a focus on quality, it supports Japan with high-efficacy solutions for pest management.

**Shanghai Shengnong Pesticide:** A Chinese firm, Shanghai Shengnong provides metaldehyde for wettable powder. Known for affordability, it serves China with practical molluscicides for farmers.

These companies compete on efficacy, cost, and safety, advancing the market through innovation and partnerships.

### Porter's Five Forces Analysis

The threat of new entrants is low to medium due to regulatory barriers and chemical expertise. Substitutes like alternative molluscicides pose a moderate threat, countered by metaldehyde's efficacy. Buyer power is medium to high, with large farmers negotiating, unlike smaller ones. Supplier power is medium, with chemical inputs offset by production needs. Rivalry is high, with efficacy and cost as key factors.

### Market Opportunities and Challenges

#### Opportunities

Rising pest damage drives metaldehyde demand.

Advances in safety enhance appeal.

Emerging markets in Asia Pacific grow with crop needs.

#### Challenges

High costs of advanced formulations limit adoption in budget areas.

Regulatory restrictions raise entry costs.

Competition from alternatives pressures cost-effectiveness.

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