

# Medical Specialty Bag Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type

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## Abstracts

### Medical Specialty Bags Market Summary

#### Introduction

Medical specialty bags, encompassing ostomy, IV fluid, CAPD, resuscitation, urinary, and blood bags, are critical for managing chronic diseases like cardiovascular conditions (41 million deaths annually), urinary incontinence (600 million cases), and kidney failure. Driven by an aging population projected to reach 2.1 billion by 2050, these bags support dialysis, transfusion, and home care. Innovations in non-PVC materials, smart drug delivery, and antibacterial coatings enhance safety and sustainability. The post-COVID surge in home healthcare further boosts demand for portable solutions. The global market is projected to reach between USD 6.2 billion and USD 9.8 billion in 2025, with a CAGR of 3.6% to 6.9% through 2030.

#### Regional Analysis

**North America:** The U.S. leads with advanced dialysis and home care systems, while Canada focuses on chronic disease management.

**Europe:** Germany, France, and the UK drive demand due to high incontinence and CVD prevalence.

**Asia Pacific:** China sees growth from rising elderly care, while Japan emphasizes precision bags.

Rest of the World: Brazil expands dialysis infrastructure, and India boosts ostomy care.

#### Application Analysis

Hospitals: Expected growth of 3.7%-7.0%, driven by surgical and dialysis needs. Trends focus on infection control.

Ambulatory Surgical Centers: Projected growth of 3.6%-6.9%, linked to outpatient procedures. Developments emphasize portability.

Home Healthcare: Anticipated growth of 3.8%-7.1%, key for chronic care. Advances prioritize user-friendliness.

Others: Expected growth of 3.5%-6.8%, covering clinics. Trends highlight customization.

#### Type Analysis

Ostomy Collection Bags: Expected growth of 3.8%-7.1%, driven by incontinence. Trends focus on comfort and discretion.

Intravenous (IV) Fluid Bags: Projected growth of 3.7%-7.0%, key for transfusions. Advances emphasize smart delivery.

CAPD Bags: Anticipated growth of 3.9%-7.2%, suited for dialysis. Innovations prioritize biocompatibility.

Resuscitation Bags: Expected growth of 3.6%-6.9%, driven by emergencies. Trends highlight durability.

Urinary Collection Bags: Projected growth of 3.8%-7.1%, linked to elderly care. Advances focus on antibacterial coatings.

Anesthesia Breathing Bags: Expected growth of 3.5%-6.8%, key for surgeries. Trends emphasize safety.

Blood Bags: Projected growth of 3.7%-7.0%, driven by transfusions. Advances prioritize non-PVC materials.

Enema Bags: Expected growth of 3.5%-6.8%, suited for home use. Trends focus on ease of use.

Enteral Feeding Bags: Projected growth of 3.8%-7.1%, linked to nutrition. Advances emphasize portability.

Bile Collection Bags: Expected growth of 3.6%-6.9%, driven by surgeries. Trends highlight leak-proof designs.

Others: Expected growth of 3.5%-6.8%, covering specialties. Advances prioritize customization.

### Key Market Players

Leading firms include B. Braun, advancing dialysis solutions; Baxter, scaling IV bags; Coloplast A/S, enhancing ostomy care; BD, targeting blood bags; Convatec, launching Esteem+ Flex; Hollister Incorporated, boosting portable bags; Fresenius Medical Care, focusing on CAPD; Terumo Corporation, innovating in transfusions; SB-KAWASUMI LABORATORIES, scaling production; and Macopharma, emphasizing non-PVC materials.

### Porter's Five Forces Analysis

? Threat of New Entrants: Moderate, due to regulatory barriers and manufacturing complexity, though innovative startups can enter.

? Threat of Substitutes: Low, as specialty bags are essential for specific medical needs.

? Bargaining Power of Buyers: Moderate, with hospitals seeking cost-effective, safe bags, though clinical needs limit options.

? Bargaining Power of Suppliers: Low, with multiple material providers.

? Competitive Rivalry: High, with competition on sustainability, safety, and cost.

### Market Opportunities and Challenges

Opportunities:

? Chronic diseases (41 million deaths) and aging populations (2.1 billion by 2050) drive demand.

? Home healthcare and non-PVC materials boost adoption, while Asia's healthcare expansion enhances usage.

#### Challenges:

? High production costs limit access in low-income regions.

? Regulatory delays slow innovation.

? Environmental concerns over medical waste restrict expansion.

#### Market News

? In February 2024, Xheme collaborated with Vitalant Research Institute to develop non-toxic, PVC-free blood bags.

? In January 2022, Vonco Products LLC acquired Flex-Pak Packaging Products, Inc., enhancing its packaging capabilities.

## Contents

### **CHAPTER 1 EXECUTIVE SUMMARY**

### **CHAPTER 2 ABBREVIATION AND ACRONYMS**

### **CHAPTER 3 PREFACE**

3.1 Research Scope

3.2 Research Sources

3.2.1 Data Sources

3.2.2 Assumptions

3.3 Research Method

Chapter Four Market Landscape

4.1 Market Overview

4.2 Classification/Types

4.3 Application/End Users

### **CHAPTER 5 MARKET TREND ANALYSIS**

5.1 Introduction

5.2 Drivers

5.3 Restraints

5.4 Opportunities

5.5 Threats

### **CHAPTER 6 INDUSTRY CHAIN ANALYSIS**

6.1 Upstream/Suppliers Analysis

6.2 Medical Specialty Bag Analysis

6.2.1 Technology Analysis

6.2.2 Cost Analysis

6.2.3 Market Channel Analysis

6.3 Downstream Buyers/End Users

### **CHAPTER 7 LATEST MARKET DYNAMICS**

7.1 Latest News

7.2 Merger and Acquisition

- 7.3 Planned/Future Project
- 7.4 Policy Dynamics

## **CHAPTER 8 HISTORICAL AND FORECAST MEDICAL SPECIALTY BAG MARKET IN NORTH AMERICA (2020-2030)**

- 8.1 Medical Specialty Bag Market Size
- 8.2 Medical Specialty Bag Market by End Use
- 8.3 Competition by Players/Suppliers
- 8.4 Medical Specialty Bag Market Size by Type
- 8.5 Key Countries Analysis
  - 8.5.1 United States
  - 8.5.2 Canada
  - 8.5.3 Mexico

## **CHAPTER 9 HISTORICAL AND FORECAST MEDICAL SPECIALTY BAG MARKET IN SOUTH AMERICA (2020-2030)**

- 9.1 Medical Specialty Bag Market Size
- 9.2 Medical Specialty Bag Market by End Use
- 9.3 Competition by Players/Suppliers
- 9.4 Medical Specialty Bag Market Size by Type
- 9.5 Key Countries Analysis
  - 9.5.1 Brazil
  - 9.5.2 Argentina
  - 9.5.3 Chile
  - 9.5.4 Peru

## **CHAPTER 10 HISTORICAL AND FORECAST MEDICAL SPECIALTY BAG MARKET IN ASIA & PACIFIC (2020-2030)**

- 10.1 Medical Specialty Bag Market Size
- 10.2 Medical Specialty Bag Market by End Use
- 10.3 Competition by Players/Suppliers
- 10.4 Medical Specialty Bag Market Size by Type
- 10.5 Key Countries Analysis
  - 10.5.1 China
  - 10.5.2 India
  - 10.5.3 Japan

- 10.5.4 South Korea
- 10.5.5 Southeast Asia
- 10.5.6 Australia

## **CHAPTER 11 HISTORICAL AND FORECAST MEDICAL SPECIALTY BAG MARKET IN EUROPE (2020-2030)**

- 11.1 Medical Specialty Bag Market Size
- 11.2 Medical Specialty Bag Market by End Use
- 11.3 Competition by Players/Suppliers
- 11.4 Medical Specialty Bag Market Size by Type
- 11.5 Key Countries Analysis
  - 11.5.1 Germany
  - 11.5.2 France
  - 11.5.3 United Kingdom
  - 11.5.4 Italy
  - 11.5.5 Spain
  - 11.5.6 Belgium
  - 11.5.7 Netherlands
  - 11.5.8 Austria
  - 11.5.9 Poland
  - 11.5.10 Russia

## **CHAPTER 12 HISTORICAL AND FORECAST MEDICAL SPECIALTY BAG MARKET IN MEA (2020-2030)**

- 12.1 Medical Specialty Bag Market Size
- 12.2 Medical Specialty Bag Market by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 Medical Specialty Bag Market Size by Type
- 12.5 Key Countries Analysis
  - 12.5.1 Egypt
  - 12.5.2 Israel
  - 12.5.3 South Africa
  - 12.5.4 Gulf Cooperation Council Countries
  - 12.5.5 Turkey

## **CHAPTER 13 SUMMARY FOR GLOBAL MEDICAL SPECIALTY BAG MARKET (2020-2025)**

- 13.1 Medical Specialty Bag Market Size
- 13.2 Medical Specialty Bag Market by End Use
- 13.3 Competition by Players/Suppliers
- 13.4 Medical Specialty Bag Market Size by Type

## **CHAPTER 14 GLOBAL MEDICAL SPECIALTY BAG MARKET FORECAST (2025-2030)**

- 14.1 Medical Specialty Bag Market Size Forecast
- 14.2 Medical Specialty Bag Application Forecast
- 14.3 Competition by Players/Suppliers
- 14.4 Medical Specialty Bag Type Forecast

## **CHAPTER 15 ANALYSIS OF GLOBAL KEY VENDORS**

- 15.1 B. Braun
  - 15.1.1 Company Profile
  - 15.1.2 Main Business and Medical Specialty Bag Information
  - 15.1.3 SWOT Analysis of B. Braun
  - 15.1.4 B. Braun Medical Specialty Bag Revenue, Gross Margin and Market Share (2020-2025)
- 15.2 Baxter
  - 15.2.1 Company Profile
  - 15.2.2 Main Business and Medical Specialty Bag Information
  - 15.2.3 SWOT Analysis of Baxter
  - 15.2.4 Baxter Medical Specialty Bag Revenue, Gross Margin and Market Share (2020-2025)
- 15.3 Coloplast A/S
  - 15.3.1 Company Profile
  - 15.3.2 Main Business and Medical Specialty Bag Information
  - 15.3.3 SWOT Analysis of Coloplast A/S
  - 15.3.4 Coloplast A/S Medical Specialty Bag Revenue, Gross Margin and Market Share (2020-2025)
- 15.4 BD
  - 15.4.1 Company Profile
  - 15.4.2 Main Business and Medical Specialty Bag Information
  - 15.4.3 SWOT Analysis of BD
  - 15.4.4 BD Medical Specialty Bag Revenue, Gross Margin and Market Share

(2020-2025)

#### 15.5 Convatec

15.5.1 Company Profile

15.5.2 Main Business and Medical Specialty Bag Information

15.5.3 SWOT Analysis of Convatec

15.5.4 Convatec Medical Specialty Bag Revenue, Gross Margin and Market Share

(2020-2025)

#### 15.6 Hollister Incorporated

15.6.1 Company Profile

15.6.2 Main Business and Medical Specialty Bag Information

15.6.3 SWOT Analysis of Hollister Incorporated

15.6.4 Hollister Incorporated Medical Specialty Bag Revenue, Gross Margin and Market Share (2020-2025)

#### 15.7 Fresenius Medical Care

15.7.1 Company Profile

15.7.2 Main Business and Medical Specialty Bag Information

15.7.3 SWOT Analysis of Fresenius Medical Care

15.7.4 Fresenius Medical Care Medical Specialty Bag Revenue, Gross Margin and Market Share (2020-2025)

#### 15.8 Terumo Corporation

15.8.1 Company Profile

15.8.2 Main Business and Medical Specialty Bag Information

15.8.3 SWOT Analysis of Terumo Corporation

15.8.4 Terumo Corporation Medical Specialty Bag Revenue, Gross Margin and Market Share (2020-2025)

#### 15.9 SB-KAWASUMI LABORATORIES

15.9.1 Company Profile

15.9.2 Main Business and Medical Specialty Bag Information

15.9.3 SWOT Analysis of SB-KAWASUMI LABORATORIES

15.9.4 SB-KAWASUMI LABORATORIES Medical Specialty Bag Revenue, Gross Margin and Market Share (2020-2025)

#### 15.10 Macopharma

15.10.1 Company Profile

15.10.2 Main Business and Medical Specialty Bag Information

15.10.3 SWOT Analysis of Macopharma

15.10.4 Macopharma Medical Specialty Bag Revenue, Gross Margin and Market Share (2020-2025)

Please ask for sample pages for full companies list

Tables and Figures

Table Abbreviation and Acronyms

Table Research Scope of Medical Specialty Bag Report

Table Data Sources of Medical Specialty Bag Report

Table Major Assumptions of Medical Specialty Bag Report

Figure Market Size Estimated Method

Figure Major Forecasting Factors

Figure Medical Specialty Bag Picture

Table Medical Specialty Bag Classification

Table Medical Specialty Bag Applications

Table Drivers of Medical Specialty Bag Market

Table Restraints of Medical Specialty Bag Market

Table Opportunities of Medical Specialty Bag Market

Table Threats of Medical Specialty Bag Market

Table Covid-19 Impact For Medical Specialty Bag Market

Table Raw Materials Suppliers

Table Different Production Methods of Medical Specialty Bag

Table Cost Structure Analysis of Medical Specialty Bag

Table Key End Users

Table Latest News of Medical Specialty Bag Market

Table Merger and Acquisition

Table Planned/Future Project of Medical Specialty Bag Market

Table Policy of Medical Specialty Bag Market

Table 2020-2030 North America Medical Specialty Bag Market Size

Figure 2020-2030 North America Medical Specialty Bag Market Size and CAGR

Table 2020-2030 North America Medical Specialty Bag Market Size by Application

Table 2020-2025 North America Medical Specialty Bag Key Players Revenue

Table 2020-2025 North America Medical Specialty Bag Key Players Market Share

Table 2020-2030 North America Medical Specialty Bag Market Size by Type

Table 2020-2030 United States Medical Specialty Bag Market Size

Table 2020-2030 Canada Medical Specialty Bag Market Size

Table 2020-2030 Mexico Medical Specialty Bag Market Size

Table 2020-2030 South America Medical Specialty Bag Market Size

Figure 2020-2030 South America Medical Specialty Bag Market Size and CAGR

Table 2020-2030 South America Medical Specialty Bag Market Size by Application

Table 2020-2025 South America Medical Specialty Bag Key Players Revenue

Table 2020-2025 South America Medical Specialty Bag Key Players Market Share

Table 2020-2030 South America Medical Specialty Bag Market Size by Type

Table 2020-2030 Brazil Medical Specialty Bag Market Size

Table 2020-2030 Argentina Medical Specialty Bag Market Size

Table 2020-2030 Chile Medical Specialty Bag Market Size  
Table 2020-2030 Peru Medical Specialty Bag Market Size  
Table 2020-2030 Asia & Pacific Medical Specialty Bag Market Size  
Figure 2020-2030 Asia & Pacific Medical Specialty Bag Market Size and CAGR  
Table 2020-2030 Asia & Pacific Medical Specialty Bag Market Size by Application  
Table 2020-2025 Asia & Pacific Medical Specialty Bag Key Players Revenue  
Table 2020-2025 Asia & Pacific Medical Specialty Bag Key Players Market Share  
Table 2020-2030 Asia & Pacific Medical Specialty Bag Market Size by Type  
Table 2020-2030 China Medical Specialty Bag Market Size  
Table 2020-2030 India Medical Specialty Bag Market Size  
Table 2020-2030 Japan Medical Specialty Bag Market Size  
Table 2020-2030 South Korea Medical Specialty Bag Market Size  
Table 2020-2030 Southeast Asia Medical Specialty Bag Market Size  
Table 2020-2030 Australia Medical Specialty Bag Market Size  
Table 2020-2030 Europe Medical Specialty Bag Market Size  
Figure 2020-2030 Europe Medical Specialty Bag Market Size and CAGR  
Table 2020-2030 Europe Medical Specialty Bag Market Size by Application  
Table 2020-2025 Europe Medical Specialty Bag Key Players Revenue  
Table 2020-2025 Europe Medical Specialty Bag Key Players Market Share  
Table 2020-2030 Europe Medical Specialty Bag Market Size by Type  
Table 2020-2030 Germany Medical Specialty Bag Market Size  
Table 2020-2030 France Medical Specialty Bag Market Size  
Table 2020-2030 United Kingdom Medical Specialty Bag Market Size  
Table 2020-2030 Italy Medical Specialty Bag Market Size  
Table 2020-2030 Spain Medical Specialty Bag Market Size  
Table 2020-2030 Belgium Medical Specialty Bag Market Size  
Table 2020-2030 Netherlands Medical Specialty Bag Market Size  
Table 2020-2030 Austria Medical Specialty Bag Market Size  
Table 2020-2030 Poland Medical Specialty Bag Market Size  
Table 2020-2030 Russia Medical Specialty Bag Market Size  
Table 2020-2030 MEA Medical Specialty Bag Market Size  
Figure 2020-2030 MEA Medical Specialty Bag Market Size and CAGR  
Table 2020-2030 MEA Medical Specialty Bag Market Size by Application  
Table 2020-2025 MEA Medical Specialty Bag Key Players Revenue  
Table 2020-2025 MEA Medical Specialty Bag Key Players Market Share  
Table 2020-2030 MEA Medical Specialty Bag Market Size by Type  
Table 2020-2030 Egypt Medical Specialty Bag Market Size  
Table 2020-2030 Israel Medical Specialty Bag Market Size  
Table 2020-2030 South Africa Medical Specialty Bag Market Size

Table 2020-2030 Gulf Cooperation Council Countries Medical Specialty Bag Market Size

Table 2020-2030 Turkey Medical Specialty Bag Market Size

Table 2020-2025 Global Medical Specialty Bag Market Size by Region

Table 2020-2025 Global Medical Specialty Bag Market Size Share by Region

Table 2020-2025 Global Medical Specialty Bag Market Size by Application

Table 2020-2025 Global Medical Specialty Bag Market Share by Application

Table 2020-2025 Global Medical Specialty Bag Key Vendors Revenue

Figure 2020-2025 Global Medical Specialty Bag Market Size and Growth Rate

Table 2020-2025 Global Medical Specialty Bag Key Vendors Market Share

Table 2020-2025 Global Medical Specialty Bag Market Size by Type

Table 2020-2025 Global Medical Specialty Bag Market Share by Type

Table 2025-2030 Global Medical Specialty Bag Market Size by Region

Table 2025-2030 Global Medical Specialty Bag Market Size Share by Region

Table 2025-2030 Global Medical Specialty Bag Market Size by Application

Table 2025-2030 Global Medical Specialty Bag Market Share by Application

Table 2025-2030 Global Medical Specialty Bag Key Vendors Revenue

Figure 2025-2030 Global Medical Specialty Bag Market Size and Growth Rate

Table 2025-2030 Global Medical Specialty Bag Key Vendors Market Share

Table 2025-2030 Global Medical Specialty Bag Market Size by Type

Table 2025-2030 Medical Specialty Bag Global Market Share by Type

## I would like to order

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