

# Marine GPS Equipment Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

https://marketpublishers.com/r/M0780B83B540EN.html

Date: September 2019 Pages: 144 Price: US\$ 3,000.00 (Single User License) ID: M0780B83B540EN

### Abstracts

Marine GPS Equipment Market Insights 2019, Global and Chinese Scenario is a professional and in-depth study on the current state of the global Marine GPS Equipment industry with a focus on the Chinese market. The report provides key statistics on the market status of the Marine GPS Equipment manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry.Overall, the report provides an in-depth insight of 2014-2024 global and Chinese Marine GPS Equipment market covering all important parameters.

The key ponits of the report:

1. The report provides a basic overview of the industry including its definition, applications and manufacturing technology.

2. The report explores the international and Chinese major industry players in detail. In this part, the report presents the company profile, product specifications, capacity, production value, and 2014-2019 market shares for each company.

3. Through the statistical analysis, the report depicts the global and Chinese total market of Marine GPS Equipment industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export.

4. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis.

5. The report then estimates 2019-2024 market development trends of Marine GPS Equipment industry. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out.

6. The report makes some important proposals for a new project of Marine GPS Equipment Industry before evaluating its feasibility.



There are 3 key segments covered in this report: competitor segment, product type segment, end use/application segment.

For competitor segment, the report includes global key players of Marine GPS Equipment as well as some small players. At least 10 companies are included:

Garmin

Bushnell

Humminbird

Standard Horizon

TomTom

Magellan

For complete companies list, please ask for sample pages.

The information for each competitor includes:

**Company Profile** 

Main Business Information

SWOT Analysis

Sales, Revenue, Price and Gross Margin

Market Share

For product type segment, this report listed main product type of Marine GPS Equipment market in gloabal and china.

In-Dash GPS Systems



Portable GPS Systems

Smartphone GPS Systems

Alternative GPS Systems

For end use/application segment, this report focuses on the status and outlook for key applications. End users sre also listed.

Civilian use

Business

Reasons to Purchase this Report:

Estimates 2019-2024 Marine GPS Equipment market development trends with the recent trends and SWOT analysis

Market dynamics scenario, along with growth opportunities of the market in the years to come

Market segmentation analysis including qualitative and quantitative research incorporating the impact of economic and policy aspects

Regional and country level analysis integrating the demand and supply forces that are influencing the growth of the market.

Market value (USD Million) and volume (Units Million) data for each segment and sub-segment

Competitive landscape involving the market share of major players, along with the new projects and strategies adopted by players in the past five years

Comprehensive company profiles covering the product offerings, key financial information, recent developments, SWOT analysis, and strategies employed by the major market players



1-year analyst support, along with the data support in excel format.

Any special requirements about this report, please let us know and we can provide custom report.



## Contents

#### CHAPTER ONE INTRODUCTION OF MARINE GPS EQUIPMENT INDUSTRY

- 1.1 Brief Introduction of Marine GPS Equipment
- 1.2 Development of Marine GPS Equipment Industry
- 1.3 Status of Marine GPS Equipment Industry

#### CHAPTER TWO MANUFACTURING TECHNOLOGY OF MARINE GPS EQUIPMENT

- 2.1 Development of Marine GPS Equipment Manufacturing Technology
- 2.2 Analysis of Marine GPS Equipment Manufacturing Technology
- 2.3 Trends of Marine GPS Equipment Manufacturing Technology

#### CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS

- 3.1 Garmin
  - 3.1.1 Company Profile
  - 3.1.2 Product Information
  - 3.1.3 2014-2019 Production Information
- 3.1.4 Contact Information
- 3.2 Bushnell
  - 3.2.1 Company Profile
  - 3.2.2 Product Information
  - 3.2.3 2014-2019 Production Information
  - 3.2.4 Contact Information
- 3.3 Humminbird
  - 3.2.1 Company Profile
  - 3.3.2 Product Information
  - 3.3.3 2014-2019 Production Information
  - 3.3.4 Contact Information
- 3.4 Standard Horizon
  - 3.4.1 Company Profile
  - 3.4.2 Product Information
  - 3.4.3 2014-2019 Production Information
  - 3.4.4 Contact Information
- 3.5 TomTom
  - 3.5.1 Company Profile
  - 3.5.2 Product Information



- 3.5.3 2014-2019 Production Information
- 3.5.4 Contact Information
- 3.6 Magellan
  - 3.6.1 Company Profile
  - 3.6.2 Product Information
  - 3.5.3 2014-2019 Production Information
  - 3.6.4 Contact Information
- 3.7 Icom
  - 3.7.1 Company Profile
  - 3.7.2 Product Information
- 3.7.3 2014-2019 Production Information
- 3.7.4 Contact Information
- 3.8 Company H
  - 3.8.1 Company Profile
  - 3.8.2 Product Information
  - 3.8.3 2014-2019 Production Information
  - 3.8.4 Contact Information

# CHAPTER FOUR 2014-2019 GLOBAL AND CHINESE MARKET OF MARINE GPS EQUIPMENT

4.1 2014-2019 Global Capacity, Production and Production Value of Marine GPS Equipment Industry

4.2 2014-2019 Global Cost and Profit of Marine GPS Equipment Industry

4.3 Market Comparison of Global and Chinese Marine GPS Equipment Industry

4.4 2014-2019 Global and Chinese Supply and Consumption of Marine GPS Equipment

4.5 2014-2019 Chinese Import and Export of Marine GPS Equipment

#### CHAPTER FIVE MARKET STATUS OF MARINE GPS EQUIPMENT INDUSTRY

5.1 Market Competition of Marine GPS Equipment Industry by Company5.2 Market Competition of Marine GPS Equipment Industry by Country (USA, EU, Japan, Chinese etc.)

5.3 Market Analysis of Marine GPS Equipment Consumption by Application/Type

#### CHAPTER SIX 2019-2024 MARKET FORECAST OF GLOBAL AND CHINESE MARINE GPS EQUIPMENT INDUSTRY

6.1 2019-2024 Global and Chinese Capacity, Production, and Production Value of



#### Marine GPS Equipment

- 6.2 2019-2024 Marine GPS Equipment Industry Cost and Profit Estimation
- 6.3 2019-2024 Global and Chinese Market Share of Marine GPS Equipment
- 6.4 2019-2024 Global and Chinese Supply and Consumption of Marine GPS Equipment
- 6.5 2019-2024 Chinese Import and Export of Marine GPS Equipment

#### CHAPTER SEVEN ANALYSIS OF MARINE GPS EQUIPMENT INDUSTRY CHAIN

- 7.1 Industry Chain Structure
- 7.2 Upstream Raw Materials
- 7.3 Downstream Industry

#### CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON MARINE GPS EQUIPMENT INDUSTRY

- 8.1 Global and Chinese Macroeconomic Environment Analysis
  - 8.1.1 Global Macroeconomic Analysis
  - 8.1.2 Chinese Macroeconomic Analysis
- 8.2 Global and Chinese Macroeconomic Environment Development Trend
  - 8.2.1 Global Macroeconomic Outlook
- 8.2.2 Chinese Macroeconomic Outlook
- 8.3 Effects to Marine GPS Equipment Industry

#### CHAPTER NINE MARKET DYNAMICS OF MARINE GPS EQUIPMENT INDUSTRY

- 9.1 Marine GPS Equipment Industry News
- 9.2 Marine GPS Equipment Industry Development Challenges
- 9.3 Marine GPS Equipment Industry Development Opportunities

#### CHAPTER TEN PROPOSALS FOR NEW PROJECT

- 10.1 Market Entry Strategies
- 10.2 Countermeasures of Economic Impact
- 10.3 Marketing Channels
- 10.4 Feasibility Studies of New Project Investment

#### CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE MARINE GPS EQUIPMENT INDUSTRY



# **Tables & Figures**

#### **TABLES AND FIGURES**

Figure Marine GPS Equipment Product Picture Table Development of Marine GPS Equipment Manufacturing Technology Figure Manufacturing Process of Marine GPS Equipment Table Trends of Marine GPS Equipment Manufacturing Technology Figure Marine GPS Equipment Product and Specifications Table 2014-2019 Marine GPS Equipment Product Capacity, Production, and Production Value etc. List Figure 2014-2019 Marine GPS Equipment Capacity Production and Growth Rate Figure 2014-2019 Marine GPS Equipment Production Global Market Share Figure Marine GPS Equipment Product and Specifications Table 2014-2019 Marine GPS Equipment Product Capacity, Production, and Production Value etc. List Figure 2014-2019 Marine GPS Equipment Capacity Production and Growth Rate Figure 2014-2019 Marine GPS Equipment Production Global Market Share Figure Marine GPS Equipment Product and Specifications Table 2014-2019 Marine GPS Equipment Product Capacity Production Price Cost **Production Value List** Figure 2014-2019 Marine GPS Equipment Capacity Production and Growth Rate Figure 2014-2019 Marine GPS Equipment Production Global Market Share Figure Marine GPS Equipment Product and Specifications Table 2014-2019 Marine GPS Equipment Product Capacity, Production, and Production Value etc. List Figure 2014-2019 Marine GPS Equipment Capacity Production and Growth Rate Figure 2014-2019 Marine GPS Equipment Production Global Market Share Figure Marine GPS Equipment Product and Specifications Table 2014-2019 Marine GPS Equipment Product Capacity Production Price Cost **Production Value List** Figure 2014-2019 Marine GPS Equipment Capacity Production and Growth Rate Figure 2014-2019 Marine GPS Equipment Production Global Market Share Figure Marine GPS Equipment Product and Specifications Table 2014-2019 Marine GPS Equipment Product Capacity, Production, and Production Value etc. List Figure 2014-2019 Marine GPS Equipment Capacity Production and Growth Rate Figure 2014-2019 Marine GPS Equipment Production Global Market Share Figure Marine GPS Equipment Product and Specifications



Table 2014-2019 Marine GPS Equipment Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Marine GPS Equipment Capacity Production and Growth Rate

Figure 2014-2019 Marine GPS Equipment Production Global Market Share

Figure Marine GPS Equipment Product and Specifications

Table 2014-2019 Marine GPS Equipment Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Marine GPS Equipment Capacity Production and Growth Rate Figure 2014-2019 Marine GPS Equipment Production Global Market Share

Table 2014-2019 Global Marine GPS Equipment Capacity List

Table 2014-2019 Global Marine GPS Equipment Key Manufacturers Capacity Share List

Figure 2014-2019 Global Marine GPS Equipment Manufacturers Capacity Share Table 2014-2019 Global Marine GPS Equipment Key Manufacturers Production List Table 2014-2019 Global Marine GPS Equipment Key Manufacturers Production Share List

Figure 2014-2019 Global Marine GPS Equipment Manufacturers Production Share Figure 2014-2019 Global Marine GPS Equipment Capacity Production and Growth Rate Table 2014-2019 Global Marine GPS Equipment Key Manufacturers Production Value List

Figure 2014-2019 Global Marine GPS Equipment Production Value and Growth Rate Table 2014-2019 Global Marine GPS Equipment Key Manufacturers Production Value Share List

Figure 2014-2019 Global Marine GPS Equipment Manufacturers Production Value Share

Table 2014-2019 Global Marine GPS Equipment Capacity Production Cost Profit and Gross Margin List

Figure 2014-2019 Chinese Share of Global Marine GPS Equipment Production Table 2014-2019 Global Supply and Consumption of Marine GPS Equipment Table 2014-2019 Import and Export of Marine GPS Equipment

Figure 2018 Global Marine GPS Equipment Key Manufacturers Capacity Market Share Figure 2018 Global Marine GPS Equipment Key Manufacturers Production Market Share

Figure 2018 Global Marine GPS Equipment Key Manufacturers Production Value Market Share

Table 2014-2019 Global Marine GPS Equipment Key Countries Capacity List Figure 2014-2019 Global Marine GPS Equipment Key Countries Capacity Table 2014-2019 Global Marine GPS Equipment Key Countries Capacity Share List Figure 2014-2019 Global Marine GPS Equipment Key Countries Capacity Share



Table 2014-2019 Global Marine GPS Equipment Key Countries Production List Figure 2014-2019 Global Marine GPS Equipment Key Countries Production Table 2014-2019 Global Marine GPS Equipment Key Countries Production Share List Figure 2014-2019 Global Marine GPS Equipment Key Countries Production Share Table 2014-2019 Global Marine GPS Equipment Key Countries Consumption Volume List

Figure 2014-2019 Global Marine GPS Equipment Key Countries Consumption Volume Table 2014-2019 Global Marine GPS Equipment Key Countries Consumption Volume Share List

Figure 2014-2019 Global Marine GPS Equipment Key Countries Consumption Volume Share

Figure 78 2014-2019 Global Marine GPS Equipment Consumption Volume Market by Application

Table 89 2014-2019 Global Marine GPS Equipment Consumption Volume MarketShare List by Application

Figure 79 2014-2019 Global Marine GPS Equipment Consumption Volume Market Share by Application

Table 90 2014-2019 Chinese Marine GPS Equipment Consumption Volume Market List by Application

Figure 80 2014-2019 Chinese Marine GPS Equipment Consumption Volume Market by Application

Figure 2019-2024 Global Marine GPS Equipment Capacity Production and Growth Rate Figure 2019-2024 Global Marine GPS Equipment Production Value and Growth Rate Table 2019-2024 Global Marine GPS Equipment Capacity Production Cost Profit and Gross Margin List

Figure 2019-2024 Chinese Share of Global Marine GPS Equipment Production

Table 2019-2024 Global Supply and Consumption of Marine GPS Equipment

Table 2019-2024 Import and Export of Marine GPS Equipment

Figure Industry Chain Structure of Marine GPS Equipment Industry

Figure Production Cost Analysis of Marine GPS Equipment

Figure Downstream Analysis of Marine GPS Equipment

Table Growth of World output, 2014 - 2019, Annual Percentage Change

Figure Unemployment Rates in Selected Developed Countries, January 2014 - March 2018

Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies,

September 2014-March 2018

Figure 2014-2019 Chinese GDP and Growth Rates

Figure 2014-2019 Chinese CPI Changes

Figure 2014-2019 Chinese PMI Changes



Figure 2014-2019 Chinese Financial Revenue and Growth Rate Figure 2014-2019 Chinese Total Fixed Asset Investment and Growth Rate Figure 2019-2024 Chinese GDP and Growth Rates Figure 2019-2024 Chinese CPI Changes Table Economic Effects to Marine GPS Equipment Industry Table Marine GPS Equipment Industry Development Challenges Table Marine GPS Equipment Industry Development Opportunities Figure Map of Chinese 33 Provinces and Administrative Regions Table Selected Cities According to Industrial Orientation Figure Chinese IPR Strategy Table Brief Summary of Suggestions Table New Marine GPS Equipments Project Feasibility Study



#### I would like to order

Product name: Marine GPS Equipment Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

Product link: https://marketpublishers.com/r/M0780B83B540EN.html

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/M0780B83B540EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Marine GPS Equipment Market Insights 2019, Global and Chinese Analysis and Forecast to 2024