

# Luxury Goods Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

https://marketpublishers.com/r/LA6BAF3AD9CEN.html

Date: August 2019

Pages: 144

Price: US\$ 3,000.00 (Single User License)

ID: LA6BAF3AD9CEN

#### **Abstracts**

Luxury Goods Market Insights 2019, Global and Chinese Scenario is a professional and in-depth study on the current state of the global Luxury Goods industry with a focus on the Chinese market. The report provides key statistics on the market status of the Luxury Goods manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry. Overall, the report provides an indepth insight of 2014-2024 global and Chinese Luxury Goods market covering all important parameters.

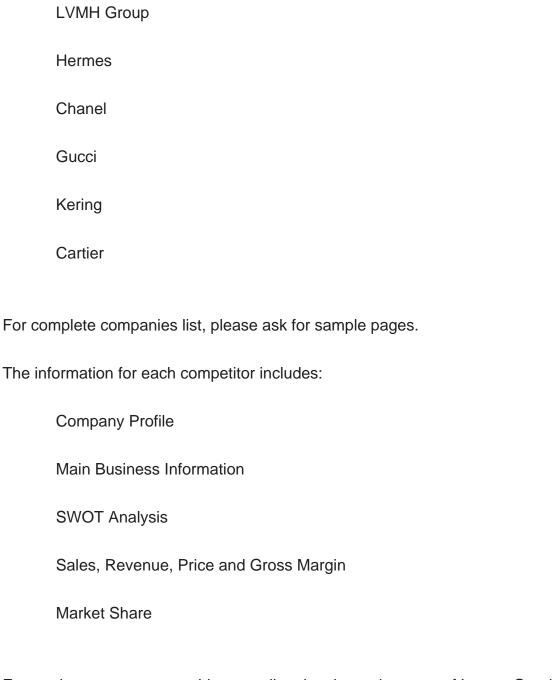
#### The key ponits of the report:

- 1. The report provides a basic overview of the industry including its definition, applications and manufacturing technology.
- 2. The report explores the international and Chinese major industry players in detail. In this part, the report presents the company profile, product specifications, capacity, production value, and 2014-2019 market shares for each company.
- 3. Through the statistical analysis, the report depicts the global and Chinese total market of Luxury Goods industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export.
- 4. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis.
- 5. The report then estimates 2019-2024 market development trends of Luxury Goods industry. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out.
- 6. The report makes some important proposals for a new project of Luxury Goods Industry before evaluating its feasibility.



There are 3 key segments covered in this report: competitor segment, product type segment, end use/application segment.

For competitor segment, the report includes global key players of Luxury Goods as well as some small players. At least 18 companies are included:



For product type segment, this report listed main product type of Luxury Goods market in gloabal and china.

Product Type I



Product Type II

Product Type III

For end use/application segment, this report focuses on the status and outlook for key applications. End users sre also listed.

Individual

Commercial

#### Reasons to Purchase this Report:

Estimates 2019-2024 Luxury Goods market development trends with the recent trends and SWOT analysis

Market dynamics scenario, along with growth opportunities of the market in the years to come

Market segmentation analysis including qualitative and quantitative research incorporating the impact of economic and policy aspects

Regional and country level analysis integrating the demand and supply forces that are influencing the growth of the market.

Market value (USD Million) and volume (Units Million) data for each segment and sub-segment

Competitive landscape involving the market share of major players, along with the new projects and strategies adopted by players in the past five years

Comprehensive company profiles covering the product offerings, key financial information, recent developments, SWOT analysis, and strategies employed by the major market players

1-year analyst support, along with the data support in excel format.



Any special requirements about this report, please let us know and we can provide custom report.



#### **Contents**

#### CHAPTER ONE INTRODUCTION OF LUXURY GOODS INDUSTRY

- 1.1 Brief Introduction of Luxury Goods
- 1.2 Development of Luxury Goods Industry
- 1.3 Status of Luxury Goods Industry

#### CHAPTER TWO MANUFACTURING TECHNOLOGY OF LUXURY GOODS

- 2.1 Development of Luxury Goods Manufacturing Technology
- 2.2 Analysis of Luxury Goods Manufacturing Technology
- 2.3 Trends of Luxury Goods Manufacturing Technology

#### CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS

- 3.1 LVMH Group
  - 3.1.1 Company Profile
  - 3.1.2 Product Information
  - 3.1.3 2014-2019 Production Information
  - 3.1.4 Contact Information
- 3.2 Hermes
  - 3.2.1 Company Profile
  - 3.2.2 Product Information
  - 3.2.3 2014-2019 Production Information
  - 3.2.4 Contact Information
- 3.3 Chanel
  - 3.2.1 Company Profile
  - 3.3.2 Product Information
  - 3.3.3 2014-2019 Production Information
  - 3.3.4 Contact Information
- 3.4 Gucci
  - 3.4.1 Company Profile
  - 3.4.2 Product Information
  - 3.4.3 2014-2019 Production Information
  - 3.4.4 Contact Information
- 3.5 Kering
  - 3.5.1 Company Profile
  - 3.5.2 Product Information



- 3.5.3 2014-2019 Production Information
- 3.5.4 Contact Information
- 3.6 Cartier
  - 3.6.1 Company Profile
  - 3.6.2 Product Information
  - 3.5.3 2014-2019 Production Information
  - 3.6.4 Contact Information
- 3.7 Rolex
  - 3.7.1 Company Profile
  - 3.7.2 Product Information
  - 3.7.3 2014-2019 Production Information
  - 3.7.4 Contact Information
- 3.8 Company H
  - 3.8.1 Company Profile
  - 3.8.2 Product Information
  - 3.8.3 2014-2019 Production Information
  - 3.8.4 Contact Information

# CHAPTER FOUR 2014-2019 GLOBAL AND CHINESE MARKET OF LUXURY GOODS

- 4.1 2014-2019 Global Capacity, Production and Production Value of Luxury Goods Industry
- 4.2 2014-2019 Global Cost and Profit of Luxury Goods Industry
- 4.3 Market Comparison of Global and Chinese Luxury Goods Industry
- 4.4 2014-2019 Global and Chinese Supply and Consumption of Luxury Goods
- 4.5 2014-2019 Chinese Import and Export of Luxury Goods

#### CHAPTER FIVE MARKET STATUS OF LUXURY GOODS INDUSTRY

- 5.1 Market Competition of Luxury Goods Industry by Company
- 5.2 Market Competition of Luxury Goods Industry by Country (USA, EU, Japan, Chinese etc.)
- 5.3 Market Analysis of Luxury Goods Consumption by Application/Type

# CHAPTER SIX 2019-2024 MARKET FORECAST OF GLOBAL AND CHINESE LUXURY GOODS INDUSTRY

6.1 2019-2024 Global and Chinese Capacity, Production, and Production Value of



#### Luxury Goods

- 6.2 2019-2024 Luxury Goods Industry Cost and Profit Estimation
- 6.3 2019-2024 Global and Chinese Market Share of Luxury Goods
- 6.4 2019-2024 Global and Chinese Supply and Consumption of Luxury Goods
- 6.5 2019-2024 Chinese Import and Export of Luxury Goods

#### CHAPTER SEVEN ANALYSIS OF LUXURY GOODS INDUSTRY CHAIN

- 7.1 Industry Chain Structure
- 7.2 Upstream Raw Materials
- 7.3 Downstream Industry

### CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON LUXURY GOODS INDUSTRY

- 8.1 Global and Chinese Macroeconomic Environment Analysis
  - 8.1.1 Global Macroeconomic Analysis
  - 8.1.2 Chinese Macroeconomic Analysis
- 8.2 Global and Chinese Macroeconomic Environment Development Trend
  - 8.2.1 Global Macroeconomic Outlook
  - 8.2.2 Chinese Macroeconomic Outlook
- 8.3 Effects to Luxury Goods Industry

#### CHAPTER NINE MARKET DYNAMICS OF LUXURY GOODS INDUSTRY

- 9.1 Luxury Goods Industry News
- 9.2 Luxury Goods Industry Development Challenges
- 9.3 Luxury Goods Industry Development Opportunities

#### CHAPTER TEN PROPOSALS FOR NEW PROJECT

- 10.1 Market Entry Strategies
- 10.2 Countermeasures of Economic Impact
- 10.3 Marketing Channels
- 10.4 Feasibility Studies of New Project Investment

### CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE LUXURY GOODS INDUSTRY



### **Tables & Figures**

#### **TABLES AND FIGURES**

Figure Luxury Goods Product Picture

Table Development of Luxury Goods Manufacturing Technology

Figure Manufacturing Process of Luxury Goods

Table Trends of Luxury Goods Manufacturing Technology

Figure Luxury Goods Product and Specifications

Table 2014-2019 Luxury Goods Product Capacity, Production, and Production Value

etc. List

Figure 2014-2019 Luxury Goods Capacity Production and Growth Rate

Figure 2014-2019 Luxury Goods Production Global Market Share

Figure Luxury Goods Product and Specifications

Table 2014-2019 Luxury Goods Product Capacity, Production, and Production Value

etc. List

Figure 2014-2019 Luxury Goods Capacity Production and Growth Rate

Figure 2014-2019 Luxury Goods Production Global Market Share

Figure Luxury Goods Product and Specifications

Table 2014-2019 Luxury Goods Product Capacity Production Price Cost Production

Value List

Figure 2014-2019 Luxury Goods Capacity Production and Growth Rate

Figure 2014-2019 Luxury Goods Production Global Market Share

Figure Luxury Goods Product and Specifications

Table 2014-2019 Luxury Goods Product Capacity, Production, and Production Value

etc. List

Figure 2014-2019 Luxury Goods Capacity Production and Growth Rate

Figure 2014-2019 Luxury Goods Production Global Market Share

Figure Luxury Goods Product and Specifications

Table 2014-2019 Luxury Goods Product Capacity Production Price Cost Production

Value List

Figure 2014-2019 Luxury Goods Capacity Production and Growth Rate

Figure 2014-2019 Luxury Goods Production Global Market Share

Figure Luxury Goods Product and Specifications

Table 2014-2019 Luxury Goods Product Capacity, Production, and Production Value

etc. List

Figure 2014-2019 Luxury Goods Capacity Production and Growth Rate

Figure 2014-2019 Luxury Goods Production Global Market Share

Figure Luxury Goods Product and Specifications



Table 2014-2019 Luxury Goods Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Luxury Goods Capacity Production and Growth Rate

Figure 2014-2019 Luxury Goods Production Global Market Share

Figure Luxury Goods Product and Specifications

Table 2014-2019 Luxury Goods Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Luxury Goods Capacity Production and Growth Rate

Figure 2014-2019 Luxury Goods Production Global Market Share

Table 2014-2019 Global Luxury Goods Capacity List

Table 2014-2019 Global Luxury Goods Key Manufacturers Capacity Share List

Figure 2014-2019 Global Luxury Goods Manufacturers Capacity Share

Table 2014-2019 Global Luxury Goods Key Manufacturers Production List

Table 2014-2019 Global Luxury Goods Key Manufacturers Production Share List

Figure 2014-2019 Global Luxury Goods Manufacturers Production Share

Figure 2014-2019 Global Luxury Goods Capacity Production and Growth Rate

Table 2014-2019 Global Luxury Goods Key Manufacturers Production Value List

Figure 2014-2019 Global Luxury Goods Production Value and Growth Rate

Table 2014-2019 Global Luxury Goods Key Manufacturers Production Value Share List

Figure 2014-2019 Global Luxury Goods Manufacturers Production Value Share

Table 2014-2019 Global Luxury Goods Capacity Production Cost Profit and Gross Margin List

Figure 2014-2019 Chinese Share of Global Luxury Goods Production

Table 2014-2019 Global Supply and Consumption of Luxury Goods

Table 2014-2019 Import and Export of Luxury Goods

Figure 2018 Global Luxury Goods Key Manufacturers Capacity Market Share

Figure 2018 Global Luxury Goods Key Manufacturers Production Market Share

Figure 2018 Global Luxury Goods Key Manufacturers Production Value Market Share

Table 2014-2019 Global Luxury Goods Key Countries Capacity List

Figure 2014-2019 Global Luxury Goods Key Countries Capacity

Table 2014-2019 Global Luxury Goods Key Countries Capacity Share List

Figure 2014-2019 Global Luxury Goods Key Countries Capacity Share

Table 2014-2019 Global Luxury Goods Key Countries Production List

Figure 2014-2019 Global Luxury Goods Key Countries Production

Table 2014-2019 Global Luxury Goods Key Countries Production Share List

Figure 2014-2019 Global Luxury Goods Key Countries Production Share

Table 2014-2019 Global Luxury Goods Key Countries Consumption Volume List

Figure 2014-2019 Global Luxury Goods Key Countries Consumption Volume

Table 2014-2019 Global Luxury Goods Key Countries Consumption Volume Share List



Figure 2014-2019 Global Luxury Goods Key Countries Consumption Volume Share Figure 78 2014-2019 Global Luxury Goods Consumption Volume Market by Application Table 89 2014-2019 Global Luxury Goods Consumption Volume Market Share List by Application

Figure 79 2014-2019 Global Luxury Goods Consumption Volume Market Share by Application

Table 90 2014-2019 Chinese Luxury Goods Consumption Volume Market List by Application

Figure 80 2014-2019 Chinese Luxury Goods Consumption Volume Market by Application

Figure 2019-2024 Global Luxury Goods Capacity Production and Growth Rate

Figure 2019-2024 Global Luxury Goods Production Value and Growth Rate

Table 2019-2024 Global Luxury Goods Capacity Production Cost Profit and Gross Margin List

Figure 2019-2024 Chinese Share of Global Luxury Goods Production

Table 2019-2024 Global Supply and Consumption of Luxury Goods

Table 2019-2024 Import and Export of Luxury Goods

Figure Industry Chain Structure of Luxury Goods Industry

Figure Production Cost Analysis of Luxury Goods

Figure Downstream Analysis of Luxury Goods

Table Growth of World output, 2014 - 2019, Annual Percentage Change

Figure Unemployment Rates in Selected Developed Countries, January 2014 - March 2018

Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies,

September 2014-March 2018

Figure 2014-2019 Chinese GDP and Growth Rates

Figure 2014-2019 Chinese CPI Changes

Figure 2014-2019 Chinese PMI Changes

Figure 2014-2019 Chinese Financial Revenue and Growth Rate

Figure 2014-2019 Chinese Total Fixed Asset Investment and Growth Rate

Figure 2019-2024 Chinese GDP and Growth Rates

Figure 2019-2024 Chinese CPI Changes

Table Economic Effects to Luxury Goods Industry

Table Luxury Goods Industry Development Challenges

Table Luxury Goods Industry Development Opportunities

Figure Map of Chinese 33 Provinces and Administrative Regions

Table Selected Cities According to Industrial Orientation

Figure Chinese IPR Strategy

Table Brief Summary of Suggestions



Table New Luxury Goodss Project Feasibility Study



#### I would like to order

Product name: Luxury Goods Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

Product link: https://marketpublishers.com/r/LA6BAF3AD9CEN.html

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/LA6BAF3AD9CEN.html">https://marketpublishers.com/r/LA6BAF3AD9CEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970