

# LED Billboard Lights Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

<https://marketpublishers.com/r/L23109F6A78EN.html>

Date: September 2019

Pages: 149

Price: US\$ 3,000.00 (Single User License)

ID: L23109F6A78EN

## Abstracts

LED Billboard Lights Market Insights 2019, Global and Chinese Scenario is a professional and in-depth study on the current state of the global LED Billboard Lights industry with a focus on the Chinese market. The report provides key statistics on the market status of the LED Billboard Lights manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry. Overall, the report provides an in-depth insight of 2014-2024 global and Chinese LED Billboard Lights market covering all important parameters.

The key points of the report:

1. The report provides a basic overview of the industry including its definition, applications and manufacturing technology.
2. The report explores the international and Chinese major industry players in detail. In this part, the report presents the company profile, product specifications, capacity, production value, and 2014-2019 market shares for each company.
3. Through the statistical analysis, the report depicts the global and Chinese total market of LED Billboard Lights industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export.
4. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis.
5. The report then estimates 2019-2024 market development trends of LED Billboard Lights industry. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out.
6. The report makes some important proposals for a new project of LED Billboard Lights Industry before evaluating its feasibility.

There are 3 key segments covered in this report: competitor segment, product type segment, end use/application segment.

For competitor segment, the report includes global key players of LED Billboard Lights as well as some small players. At least 17 companies are included:

Osram

Philips

GE Lighting

Acuity Brands

Eaton

Cree

For complete companies list, please ask for sample pages.

The information for each competitor includes:

Company Profile

Main Business Information

SWOT Analysis

Sales, Revenue, Price and Gross Margin

Market Share

For product type segment, this report listed main product type of LED Billboard Lights market in global and china.

Power<sup>1/4</sup>100W

100W-200W

Power > 200W

For end use/application segment, this report focuses on the status and outlook for key applications. End users are also listed.

Column Billboard

Wall Billboard

Others

Reasons to Purchase this Report:

Estimates 2019-2024 LED Billboard Lights market development trends with the recent trends and SWOT analysis

Market dynamics scenario, along with growth opportunities of the market in the years to come

Market segmentation analysis including qualitative and quantitative research incorporating the impact of economic and policy aspects

Regional and country level analysis integrating the demand and supply forces that are influencing the growth of the market.

Market value (USD Million) and volume (Units Million) data for each segment and sub-segment

Competitive landscape involving the market share of major players, along with the new projects and strategies adopted by players in the past five years

Comprehensive company profiles covering the product offerings, key financial information, recent developments, SWOT analysis, and strategies employed by the major market players

1-year analyst support, along with the data support in excel format.

Any special requirements about this report, please let us know and we can provide custom report.

## Contents

### **CHAPTER ONE INTRODUCTION OF LED BILLBOARD LIGHTS INDUSTRY**

- 1.1 Brief Introduction of LED Billboard Lights
- 1.2 Development of LED Billboard Lights Industry
- 1.3 Status of LED Billboard Lights Industry

### **CHAPTER TWO MANUFACTURING TECHNOLOGY OF LED BILLBOARD LIGHTS**

- 2.1 Development of LED Billboard Lights Manufacturing Technology
- 2.2 Analysis of LED Billboard Lights Manufacturing Technology
- 2.3 Trends of LED Billboard Lights Manufacturing Technology

### **CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS**

- 3.1 Osram
  - 3.1.1 Company Profile
  - 3.1.2 Product Information
  - 3.1.3 2014-2019 Production Information
  - 3.1.4 Contact Information
- 3.2 Philips
  - 3.2.1 Company Profile
  - 3.2.2 Product Information
  - 3.2.3 2014-2019 Production Information
  - 3.2.4 Contact Information
- 3.3 GE Lighting
  - 3.3.1 Company Profile
  - 3.3.2 Product Information
  - 3.3.3 2014-2019 Production Information
  - 3.3.4 Contact Information
- 3.4 Acuity Brands
  - 3.4.1 Company Profile
  - 3.4.2 Product Information
  - 3.4.3 2014-2019 Production Information
  - 3.4.4 Contact Information
- 3.5 Eaton
  - 3.5.1 Company Profile
  - 3.5.2 Product Information

- 3.5.3 2014-2019 Production Information
- 3.5.4 Contact Information
- 3.6 Cree
  - 3.6.1 Company Profile
  - 3.6.2 Product Information
  - 3.5.3 2014-2019 Production Information
  - 3.6.4 Contact Information
- 3.7 Panasonic
  - 3.7.1 Company Profile
  - 3.7.2 Product Information
  - 3.7.3 2014-2019 Production Information
  - 3.7.4 Contact Information
- 3.8 Company H
  - 3.8.1 Company Profile
  - 3.8.2 Product Information
  - 3.8.3 2014-2019 Production Information
  - 3.8.4 Contact Information

## **CHAPTER FOUR 2014-2019 GLOBAL AND CHINESE MARKET OF LED BILLBOARD LIGHTS**

- 4.1 2014-2019 Global Capacity, Production and Production Value of LED Billboard Lights Industry
- 4.2 2014-2019 Global Cost and Profit of LED Billboard Lights Industry
- 4.3 Market Comparison of Global and Chinese LED Billboard Lights Industry
- 4.4 2014-2019 Global and Chinese Supply and Consumption of LED Billboard Lights
- 4.5 2014-2019 Chinese Import and Export of LED Billboard Lights

## **CHAPTER FIVE MARKET STATUS OF LED BILLBOARD LIGHTS INDUSTRY**

- 5.1 Market Competition of LED Billboard Lights Industry by Company
- 5.2 Market Competition of LED Billboard Lights Industry by Country (USA, EU, Japan, Chinese etc.)
- 5.3 Market Analysis of LED Billboard Lights Consumption by Application/Type

## **CHAPTER SIX 2019-2024 MARKET FORECAST OF GLOBAL AND CHINESE LED BILLBOARD LIGHTS INDUSTRY**

- 6.1 2019-2024 Global and Chinese Capacity, Production, and Production Value of LED

## Billboard Lights

6.2 2019-2024 LED Billboard Lights Industry Cost and Profit Estimation

6.3 2019-2024 Global and Chinese Market Share of LED Billboard Lights

6.4 2019-2024 Global and Chinese Supply and Consumption of LED Billboard Lights

6.5 2019-2024 Chinese Import and Export of LED Billboard Lights

## **CHAPTER SEVEN ANALYSIS OF LED BILLBOARD LIGHTS INDUSTRY CHAIN**

7.1 Industry Chain Structure

7.2 Upstream Raw Materials

7.3 Downstream Industry

## **CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON LED BILLBOARD LIGHTS INDUSTRY**

8.1 Global and Chinese Macroeconomic Environment Analysis

8.1.1 Global Macroeconomic Analysis

8.1.2 Chinese Macroeconomic Analysis

8.2 Global and Chinese Macroeconomic Environment Development Trend

8.2.1 Global Macroeconomic Outlook

8.2.2 Chinese Macroeconomic Outlook

8.3 Effects to LED Billboard Lights Industry

## **CHAPTER NINE MARKET DYNAMICS OF LED BILLBOARD LIGHTS INDUSTRY**

9.1 LED Billboard Lights Industry News

9.2 LED Billboard Lights Industry Development Challenges

9.3 LED Billboard Lights Industry Development Opportunities

## **CHAPTER TEN PROPOSALS FOR NEW PROJECT**

10.1 Market Entry Strategies

10.2 Countermeasures of Economic Impact

10.3 Marketing Channels

10.4 Feasibility Studies of New Project Investment

## **CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE LED BILLBOARD LIGHTS INDUSTRY**

## Tables & Figures

### TABLES AND FIGURES

Figure LED Billboard Lights Product Picture

Table Development of LED Billboard Lights Manufacturing Technology

Figure Manufacturing Process of LED Billboard Lights

Table Trends of LED Billboard Lights Manufacturing Technology

Figure LED Billboard Lights Product and Specifications

Table 2014-2019 LED Billboard Lights Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 LED Billboard Lights Capacity Production and Growth Rate

Figure 2014-2019 LED Billboard Lights Production Global Market Share

Figure LED Billboard Lights Product and Specifications

Table 2014-2019 LED Billboard Lights Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 LED Billboard Lights Capacity Production and Growth Rate

Figure 2014-2019 LED Billboard Lights Production Global Market Share

Figure LED Billboard Lights Product and Specifications

Table 2014-2019 LED Billboard Lights Product Capacity Production Price Cost Production Value List

Figure 2014-2019 LED Billboard Lights Capacity Production and Growth Rate

Figure 2014-2019 LED Billboard Lights Production Global Market Share

Figure LED Billboard Lights Product and Specifications

Table 2014-2019 LED Billboard Lights Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 LED Billboard Lights Capacity Production and Growth Rate

Figure 2014-2019 LED Billboard Lights Production Global Market Share

Figure LED Billboard Lights Product and Specifications

Table 2014-2019 LED Billboard Lights Product Capacity Production Price Cost Production Value List

Figure 2014-2019 LED Billboard Lights Capacity Production and Growth Rate

Figure 2014-2019 LED Billboard Lights Production Global Market Share

Figure LED Billboard Lights Product and Specifications

Table 2014-2019 LED Billboard Lights Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 LED Billboard Lights Capacity Production and Growth Rate

Figure 2014-2019 LED Billboard Lights Production Global Market Share

Figure LED Billboard Lights Product and Specifications



Table 2014-2019 LED Billboard Lights Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 LED Billboard Lights Capacity Production and Growth Rate

Figure 2014-2019 LED Billboard Lights Production Global Market Share

Figure LED Billboard Lights Product and Specifications

Table 2014-2019 LED Billboard Lights Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 LED Billboard Lights Capacity Production and Growth Rate

Figure 2014-2019 LED Billboard Lights Production Global Market Share

Table 2014-2019 Global LED Billboard Lights Capacity List

Table 2014-2019 Global LED Billboard Lights Key Manufacturers Capacity Share List

Figure 2014-2019 Global LED Billboard Lights Manufacturers Capacity Share

Table 2014-2019 Global LED Billboard Lights Key Manufacturers Production List

Table 2014-2019 Global LED Billboard Lights Key Manufacturers Production Share List

Figure 2014-2019 Global LED Billboard Lights Manufacturers Production Share

Figure 2014-2019 Global LED Billboard Lights Capacity Production and Growth Rate

Table 2014-2019 Global LED Billboard Lights Key Manufacturers Production Value List

Figure 2014-2019 Global LED Billboard Lights Production Value and Growth Rate

Table 2014-2019 Global LED Billboard Lights Key Manufacturers Production Value Share List

Figure 2014-2019 Global LED Billboard Lights Manufacturers Production Value Share

Table 2014-2019 Global LED Billboard Lights Capacity Production Cost Profit and Gross Margin List

Figure 2014-2019 Chinese Share of Global LED Billboard Lights Production

Table 2014-2019 Global Supply and Consumption of LED Billboard Lights

Table 2014-2019 Import and Export of LED Billboard Lights

Figure 2018 Global LED Billboard Lights Key Manufacturers Capacity Market Share

Figure 2018 Global LED Billboard Lights Key Manufacturers Production Market Share

Figure 2018 Global LED Billboard Lights Key Manufacturers Production Value Market Share

Table 2014-2019 Global LED Billboard Lights Key Countries Capacity List

Figure 2014-2019 Global LED Billboard Lights Key Countries Capacity

Table 2014-2019 Global LED Billboard Lights Key Countries Capacity Share List

Figure 2014-2019 Global LED Billboard Lights Key Countries Capacity Share

Table 2014-2019 Global LED Billboard Lights Key Countries Production List

Figure 2014-2019 Global LED Billboard Lights Key Countries Production

Table 2014-2019 Global LED Billboard Lights Key Countries Production Share List

Figure 2014-2019 Global LED Billboard Lights Key Countries Production Share

Table 2014-2019 Global LED Billboard Lights Key Countries Consumption Volume List

Figure 2014-2019 Global LED Billboard Lights Key Countries Consumption Volume  
Table 2014-2019 Global LED Billboard Lights Key Countries Consumption Volume  
Share List

Figure 2014-2019 Global LED Billboard Lights Key Countries Consumption Volume  
Share

Figure 78 2014-2019 Global LED Billboard Lights Consumption Volume Market by  
Application

Table 89 2014-2019 Global LED Billboard Lights Consumption Volume Market Share  
List by Application

Figure 79 2014-2019 Global LED Billboard Lights Consumption Volume Market Share  
by Application

Table 90 2014-2019 Chinese LED Billboard Lights Consumption Volume Market List by  
Application

Figure 80 2014-2019 Chinese LED Billboard Lights Consumption Volume Market by  
Application

Figure 2019-2024 Global LED Billboard Lights Capacity Production and Growth Rate

Figure 2019-2024 Global LED Billboard Lights Production Value and Growth Rate

Table 2019-2024 Global LED Billboard Lights Capacity Production Cost Profit and  
Gross Margin List

Figure 2019-2024 Chinese Share of Global LED Billboard Lights Production

Table 2019-2024 Global Supply and Consumption of LED Billboard Lights

Table 2019-2024 Import and Export of LED Billboard Lights

Figure Industry Chain Structure of LED Billboard Lights Industry

Figure Production Cost Analysis of LED Billboard Lights

Figure Downstream Analysis of LED Billboard Lights

Table Growth of World output, 2014 - 2019, Annual Percentage Change

Figure Unemployment Rates in Selected Developed Countries, January 2014 - March  
2018

Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies,  
September 2014-March 2018

Figure 2014-2019 Chinese GDP and Growth Rates

Figure 2014-2019 Chinese CPI Changes

Figure 2014-2019 Chinese PMI Changes

Figure 2014-2019 Chinese Financial Revenue and Growth Rate

Figure 2014-2019 Chinese Total Fixed Asset Investment and Growth Rate

Figure 2019-2024 Chinese GDP and Growth Rates

Figure 2019-2024 Chinese CPI Changes

Table Economic Effects to LED Billboard Lights Industry

Table LED Billboard Lights Industry Development Challenges

Table LED Billboard Lights Industry Development Opportunities  
Figure Map of Chinese 33 Provinces and Administrative Regions  
Table Selected Cities According to Industrial Orientation  
Figure Chinese IPR Strategy  
Table Brief Summary of Suggestions  
Table New LED Billboard Lightss Project Feasibility Study

## I would like to order

Product name: LED Billboard Lights Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

Product link: <https://marketpublishers.com/r/L23109F6A78EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L23109F6A78EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

