

# Laundry Care Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

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## Abstracts

Laundry Care Market Insights 2019, Global and Chinese Scenario is a professional and in-depth study on the current state of the global Laundry Care industry with a focus on the Chinese market. The report provides key statistics on the market status of the Laundry Care manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry. Overall, the report provides an in-depth insight of 2014-2024 global and Chinese Laundry Care market covering all important parameters.

The key points of the report:

1. The report provides a basic overview of the industry including its definition, applications and manufacturing technology.
2. The report explores the international and Chinese major industry players in detail. In this part, the report presents the company profile, product specifications, capacity, production value, and 2014-2019 market shares for each company.
3. Through the statistical analysis, the report depicts the global and Chinese total market of Laundry Care industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export.
4. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis.
5. The report then estimates 2019-2024 market development trends of Laundry Care industry. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out.
6. The report makes some important proposals for a new project of Laundry Care Industry before evaluating its feasibility.

There are 3 key segments covered in this report: competitor segment, product type segment, end use/application segment.

For competitor segment, the report includes global key players of Laundry Care as well as some small players. At least 10 companies are included:

Procter& Gamble

Henkel

Church& Dwight

The Clorox

Unilever

Bombril

For complete companies list, please ask for sample pages.

The information for each competitor includes:

Company Profile

Main Business Information

SWOT Analysis

Sales, Revenue, Price and Gross Margin

Market Share

For product type segment, this report listed main product type of Laundry Care market in global and china.

Laundry Detergent

Fabric Softener

Bleach

Other Specialty Products

Eco-Friendly Products

For end use/application segment, this report focuses on the status and outlook for key applications. End users are also listed.

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Reasons to Purchase this Report:

Estimates 2019-2024 Laundry Care market development trends with the recent trends and SWOT analysis

Market dynamics scenario, along with growth opportunities of the market in the years to come

Market segmentation analysis including qualitative and quantitative research incorporating the impact of economic and policy aspects

Regional and country level analysis integrating the demand and supply forces that are influencing the growth of the market.

Market value (USD Million) and volume (Units Million) data for each segment and sub-segment

Competitive landscape involving the market share of major players, along with the new projects and strategies adopted by players in the past five years

Comprehensive company profiles covering the product offerings, key financial information, recent developments, SWOT analysis, and strategies employed by

the major market players

1-year analyst support, along with the data support in excel format.

Any special requirements about this report, please let us know and we can provide custom report.

## Contents

### **CHAPTER ONE INTRODUCTION OF LAUNDRY CARE INDUSTRY**

- 1.1 Brief Introduction of Laundry Care
- 1.2 Development of Laundry Care Industry
- 1.3 Status of Laundry Care Industry

### **CHAPTER TWO MANUFACTURING TECHNOLOGY OF LAUNDRY CARE**

- 2.1 Development of Laundry Care Manufacturing Technology
- 2.2 Analysis of Laundry Care Manufacturing Technology
- 2.3 Trends of Laundry Care Manufacturing Technology

### **CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS**

- 3.1 Procter& Gamble
  - 3.1.1 Company Profile
  - 3.1.2 Product Information
  - 3.1.3 2014-2019 Production Information
  - 3.1.4 Contact Information
- 3.2 Henkel
  - 3.2.1 Company Profile
  - 3.2.2 Product Information
  - 3.2.3 2014-2019 Production Information
  - 3.2.4 Contact Information
- 3.3 Church& Dwight
  - 3.3.1 Company Profile
  - 3.3.2 Product Information
  - 3.3.3 2014-2019 Production Information
  - 3.3.4 Contact Information
- 3.4 The Clorox
  - 3.4.1 Company Profile
  - 3.4.2 Product Information
  - 3.4.3 2014-2019 Production Information
  - 3.4.4 Contact Information
- 3.5 Unilever
  - 3.5.1 Company Profile
  - 3.5.2 Product Information

- 3.5.3 2014-2019 Production Information
- 3.5.4 Contact Information
- 3.6 Bombril
  - 3.6.1 Company Profile
  - 3.6.2 Product Information
- 3.5.3 2014-2019 Production Information
- 3.6.4 Contact Information
- 3.7 Colgate
  - 3.7.1 Company Profile
  - 3.7.2 Product Information
  - 3.7.3 2014-2019 Production Information
  - 3.7.4 Contact Information
- 3.8 Company H
  - 3.8.1 Company Profile
  - 3.8.2 Product Information
  - 3.8.3 2014-2019 Production Information
  - 3.8.4 Contact Information

## **CHAPTER FOUR 2014-2019 GLOBAL AND CHINESE MARKET OF LAUNDRY CARE**

- 4.1 2014-2019 Global Capacity, Production and Production Value of Laundry Care Industry
- 4.2 2014-2019 Global Cost and Profit of Laundry Care Industry
- 4.3 Market Comparison of Global and Chinese Laundry Care Industry
- 4.4 2014-2019 Global and Chinese Supply and Consumption of Laundry Care
- 4.5 2014-2019 Chinese Import and Export of Laundry Care

## **CHAPTER FIVE MARKET STATUS OF LAUNDRY CARE INDUSTRY**

- 5.1 Market Competition of Laundry Care Industry by Company
- 5.2 Market Competition of Laundry Care Industry by Country (USA, EU, Japan, Chinese etc.)
- 5.3 Market Analysis of Laundry Care Consumption by Application/Type

## **CHAPTER SIX 2019-2024 MARKET FORECAST OF GLOBAL AND CHINESE LAUNDRY CARE INDUSTRY**

- 6.1 2019-2024 Global and Chinese Capacity, Production, and Production Value of

## Laundry Care

### 6.2 2019-2024 Laundry Care Industry Cost and Profit Estimation

### 6.3 2019-2024 Global and Chinese Market Share of Laundry Care

### 6.4 2019-2024 Global and Chinese Supply and Consumption of Laundry Care

### 6.5 2019-2024 Chinese Import and Export of Laundry Care

## **CHAPTER SEVEN ANALYSIS OF LAUNDRY CARE INDUSTRY CHAIN**

### 7.1 Industry Chain Structure

### 7.2 Upstream Raw Materials

### 7.3 Downstream Industry

## **CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON LAUNDRY CARE INDUSTRY**

### 8.1 Global and Chinese Macroeconomic Environment Analysis

#### 8.1.1 Global Macroeconomic Analysis

#### 8.1.2 Chinese Macroeconomic Analysis

### 8.2 Global and Chinese Macroeconomic Environment Development Trend

#### 8.2.1 Global Macroeconomic Outlook

#### 8.2.2 Chinese Macroeconomic Outlook

### 8.3 Effects to Laundry Care Industry

## **CHAPTER NINE MARKET DYNAMICS OF LAUNDRY CARE INDUSTRY**

### 9.1 Laundry Care Industry News

### 9.2 Laundry Care Industry Development Challenges

### 9.3 Laundry Care Industry Development Opportunities

## **CHAPTER TEN PROPOSALS FOR NEW PROJECT**

### 10.1 Market Entry Strategies

### 10.2 Countermeasures of Economic Impact

### 10.3 Marketing Channels

### 10.4 Feasibility Studies of New Project Investment

## **CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE LAUNDRY CARE INDUSTRY**

## Tables & Figures

### TABLES AND FIGURES

Figure Laundry Care Product Picture

Table Development of Laundry Care Manufacturing Technology

Figure Manufacturing Process of Laundry Care

Table Trends of Laundry Care Manufacturing Technology

Figure Laundry Care Product and Specifications

Table 2014-2019 Laundry Care Product Capacity, Production, and Production Value  
etc. List

Figure 2014-2019 Laundry Care Capacity Production and Growth Rate

Figure 2014-2019 Laundry Care Production Global Market Share

Figure Laundry Care Product and Specifications

Table 2014-2019 Laundry Care Product Capacity, Production, and Production Value  
etc. List

Figure 2014-2019 Laundry Care Capacity Production and Growth Rate

Figure 2014-2019 Laundry Care Production Global Market Share

Figure Laundry Care Product and Specifications

Table 2014-2019 Laundry Care Product Capacity Production Price Cost Production  
Value List

Figure 2014-2019 Laundry Care Capacity Production and Growth Rate

Figure 2014-2019 Laundry Care Production Global Market Share

Figure Laundry Care Product and Specifications

Table 2014-2019 Laundry Care Product Capacity, Production, and Production Value  
etc. List

Figure 2014-2019 Laundry Care Capacity Production and Growth Rate

Figure 2014-2019 Laundry Care Production Global Market Share

Figure Laundry Care Product and Specifications

Table 2014-2019 Laundry Care Product Capacity Production Price Cost Production  
Value List

Figure 2014-2019 Laundry Care Capacity Production and Growth Rate

Figure 2014-2019 Laundry Care Production Global Market Share

Figure Laundry Care Product and Specifications

Table 2014-2019 Laundry Care Product Capacity, Production, and Production Value  
etc. List

Figure 2014-2019 Laundry Care Capacity Production and Growth Rate

Figure 2014-2019 Laundry Care Production Global Market Share

Figure Laundry Care Product and Specifications



Table 2014-2019 Laundry Care Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Laundry Care Capacity Production and Growth Rate

Figure 2014-2019 Laundry Care Production Global Market Share

Figure Laundry Care Product and Specifications

Table 2014-2019 Laundry Care Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Laundry Care Capacity Production and Growth Rate

Figure 2014-2019 Laundry Care Production Global Market Share

Table 2014-2019 Global Laundry Care Capacity List

Table 2014-2019 Global Laundry Care Key Manufacturers Capacity Share List

Figure 2014-2019 Global Laundry Care Manufacturers Capacity Share

Table 2014-2019 Global Laundry Care Key Manufacturers Production List

Table 2014-2019 Global Laundry Care Key Manufacturers Production Share List

Figure 2014-2019 Global Laundry Care Manufacturers Production Share

Figure 2014-2019 Global Laundry Care Capacity Production and Growth Rate

Table 2014-2019 Global Laundry Care Key Manufacturers Production Value List

Figure 2014-2019 Global Laundry Care Production Value and Growth Rate

Table 2014-2019 Global Laundry Care Key Manufacturers Production Value Share List

Figure 2014-2019 Global Laundry Care Manufacturers Production Value Share

Table 2014-2019 Global Laundry Care Capacity Production Cost Profit and Gross Margin List

Figure 2014-2019 Chinese Share of Global Laundry Care Production

Table 2014-2019 Global Supply and Consumption of Laundry Care

Table 2014-2019 Import and Export of Laundry Care

Figure 2018 Global Laundry Care Key Manufacturers Capacity Market Share

Figure 2018 Global Laundry Care Key Manufacturers Production Market Share

Figure 2018 Global Laundry Care Key Manufacturers Production Value Market Share

Table 2014-2019 Global Laundry Care Key Countries Capacity List

Figure 2014-2019 Global Laundry Care Key Countries Capacity

Table 2014-2019 Global Laundry Care Key Countries Capacity Share List

Figure 2014-2019 Global Laundry Care Key Countries Capacity Share

Table 2014-2019 Global Laundry Care Key Countries Production List

Figure 2014-2019 Global Laundry Care Key Countries Production

Table 2014-2019 Global Laundry Care Key Countries Production Share List

Figure 2014-2019 Global Laundry Care Key Countries Production Share

Table 2014-2019 Global Laundry Care Key Countries Consumption Volume List

Figure 2014-2019 Global Laundry Care Key Countries Consumption Volume

Table 2014-2019 Global Laundry Care Key Countries Consumption Volume Share List

Figure 2014-2019 Global Laundry Care Key Countries Consumption Volume Share
Figure 78 2014-2019 Global Laundry Care Consumption Volume Market by Application
Table 89 2014-2019 Global Laundry Care Consumption Volume Market Share List by Application
Figure 79 2014-2019 Global Laundry Care Consumption Volume Market Share by Application
Table 90 2014-2019 Chinese Laundry Care Consumption Volume Market List by Application
Figure 80 2014-2019 Chinese Laundry Care Consumption Volume Market by Application
Figure 2019-2024 Global Laundry Care Capacity Production and Growth Rate
Figure 2019-2024 Global Laundry Care Production Value and Growth Rate
Table 2019-2024 Global Laundry Care Capacity Production Cost Profit and Gross Margin List
Figure 2019-2024 Chinese Share of Global Laundry Care Production
Table 2019-2024 Global Supply and Consumption of Laundry Care
Table 2019-2024 Import and Export of Laundry Care
Figure Industry Chain Structure of Laundry Care Industry
Figure Production Cost Analysis of Laundry Care
Figure Downstream Analysis of Laundry Care
Table Growth of World output, 2014 - 2019, Annual Percentage Change
Figure Unemployment Rates in Selected Developed Countries, January 2014 - March 2018
Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies, September 2014-March 2018
Figure 2014-2019 Chinese GDP and Growth Rates
Figure 2014-2019 Chinese CPI Changes
Figure 2014-2019 Chinese PMI Changes
Figure 2014-2019 Chinese Financial Revenue and Growth Rate
Figure 2014-2019 Chinese Total Fixed Asset Investment and Growth Rate
Figure 2019-2024 Chinese GDP and Growth Rates
Figure 2019-2024 Chinese CPI Changes
Table Economic Effects to Laundry Care Industry
Table Laundry Care Industry Development Challenges
Table Laundry Care Industry Development Opportunities
Figure Map of Chinese 33 Provinces and Administrative Regions
Table Selected Cities According to Industrial Orientation
Figure Chinese IPR Strategy
Table Brief Summary of Suggestions

## Table New Laundry Cares Project Feasibility Study

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